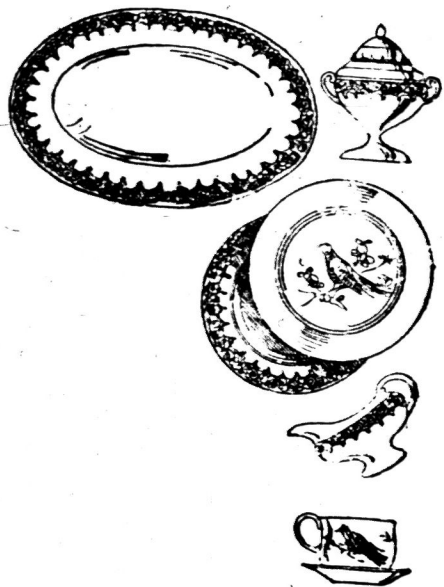


THRIFT MONTH "FEBRUARY"

Falls', above all others, is the Store for—Good Judges of Merchandise—Careful Buyers.

French and English Dinner Sets



Large new shipments have arrived of French and English Dinner Sets for the February Sale. A few of them are listed here:

Dinner Sets in neat and attractive designs, with embossed edge and band of Royal Blue. Complete set of 97 pieces. February Sale priced... \$17.40

Dinner Sets of 97 pieces in attractive designs, have embossed edges and gold band. February Sale priced... \$18.95

Dinner Sets—A very pleasing set has band of orange with floral medallions inserted at intervals; very attractive shapes. February Sale price... \$24.75

Dinner Sets—Theodore Haviland China—A quaint, original Pilgrim shape with a colorful oriental motif, rich in design, with a centre of brilliantly plumaged Birds of Paradise, with bright colored flowers; a border of soft blue; coin gold decorated; 97-piece set. Save \$15.00 on this beautiful set. Feb. Sale, set only... \$34.40

Dinner Sets—Elite Limoges, floral border of small pink roses in clusters with thread line of black. Gold edges and all gold handles; open stock; 97-piece set. A big saving, sale price... \$98.90

Dinner Sets—A very attractive set of Limoges China has a narrow conventional border of brown and blue, below which are medallions connected by a wreath of tiny rosebuds. Half gold handles. February Sale, reduced to... \$44.50

Dinner Sets—A beautiful semi-porcelain set, has a rich creamy ground. Half an inch from edge is a band of green leaves and bright colored flowers, with floral medallions in centre of dish; 97-piece set. In the sale for... \$28.50

Falls' Downstairs Store

L-I-N-O-L-E-U-M-S

The largest consignment of Linoleum (Federated Buying) ever received by the Falls Co. reached us last week and is priced lower than equal qualities have ever been offered. Two, three and four yards wide; Inlaid and Printed; also Linoleum Rugs in all sizes. Linoleums for bathrooms, kitchens, livingrooms and bedrooms. New designs throughout.

Corsets in The "Economy" Section

LOT 1—In white and flesh color; mostly size 20, an occasional 26 and 27; excellent corsets; regular \$2.75, \$3.50 and \$4.50. A wonderful bargain if your size is here. Choice... \$1.19

LOT 2—Here you will find corsets in "Flesh Shade"; some lace trimmed; sizes 27, 28 and 29 only. Value up to \$6.00. Sale price... \$2.29

French Beaded Gowns

At a fraction of their value. Can't see which will be carried off first—all are so wonderful at the price. See them displayed in the Garment Section. Each... \$4.95, \$7.95 and \$14.95

Great Stocks Are Here Of

- Sheetings
- Pillow Cottons
- Flannelettes
- Ginghams
- Cotton Bats
- Towels
- Towelings

Not in years have the values on above goods been so favorable.

Women's Suits, \$7.50

If you are handy with the needle you can do wonders with these suits. They are in box back, boxish styles and tailored; Tricotine, Tweeds, Flanneles and Poirer Twills; all sizes in the lot. Choice... \$7.50

More Basement Store February Sale Bargains

Your choice of the following—White Enamel Sauce Pans, Pudding Dishes, Mixing Bowls and Wash Basins for... 33c

THE H.S. FALLS CO. Sells

VISIT THE E-CO-N-O-MY SECTION IN FALLS' DOWN STAIRS STORE

A Few Examples of E-con-o-my Prices on Items For Everyday Use

| | |
|--|-----|
| Double Dover Egg Beaters, each | 29c |
| Heavy Potato Mashers, each | 10c |
| Wire Strainers, 5-inch size, each | 10c |
| Asbestos Stove Mats, each | 10c |
| Brass Sash Rods, extend to 36-inch, each | 10c |
| Sponge Cloths, large size, each | 5c |
| Toilet Paper, popular size, 5 rolls for | 19c |

Men's and Young Men's Suits in the February Sale



Back of every Falls reduced price is the basic fact that every garment in the February Sale was chosen because it passed rigid Falls' requirements as to style, materials, tailoring, fit and service-giving; and these are the governing facts in these suits in the February Sale at \$13.75, \$17.25, \$23.25 and \$32.50

Big Savings on Guaranteed Aluminum Ware—A Few Are Listed Below

| | |
|--|--------|
| A—Panelled Tea Kettles, large size, Sale price | \$1.97 |
| B—Utility Sauce Pans, panelled, popular size. Sale price | 95c |
| C—Panelled Potato Pots, large size, Sale price | \$1.33 |
| D—Straight double boilers, popular size. Sale price | 98c |
| E—Double Lipped Frying Pans, good size. Sale price each | 90c |

Basement Store

Floor Dust Mops

—One oblong Dust Mop, oiled or not.
—One 4 oz. bottle O' Cedar Oil.
—One O' Cedar Dust Cloth.
The outfit in the February Sale for... \$1.10

Fine Poloma Cloth Coatings

This fine \$2.00 coating, 54 in. wide, in lengths sufficient for one or two coats. In 9 fashionable shades—Carrot, Tortoise Shell, Rust, Sand, Taupe, Kingfisher, Mosque, Grey and Runnymede. February Sale yard... 98c

Dress Goods Section

These Household Supplies Will be Found in the Basement Store

1 three-string Broom and a cake of Castile Soap for... 23c
Bull Dog Ammonia, 2 packages for... 21c
Pearline, 2 packages and 3 cakes of Castile Soap for... 22c
Sani-Flush, package... 29c
B.B. Clean-Up Soap... 22c
2 large bars of Castile Soap and one package of Lux for... 39c
P. & G. Surprise, Comfort and Gold Laundry Soaps, 7 bars and a large cake of Toilet Soap for... 44c

Men's Heavy Mackinaws

That will wear and wear; 11 only in the lot. Extra well made with storm collar; all sizes. While they last, sale price... \$5.85

Big Savings on Sports Flannels

Pure wool, fine soft finish; 31 in. wide; in the new shades—Cadet Blue, Otter, Tobacco, Rose, Hopi, Copen, Poinsetta, Navy, Kashmir and Mosque. A dollar cloth. Falls' February Sale, yard... 69c

Boys' Good Shirts, 98c



Sizes to 14; fine quality; fast color percale. Extra well made, in neat stripes and checks. A special \$1.25 value. Falls' February Sale each 98c

THE H.S. FALLS CO. Sells

One of the Outstanding Features

of the Falls' February Sale of Furniture is the large purchase of Diningroom Suites, Bedroom Suites and Chesterfield Suites.

An outstanding feature of the goods in this purchase is their uniform excellence. This is Falls' Furniture, not "Sale" Furniture. It is Furniture of a strictly modern type, sound in construction and made in a variety of good-looking, popular styles, every piece blended with judgement and skill.

The three piece Chesterfield Suites are price ranged-\$119.00 to \$248.00

The Diningroom Suites are price ranged-\$129.00 to \$248.00

The Bedroom Suites are price ranged-\$119.50 to \$272.00

GOOD BO

The Printed

It is now hard to find the advantages of a library on the part of the lawyer, the engineer, the doctor, the farmer, the business man, the student, the man of letters, the man of affairs, all find in a library a necessary equipment.

By hard work, shrewdness, a fairly well written literature of his almost a miracle from the ideas, words of living.

Book and paper served experience, fortunate and other to take a chance, is one who makes for the attainment of success without the fact others' experience the same level, field; and he who observation of his, tances, accepts a very limitation to edge, for the trade journal, best experience.

The farmer's life extensive nor expected to be built with a should grow. Better well read and bought for the benefit of the volume of agricultural but little, if any.

The newer text, as used in the grade are not so bad to knowledge of agriculture but they are in elementary for farmers. Still, at the bottom—to a book than in too advanced, some elementary, and in which, and in which, plain technical.

School and college just as good for as they are in they are in every to the old type of ers' guides, and were commonly book peddlers about EVERY BRANCH OF

Where economy consideration, the several of the public of the may be of the farm, several of these, agriculture, of the like, that cover under the scope of though, that most the smaller square, the different brand more convenient

There is scarcely farming business.

Without being naughty or mischievous was always in trouble and her excuse was "I didn't think."

She left her hat on the puppy found it pieces. Her books were, instead of being places, and once her from its cage and lost, because she did the door of its cage.

But it would take to tell you of half a misfortune, almost a from her one great thoughtlessness.

For most of the last world comes from that for one wrong dozen or more simply somebody didn't think.

Again and again vished and preached again she promised to with all this there was improvement in her behavior seemed as though she learned to think.

She was upstairs in an interesting book when called her from the study. She went at once, and she was not a moment from thoughtlessness.

She found her mother grave face. The bald and the doctor had said that these were the signs of a pre-he checked should have at once, every moment dangerous.

"If taken within the 'I have strong hopes it may be averted; so be blank's and have the filled."

There were several nearer than Blank's but of the very best in town special reputation for and pure medicines.

Mrs. Jones told Carrie she was rapidly putting and add it.