



End-Of-Month Values Extraordinary!

These Prices are for Saturday and Remaining Days of May
Store Closed Monday the Twenty-Fourth of May.



SUMMER DRESSES

Gay, New and Smart

You will be delighted with the wonderful variety. Materials—Flat Crepe, Fugi, Crepe Satin, Canton Crepe, Crepe Romaine, Gypsy Prints, Foulards, Rayo Twill and Poret Sheen. Colors: Chartruse, Bois de Rose, Buff, Nude, Grey, Tan, Cocoa, Lavender, Pencil Blue. Plenty of the old standbys—Black, White and Navy. From.....\$4.50 to \$45.00

LUXURIOUS LINENS

Cloths and Napkins For the June Table
The world's best, "Shamrock" and "Old Bleach." These attractive values for the Month-end Sale:

"Shamrock"

Bonte scroll design; cloth size 2x2 yards; napkins 22x22 inches. Price set\$21.25

Rose design; cloth 2x2 1/2 yards; napkins 22x22 inches. Price set \$14.00

"Old Bleach"

Georgian design; cloth size 2x2 yds. Napkins 22x22 inches. Price set \$21.50

Wild Rose design; cloth 2x2 1/2 yds. Napkins 22x22 inches. Price set \$30.00

Many Odd Lines in Cloths and Napkins are in the End-of-May Sale of Linens:

Cloths, all sizes from.....\$2.95 to \$10.00
Napkins, all sizes, dozen.....\$2.95 to \$10

Bleached Canton Flannel, 10 1/2c a Yd.
Several hundred yards in the consignment. Much used for "dairying." We've been told. We cannot duplicate the offering when this lot is disposed of.

MILL ENDS

Of Krinkle Crepe and Serpentine Crepe, 7 1/2c Yard

About a dozen good figured and polka dot designs in pinks, helios and blues, etc. Much in demand for lingerie. End of Month Sale, yard 7 1/2c

Rompers of Superior Quality

Best quality Gingham, Chambray and Play Cloth. Rompers to fit kids 1 to 6 years. White, medium and dark colors; plain or small check. Well made and neatly trimmed. Half price 55c

Month-End Sales Are

planned and provided for by huge shipments and vast purchases are in full swing these days. Economies of outstanding importance on scores and scores of articles await choosing at Falls.

It's Good, Sound Merchandise the People Want Today and Every Day

FALLS

Silk Hose

At \$1.95 a Pair—A full fashioned guaranteed hose. This is truly a hose built for service and one that has the fine fitting qualities that appeal to fastidious women. Sizes to 10 1/2. Fourteen shades, including black and white.

At \$1.50 a Pair—Lustrous Silk Hose, woven to fit snugly to the ankle. This hose has fine lisle toe, heel and sole. Comes in all the popular shades and in black and white. Service weight.

At \$1.00 a Pair—We have good reason to believe this is the best Dollar Silk Hose in the trade. Every pair absolutely guaranteed and has quality features found in the higher priced hose. Twelve fashionable shades, also black and white; sizes to 10 1/2.

4-Ply Scotch Fingering, \$1.07 a Pound

An inducement for out-of-door knitting. It's a superior quality. In grey, white, black, purple, scarlet and camel. End-of-Month Sale, pound\$1.07

Bargains in Cottonade Pants

Men's extra heavy Cottonade Pants, double sewn; excellent wear; well cut, good-looking. End-of-Month Special pair.....\$1.35

Girls' Bloomers, 65c Pair

A—Very fine Satinette Bloomers for girls 8 to 14 years. In copen, sand, paddy, mauve, shell, navy and white; elastic at top and knee. Pair65c
B—Girls' fine Cotton Bloomers in pink, also white; elastic at top and knee. Pair 25c

\$6.50 Fern Stands For \$4.97

They are in very pleasing design of hand woven wicker. Stand contains a metal pan the full size and depth of box; size 8" deep, 9" wide and 30" long; finished golden brown. Month-End sale each.....\$4.97



New Spring Coats

Our Month-End Sale offers a large purchase of New Spring Coats from one of our best makers, willing to sacrifice prices for cash. In keeping with our well-known policy the benefit goes directly to our customers.

Really smart New Coats that are worth up to \$20.00. Some of the larger size garments are actually \$25.00 values. Styles and cloths are new and distinctive. Month-End Sale (sizes 16 to 47 1/2) choice.....\$13.50

Finer Coats in Navy, Black and colored Poret Twills. Richly lined. Values up to \$35. Sizes 16 to 47 1/2. Month-End Sale \$23.00.
—Falls' Department Store, Simcoe.

Women's Bloomers, Pair 55c

Small check Dimity Bloomers. Colors: pink, mauve, gold, blue, flesh, nile and peach; cut full; elastic at waist and knee. End-of-Month Sale pair.....55c

Buy Cotton Bats For Future Use

Extra big interest on the money. Month-End Sale extraordinary of the finest White Cotton Bats made. They are the comforter size, 72x90 inches:

Lot One—Worth each \$2.00, sale price \$1.45
Lot Two—Worth each \$1.75, sale price \$1.25

Phone and mail orders NOT FILLED on the above.

Falls' Department Store, Simcoe.

Grey Linen Towelling, 4 Yards For 97c

20" Plain Linen Towelling in a beautiful even weave; wonderful wearing quality. Month-End special.....4 yards for 97c

Pure Linen Bordered Guest Towels

A remarkable offering. These Linen Towels come with border of blue, pink and gold; sizes 17x29". Saturday morning, each35c

Suits For Men

New models for spring. Quality; good style; economy. Navy Blue Serge, Grey Botany Serge, plain Striped Serge. Sizes 34 to 44. Month-End Sale, all one price \$23

These Outstanding Values

In Falls' Department Store During the Month-End Sale That Begins Saturday

Mixing Bowls, blue band, set of 5 for.....90c
Summer Home and Cottage Toilet Sets, complete.....\$2.75

Children's Play Hoops, Big Ones, each.....10c
Pyrex Pie Plates, large size; special value at \$1.15. Saturday.....95c

Children's Building Blocks in box, complete.....19c
Flower Bowls and Flower-holders, set complete for.....35c

Stone Crocks, 1 to 6 gallon size, gallon.....22c
Toilet Paper, the 5c size, on sale.....5 rolls 16c

Laundry Soaps—Sunlight, P. & G., Gold and Surprise.....5 bars for 27c
English Lavender Toilet Soap—Try it; it's good.....2 cakes for 9c

Olive Oil and Cucumber Toilet Soaps, large cakes.....2 for 15c
Palmolive Toilet Soap.....8 for 25c

Carpet Beaters, double loop, strongly made beaters, each.....13c
Bowl Brushes, long handles, serviceable, each.....21c

Pineapple Eye Snips will solve that problem quickly. Each.....25c
Moth Bags, convenient size bag with top sticker and hanger loop, each.....15c

Bon-Ami Cake or Powder.....2 for 25c
Old Dutch.....2 for 15c

Ideal Silver Cream, each.....22c
Bon Ton Metal Polish, large size.....21c

O'Cedar Oil, large bottles, each.....39c
Falls' Department Store, Simcoe.

Boys' and Girls' School Stockings and Childrens Fine Half Socks

Boys' and girls' heavy black Ribbed School Stockings; sizes to 10; all one price. Pair.....25c

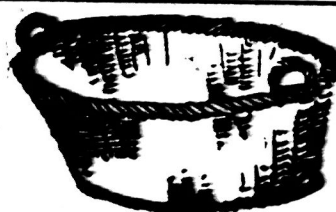
Children's fancy lisle finished 1/2 socks; sizes 5 to 8. Colors: blue and white, pink and white, yellow and white, sand and white. romper blue and white. Pair.....25c

A Fine Bed Outfit, \$22.50

Bedstead is made of 2" seamless steel tubing, walnut finish, 90-coil spring, strongly constructed; absolutely sanitary; soft felt mattress with strong art ticking. This bed outfit in any size for.....\$22.50

Absorbent Gause

"Bleached Cheese Cloth"—36" wide. Fill your requirements at the special price of.....7 1/2c yard



Clothes Baskets

Extra quality heavy Reed Baskets in five different sizes; smoothly finished. Each, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.50

Popular Priced Bed Outfit

White Enamel Bed, strongly constructed spring, felt mattress with roll edge; sizes 54" wide, 48" wide and 39" wide. Standard length. Complete outfit.....\$14.95

The Home Furnishing Department

Will Offer Many Attractive Values in Drapery Materials Upholstering Material
Curtain Nets Madras
Lace Panels Figured Sateens
Cretonnes New Net Curtains

Womens Rayon Bloomers

Bobbet style with elastic waist and knees. Colors: orchid, pink, nile, cocoa, ashes of roses and sunset. Month-End sale, pair \$1.97

Corsets

Back laced and wrap around models; pink only. These are unusually low-priced numbers and are of excellent quality. Pair.....\$1.28, \$1.33, \$1.39 and \$2.00

Women's New Style Pouch Bags

Fine quality leather, neatly lined and fitted with chain purse and mirror. Colors: brown, grey, navy, cardinal and delph. Priced at each.....\$1.77, \$1.95 and \$3.75

Brassieres

In pink brocade, back fastened and elastic side. Sizes 32 to 38. Month-End Sale, each.....39c

Boys' Bloomers and "Shorts"

The Wear-well quality Bloomers for boys of all ages; in both tweeds and serges; medium shades and navy. Pair.....\$1.25

Boys' Heavy Khaki Combinations

"Cover-em-all-ups," double sewn, to fit boys 10 to 16 years. Month-End Sale, suit.....\$1.95

Finer Bath Towels

60c Each—Fifty dozen finer Bath Towels in the Month-End Sale; good size; in beautiful borders and checked designs. A big saving. Each.....60c

Children's Bloomers

Heavy Twilled Sateen Bloomers with elastic top and knee; black only; sizes from 4 to 10. Month-End Sale pair.....40c

Time is at Hand For Refrigerators

To all who investigate the matter the fact is clear and unquestionable that the Barret Refrigerator is the safest refrigerator to buy. They last longer, they are better looking, they use less ice. Exceptional values in Barret's at.....\$50, \$55, \$65 and \$75
Other good Refrigerators at \$15, \$20, \$25, and.....\$35

36-inch Dimity, 29c Yard

An excellent material for underwear, nighties, etc. Colors: white, pink, blue, orchid, nile and yellow. Month-End Sale, yard.....29c

English Beach Cloth

36" wide. Suitable for kiddies' rompers, suits, bridge sets, etc. Colors: grey, sand, tan, helio, copen, green, navy, brown, white and black. Special price yard.....37c

Unbleached Sheetting, Yard 40c

72" Unbleached Sheetting, a quality that bleaches very quickly; good substantial weight. An extremely good value. Yd. 40c

Pillow Talking

A "Federated" Value—This is sure to please; widths 40, 42 and 44 inches; good even weave and pure white bleach. All widths, yard.....35c

Be Your Own "Expert Dressmaker"

With the aid of the Deltor, the wonderful dressmaking guide included with Butterick Patterns, you can make beautiful frocks that rival those made by experts. Visit our Butterick Department today. Ask the saleswoman to show you a Deltor.

Walnut Diningroom Suites Under-priced

Italian design Buffet, 60" long, with long linen drawer and lined cutlery drawer; good sized China Cabinet, glass front; oblong Extension Table and six leather-seated Chairs. A remarkable value on a well-made suite. A saving of many dollars. Price \$150

Children's Bloomers

Good weight Cotton Bloomers in either pink or white, to fit girls 2 to 14 years. Elastic waist and knee. Pair.....25c

Boys' Better Cotton Jerseys 33c Each

Boys' Lisle Finish Cotton Jerseys; long sleeves; in navy and cardinal-brown and cardinal-coating and brown and brown and green. To fit boys 2 to 14 years. Sale price each.....33c

Willow Chairs

well made, closely woven, basket-bottom chair with wide roll arms, well braced and supported. Natural color; a very comfortable and long wearing chair. Each.....\$6.50

Simmons Double Sliding Couch

Frame made of heavy steel, well braced at the corners; closely woven top; mattress covered in heavy cretonne, in attractive patterns. A special at \$11.25. Specialised at.....\$9.90

Women's Crepe Pyjamas

Very firm quality crepe; blue, canary, pink, mauve, flesh, also white. Trimmed with contrast bands at neck and sleeve and pant bottom. Price pair.....\$1.77

FALLS

COMFORT ON GOOD

Weak Stomach
Strong Throat
William

The sufferer greatly to be pitied, resumes various stomach and stomach ailments. The sufferer by cutting down on his food, weakens. What digestion, not a way to get a better stomach and the blood to enrich the blood, do the work, tonic for building, else can equal Dr. As this new blood veins strength and stomach and the disappear. Not a system is strong and vim comes to The value of Dr. In cases of this kind, experience of Mr. Malcolm, N.S., who at years I was a Indigestion. I could potatoes, and often the food I did eat have been afflicted can realize the sufferer took a lot of doctor did not give me relief. I also took commended, with Then I read in a of a woman whose my own, who through Dr. William had not taken the began to find relief I continued the use can but sum up my by saying that the a new man. Even he has disappeared and enjoy my life one.

You can get the medicine dealer or a box from The Fine Co., Brooklyn.

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