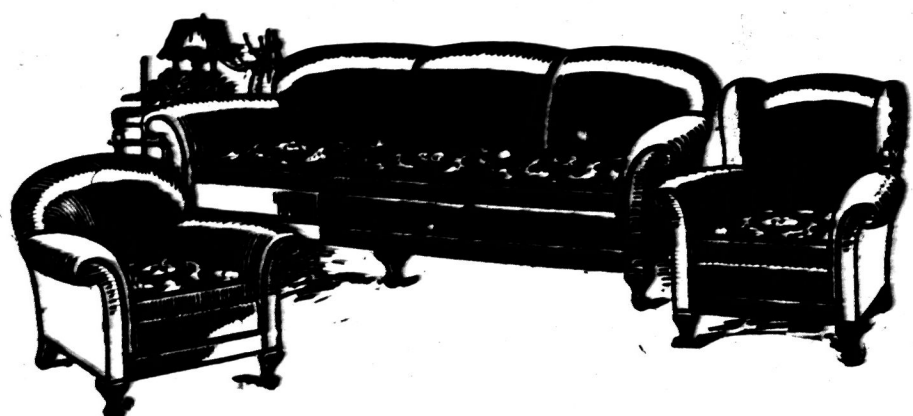
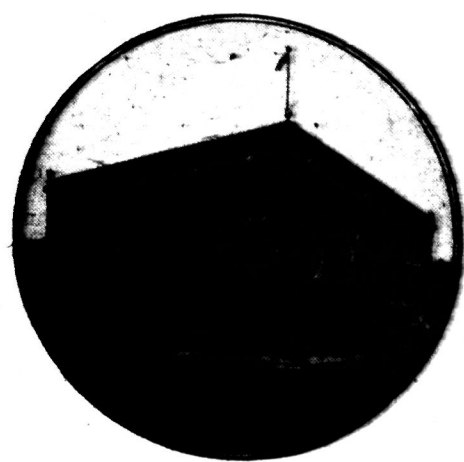


# The Economies Our End-of-Month Sales Offer

will prompt dollar-wise shoppers to supply present needs and consider as carefully the needs of the whole summer season. Looking ahead is most surely a means of saving money, for values were never more favorable. These prices are for Saturday and the balance of May. Store closed Monday, the 24th of May.



HERE'S AN EXACT REPRODUCTION OF THE CHESTERFIELD SUITES WE ARE SELLING FOR \$157.00

Three-piece Chesterfield Suite, covered in Walnut Brown Mohair, with figured Jacquard on cushion tops. Chesterfield is good size, 80 inches long, with loose cushions. Queen Anne Walnut with centre leg support. First-class construction. Suite complete ..... \$157.00



Smart, Trim Looking Tailored Suits For Women and Young Women

Women's and young women's fine Wool Gaberdine Suits, with long and long and short coats; plain styles and slightly trimmed styles. Sale priced at ..... \$23, \$29 and \$39 (A saving of several dollars)

Misses' English Tweed Suits, very smartly tailored styles, with 28-inch coats; boyish double-breasted cut; nicely lined, sale priced ..... \$21 and \$29 (A saving of several dollars)

## Children's Wash Suits

Ready for the 24th of May. Oliver Twist, Middy and long-pant styles. There's a very wide range of styles and colors ..... \$1.00 to \$3.50



BUTTERICK 6848

## Printed Materials Take the Lead!

For June styles; they are used for frocks that are shirred, paneled, flared—in cotton, silk, rayon, etc. Visit our Butterick Pattern Department. New styles for the new materials are now on display.

Savings are store-wide during the Month-end Sales.

**H.S. FALLS Co.**

## In Falls' Downstairs Store

The only store of its kind outside the larger cities—you will find hundreds and hundreds of unusual articles the

## —BRIDE—

will welcome. Plenty of suggestions for the "shower" or wedding gift.

## The New Printed Chiffons

## The New Printed Crepes

## The New Printed Delaines

Displayed in the Dress Goods Department, are exquisite things, indescribably lovely in colors and designs. Yard ..... 65c to \$3.95

## Awnings

Now is the time to place your order for awnings. Delay usually means dissatisfaction. The sooner your order is placed the better. We will make them for you, or supply the material that does not fade.



## Dinnerware

Scores of new patterns of French and English Dinnerware will be on sale at reduced prices for the month-end sale ..... \$19.00 to \$12.00 All are 97-piece sets.

## Special Cash Purchases

from noted manufacturers account for the unequalled economies we shall offer during the Month-end Sale.

## MEN'S NEW STRAWS ARE RIPE Pick Yours Saturday For the 24th of May

From the standpoint of solid goodness there are no better Straw Hats at the price; doubtful if any so good. Priced ..... \$1.00 to \$3.50

## It's a Good Idea

Make a memorandum of items you are interested in and come as early as you can.

Until further notice, store closes every Wednesday at noon, 12 o'clock, except in a week when a full holiday falls. Then the store will remain open all day Wednesday. Store open all day Wednesday of next week. Closed all day Monday.



## BIG HATS—LITTLE HATS—MEDIUM HATS

Ready Saturday—Hundreds of New Hats for the present season. All new; all one-of-a-kind; all head sizes. Variety, variety—words are inadequate. See them ..... \$2.50 to \$15.00

(Miss Eleanor McCool in charge)

## Out-of-Towners

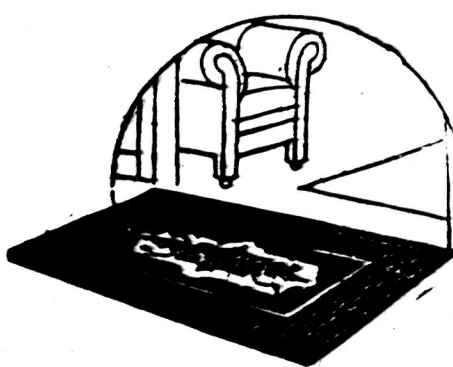
Are always welcome "just to spend half an hour" in Falls' Store. Everybody feels at home in our business home and free to go where they like, to see and be seen. Whatever the weather is outside, it is always sunshine in the store. A half hour or so in the store runs away very fast, and one always realizes it is not a half hour lost by any means.

## Black Duchesse Satin

36 inches wide, skein dyed, heavy-weight, wear guaranteed; worth \$1.75 yard. End of Month Sale yard ..... \$1.43 Black Duchesse Satin Dresses haven't been as fashionable in years.

## Linoleums—Printed and Inlaid

Large choice of new designs, will be liberally reduced for the Month-end Sale. 2, 3 and 4 yards wide.



## FALLS' STORE, Always Notable For Rugs, Will Offer Many Outstanding Values For the Month-End Sale

Rich weaves, handsome designs and magnificent color effects. Hundreds of them. Nearly every size to choose from, for large rooms and small, as well as in-between sizes that people want. Every rug an extraordinary value, because we not only draw our supply from the best mills in Canada, but from some of the leading looms of England and Scotland. Economies that are making the Floor Covering Department of this store a scene of activity with values too good to miss.

## For Men Working on the Lakes

Long-wearing, rain-resisting garments at unusual prices:

- Olive Khaki Slickers
- Black Slickers
- Waterproof Aprons
- Yellow Oilcloth Pants
- Yellow Oilcloth Coats
- Canary Yellow Slickers

Falls' Men's Store

## PRICES ARE SPECIALLED On Women's Black Silk and Black Satin Coats

- They are graceful.
- They are rich.
- They are fashionable.



Here's an Exact Cut of the Hats We Will Sell For \$1.95

The new Snap Brim (Fedora) Felt Hat is all the "go." They have the new fancy corded silk bands and come in different shades of pearl and champagne. On sale Saturday and the balance of May. Only ..... \$1.95

## Make The Porch the Most Pleasant Room in the House

There's as much or more pleasure in furnishing a porch for the sunny season than in planning any other spot about the house, especially when one has such splendid selections of all the furnishings needed here at Falls':

- Willow Chairs
- Japanese Rush Rugs
- Cocoa Matting
- Porch Shades
- Swinging Divans
- Reed Furniture
- Porch Hammocks
- Awning Materials

that shut out the sun and the gaze of the passerby, making your porch a cool, restful place on the hottest summer days. The Homefurnishing Store is at your service.



## Men's Better Broadcloth Shirts \$1.97

Extra well-made shirts from English Broadcloth; all have separate collars in plain tan, mauve, blue and white; also in new fancy checks, plaids and stripes. On sale Saturday and the Month-End ..... \$1.97

## Women's Tweed Outing Knickers, (Samples) at About Half Price

Sturdy, well-cut wool knickers in Donegal and other desirable tweeds for sport wear. Have slash pockets and buttons on cuffs. All sizes. Price the pair ..... \$3.95

**H.S. FALLS Co.**