— OCTOBER'S BIG SALE EVENT —

"PRICE FROLIC" — DOWN THEY TUMBLE

FALL OPENING

— THREE BIG DAYS —

THURSDAY, FRIDAY, SATURDAY

OCTOBER 7—8—9

Sale Ends Saturday

A BIG BATH TOWEL SPECIAL

XB242—Unbleached heavy Terry Cloth, with white and grey stripes, with assorted colored red and blue stripes. Size 18x42 inches Too good to pass. Reg. 35c. During 3 BIG DAYS....23c

PURE LINEN TOWELLING

XB246—Pure Linen Scotch Towelling, in Natural Linen with White and Red Stripings; also in Bleached Linen, with blue and red stripes. A splendid opportunity to lay in your Fall supply. Usually sells at 20c. During 3 BIG DAYS, per yard 12½c

FIVE-PIECE TABLE SETS OF IRISH LINEN

X249—A surprise in store for you in this. Two qualities in different designs and colorings. The cloth measures 36x36 inches, with wide hemstitched borders, each with four napkins to match. An opportunity not often offered. Would be good value at $3.50 per set. During 3 BIG DAYS, while they last, per set.....$2.49

WOMEN'S WHITE FLANNELETTE GOWNS

XB248—A Flannelette Gown you will appreciate. Cut good and full in size, with tucking on front. Short sleeves, and neck bound with colored Dimity. Ask to see this special. Usually sold at $1.00. During 3 BIG DAYS, each 69c

STAINLESS STEEL KNIVES — GET SOME!

XB250—These are genuine Sheffield Steel Knives. All stamped "Stainless," in oval and square-shaped handles, large and small sizes. (This extra value is offered as a result of our having shared in a big manufacturer's clearing lot). Some of these knives are slightly imperfect. Usually sold for about twice our price. During 3 BIG DAYS, each 33c

"WONDERFUL" PIN SHEET

XB251—The Wonderful Toilet Pin Sheet. A strong steel Pin, heavily plated. Assorted very small to large sizes on each paper, 365 Pins. Lay in a stock. You always need them. Usually sold at 5c. During 3 BIG DAYS, 2 for 5c

WOMEN'S SILK CREPE DE CHENE SCARVES

—XB253—Made of splendid quality Crepe de Chene, about 56 inches long and 19 inches wide, with 2-inch hemstitched ends. A beautiful range of colorings, including Peach, Orchid, Coral, Pink, Canary, Powder, Jade, Silver, Crabapple, Golden Wheat and White. Big value if sold at $1.75. During 3 BIG DAYS, each.....$1.29

UNDER-ARM BAG — PATENT CLOTH COVER

XB254—Heavy quality Patent Cloth cover, with real leather corner decoration Handkerchief Slip. Large lock pocket inside, with two open pockets and a small mirror and change purse. Perfect goods in every respect. Size 4½x9 inches. A regular $1.00 value. During 3 BIG DAYS, each 69c

WOMEN'S ATTRACTIVE COLORED UMBRELLAS

XB255—This Umbrella has a splendid quality Silk and Cotton Top, with wide tape edge, in colors of Navy, Purple and Green. Is made with 12 ribs, amber tips and short stub end, fancy handle and colored cords. Usually sells for $3.50. During 3 BIG DAYS, each $2.49

BIG SKEINS PURE WOOL MENDING YARN

XB212—Made of a Pure Wool Yarn Mending, suitable for all kinds of Winter Hose. In colors, Putties, Coatings, Naturals, Greys, Browns, Black and White. A great big skein, usually sold at 10c, or 3 for 25c. Be sure and compare the size of this skein. During 3 BIG DAYS, per skein 5c

SPECIAL IN MEN'S HEAVY WOOL WORK SOCKS

XB247—Men's Pure Wool Heavy Ribbed Work Sock. A natural mixture, Grey and White, with white toes, heels and top. A good long-wearing working Sock. Usually sells at 60c. While they last, during 3 BIG DAYS, per pair 39c

SOAP! — SOAP! — SOAP!

XB256—The same Big four ounces of high quality Soap you know so well. Delicately perfumed in Rose and Lilac colors. A common question asked us: "How do you do it?" A regular 10c Cake. During 3 BIG DAYS, per cake 5c
Not more than 5 cakes to a customer

BROADCLOTH PRINCESS SLIP — GOOD QUALITY

XB244—Made of good firm quality Broadcloth, with hemstitched top. Shoulder straps of self material. Draw tape inside. All sizes, 36-42, in all the newest colorings, including Peach, Pink, Navy, Black, Sand and White. Usually worth $1.25. During the 3 BIG DAYS 79c

COLORED KRINKLED BED SPREAD

XB245—Unbleached Krinkle Cotton, Double-Bed Size Bedspread, with fancy stripings of Rose, Gold and Blue. Measures 72x90 inches. Feather-stitched hemmed ends. A regular $2.00 Value. During 3 BIG DAYS, each $1.95

HENRY R. CRABB STORES

— SIMCOE —

Ingersol, Tillsonburg, Woodstock

FOR SALE 10 pigs, Yorkshire, 10 weeks old. John Hyland, R.R. 1 Port Dover.

FOR SALE—Yellow Globe Danvers onions, well cured, $1.25 per bushel. Leave orders with Mrs. Hart. Hart VanLoon.

TAILORING— Ladies' and Children's Suits, Dresses and Coats made to order by experienced tailoress at reasonable prices. Miss D. Hudson, at L. M. Porter's, Jarvis.

FOR SALE — Pure bred Oxford Down ram lambs and shearlings at reasonable prices. The Federal Government will make the purchaser of a pure bred ram a grant of $10 if he has ten or more ewes. Why use a scrub. Free delivery in Ontario. T. H. Peacock, Jarvis, phone 75.

Duxbury's

A FULL LINE OF GROCERIES

8 Cakes of P. & G., or 8 Cakes of Gold Soap, 1 package of Chipso, 2 Cakes of Guest Ivory Soap, 1 White Dish Pan—all for

$1.49

Honey, 5 lb. pail 80c
Cranberries, lb. 25c
100 Cakes of P. & G., for this week.....$5.00

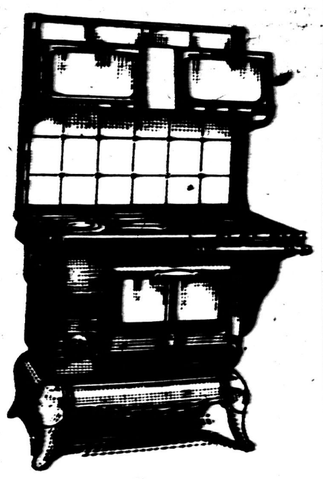
BOOTS AND SHOE REPAIRING
Men's leather ½ soles.....75c
Ladies' leather ½ soles 65c
Per Pair
A full line of Harness, Bridles, Collars, Halters, Mitts and Gloves
Phone 47

— GIVE US A CALL —

HALL'S "ZYRD"

— Combination —

Coal, Wood and Gas Range



— Agent —

W. J. ELLIOTT

Jarvis — — — — Ontario

A. C. BRYANT

— UPHOLSTERER AND — FURNITURE REPAIRER

Goods called for and delivered. A good range of samples to choose from. City work done at country prices.

SLIP COVERS cut and made for closed cars, at shop or your premises.

TYRRELL, ONT., R.R. 4 SIMCOE

H. M. COLLINS

Registered Chiropractor and Drugless Therapist

Graduate of Universal College, Pittsburgh, Penna. Using latest methods in Chiropractic, Electro-Therapy and Massage, also employing Electro-Magnetic Baths, Infra-red Ray treatments and corrective physical culture.

PHONE 166 SIMCOE, ONT.

FOR SALE—Violin in case, with music books. Apply to G. E. Lewis, Jarvis.

LOST—A lady's purse, at the Fair grounds on Thursday last. Finder please leave same at the Record.

HALDIMAND COUNTY BACON HOG FAIR

The Haldimand County Bacon Hog Fair will be held at Nelles Corners on Tuesday, Oct. 12th, 1926.

The objects of the fair are as follows:

1. To encourage farmers to take more interest in the type of hogs known as selects.

2. To produce bacon hogs on a community basis.

3. To market the hogs at the proper time for best results.

4. To give farmers an opportunity to purchase choice breeding stock at market prices.

A good prize list has been prepared, consisting of nine classes in breeding and three classes in market. Farmers are requested to take an interest in the fair and to make exhibits if possible. For a copy of the prize list, write to Hector Grogan, Cayuga, R.R. 5.

This is the first Bacon Hog Fair to be held in Haldimand County and all farmers are especially requested to attend. This fair is yours. Take an interest in it. Make it successful by exhibiting entries in the various classes and by your attendance. If the Bacon Hog Fair at Nelles Corners is made a success this year, it will be possible to conduct two more Bacon Hog Fairs in Haldimand County.

Thanking you for your co-operation in staging a successful Bacon Hog Fair,

J. E. Brown, Organizer,
C. C. Main, Agri. Rep.

OCTOBER ROD AND GUN

Many features dealing with all kinds of outdoor sport combine to make a very attractive magazine of the October issue of "Rod and Gun" the publication of which falls in line with the opening of the fall hunting season in Canada.

A novel means of pursuing game is dealt with by Raymond Thompson in an article "Hunting and Fishing via Scow." The country is the vicinity of the Athabasca River in Alberta. The interior of British Columbia is the scene of "Three Fishers Went Trailing" by Robert Watson. A timely article by an old timer is an article on methods of duck shooting by Frank J. Parsons, which contains a number of good wrinkles. A. Bryan Williams concludes his good series of articles "Breezes from the West" in this issue, while a useful series of articles on first aid in the bush by A. G. Shakespeare commences.

Another of Frise's inimitable cartoons is one of the special features of the issue and a special article covering the D.C.R.A. matches at Ottawa, also appears in the October number.

THE SPLENDID ASSORTMENT OF BRIGHT,

New Fall Goods

Would Seem Sufficient Inducement for Shopping at Falls' — But Specially Low Prices Also Add to the Interest

HUNDREDS OF NEW FUR TRIMMED COATS AT $15 TO $85

But the price alone does not tell the story. It's the styles, quality of furs and fabrics, and smartness that make these coats so much better than usual at these prices. In deep Blacks, Reds. Wine, Greens, Greys, Tans, Navy, etc. They are worth seeing, before you decide definitely on your next new coat. Very attractive styles and values in larger women's coats.

A WORD TO THE BLANKET-WISE— "KENWOODS"

The only blankets of the kind in Canada. Woven, warp and weft, of fine selected, long-fibre wool, with warp threads and weft threads of equal weight and thickness — best possible contruction. One "Kenwood" equals a pair of most other kinds of Blankets in warmth and no other blanket equals a "Kenwood" in service. Finished with long fleecy nap that simply won't pull out. Choice of seven beautiful plain colors and seven bloc designs in similar shades. See them in Fall's Blanket Dept.

WHERE RUGS ARE RICH, HANDSOME AND REASONABLY PRICED

The care we take in selecting rugs has made the Falls' display, we believe, one of the handsomest in Western Ontario. Wonderful weaves; the charming designs and rich color effects, including the popular tones of taupe, mulberry, rose, blue and jade green. The products of the best looms of Great Britain and Canada. Rugs for every room in the house. In all the wanted sizes.

An unusually attractive display will be made Friday of Coats for junior girls and younger girls ..... $4.95 to $25

SCORES OF STRIKINGLY BEAUTIFUL HATS WILL BE ON DISPLAY FRIDAY

The great diversity of styles lends fascination to the collection. Copied from ruling favorites of Paris; felt, velvet and rich velour, $2.50 to $18.50

HUNDREDS OF TEAPOTS ON SALE FRIDAY 1-4 and 1-3 Less

English teapot makers have advanced prices about fifty per cent — the English coal strike has forced them to do so. It seems fair to give you an opportunity to buy at one-quarter to one-third less than the new prices. Sale in the Downstairs Store. Two special prices for very lovely Teapots. Choice ..... $1.25 and $1.39

A COMPREHENSIVE SELECTION OF FASHIONS FOR THE LARGER WOMEN

Dresses that solve the difficult problem of the larger women, that follow the same lines her slender sister affects with such careless grace, and that impart a bit of that same grace to the wearer, are in plentiful array at Falls'. There is an excellent and varied assortment in Crepe, Crepe Roma, Crepe Georgette, Satin, Faille and Flat Crepe not only in black, but in the season's most attractive colors. The new surplice closing, bloused treatment, panels and gilets lend their subtle treatment to the general excellence of line. Sizes start at 42½ and go in half sizes to 49. Prizes range moderately from .....$7.00 to $45.00

WOMEN'S SMART DRESSES IN A SPECIAL DISPLAY FRIDAY

In such variety that it's an easy matter to select just the right model, material and color. They are priced ..... $6.00 to $50.00

THE MOST REPUTABLE CLOTHING MAKERS SEND BEST VALUES TO FALLS'

—Men's Suits—$34.95, $24.95, $19.95 and $14.95.
—Men's Overcoats—$21.00 to $45.00.
—Boys' Suits, 2 & 3 bloomer styles—$7.50 to $15
—Boys' Suits with long pants, vest and coat—$12.00 to $15.00.
—Boys' Mackinaws and Overcoats—$5 to $16.
—Boys' and Men's Lumberjacks—$3.95 to $5.75.

First large display Friday of luxurious Fur Coats, $98.00 to $400. Every coat combining beauty, fashion and quality.

FALLS' DEPARTMENT STORE

— SIMCOE —

STORE HOURS—Men, 8:30 a.m.; Women, 9 a.m.; Closing, 6 p.m.; Saturday Night, 10 p.m.

for Economical Transportation

CHEVROLET

A New Economy Record

Utility Express Chassis	$730		
Roadster	$640	Coupe	$810
Sport Roadster	715	Coach	810
Touring	640	Sedan	890
Sport Touring	715	Landau Sedan	970
Commercial Chassis	$495		

Prices at Factory Taxes Extra

CF-816

IN almost every line of business the Chevrolet Utility Express truck has established a new record of economy in operation and maintenance.

Truck owners are amazed at the low upkeep costs of this Chevrolet one-ton truck and the day-in, day-out service under which it stands up so dependably.

The smooth Chevrolet engine provides abundant power—even for considerable overloads—on hills and rough roads.

A close inspection of the utility express chassis and the records of Chevrolet truck owners will explain to you the performance and economy that have made Chevrolet the world's third largest producer of trucks and commercial cars.

Ask your Chevrolet dealer for descriptions and prices of the type of body most suitable for your business. Any regular body style may be built on the Chevrolet utility express chassis.

The Superlative Chevrolet in Chevrolet history is selling at the Lowest Price for which Chevrolet has ever been sold in Canada.

Ask about GMAC Plan of Deferred Payments

BOOTH & ALLEN
Jarvis, Ont.