

**Stays Lit in Any Wind Does Not Smoke**

**SMP BEACON LANTERNS**

SOLD EVERYWHERE

**MOST NORTHERLY POST AT BACHE PENINSULA**

**Annual Expedition to Canadian Arctic Establishes New Station.**

The steamer Beothic, which sailed from North Sydney, Nova Scotia, on July 15, to patrol the Canadian Arctic archipelago and re-provision the posts in the district carried out the operations rapidly, and the wireless apparatus kept the North West Territories and Yukon Branch of the Department of the Interior in touch with her movements at all points in the patrol. After visiting Godhavn, Greenland, and Pond Inlet and Dundas Harbour the Beothic, on July 30 touched at Craig Harbour, and on August 2 called at Etah, Greenland. The next day she was at Rice Strait, Ellesmere Island, and taking up the supplies left last year at the depot at Fram Haven, reached Bache Peninsula on August 6, where a new post was established. Three weeks were spent here unloading supplies and assisting the detachment of police in erecting barracks. Bache Peninsula, 74 deg. 4' north latitude and 76 deg. 18' west longitude, is the farthest north police post, customs house, and post office in the world. On August 9 the Beothic started on her homeward journey and reached Dundas Harbour on August 13, and Panahirtung on August 20. After a good run southward from that post she reached North Sydney on August 29.

**Great Lingoes.**

"How is your son getting on at college?"

"He's doing very well in languages. I just paid for three of his courses—ten dollars for Latin, ten dollars for Greek and fifty dollars for Scotch."

Bearing an inscription in Esperanto, two stamps of different values have been issued in Russia. Collectors should keep watch for them, as they are not expected to remain long in circulation.

**to the BRITISH ISLES at MODERATE COST**

The Cabin Class Canadian Service steamer is a post-war product designed to give maximum comfort at minimum cost.

Should you travel Cabin Class you are assured of accommodation and service equal in every way to the Pre-War First Class at a much reduced rate — if Third Class, you will travel in absolute comfort with congenial companions and you will find the accommodation ample and the service thorough.

A trip to the British Isles, sailing from Montreal in the Autumn when the Summer tourist rush is over has a charm and allure you will find irresistible.

Ask your steamship agent about the St. Lawrence route to Europe, or write—

**THE ROBERT REFORM CO., LIMITED**

Montreal Toronto Quebec

**CUNARD ANCHOR-DONALDSON CANADIAN SERVICE**

**World's Finest Music for Radio Enthusiasts**



The programme makers of the Canadian National Railways Radio Department have achieved distinction in several features which are to be offered to the listeners in the autumn and winter season, one such feature being the engagement of the Hart House String Quartette for a series of ten recitals to be broadcast over the radio chair from Moncton, N.B., to Vancouver, B.C. The first programme will be given at the studio of CNRT, in Toronto, and others will follow at Montreal, Ottawa, Winnipeg, Calgary, Regina and the Coast Stations as the organization tours the Dominion.

At each radio concert there will be one complete quartette composition of the classical school, the balance of the programme being made up of quartette music from the most noted of the old and new composers. For example, the quartette on the first programme is that of Beethoven in C Minor, opus 18, No. 4, while, by way of contrast, the musicians will follow with a group of folk songs specially arranged for string quartette.

Hart House is the recreational centre of the University of Toronto and the Synchro has given special permission for broadcasting only to the Radio Department of the Canadian National Railways.

The Quartette is composed of Cezar de Kress, first violin; Harry Adelman, second violin; Milton Blackstone, viola; and Boris Hamburg, cello.

**GIRLS AND WOMEN NEED RICH BLOOD**

**This Lady Found Dr. Williams' Pink Pills a Friend Indeed.**

Just because she is a woman there are times when every woman needs help and strength in the form of a blood-building tonic.

To thousands of girls and women Dr. Williams' Pink Pills have proved a blessing because they enrich the blood, give strength and restore tone to the aching nerves. The anaemic girl who is languid and pale; the wife whose back feels like breaking; the matron whose health fails as she reaches middle age—for all such sufferers Dr. Williams' Pink Pills are invaluable because ill-health in girls and women is usually caused by poor blood, or insufficient blood. These pills have proved a blessing to thousands of others, why not you? At various stages of life Mrs. G. R. Lake, Waiton, N.S., has proved the value of Dr. Williams' Pink Pills. She says:—"I first used these pills when a young girl, for it is during the 'teen age when nature calls upon every bit of the reserve strength we have, that we need their rejuvenating help. It was then I found Dr. Williams' Pink Pills a friend indeed. And again, now that the girlhood stage is past and I am a mother of four children, subject to all the cares and worries of the home, Dr. Williams' Pink Pills is the only tonic I take to keep up my health and strength, and they have never failed me. Should any ailing girl or weary mother, due to my advice, try these pills, I know they will find them as equally good as I have done."

You can get these pills from any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

**Round the Southland Year.**

Each bird a voice, in shrub and tree. And every wind a song. Matched are the singing boughs of Araby Our glad Southland along.

To music leaps the heeding grass. The lupin, purple, blue; Lighted, as by the kindling measures pass The poppy flashes through.

Painter the strains when rains are gone. Softening the colors where They run up to the hills, and blended on Their sides lie lovelier there.

We reckon not how the months run here, When summer comes or goes; The heart reads not the dial of the year Where always there's a rose. —John Vance Cheney, in "At the Silver Gate."

**Scotland Yard Tracing Mystery of Fish Death**

Scotland Yard has been called on to solve one of the strangest mysteries in its varied career, the supposed poisoning of 100,000 goldfish. The fish were received recently by a local London goldfish wholesaler from France, Italy and China and Japan.

Shortly afterward two strangers visited him and when they had left he noticed the fish herded together in the corners of the tanks dying by the scores. They emitted, he said, "a ghastly whistling sound as if they were birds." His loss is estimated at \$5,000.

There are 4,000 muscles in the body of a moth.

Minard's Liniment relieves stiffness.

**Ontario Dental Health Day.**

What wonderful advancement has been made during the past few decades in the prevention and care of disease, and this improvement is due to a large measure to the scientific investigation and research conducted in our laboratories. The knowledge thus gained would be of little use, however, unless sent to those who need it or those who can apply it in the education or treatment of others.

The most valuable contributions made by research workers in so far as the health and happiness of the people are concerned have been in the field of preventive medicine. Many of the diseases which years ago afflicted the people are now seldom heard of and still greater results are confidently expected.

The prevention of disease is largely a matter of education. It cannot be accomplished through the efforts of the physician alone; he will lead the way but the general public must be taught to take such an interest in their own health that they will be willing to accept the advice given.

Dental infection is one of the most frequent causes of disease and the Ontario Department of Health has organized a special effort for the purpose of informing the people in regard to the prevention of dental diseases. This campaign will take the form of a Dental Health Day, to be held on Wednesday, October 20th.

The activities will include a motion picture film which has been prepared by the Ontario Motion Picture Bureau, radio talks from the various stations, instruction to school children, the distribution of special booklets by the Insurance Companies, newspaper publicity which the press is giving without charge, and window display.

The dentists of the Province, at the request of the Department of Health, will give private instruction on mouth care to all who desire it, and the general publicity will stress the importance of a proper diet, thorough mastication of the food, and careful cleansing of the mouth.

The educational, health, service and social welfare organizations of the Province are co-operating, and this, the first Province-wide effort of this kind in Canada, promises to be a great success.

**Characteristics of Flying Man.**

Courage, endurance, determination all go to the making of a flying man. Think of Lieutenant Bettis, wrecked with his plane among the Pennsylvania mountains, crawling with a broken leg and a doubly broken jaw through five miles of forest and underbrush to the road where he was found by a passing motorist. Only those who know by experience what the pain of a broken leg, roughly moved, means can fully appreciate the dogged, unconquerable will-power that made that terrible journey possible. Unhappily, the brave man did not survive his injuries.

**Distant Relative.**

"And are you any relation to Pat O'Rourke?"

"Only very distantly; O! was my mother's first child and Pat was the thirteenth."

**TORONTO OFFERS BEST MARKET FOR Poultry, Butter, Eggs**

We Offer Toronto's Best Prices.

**LINEA, LIMITED**

St. Lawrence Market Toronto 2

**WE OLD STAMPS**

From 1840-1860—on Original Envelopes Preferred

**STANDARD STAMP CO.**

2 1/2 Craig Avenue Station L. Toronto, Ont.

**The Appraisal.**

Never think she loves him wholly, Never believe her heart is blind, All the faults are locked securely In a closet of her mind; All her intentions folded Like old maps that time has faded. Limp and streaked with rain, And his cautiousness like garments draped and thin, with many a stain— Let them be, oh, let them be. There is treasure to outweigh them, His proud will that sharply stirred Clings as surely as the tide, Senses strained too taut to sleep, Gentleness to boast and bide, Hinner flickering hushed and wide As the moon on moving water, And a tenderness too deep To be gathered in a word.

**CHILDHOOD AILMENTS Can be Quickly Banished With Baby's Own Tablets.**

The ailments of childhood are many but nine-tenths of them are due to one cause and one cause only—a disordered condition of the stomach and bowels. To quickly banish any of the minor ailments of babyhood and childhood the bowels must be made to work regularly and the stomach must be sweetened.

No other medicine for little ones has had such success as has Baby's Own Tablets. They banish constipation and indigestion; break up colds and simple fevers; correct diarrhoea and colic and promote healthful sleep by regulating the functions of the stomach and bowels. Concerning them Mrs. L. M. Brown, Waiton, N.S., writes:—"I cannot speak too highly of Baby's Own Tablets as I have found them excellent for childhood ailments."

Baby's Own Tablets are sold by medicine dealers, or by mail at 25 cts. a box from The Dr. Williams' Medicine Co., Brockville, Ont.

**British Broadcasting Company to Train Voices.**

The British Broadcasting Company does not stand still. No sooner had it put into operation a committee to standardize the pronunciation of words about which there might be a doubt, than it set about the production of a B. B. C. voice. George Grosmith, the actor-manager, who is on the staff of the B. B. C., is credited with the idea of training actors and actresses specially for radioacting plays. It is obvious that where the audience, and the word "audience" here is really applicable, has to depend entirely on the ear for gathering impressions, it is doubly necessary for the actors to use their voices to the utmost advantage.

The different effect of various voices on that delicate instrument, the microphone, is very marked. The trained announcer leans confidentially toward it and speaks rather quietly. The Academy of Dramatic Art welcomes the idea as it will give a chance to men and women with a dramatic sense and good voices who, for other reasons, might shrink from a stage career.

**GOITRE**

Mothers, have you or your daughter goitre? Do not worry. Goitre can now be removed quickly, painlessly and permanently. Johnston's Goitre Remedy, used externally, acts by absorption. Simply rub in twice a day. After about 2 weeks' treatment, goitre becomes soft and spongy, and then gradually disappears. Usually one bottle is sufficient. Literature and testimonials on request. Price \$5.00; mailed anywhere.

**J. A. JOHNSTON & CO.,**  
171 King St. E., Toronto.

**For Headache**

**BAYER ASPIRIN**

Proved safe by millions and prescribed by physicians for

Headache Colds Neuralgia Lumbago  
Pain Toothache Neuritis Rheumatism

**DOES NOT AFFECT THE HEART**

**Safe** Accept only "Bayer" package which contains proven directions.

Handy "Bayer" boxes of 12 tablets Also bottles of 24 and 100—Druggists.

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets Also bottles of 24 and 100—Druggists.

**RED ROSE TEA**

"is good tea" TEA

People who want the very best use Red Rose Orange Ploer Tea

**Marigolds.**

Marigolds burn through the dusky day. Like orange lanterns through somber night; Swinging bright bonnets of golden ray, Marigolds burn through the dusky day, Lusty and proud and handsomely gay; They glow from terrace and meadow's blight; Marigolds burn through the dusky day Like orange lanterns through somber night.

—Gertrude S. McCalmont.

**Stopping Car in Garage.**

Many car owners fasten blocks of wood to the garage floor near the rear wall. This is done as a means of stopping the car should the driver fail to apply his brakes quickly enough after driving in. Where the flooring of the garage is concrete the blocks can be joined to the end of a brace which rests on the floor and extends to the rear wall.

Nothing like a paper weight for keeping the bill's down.

**HAIRDRESSING ACADEMY**

214 Adelaide St. W., Toronto, Ont.

**Edge-Holding Saws Fast Easy-Cutting SIMONDS SAWS**

Canadian Manufacturers

**Perfect Protection With Every Roll**

**PRINCE EDWARD FOX WIRE**

Special Ontario Agents  
W. H. C. Ruthven, J. M. McGillivray  
Alliston Priceville

**GOITRE**

Mothers, have you or your daughter goitre? Do not worry. Goitre can now be removed quickly, painlessly and permanently. Johnston's Goitre Remedy, used externally, acts by absorption. Simply rub in twice a day. After about 2 weeks' treatment, goitre becomes soft and spongy, and then gradually disappears. Usually one bottle is sufficient. Literature and testimonials on request. Price \$5.00; mailed anywhere.

**J. A. JOHNSTON & CO.,**  
171 King St. E., Toronto.

**Lone Safety Razor Must Suffice Future Tommies**

That somebody in the British War Office is possessed of considerable sense of humor is indicated by the official announcement last week that in the future Tommy Atkins will be supplied with a "safety razor with one blade," in place of the old-fashioned straight razor.

There has been much comment on how long the War Office expects a single blade to last or if it must be short, sprouting beard will have to be adopted by the soldier who wishes to convince his commanding officer that he is entitled to another of his majesty's blades.

He who is successful can afford to smile; he that is not cannot afford to do otherwise.—Matthewman.

**Canadian Plan Book**

In co-operation with Canadian Architects

Detailed information on planning, building, furnishing, decorating and gardening. Profusely illustrated. An ideal reference book. Send 25 cents for a copy.

MacLean Builders' Guide  
214 Adelaide St. W., Toronto, Ont.

**HURT?**

Ease the pain with Minard's. It relieves inflammation, soothes and heals.

**MINARD'S "KING OF PAIN" LINIMENT**

**CARRIED WIFE TO BED**

**Suffered So She Could Not Walk. Restored to Health by Lydia E. Pinkham's Vegetable Compound**

Minning, Ontario.—"I am a practical nurse and I recommend Lydia E. Pinkham's Vegetable Compound to suffering women. For three months I was almost helpless and could not sit at the table long enough to drink a cup of tea. Many a time my husband carried me to bed, I would be so weak. Then he read in the paper of a woman suffering as I did who got better after taking the Vegetable Compound, and I have told many a one about it. Any one wanting to know more about Lydia E. Pinkham's Vegetable Compound, I will gladly write to her. I do all I can to recommend it for I feel I owe my life and strength to it."—Mrs. NEAL BOWMAN, R. R. 1, Minning, Ontario.

Do you feel broken-down, nervous, and weak sometimes? Do you have this horrid feeling of fear which sometimes comes to women when they are not well? Lydia E. Pinkham's Vegetable Compound is excellent to take at such a time. It always helps, and if taken regularly and persistently will relieve this condition.

**Bleaches and Irritations Quickly Disappear**

When Cuticura is used. Bathe with the Soap and hot water, dry gently and anoint with the Ointment. This treatment not only soothes and heals unsightly and annoying pimples, rashes and skin irritations but tends to prevent such conditions.

Sample Each Free by Mail. Address Canadian Distributor, "Cuticura," 1000-1001, First Street, St. Paul, Minn., U.S.A. Cuticura Soap, 25c. Cuticura Ointment, 25c.

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