#### IT IS FALL

setivities under way. Young folks are in 1912, and at present is ministering wooing Terpischore again. There is at Tugaske, Saskatchewan. s smell of camphor in many homes as the indoor games are being openinstalled for the radio. Study circles are resuming. There is hot competition around the reading lamp for possession of the home town paper. Euchre is still played. There is some demand for corn-poppers. The ice cream man looks a little glum but the electric light and gas meter reader wears a smile like a split watermelon as he sets down the figures.

It has been a wonderfully fine summer with more than usual opportunities for out-door enjoyments, because of the sunshine which continued for so long. We are having more than of service. Many names might be our share of the fall rains, too, and mentioned of those who contributed later the nip of fost and the sheen of snow. Just as one of the fine things about going away from home is to come back there, so one of the en Allen, both of whom have passed fine things about a prolonged summer is that finally we come to its end and to normal change. Seasons **Mend** variety and prevent monotony. And each of them in Jarvis is en-

#### TWO SIDES

There are two sides to every question. This is just as true in advertising as in an argument. In adverdsing there is the side of the advertiser and the side of the public.

From the viewpoint of the advertiser in the newspaper, advertising is a of increasing his volume of Commercial development out customers the advertiser could tions to attract customers.

The other side of the question is that of the public. To the public newspaper advertising means the dringing of the store show cases to the office and living room. It is a service extended to the public by the advertiser, because it aids the customer in ascertaining where that which is wanted can be purchased at the most advantageous price. Newspaper advertising has abolished shopsearching. To save time for the shopger lengthens his day.

Is although there are two sides to newspaper advertising, there is no disagreement between the two. Finding that advertising serves the public as well as business the merchant has two reason instead of one for advertising, and the customer learns that the most progressive merchants are the most extensive advertisers, so a double attraction. By the nature of business, if advertising did not help the buying public it could not help the advertiser.

An onion a day will drive the fam-

The first home run king was the prodigal son.

A girl with a contagious laugh is worth catching.

Some men look so cheap they give

The man who sings his own praisse doesn't draw a crowd.

As life draws to a close some men take up religion; and some take up

It's a wise grandmother today who profits by her granddaughter's mis-

You can be an idealist, however, without slipping the other fellow all

And yet we doubt if red theories have done more to retard civilisation

than red tape. The "charming naturalness" you

like in a girl cost her many weary The first step in the direction of

disarmament has been the gradual elimination of wrist watches.

Hero: One who grinds our axe. Crime against civilization: The act of nding the other fellow's are.

# Knox Church to

(Continued from Page 1) and Foreign Bible Society in Quebec. A year later (April 21, 1904), the Rev. D. M. Buchanan, B.A., of Lan-THURSDAY, SEPTEMBER 23, 1926 ark, was inducted into the Lastorate. It was during his ministry that Dr. Wm. Jaques, John Thomson and Lodges are getting their winter's that office. Mr. Buchanan resigned sue of "Rod and Gun." the Canadian on interesting study of the Saw Whet stock; Ont.

He was followed by Rev. J. R. Mac Crimmon in 1913, and who continued to minister to the congregation until New loud speakers are being ill health caused his retirement in 1916. After returning to the ministry Mr. MacCrimmon held pastorates in the West, and is now minister at Almonte, Ont.

In 1916 Rev. Arthur W. Hare succeeded Rev. MacCrimmon and continued to be pastor of the congregation until his resignation in November, 1922, to accept the oversight of the congregations at Hillsburg and Bethel. He is now in charge of the congregation at Beaverton, Ont.

Rev. W. T. Brown, the present minister, was inducted on March 8th.

Such, in brief, is the history of Knex Church throughout its 70 years very largely to the work that it has done in this community. Of the older members few remain, the oldest being Mrs. John Brown and Mr. Stephthe age of 80 years. One only of the session before 1898, Mr. James Williamson, is with the congregation

It is the second and third genera

to witness this 70th birthay, the oth ers have passed on to their rewa leaving behind them the memory of work well done and service nobly

#### SEPTEMBER ROD AND GUN

W. J. Fallis, present members of the in various parts of the Dominion sums Close Quarters With the Moose of "Rod and Gun" is published month-

An interesting article on some

ose experiences, principally in East Fish," by C. J. Broderick. Bonny-A collection of articles of real sport with some experiences, "Living at by floating oil on Hamilton Bay.

Fishing Notes, the regular department edited by G. P. Sladen contains everal articles of diversified angling m Canada by William J. McNulty interest and C. S. Landis' Guns and ppears followed by an amusing story Ammunition department carries a a British Columbia trip. "Poor number of instructive articles for the shooter. In the contents is also a astle Dale in this latest issue deals good article on the slaughter of ducks

session were elected and ordained to up the contents of the September is Nova Scotia." J. W. Wisson writes ly by W. J. Taylor, Limited. Wood-



## **Panama Bathing Beauties**

# JARVIS FALL FAIR

# Spcial Prize List

Laby the Port Dover Coaning Co., Ltd., Port Dover, toes to be delivered to the Post Dover Canning Co., Ltd., Port Dover, Ont.

3-By Martin Bro's., Simcoe, Ont., for best Display of

4-By Chan. G. Ivey, Port Dover Mills, for best Half Bushel of Snow Apples—50 lbs. of new Wheat Cereal, manufactured by the Regal Milling Co., Port Dover, Ont. . . . . . . . . . Value \$2.00

5—By J. Harry Misner, Seed Merchant, Port Dover, Ont., for best Loaf of White Bread made by a girl under 16 years of age (bread retained)

6—By J. Harry Misner, Port Dover, Ont., for best One Dozen White Cookies made by girl under 

7—By E. T. Carter, Hardware Merchant, Jarvis, Out., for best 2 lbs. Home-made Candy, light colored 8-By Henry R. Crabb Stores, Simcoe, Out., for heat

Essay by boy or girl 18 years of age or under, on "Why we should support Jarvis Fair" ... ..... Ist, \$3.00; 2nd, \$2.00 9-By J. B. McMillan, Tonsorial Artist, Jarvis, Ont., for best individual on the grounds in the Heavy

Draft class, one box of cigars, value..... \$2.50 10-By T. H. Peacock, Machine Agent, Jarvis, Ont., for best. Foal of 1926 sired by "Kirkendbright" Baron".......1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00

11—By William J. Hodges, Tobacconist, Jarvis, Ont., for best bushel of Potatoes (retained), box of

12-By J. W. Norman, Shoe Store, Jarvis, for heat Single Horse in Harness, Agricultural, one pair

of work boots, value .....\$4.00 

15—By T. H. Pencock, Agent for Cockshutt Plows, for best More suitable for raising saddle horses. \$20 allowed off the price of any piece of Ma-chinery that sells for \$50 or over.

16-By Thos. Guiler & Son, Garage, Jarvis, Ont., for

17—By Dr. Wm. Jaques, Jarvis, Ont., for best Bushel of Northern Spy Apples (retained)......\$3.00

18-By E. S. Marshall, Manager Jarvis Creamery, for 

19-By Fred W. Reicheld, Seed Merchant, Jarvis, Ont. for best Half Bushet of Alsike Seed, growt

20-By Dr. I. J. Leatherdale, Jarvis, Ont.. for the Best Looking and Best Developed Child under 3 years of age, in Haldimand or Norfolk counties; contestants must be members of the Jarvis Fair: judging of same at 3:30 p.m. in the Arena.... ..... Ist, \$10 in gold; 2nd, \$5.00 in gold

21-By Geo. L. Miller, Secretary of Fair, for best 5 lbs. 

22 By R. E. Miller, President of the Pair, for the Director selling the greatest number of Membership Tickets for 1926, one bushel of onio

23-By Thos. H. Lewis, Dentist, Jarvis, Ont., for best Bushel of McIntosh Red Apples (retained).... ...... 1st, \$3.00; 2nd, \$2.00

24-By Ivan W. Holmes, Furniture Dealer, Jarvis, Ont. for the best 10 lbs. Extracted Honey (retained)

25-By Ivan W. Holmes, Undertaker, Jarvis, Ont., for best 4 lbs. Dairy Butter (retained) . . . . . \$2.00

26-By Geo. L. Miller, Secretary of Fair, for best 3 lbs. Mixed Home-made Candy (retained)...\$2.50

28—By Chas. S. Brown, Grocer & Baker, Hageraville, Ont., for best Half Bushel of Hickory Nuts (re-tained), to be delivered at Brown's Store, Ha-

27-By H. S. Falls' Dept. Store, Simcoe, Ont., for best Collection of Reed Work, consisting of one Serving Tray, one Sandwich Basket, one Vase, and

one Cream & Sugar Tray—one Ladies' fine um-29-By Howard Hager, Hagersville, Ont., for the best

Spring Colt, Agricultural, fitted and shown by boy under 16 years of age ...... 1st, \$3; 2nd, \$2

80—By J. W. Courtnage, Hagersville, Ont., for best Layer Cake, Light, filled and iced, by girl under 18 years of age — a box Neilsons Chocolates, value .....\$1.50

31—by Wm. Dougherty, The Shoe Man, Hageraville, Ont., for best Display Cut Flowers by girl un-der 16 years—pair Rubbers, value......\$1.00

32. By Wm. Dougherty, Hagersville, Ont., for the best Pair of Barred Rock Pullets pair of Mubb 

33-By F. E. Shildrick, Hardware, Hagersville, Ont. for best Half Bushel of Wealthy Apples...\$1.50

### DONATIONS

Canadian Bank of Commerce, Jarvis Branch....\$10.00 Simcoe Merchant ..... 2.00

CORRECTION In Prize List under "Poultry" Class 18 should read "Single Cock and Hen;" Class 19, "Single Cockerel and Pullet."

Jarvis, Ont., Sept. 29-30, 1926



L H EVANS District Agent PHONE, Selbirk 26-40

Nanticoke

PROFESSIONAL CARDS

Arreil & Arrell Barristers, Etc. HAMILTON-Sun Life Building CALEDONIA—Roper's Black

HARRISON ARRELL, K.C.

County Crown Attorney S. Cameron Arrell J. Edward Stubbe

Kelly, Porter & Kelly J. PORTER W.B.Kolly, K.C. DAVID E. KELLY m for Norfolk County Council
SIMCOR, ONTARIO

sey to Loan at Lewest Rates

MODERATE RATES

VETERINARY

Dr. E. Slack, B.V.Sc.

DR. BONE, V.S., V.D. Fellow O.V.M.S.

PIANO TUNING

DENTIST

Dr. R. G. Hyde DESTIST

ma: 9 to 19 a m 5:80 p.m. sa above Shildrick's Hard Phone 121 MAIN ST. HAGERSVILLE OME.

> Dr. W. C. Ward DENTAL SUBCION Office Hours: - 9 to 12 a.m.

BELLEN, ONTARIO

Armstrong Block In Pinharville Brazy Tuesday

**PHYSICIAN** 

I. J. Loutherdale, M.D. OFFICE ROUDS o 12a.m. 2 to 4 p. m T to Dp.m. ONTARIO

**Executors salr of** valua**ble** FARM PROPERTY IN THE TOWNSHIP OF WALPOLE

In order to wind up the estate of the late Edward Evans, deceased, there will be offered for sale by pub-

SATURDAY, THE 25TH DAY OF SEPTEMBER, A.D. 1926,

at 2 o'clock in the afternoon, at the Commercial Hotel, in Jarvis, the following valuable farm property: All and singular that certain par ei or tract of land and premises, situate, lying and being in the Township
Walpele in the County of Haldimand, containing 100 acres, more or
less, and being composed of the North

Half of Lot Number Eleven in jun Third Concession of the said Township of Walpole. Upon the said premises there is said to be situated a frame dwelling house, frame barn and stables in a fair condition of repair. There is also

about 10 acres of bush of elm and The property will be offered for ale subject to a reserve bid. TERMS:- 10% of the purchase money to be paid on the day of the sale and the belance on the 1st day

of November, A.D. 1926. Further particulars and conditions of sale will be made known on the day of the sale or may be had on application to S. E. Lindsay, Barrister, Etc., Hagersville, Ont., S. A. Thempson, Nanticoke, Ont., or Robert J. Evans, Nanticoke, Ont.

DATED at Hagersville, Ont., this 31st day of August, A.D. 1926. S. A. THOMPSON, ROBERT J. EVANS, Executors, by S. E. LINDSAY, their Solicitor.

It pays to read the Advis.

Warren Jackson, Auctioneer.

The 73rd A cultural So

THE W

Waterford **Junior** Far

for Number Pole Vauit DANCE II Thurs, Se chestra of

DON'T M **Sept.** 30, a A LONG L

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MAIN STI