

THE JARVIS RECORD

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except on the day of the Lord's Day.
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THE RECORD PRINTING
COMPANY, LIMITED

THURSDAY, SEPTEMBER 30, 1926

FAITH IN YOUR TOWN

There are some merchants in Jarvis who make it a practice to deride the town and to howl about hard times. In most instances those merchants were once in moderate financial circumstances, whereas now all of them are fairly well-to-do. It seems to us that they should at least be grateful to the town that has not only provided them with a livelihood but has also made them financially independent, so far as their ever being in want is concerned.

Now, if those merchants are unable to sense the feeling of gratefulness for what Jarvis has done for them, they should realize that it is unbecoming for them to malign the town whenever they get an opportunity, or, when opportunities don't present themselves fast enough, to go out of their way to make them. But instead of stowing away their hammers, which would redound to their own benefit as well as that of the town, they strut around in high feather, banging, banging, banging. The result has been that the public—the same public that has helped to increase the merchants' bank accounts—is pretty well wearied of hearing the tat-a-tat of the hammers.

The wise business man never knocks regardless of how bad business may be. He realizes that if he knocks, the hammer will rebound and strike him. Instead of crying about hard times, the only result of which is to make the public tighten its purse-strings, he exhales optimism with every breath, so to speak, because he is aware that an optimistic public is a good buying public.

We have faith in Jarvis. Faith is what makes any town grow, and we are pleased to say that residents generally have faith in Jarvis. If the knocking merchants don't entertain the same faith, then they should either put up their hammers or get out of town.

Jarvis does not want any knockers, regardless of how big their money bags may be.

ITS BENEFITS UNIVERSAL

Many people have not learned to look upon advertising in the light of the realistic rhythm of an olden time who penned this famous verse on advertising:

Go forth in haste; with bills and paste
Proclaim, to all creation,
That men are wise who advertise
In every generation.

In large part the public regards advertising as being of possible advantage to the advertiser for which the consumer pays, and yet the facts prove otherwise. Time and again has it been shown that well judged, properly conducted and persistent advertising inures to the benefit not only of the person who attracts attention to his wares in this manner, but also of the community.

After interviewing large numbers of distributors as to the economical effects of advertising, a committee of the national distribution conference reports:

"Broadly speaking, it would seem that where the advertising creates an increased demand for products of a certain class, a wider distribution of such products—in other words, makes new business, bringing about lessened distribution costs and lessened production costs owing to increased demand—there can be no doubt as to the value of such advertising, not merely to the concerns that pay for it but also to the public that consumes the goods."

"Bills and paste" have given way to newspapers and magazines and those "who advertise" are not only wise but altruistic and philanthropic, for by helping themselves they are helping others.

YOUR TOWN AND YOU

Your town boosts you. Why not do as well by the town as it does by you? No citizen is so powerful, none so humble, but what the town is an aid to him in some way or other. The food that he eats, the clothes

LOCAL & GENERAL

(Continued from Page 4)
anniversary of Knox Church and while here were the guests of Mr. and Mrs. McMicken.

Mr. and Mrs. Falls and Miss M. Falls took dinner with Mr. and Mrs. J. Butcher on Sunday.

Mr. and Mrs. J. B. Wilson, of Hagersville, visited with Mr. and Mrs. Robert Wilson on Sunday.

Wesley United Church will hold a Pumpkin Pie Supper on Monday, Oct. 11th. Further particulars next week.

We are pleased to report that Mrs. R. J. Carpenter is improving nicely from the injuries sustained last week. Mr. and Mrs. B. F. Butler, of Los Angeles, who have been visiting here, returned to their home on Wednesday.

Mr. and Mrs. George Drinkwater and Miss Eleanor Taylor, of Hagersville, visited at the latter's parents on Sunday.

Mr. and Mrs. W. W. Hoebel and family were the guests of Mr. and Mrs. Addie Benn, Springvale on Sunday evening.

T. H. Peacock and Wm. Hemming attended the Mitchell fair on Wednesday, where Herb acted as a judge in the horse entries.

The W. A. of St. Paul's Church will hold a tea at Mr. and Mrs. Burwash's on Wed., Oct. 6th, from 5:30 to 8. Admission 25c.

We are pleased to report that Wes. Hodges, who underwent an operation in a hospital in Hamilton recently, is doing nicely.

Mr. and Mrs. Wilbur Biggar and two daughters, of Mt. Hope, spent Sunday with the latter's parents, Mr. and Mrs. R. A. Walter.

Miss A. Best, of Ottawa, assistant teacher in the High School, Port Dover, spent the week-end with Miss Olive Brand at the parsonage.

Mr. and Mrs. Frey, Mrs. Nellie Bauslaugh, of Sandusky, Ohio, and Mrs. Duff and Miss Pennington of Norwich, are visiting with Mrs. Ed. Eaid.

Mr. and Mrs. Norman Smith, Mr. and Mrs. Wm. West and Mrs. Mary Little, of Toronto, visited with relatives and friends here during the week-end.

Mr. and Mrs. John Wodham and Mr. and Mrs. M. F. Hewson were among several from here who attended the "Stampede" in Toronto on Tuesday.

Mr. L. Miller presented us with a branch cut from one of his mulberry trees which measures 9 feet 2 inches, this year's growth. It is on display in the office window.

On Friday and Saturday, Oct. 1st and 2nd, there will be a special display of Ladies' and Misses' Fall and Winter Coats at Dusty's Store Hagersville, to which you are invited.

Miss Mildred Johnson and Miss Effie Sackett and Mr. Chas. Little, of Toronto, spent the week-end at the home of Mr. and Mrs. Jas. Davidson and other friends in this vicinity.

The rain on Thursday last caused the creek flowing through the village to overflow its banks at several places. It has been some time since the water reached the height as on this occasion.

The Rev. J. H. Ross, of Cayuga, will be the special speaker at the Harvest Home services in St. Paul's Church owing to Rev. Mr. Hern, of Dunnville, having to be absent owing to other arrangements.

he wears, the recreation and amusement that he enjoys, all originate in the town, because the money with which they are procured is made there.

When a fellow boosts his own town he does not stop there. He is performing an act that improves his own condition, for every good word and every good deed has its elevating influence.

A few people are always home town boosters. They accomplish much in the way of community betterment, and this improves the condition of not only themselves, but also of those who do no boosting at all.

If every citizen would constitute himself a home town booster the result collectively would be many times as great, and opportunities for self improvement would be more numerous.

Think it over in your odd moments. Then get into the boost wagon and hit the pace.

Artistic temperament:—A small portion of genius with the swellhead.

The hand that rocked the cradle didn't know how to shuffle a whist deck.

Expediency:—The polite name for a bit of crookedness that seems essential to a profit.

70th Anniversary

(Continued from Page 1)

"Then there was their loyalty and devotion to their church and to their minister, they stood by them both. Again, there was their unwavering faith. They were Calvinists, these old pioneers, and whatever we think about it as a system of theology, whether we agree with it or not, it certainly gave them a faith that enabled them to live, and to die.

"Their love for the ordinances of God is another thing to remember them by. They were regular in attendance at worship and at the sacraments. In their own homes, the scene depicted by Burns in "The Cotter's Saturday Night" was enacted over and over again.

"Lastly they possessed the spirit of sacrifice and service. When the call came to serve or to sacrifice they were not found wanting. They gave freely of themselves and of their substance. Into this church they put not only brick and mortar, but they put themselves.

"And now they have gone. It is for us who have taken up their work to labor and work as they did, so that when the day breaks and the shadows flee away, we too shall hear

OCTOBER ROD AND GUN

Many features dealing with all kinds of outdoor sport combine to make a very attractive magazine of the October issue of "Rod and Gun," the publication of which falls in line with the opening of the fall hunting season in Canada.

A novel means of pursuing game is dealt with by Raymond Thompson in an article "Hunting and Fishing via Scow." The country is the vicinity of the Athabasca River in Alberta. The interior of British Columbia is the scene of "Three Fishers Went Trailing" by Robert Watson. A timely article by an old timer is an article on methods of duck shooting by Frank J. Parsons, which contains a number of good wrinkles. A. Bryan Williams concludes his good series of articles "Breezes from the West" in this issue, while a useful series of articles on first aid in the bush by A. G. Shakespeare commences.

Another of Frise's inimitable cartoons is one of the special features of the issue and a special article covering the D.C.R.A. matches at Ottawa, also appears in the October number.

"Rod and Gun" is published monthly by W. J. Taylor Limited, Woodstock, Ontario.

the Master's "Well done, good and faithful servant, enter thou into the joy of thy Lord."

EVENING SERVICE

At the evening service the subject was "The Church and the Community." The speaker asked, what does the church stand for, what does it exist for. Why do men say "I was glad when they said unto me, Let us go up into the house of the Lord."

The church, said the speaker, is a symbol, yes more than a symbol, it is the living embodiment of the spiritual forces of life in a community. It stands for everything that illumines life and makes it worth while. Man is a strange mixture of the material and the spiritual. He has needs of both kinds, he desires them both. Left to himself, he is prone to grasp the material, think the spiritual as secondary. This age is a materialistic age, an age of hurry and bustle. In a world of materialism, a world of pleasure, a world of self seeking, the church proclaims the value of the spiritual, the lasting, the eternal. Its spirit points upward, ever upward, its bell calls man from contemplation of the base side of life to the higher. It constantly reminds him of the great truth, "Man doth not live by bread alone, but by every word that proceedeth out of the mouth of God." It matters not whether it be a stately cathedral, magnificently appointed, with stained glass windows and oaken pews and sonorous organs and balanced choir, or whether it be the little brown church in the wildwood, with rough seats and unglazed windows, the preacher's tuning fork its only organ, with untrained voices to sing the praises of Zion, it yet fulfills the same function. It brings joy to devout hearts, it sends a never silent challenge to the material. It is calling, always calling, to the deepest side of life and as deep answers deep men always respond to its silent call, love to enter its doors and find sanctuary.

But the church is also the guarantee of God's presence in the community. Just as the tent of meeting was erected by Moses as a visible sign of God's presence, so the church stands today for the same thing. It is the meeting place of God and man, the place of fellowship and comradeship in the cause of righteousness. It binds together all those who battle against sin and evil and helps them to be strong and courageous. It is a living evidence of the final complete triumph of righteousness. It tells us that the day will dawn. It may not be in our time, but it will dawn, for we have the promise: "On this rock I will build my church and the gates of Hell shall not prevail against it."

Lastly, the church stands for the

building of character. The supreme task of the church is to make men and women Christlike. The need of the world today is for men and women on whose souls is stamped the image of Christ.

"I will build my church," said the Master. Let us never forget what really comprises the church. It is not a noble structure, beautifully designed, a thing of beauty and a joy forever, for after all one cannot build a church out of stone, or boards, or bricks. With these things you only build the place where the church may meet. The church itself is built out of men and women who have declared their loyalty to Jesus, their Master and their Lord, and who are undertaking to live life according to His plan. In people like that we have indeed a building of God, a house not made with hands, a habitation of the Spirit, eternal in the realms of moral values.

CONGREGATIONAL REUNION

On Monday evening the basement of the church was filled to overflow for the Congregational Reunion. From far and near the members and past members assembled and enjoyed the splendid meal provided by the ladies.

Following the supper a program of musical numbers and addresses was given. Rev. W. T. Brown acted as the chairman and welcomed the visitors. Those present and speaking were: Rev. Donald MacInnes, Knox Church, Port Dover; Rev. Mr. Lamb, Christ Church, Nanticoke; Rev. H. Brand, Wesley United, and Rev. Dr. Kyle, St. Paul's Church, Jarvis. Mr. H. Hunter voiced the pleasure of the visitors for another opportunity to gather in the old church.

Regrets and congratulations were read from Mr. and Mrs. J. W. McCarter, Ipswich, South Dakota; Mr. and Mrs. C. R. Eaid and Miss Alberta Davidson, Sault Ste Marie; Mr. and Mrs. Goodlet, Delhi, Ont.; Miss F. M. Alward, Detroit, Mich.; Miss A. E. Nicoll, Buffalo, N. Y.; Mr. Rob McKenzie, M.P., Stoughton, Sask.; Mr. J. A. MacDonald, Niagara Falls, N. Y.; Mr. and Mrs. T. W. Beamish, Toronto; Mrs. St. J. Juggins, Springvale; Mr. J. C. Parker, Toronto; Mrs. M. McWilliam, Mrs. K. Tisdale, Port Dover; Mrs. J. Jones, New York; Miss Tena McKenzie, South Bend, Indiana; Mr. and Mrs. Alex. Davidson and Miss Jean Davidson, Paris, Ont.; Mr. and Mrs. Jas. Easton, Toronto; Miss Margaret Bethune, Toronto and Mr. Lorne Parkinson, Toronto.

The choir rendered an anthem, a quartet consisting of Messrs. R. H. Fallis, C. Davidson, H. Guller and E. Hoover, two numbers; Mrs. (Rev.) D. MacInnes, Port Dover, solo; and duet by Messrs. C. Davidson and E. Hoover, completed the numbers.

The evening's entertainment was concluded by the singing of "Blest Be the Tie That Binds."

A School on Wheels



1. The interior of the classroom. 2. A corner in the well equipped kitchen. 3. Showing the spacious teacher's sleeping accommodations.

It is doubtful if the news of an approaching circus, heralded by dazzling and wonderful advance posters has ever caused as much joy and excitement as the announcement of the coming of the "Canadian Pacific School Train" into the hinterland of Northern Ontario.

There are more than fifty children in just one sub-division of the Railway who have never been able to go to school for the simple reason that there was no school to go to; but they have all heard of the joys of "school days," and longed for the day when they too might skip to school with a bundle of nice new books under their arm.

A little furor of excitement passed over this district a few days ago when the proclamation went forth that the school train was coming in the middle of September. "School" just think of it—and not the kind of school that the carried city and

town kids have, but a school on wheels—a school that suddenly appears one day and goes and comes again, like a magic castle.

This unique experiment of bringing the school house into the unheavenly parts of this sparsely settled country is being carried on by the Provincial Government of Ontario in co-operation with the Canadian Pacific Railway with a view to providing educational facilities to the children of railway men and residents in the remote stations along the line in the Northern section of the Province between Chapleau and Sudbury. This territory was selected by the Department of Education after making a thorough survey of the education needs of the north, and should the travelling school prove to be a success it was intimated that the plan probably would be extended to include other railway subdivisions.

The School car is so fascinating that it would make anyone, no matter how old, want to go to school again. About one-half the car is devoted to the school room, which is fitted with desks for little boys and girls and big ones too, a desk for teacher, a blackboard, bookcases with school books and good fiction, and even a radio to summon the scholars. Behind the school room is the bedroom of the teacher and in the rear of this again comes a kitchen so thoroughly equipped with everything, from stove to ice-box, as to bring envy into the heart of any housewife. The teacher's name is Walter H. McNally.

It is anticipated that the car will stop at about six communities during the month, making a brief visit of from three to six days. Upon leaving the teacher will give the children enough homework to keep them busy until the car returns again in the course of a month.

THE JARVIS SUPERIOR STORE

Specials for Friday and Saturday

10 lbs. Gran. Sugar66c
Whole Mixed Pickling Spice.....23c
Ground Cinnamon, 5 oz.10c
Turmeric Powder, 5 oz.10c
Mustard, per lb.25c
Old Dutch Cleanser11c
Gold Dust Scouring Powder.....11c
Macaroni, cut, 3 lbs.25c
Coffee, reg. 66c lb.55c
Orange Marmalade, 3's glass.....35c
FLY TOX SPECIAL—
16 oz. bottle and handsprayer.....85c
8 oz. bottle and handsprayer.....60c
Park's Catsup Flavor, bottle.....23c

SEE OUR WINDOW DISPLAY FOR FURTHER REMARKABLE PRICES

We will also have a tempting supply of Fancy Cakes, Pies, Tarts and Cookies for the week-end.

— PHONE 83 —

L. O. HONEY'S

JARVIS ONTARIO

Waterford C

Junior Farm

for Number

Pole Vaulting

DANCE IN

Thurs., Sept.

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DON'T MISS

Sept. 30, at 3

A LONG LIST

For

ADMISSION

Free. Co

JARVIS CHOIR

MILL

We have now, a full line of

FLOUR, SHORTS, O

CHOP, CORN CO

ALL KINDS OF CHIC

OIL, CACK, SALT

ETC., ETC.

Orders delivered to

of the Villag

GIVE US A

GREEN & H

Successors to D

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