

**THE JARVIS RECORD**  
Published every Thursday morning  
at the office in the Record Building,  
1200 Street, Jarvis, Ontario.  
**THE RECORD PRINTING  
COMPANY, LIMITED**

THURSDAY, DECEMBER 8, 1927

**PASSING OF AN INSTITUTION**

The country store is passing. It is going to join the covered wagon, the town pump and the ox team. Thousands of them still keep their old stores, but in other thousands glittering fixtures, plate glass show cases, gilt cash registers and steam heat have supplanted the wood stove, the upended nail legs, the cracker barrel and the dry goods box handy for the whittler's blade.

With its mingled smells of new soap, kerosene, yellow soap, coffee, cheese, plug cut and calico the country store is an institution as American as green corn and apple pie. It is the will of the ruthless gods of commerce to destroy this institution and will be to the great loss and with the great regret of the vast rural population of the nation.

What the department store is to the city the cross roads general store has been to the country. It has the compendiums of the wants of man. It has been even more than that, for through it the farmer and his good wife were able to convert butter and eggs into shoes and sealing wax.

What the club is to the city the general store has been to the country. The country store has been the forum and intellectual arena of a large area of this country. These countless centres for rustic gatherings have been the fountainheads of those rivulets of politics and opinion that joined themselves into irresistible floods of national opinion.

Rural America is in a process of transformation and every step in that process brings nearer to obsolescence the country store of song and story, of the jester's fling and the cartoonist's pencil. The hot-dog stand, roadside garage and tea house are aiding in the extermination, but can never take the place of this pioneer institution.

**LESSONS OF LIFE**

Every person should go to the cemetery at least twice in life. Once at the end of life, and first early in life to reflect on the brevity of life and the insufficiency of worldly goods. There is no place like a quiet churchyard for meditation and there is room in every life for more serious thought.

The tombstones hold a moral for all living. There is inscribed the human virtues, but among the inscriptions there is no record of estates left behind, fortunes made and spent and worldly fame attained. The magnitude and sculpture of the stone or the vault alone remain to remind the world of the boast of heraldry and the pomp of power.

Why should human beings worry and struggle through life's fleet span in pursuit of wealth, fame, luxuries, vanities and all those other evanescent things we choose to call riches? The poor are distressed by too little money, the moderately wealthy by the thought that others possess more wealth than they, and the rich by too much money.

The Garden of Paradise was paradise only so long as Adam and Eve entertained no thought of worldly things. There were no pestering bank accounts, troublesome servants, expensive automobiles, business worries and social and fashion detractions in Paradise.

Few people have learned the secret of living well. Most of us measure contentment in term of dollars and social position. The number is negligible which views life as a golden opportunity to work and think and be joyful.

**COMMUNITY PROGRESS**

While Jarvis has reason to boast if it considers past achievements, it would be sheer folly at this stage of its community development to rest

content with past laurels and cease striving for further advancement.

Jarvis' present standing among centres of equal population has been won by foresight and aggressive policies in the past. This generation should be just as eager to assure an enviable future for the community as were those men of former generations who often fought a stiff, up-hill fight to gain those things upon which the town's present prestige rests.

Never before in its history has Jarvis been in such good position to go forward in rapid and substantial development as right now. It has all its pristine attractions plus many of relatively recent acquisition.

But to do the things that must be done if the community is to progress along desirable lines of commercial, industrial and residential expansion and betterment, there must be no diminution of that spirit of co-operation and willing effort on the part of a considerable number of citizens which has been manifested in all its past accomplishments.

And just as men and women of vision and civic consciousness have always been available in the past, so will they come to the service of the community in future hours of need.

**In The Melting Pot**

Possibly "beauty expert" refers to intentions instead of results.

These days they promise to love, humor and obey their impulses.

The best reflections come from thinking, instead of looking into mirrors.

There are people who never lose an opportunity to enjoy being miserable.

The hard thing about conquering the air is that you must do it again every time you go up.

Justice is blind, and some convictions for selling whisky indicate that it can't smell or taste.

Suicide seems a drastic measure, but maybe he was afraid to try running away from her.

Americanism—Trying to get rich enough to afford an open fire-place like the poorest cabins have.

It's a great life if you don't believe in everything you see, hear, think or know.

**CEREMONIALS OF ENCAMPMENT SUCCESSFUL LUNcheon**

The District Ceremonial of Niagara District No. 6, I.O.O.F., held on Saturday, November 26th, at the Niagara Falls I.O.O.F. Temple was one of the most successful affairs in Encampment Oddfellowship activities of this district held in many years, and in spite of the inclement weather, provision had to be quickly made for dinner guests to the extent of 50 per cent. more than was expected. The feature of the evening was the visit of Brant Encampment No. 4 of Brantford for the purpose of conferring the Golden Rule Degree. This event brought an array of Grand Encampment representatives seldom seen on an occasion of this kind and included Grand Patriarch M. L. Andrews of Aurora; Grand Marshall, H. M. Schooley of Welland; D. D. Grand Patriarch E. Walker of Jarvis; D. D. Grand Patriarch L. G. Rielly of Newmarket; D. D. Grand Patriarch A. F. McDonald of Niagara Falls; and a dozen or more P. D. D. Grand Patriarchs.

To properly carry out the desire of the committee in making this a family affair, the various officers were conducted by representatives from the following Encampments: Union No. 1 of St. Catharines; Lakeside No. 29 of Welland; Lundy's Lane No. 96 and Niagara Falls No. 23 of Niagara Falls; the degree as conferred by Brant Encampment No. 4, of Brantford maintained to the highest degree the reputation they have established for themselves and their interpretation of the principals was exemplified in a manner that drew praise from every Patriarch present and the Brantford Patriarchs carried back with them the esteem and gratitude of Niagara District No. 6.

Grand Patriarch M. L. Andrews addressed the assembly in a very instructive and inspirational talk; the Patriarchs then retired to the assembly hall for lunch and listened to addresses by D. D. Grand Patriarchs L. G. Rielly of Newmarket; E. Walker of Jarvis; Grand Marshall H. M.

Schooley of Welland; and P. D. Grand Patriarch A. F. McDonald of Niagara Falls, interspersed at various intervals community singing was included in and the meeting came to a close by singing the National Anthem. Niagara Falls Evening Review.

**A PROMISE MORE THAN KEPT**

When the publishers of the Family Herald and Weekly Star of Montreal two years ago announced that the owner of the paper wished them to reduce the subscription price from two dollars to one dollar a year, they promised that not a single feature of the paper would be eliminated, but new features would be added, and the paper made more valuable than ever. It is frankly admitted by their million readers that their promise has been more than fulfilled and today the Family Herald and Weekly Star at one dollar a year is the marvel of the newspaper world. No home in Canada would regret this investment. Just think of a great big 72 page publication at less than two cents per week, and every page of it alone worth the money. No wonder the Family Herald and Weekly Star has over a million readers. It deserves them all, and more too.

**A Real Game of Patience**

Have you ever played a game called "Patience"? It whittles away an idle hour very pleasantly and, of course, you can throw down the cards and quit any time you please.

There is a place, however, where they play another kind of "Patience," and they can't leave off when they wish.

George is at it—he is an inmate of the Toronto Hospital for Consumptives at Weston—has been there for three years now. For a chap who used to lead an active outdoor life this is hard. A few months ago, his wife and her mother died, leaving his little five-year-old son to the care of relatives.

Now George does wish he could get his health back quicker so that he can look after his boy! It has been a long fight, but he believes he will win—and so do the kindly nurses and doctors who are helping him.

Wouldn't you like to help in this kind of work through your subscription to the Hospital?

Contributions may be sent to Hon. W. A. Charlton, President, 233 College Street, Toronto 2, Ontario.

**CHEAPSIDE**

Mr. J. Martin has rented the garage from Mr. Orlo Hosack and has put in a chopping outfit. This is something that is needed in the community and the farmers are taking advantage of it, and are getting their chopping done in Cheapside. We trust that all will patronize him so he can make a successful business of it and build up our own community.

**RENTON**

Mr. Sidney Burch and Mr. E. Woodruff spent Monday evening at "East Lynn Farm" with Mr. S. L. Secord.

Mr. Glen Sutton of Hamilton, was the guest of Mr. Arthur Secord on Monday last.

Mr. and Mrs. W. Waters of Port Dover, spent Sunday last with her parents, Mr. and Mrs. J. Wright.

Mr. D. Secord and family spent Sunday evening in Simcoe with Mrs. J. W. Kniffen and family.

Our road boss, Mr. Paul Smith, is having our road put in shape for the winter.

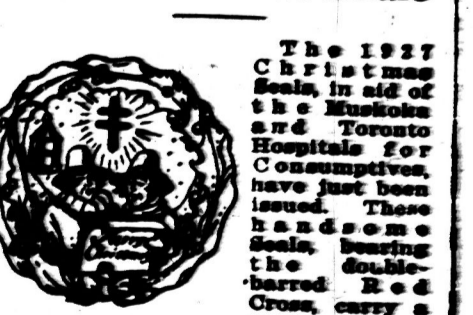
Killing hogs and stripping tobacco and other odd jobs is the order of the day around this burg.

Mr. and Mrs. Mark Tisdale, Mr. and Mrs. A. A. Stringer spent a few days last week at Turkey Point.

Miss Laura Breithwaite of Linden, was the guest of Miss Eva M. Secord one evening last week.

The happy holiday spirit is reflected all through this great, busy store. Bring your Xmas shopping list. You will find the gifts you want—and prices within the limit of your means. Falls' Dept. Store, Simcoe.

**1927 Christmas Seals**



The 1927 Christmas Seal is in aid of the Muskoka and Toronto Hospitals for Consumptives. These handsome seals, bearing the double-barred Red Cross, carry a message of hope to those who are afflicted with consumption. Every dollar received through their sale is used for the maintenance of patients. The National Sanitarium Association is in need of funds to carry on the work of its hospitals at Muskoka and at Weston. Why not buy these seals in lieu of others? Not only will you get good value in return, but your money will serve a greater end—for it will go to help someone in distress. Look for the double-barred Red Cross on every packet. None others are genuine. For sale by school children and health or street boys the Xmas Seal Department, Cape Institute, Toronto 2, Ontario.

**HELD BY BREEDERS MEET**

The Haldimand District Holstein Breeders' Club sale held on Thursday December 1st, was a decided success. Fifty head, including eight bulls, sold for \$9,200, an average of \$184. The top price for females, \$355, was paid for a show heifer consigned by Nagel Brothers, Fisherville, and purchased by S. McLean, of Rockwood, while L. C. Moerschfelder's 6-month-old bull topped the bull offering, being sold to Falls Bros., of Jarvis, for \$220.

The demand for fresh milk cows was very keen, but the bulls sold slowly. The quality of the cattle brought forward was splendid and while the buyers paid good prices they received good value for their money. The crowd was larger than

former years, showing the popularity of Haldimand Holsteins. L. E. Puckham, of Toronto, conducted the sale very capably.

See The Fine Winter Coats on Sale Saturday, \$19.50. They surpass any offering of the season. They are incomparable at the price. The quality you would expect to find only in Coats costing ever so much more. Styles that are admired and desired. Are richly fur trimmed. Lined throughout and interspersed for warmth. In sizes, Misses' to big Women's. All one price, \$19.50. Falls' Dept. Store, Simcoe.

**Highest Honors in Police First Aid**



The highest honors in first aid work among police teams in Canada this year were carried off by the Angus Works Police Team No. 1 of the Canadian Pacific Railway in winning the Sherwood Police Championship in open competition with all uniformed first aid police teams throughout the Dominion. This team also won the Shaughnessy Shield, representative of the police championship of eastern Canada.

The awards and medals were presented recently in the board room of the Canadian Pacific in Montreal in the presence of E. W. Beatty, chairman and president of the C.P.R. and a representative gathering of the company's officials including Grant Hall, senior vice president, A. D. MacTier, vice president of eastern lines and J. J. Scully, general manager of eastern lines. The Sherwood Trophy was presented to the members of the team by Col. D. T. Irwin, C.M.G., past president of the St. John Ambulance Association and their congratulations to the Angus team for the honors brought to themselves and to the railway company in general. During the same presentation several other Dominion awards were presented to Canadian Pacific teams. These included the Montizambert trophy, representing the open championship of the Dominion which was won by the Chapleau Ontario team; the Wallace Nesbitt Trophy, symbolic of the open railway championship of Canada, the states of Maine and Michigan, won by the Toronto Freight Office Team and the Ontario Provincial Championship also won by the Toronto Freight Office.

Members of the team are from left to right back row: Constable A. Allen, Inspector J. MacFarlane and Constable E. Sharpe. Front row: Constable T. O'Neil, seated behind the Shaughnessy Shield and Constable P. Pettit. Captain of the team who is seated behind the Sherwood Shield. The cup in the centre is the Johnson Cup representing the championship of Angus Works.

**MR. FARMER**

STOP! LOOK!! LISTEN!!!



We have a Medicated Stock Salt, cheaper, and Better than any other stock tonic. Call in and let us explain this tonic.

DUXBURY'S STORE JARVIS - PHONE 47

**STOP-LOOK-LISTEN**  
new prices!  
ATWATER KENT RADIO

THE RADIO you have always wanted is here at the new prices. Only the biggest and most up-to-date factory in the world could make good radio so inexpensive. Take advantage of the saving now. Liberal terms. Let us show you today.

J. L. HENNING Dealer Nanticoke, Ont.

We're busy up in Hamilton

I WAS looking over my Christmas list of gifts. I found that all my gifts for friends far away were already mailed, but they were few. Most of them are right near home. I've done my shopping because we're busy looking after the pre-Christmas needs of our friends. Yesterday I met not less than ten particular friends in Hamilton. And I'm going to spend the holiday with Helen and Jim out over the the mountain - and New Years they are coming in to visit us.

What a grand season of goodwill is Christmas.

The City of Hamilton expresses its greetings and goodwill to all its immediate neighbors.

"We need you ~ You need us"

Try FOR SALE sucking colt. RR. I. Nanticoke.

FOR SALE P. Rock pullet strain, cheap. east of Port.

WANTED—good Farm particulars. Ridgeville, Ont.

WANTED—corymen, Ltd., of High Grade Special Repro. weekly. W. Ridgeville, Ont.

FOR SALE on Monson St. R. Rodgers, J.

JOHN L. All Sale up-to-date manner. JARVIS

AUCTION FARM AN Assistance from ment of sale ing me. Tor present farm WARR Phone 66

PROFESSI Arrre Bar HAMILTON-GALEDONIA HARRISON County 6 S. Ca J. Ed

Kelly, P Barristers, Sol W. E. Kelly, K.C. Crown Attorney DAVY Solicitors for N SIMCOE Money to Loc

VETE Dr. E. S VET Hagersville MODER

PHYS I. J. Leat OFFICE 10 to 12 a.m. 7 t JARVIS

DR. E. PHYSICIAN Office Hour

PH OFFICE—In t Residence

PIANO Alex. Expert 1880 KING S Leave orders, or at the office of

DEN Dr. R. DE Office Hours—9 Office above Sh Ph MAIN ST. H

Dr. W. DENTAL Office Hours — Ph SELKIR Armst