The Saving Flour!

Its superior strength makes Purity go farther than ordinary flours. It is perfect for all your baking—cakes, pies, buns and bread—so the one flour sack only, is necessary. Try Purity Flour to-day—it is certain to please you.

PURITY FLOUR

Send 30c in stamps for our 700-recipe Purity Flour Cook Book. 202

Western Canada Flour Mills Co. Limited. Toronto, Montreal, Ottawa, Saint John.

One Minute Churn

As demonstrated successfully at Toronto X, Ottawa, London, Kingston, and twelve other fall fairs. Sold on free trial basis, with absolute guarantee to make good butter in from one to three minutes from sour or sweet cream. Write for complete catalogue.

Agents wanted.

One Minute Churn & Freezer Co., Ltd.
127½ Mary Street, Hamilton, Ont.

The 1927 Twin 74J.D. Model

The greatest Harley-Davidson of all—at new and lowe prices—improved—refined in many details—but no radical departures from the time-tried Harley-Davidson design. Old timers and beginners alike will recognize in these 1927 Twins the last word in engineering achievement. Powerful—speedy—built to hug the road—the most dependable and satisfactory mount that ever split the wind.

Walter Andrews, Limited
346 Yonge St. - Toronto

Without Medical Examination

Select Male Risks, ages 15 to 45, may obtain insurance up to $2500 without Medical Examination.

Specimen Rates for $2500

Age	Rate
20	$38.75
25	44.90
30	53.25
35	65.40
40	83.75

Mail this coupon today

EXCELSIOR LIFE INSURANCE CO.
Excelsior Life Building, Toronto
Please send me particulars of your IDEAL Policy

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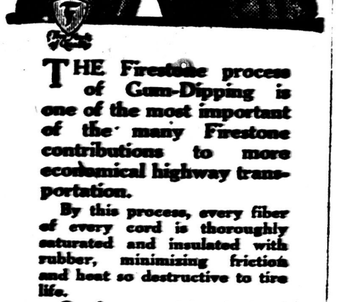
GUM-DIPPING Builds Extra Miles



THE Firestone process of Gum-Dipping is one of the most important of the many Firestone contributions to more economical highway transportation.

By this process, every fiber of every cord is thoroughly saturated and insulated with rubber, minimizing friction and heat so destructive to tire life.

On the cars of hundreds of thousands of motorists, in the day-in and day-out service of the largest truck, bus and taxi-cab fleets, in the battle of tires on race tracks, Firestone Gum-Dipped Tires, because of their greater stamina, are delivering longer mileage with added safety and comfort.

The Firestone dealer in your locality sells and services these extra quality tires. Let him tell you of the trouble-free service that the Gum-Dipping process insures and how he can serve you better and save you money. See him to-day.

FIRESTONE TIRE & RUBBER CO. OF CANADA, LIMITED
Hamilton, Ont.

MOST MILES PER DOLLAR

Firestone

Firestone Builds the Only Gum-Dipped Tires

KEEN ENTEREST SHOWN IN ESSAY CONTEST

Pupils from Many Schools Send in Entries—Examiners Hard at Work.

That the pupils of our public schools take a real interest in their country is evident from the number of essays received in this contest. Promptly after the closing date the examiners began their work and will be busy for some days reading and marking the contributions sent to them. It is impossible to say, as this is written, when the final results will be ready for publication, but a real effort is being made to announce the prize winners next week.

Boys and Girls Helped in Purchasing Sheep.

Inherent in every normal boy and girl is the desire to possess an animal of some kind. Unfortunately in the large urban centres this longing must be satisfied with some rather diminutive form of life, such as a gold fish or a canary, but out in the open there is more scope. Realizing this natural tendency on the part of the young people on the farms, the Dominion Dept. of Agriculture, co-operating in the various provinces with the local Agricultural Representative, has offered to lend assistance to boys and girls in purchasing sheep.

In Pamphlet No. 76, recently distributed by the Dept. of Agriculture, Ottawa, it is explained that sheep raising on a small scale lends itself very well to this purpose as most girls and boys can easily earn sufficient money to purchase an animal or two. A flock requires little technical care, and there are two sources of income: wool in the spring, and lambs in the summer and fall. The authorities at Ottawa point out that the sheep industry has been on a very profitable basis for years, and the future points to continued prosperity. On this account they wish to extend operations, and they believe that the best way to do this is to enlist the interest of the young people. On farms where there are no sheep at present the authorities are particularly anxious to get flocks started.

Recently an experiment was carried out in Middlesex County, Ontario. Co-operating with the local Agricultural Representative, the federal officials organized several boys' and girls' sheep clubs. These were composed of ten members each of young people in their 'teens. Under the guidance of the agricultural experts, the clubs held meetings at which sheep breeding was discussed and a certain breed was selected. Assisted by the local banks which, incidentally, are all endorsing this new scheme, the members purchased from two to ten ewes each, and the government men have given instruction on the handling of them. Dipping, docking and castrating demonstrations were held, and the wool sold co-operatively on a graded basis. The Dominion Live Stock Branch loans good purebred rams to the clubs for the first few years, and in the fall organizes a lamb fair where they co-operate with the provincial authorities in putting up prize money. After these fairs the lambs are usually shipped co-operatively to the nearest large market, where they bring a premium over the average run.

Sheep promoters of the Dominion Live Stock Branch at present working in all parts of the country report that the scheme is being received with the greatest enthusiasm, and it is strongly recommended that anyone interested in this new idea write Ottawa for a copy of Pamphlet No. 76.

Splendid Washboards

Built to LAST!

Here's a washboard so strong that a big, 165 pound man can stand on it without damaging it in the slightest way.

That tough SMP Pearl Enameled rubbing surface is mighty near everlasting, and the rest of the board is built in the same way. The remarkable wearing qualities of this sturdy washboard demonstrate the lifelong wear you get from all SMP Enameled Ware utensils. Made by that old established Canadian company.

THE SHEET METAL PRODUCTS CO. OF CANADA, LIMITED
MONTREAL TORONTO WINNIPEG
EDMONTON VANCOUVER CALGARY

SMP Enameled WARE

280

Auri Sacra Fames.

Business is business! a commercial age,
Worships the worker, worthy of his wage.
Prosperity is judged by what we gain
Of this world's goods, and if we would attain
Success, and live, "without one anxious sigh
Forever in our Banker's watchful eye",
Dollars are needful and a bank account
Is better than the "Sermon on the Mount".
A man, in these progressive, busy times,
Might just as well try writing silly rhymes,
As try to live by that exploded code—
Business will take us by another road,
To pinnacles where, under tribute laid,
The kingdoms of the earth are seen displayed.
Bow down and worship, then your pockets fill,
The world is yours to do with what you will.
Money! O, Money!—get enough to spend,
No matter what the means, this is the end;
Then take your fill of Pleasure, Pride and Lust—
There are the modern "Ethics of the Dust"! —C. E. Benedict.

THAT BABY OF YOURS

Keep Him Well With the Aid of Baby's Own Tablets.

No matter how strong and rosy your child may be he requires a laxative sometimes so that the stomach may be kept sweet and the system clean.

Formerly the laxative medicines given to children were disagreeable ones—castor oil, senna tea, powders and so on. But now Baby's Own Tablets, easily administered and pleasant to take, have superseded these. The children like Baby's Own Tablets.

Not only as a laxative but in many other ways these Tablets are an ideal remedy for little ones. They quickly reduce feverishness, relieve indigestion, colic and vomiting, prevent constipation, check diarrhoea, allay teething pains and promote healthful, natural sleep.

You can get Baby's Own Tablets at any dealer in medicine or at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

A census of the buffalo herds in the various national parks of Canada taken on March 1, 1927, shows that in Buffalo park, Wainwright, Alberta, there were 6,640 buffalo; in Elk Island park, Alberta, 480; and in Banff park, Alberta, 20. There are also over 5,000 buffalo in the Wood Buffalo park near Fort Smith, N.W.T.

For distemper—Minard's Liniment.

Surnames and Their Origin

LIND.

Variations—Lynd, Lindeman, Lindstrom, Linden, Lindley, Lynn.
Racial Origin—English, also German.
Source—Geographical.

In this country to-day we pay little attention to trees, so little indeed that the average person, particularly among the city dwellers, does not know one from another. This was not the case in medieval and early modern times, when trees were widely used as landmarks in establishing locations.

All of the family names in this list belong to the geographical class, and they are all derived from the name of a tree, the linden, the name of which is now and was in the Middle Ages, when family names were formed, virtually the same in both English and German.

It is impossible to determine definitely in the cases of most of the family names given in the foregoing whether they are German or English. The name Lindstrom is certainly German, meaning "lindestream," that is, a stream or river bordered by linden trees. Dwellers in such a locality often were known by such a name as Hans of the Lindenstream, the prefixed words being dropped in German as they have in similar circumstances in English.

Lindley is an English name formed from the name of the tree and "ley" an old English word for "shelter." Lynd is the closest we have to the old English spelling of the name of the tree. Lynn in some cases, when it is not Celtic, is a variation of this spelling.

There is evidence that Lind, Linde- and Lindon are both English and German derivation.

RALSTON.

Variation—Ralston.
Racial Origin—Scottish.
Source—A place name.

From one spelling of this family name you would logically infer that it is the development of a place name. The ending "ton" would indicate such an origin. And this is the true origin of the name, for the ending "ton," which is sometimes but rather infrequently met with, is but a variation of the other form.

The name is an English one in the sense that it originated in the English tongue, though geographically it is Scottish rather than English, the town of Ralston being located in Renfrewshire.

Historically there is a connection between this town and the Scottish Highlands. The records show that it was a descendant of a certain Mac-Duff, a Highland chieftain of that clan and Thane of Fife, who founded the town of Ralston.

This man obtained a grant of land from the Scottish Crown, and, as was not unusual in those days, the little village which sprang up there was named after him. His name was Ralph, and the original name of the place was "Ralphstown" or "Ralphston," which in time became shortened to Ralston.

It does not necessarily follow, however, that those who bear this name come of Gaelic stock. In fact, the reverse is more likely to be true.

A VERY RELIABLE HOME TREATMENT

How Weak, Run-Down People Can Obtain Relief.

Among the many remedies offered for the maintenance or restoration of health and strength, there is none can compare with Dr. Williams' Pink Pills. Most ailments are due to poor, thin blood. Dr. Williams' Pink Pills have a specific action on the blood, making it rich, red and pure. Through this richer blood the tissues of the body are better nourished, and the functions of the body better performed. Anaemic sufferers, weak, languid and nervous people speedily find new health and strength through the use of this medicine. This was the experience of Mrs. John Armour, South Monoghan, Ont., who says:—"I am one of the many thousands who have regained health through the use of Dr. Williams' Pink Pills, and I take this opportunity of saying a word in praise of this splendid medicine. Before beginning the use of this medicine I was pale and badly run down. I found it difficult to do my housework and was tired and breathless at the least exertion. I had tried several medicines without benefit, and finally decided to try Dr. Williams' Pink Pills. Soon I began to feel better, sleep better and eat better, and found my weight increasing. In a word I felt like a new person. I have since recommended the pills to others who have taken them with equally good results."

Try Dr. Williams' Pink Pills for anaemia, rheumatism, neuralgia, nervousness. Take them as a tonic if you are not in the best physical condition and cultivate a resistance that will keep you well and strong. Get a box from the nearest drug store and begin this treatment now.

The pills are sold by all medicine dealers or will be sent by mail at 50c a box by writing The Dr. Williams' Medicine Co., Brockville, Ont.

A Banker's Ten Rules for Success.

Ten rules for success, which that eminent banker, Otto H. Kahn, says he has given to many young men about to enter business, appear in a recent interview:

1. Eliminate from your vocabulary the word "perfunctory."
2. Think—exercise your brain as you do your muscles.
3. The most serviceable of all assets is reputation.
4. Use your imagination.
5. Know how to bide your time and to "sit tight."
6. Be neighborly. Be a good sport. Remember you can't lift yourself by downing others.
7. Work hard. It won't hurt you.
8. Take an active interest in public affairs.
9. Meet your fellow man frankly and fairly. You don't have to go through business armed to the teeth.
10. If you are successful, be patient, courteous and conciliatory. Avoid ostentation.

Pebbles Lead to Mighty Rips.

Small pebbles in the roadway often lead to mighty rips in tires. After a run it is a good plan to look over the serrated surface of the tread and remove any small objects which have lodged there. Then they cannot be forced farther inward and cause damage.

Treatment for Hinges.

Occasional oiling of hinges and latches will prevent doors from becoming stiff and rattly. Keeping latches oiled not only makes them work easier, but prevents their rapid wear.

RED ROSE TEA "is good tea"

You must try RED ROSE ORANGE PEKOE. A little higher price than other teas, but a real difference in quality. Now packed in *Aluminum*.

Who Ultimately Pays the Taxes?

Prizes amounting in all to $1500.00 are being offered again this year by Alvan T. Simonds, President of the Simonds Saw & Steel Company, for the best essay on "Who Ultimately Pays the Taxes?"

This is the sixth of a series of Annual Contests inaugurated by Mr. Alvan T. Simonds with the idea of arousing a more general interest in the subject of economics, as related to individual and general welfare, and to increase general economic intelligence and a knowledge of who pays in the end for governmental protection and control.

$1,000.00 will be awarded to the best essay and $500 to the second.

This contest, which is open to everybody, everywhere, closes on December 31, 1927, and full particulars can be secured by addressing Contest Editor, Simonds Saw & Steel Co., 470 Main Street, Fitchburg, Mass.

In connection with this competition it is stated that the essays are to be brief and written for the purpose of reaching the average man rather than professors and advanced students of economics—and this in conjunction with the liberal prizes offered, make the competition one in which many will want to take part.

Scottish Patriotism.

It was from my uncle I learned all that I know of the early history of Scotland—of Wallace and Bruce and Burns, of Blind Harry's history, of Scott, Ramsay, Tannahill, Hogg and Fergusson. . . . . Wallace, of course, was our hero. Everything heroic centred in him. Sad was the day when a wicked big boy at school told me that England was far larger than Scotland. I went to the uncle, who had the remedy.

"Not at all, Naig; if Scotland were rolled out flat as England, Scotland would be the larger, but would you have the Highlands rolled down?"

Oh, never! There was balm in Gilead for the wounded young patriot. Later the greater population of England was forced upon me, and again to the uncle I went.

"Yes, Naig, seven to one, but there were more than that odds against us at Bannockburn. . . .

If the source of my stock of that prime article—courage—were studied, I am sure the final analysis would find it founded upon Wallace, the hero of Scotland. It is a tower of strength for a boy to have a hero.

It gave me a pang to find when I reached America that there was any other country which pretended to have anything to be proud of. What was a country without Wallace, Bruce, and Burns? I find in the untraveled Scotsman of to-day something still of this feeling. It remains for maturer years and wider knowledge to tell us that every nation has its heroes, its romance, its traditions, and its achievements; and while the true Scotsman will not find reason in after years to lower the estimate he has formed of his own country and of its position even among the larger nations of the earth, he will find ample reason to raise his opinion of other nations because they all have much to be proud of.—From the Autobiography of Andrew Carnegie.

15 to 30 drops of Seigel's Syrup relieves all forms of indigestion and dyspepsia. You'll swear by it once you have tried it. Any drug store.

Motoring in Rockies.

The journey by motor car over the entire length of the Banff-Windermere highway through the heart of the Canadian Rockies can be made comfortably in one day. The route lies through virgin wilderness, but rest camps, automobile camping grounds, bungalow camps and service stations are located along the way in such numbers as to guarantee accommodation for those who wish to make a more leisurely survey of the road.

Kill warts with Minard's Liniment.

The End of the World.

When Lief Ericson and his Norsemen visited America in the year 1,000 they firmly believed that they had reached the Western end of all the world.

A boy, asked what Tennyson's line, "To bicker down the valley," meant, replied: "It means to have a row with a fellow in a low place among the hills."

Better Chicks

that will pay you. Breed to lay. Barred Plymouth Rocks, S.C.W. Leghorns, Beacon and Wycoff and Farris strains. Bell-City White Wyandottes. Pure-bred, healthy, vigorous, Smith Hatched.

Send for circular and prices

BELL-CITY HATCHERY
14 Colborne St., Brantford, Ontario.

Classified Advertisements.

LADIES WANTED TO DO PLAIN AND LIGHT sewing, at home, whole or spare time, good pay; work sent any distance; charges paid. Send stamp for particulars. National Manufacturing Co., Montreal.

GRATIS—"LITTLE FRIEND" TO EITHER sex; mailed in plain envelope. Paris Specialty Co., Montreal.

SUPERIOR BABY CHICKS.

O.A.C. STRAIN BRED-TO-LAY BARRED Rocks, Tom Barron White Leghorns. Our speciality is O.A.C. Barred Rocks of the best type. All flocks are headed with pedigreed cockerels from blood-tested stock, and have been culled for heavy egg production. If you want Rocks that are bred for egg production and also have the size, order from us. Prices: Rocks for May $20.00, June $18.00; Leghorns, May $18.00, June $16.00 per hundred, express paid. 100 per cent. live arrival guaranteed. Terms 25 per cent. cash with order, balance C.O.D. All orders shipped promptly. J. D. Johnson, Box 107, Fergus, Ont.

BABY CHICKS FROM PEDIGREED BLOOD-tested Stock. O.A.C. Barred Rocks, Tom Barron White Leghorns. Our aim each year is to improve our flocks and this year our chicks are the best yet. All flocks are headed with pedigreed cockerels from stock that have been blood-tested for white diarrhoea and all flocks have been culled for heavy egg production. Prices: Rocks, for May $20.00, June $18.00; Leghorns, May $18.00; June $16.00 per hundred, express paid. 100 per cent. live arrival guaranteed. Terms 25 per cent. cash with order, balance C.O.D. No disappointments. All orders shipped when promised. J. G. Tweddle, Fergus, Ont.

THE PROFITS YOU WILL MAKE DEPENDS on the Quality you buy. Why bother with ordinary chicks when you can buy our "Hi-Quality" Chicks? April and May, O.A.C. Rocks, $18.00 per 100; Leghorns, $16.50 per 100. Also Wyandottes and Reds. Our ten thousand dollar master breeding farm is operated to breed quality into our chicks. We pay delivery charges and guarantee 97 per cent. live delivery. Selling Hatchery, 282W, Elmira, Ont.

HELP WANTED.

WANTED—SALESMEN WITH CAR FOR country distribution. Also mechanic for Hamilton factory, capable of taking financial interest in growing enterprise. Expenses paid to Hamilton after arrangements made. Write President, 127 1-2 Mary St., Hamilton, Ont.

BRAY'S BETTER BRED-TO-LAY BABY CHICKS

will bring results, produced from high quality flocks. Shipped prepaid and "Guaranteed to live." Barred Rocks, White Leghorns, White Wyandottes and Rhode Island Reds. 25 chicks $6.00, 50 $11.00, 100 $21.00, 500 $100.00. After June 1st reduced prices. For chicks from blood-tested stock add 3c per chick. Catalogue free. Bray Chick Hatchery, 9 Clayburn Ave., St. Catharines, Ont. Order from this ad. as it will only appear once.

A hyacinth bloom about eight inches in length was recently exhibited at a London show.

The Charm of A Velvet Skin—and the Pure Blood Under It

If You Use Cosmetics

The effectiveness of that popular touch of "make-up" will be greatly enhanced if the skin has the velvety smoothness and clearness that result from the use of TRU-BLOOD.

This much-prescribed Blood Tonic corrects the coarsening tendency of "complexion aids" and makes the skin clear, smooth and colorful.

Your Druggist now has TRU-BLOOD. Test its health-and-beauty-giving qualities. Get a bottle today.

94

391 in every 1000 need **TRU-BLOOD**
A Bradley PRODUCT

Spring Time is CELERY KING Time

Brew a cup of this fine old vegetable tonic. It is all the spring medicine you need. It drives out winter's poisons, improves the appetite and makes you feel better right away. **CELERY KING** is good for the whole family. At druggists, 30c & 60c.

Don't Suffer With Itching Rashes Use Cuticura

Sample Soap, Ointment, Talcum free. Address Canadian Depot: "Outicura, P.O. Box 2616, Montreal."

TIRED FEET

Minard's soothes sore and tired feet. Bathe—then rub well with Minard's.

MINARD'S "KING OF PAIN" LINIMENT

ISSUE No. 18—'26.