

THE JARVIS RECORD

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INVEST IN JARVIS

Get rich quick schemes are not confined to bogus oil stocks and kindred affairs. There is legitimate oil stock just as there is legitimate stock of other character. A man who is supposed to have more than ordinary ability, one who has been successful in life, will often laugh at those who invest a few hundred dollars in some wild cat oil stock game, and just because a slick tongued salesman comes along with a proposition offering something just as wild but with a strictly good name, the man who dodges the oil stock falls for the other. It just goes to prove that Barnum was right. People like to be fooled, and one lesson is rarely sufficient.

There are laws to protect the public from illegitimate securities but there is no law to prevent an enterprise selling stock in a company which is unlikely to succeed. A good salesman, one who can picture that legitimate enterprise as possessed of qualities which preclude every possibility of failure, proves too much for the investor, and away goes the money. There is no law against the ability to paint investments by well worded speeches in glowing colors.

There are few towns where there are not opportunities ever at hand for the investor, opportunities where there is far less uncertainty than those offered in other places. When those opportunities loom so large that they may compare with the description of the investment offered by the salesman from another city, there is in nine hundred and ninety instances out of a thousand, that there are local investors who are ready and willing to finance it. Opportunities that are strictly gilt edge rarely have to be peddled. Where there is a chance element, of course, the wary beware, and then it is that capital must be found among those who are not looking for a gamble when an investment is to be made.

With so many investments in Jarvis, or at least with the opportunity for such great investments, it is passing strange that there are not more of them taken advantage of. Surely it is not necessary to go to look for investors and say to them that Jarvis needs capital and ability to take care of its real needs. Why not a little more recognition by the people of the town of the opportunities, and instead of sending money away to develop other cities, keep it at home.

DRESSING TO PLEASE

A few days ago much space was given in the news to the claim that styles and cuts in feminine raiment are largely controlled by men. Now it appears that, to a large extent, women select and buy men's attire for store trade. That makes it about fifty-fifty — and why not an admirable arrangement?

As a rule the object of fastidious feminine dressers is at least to pass muster with the male element at reviewing stations, and with the masculine peacocks it is the feminine observer whose praise is sought. The matter standing thus, it is a logical arrangement for women to wear clothes that men have designed and for men to deck themselves in raiment that women have selected.

IN DEBT FOR A CAR

A business writer says that retail merchants have been deterred from stocking up as usual "by their knowledge of the obligations that many of their best customers have assumed in order to buy the automobiles that they use."

Buying cars on time has been encouraged so much that it is said to

have become a general practice. And once in possession of a car, the average owner will deprive himself of almost anything else rather than give up his car.

It is a curious situation, which may have an important bearing on the business situation. Here is one great reason why the automobile industry has made so fine a record in recent years — its lavish extension of credit. And it may prove to have made this record and given this credit at the expense of the other industries.

An obvious recourse of the makers and sellers of other forms of merchandise is to give more credit themselves. But that is a very dubious solution.

THE JULY ROD AND GUN and Canadian Silver Fox News

Packed with stories of special interest to the sportsmen now about to commence a new hunting season, the September number of "Rod and Gun and Canadian Silver Fox News" has just been published. This issue of the magazine contains the usual good collection of articles and stories on sporting and outdoor subjects.

"Snow Trails and a Flowing Sea" by Robert James, one of the leading stories, is an unusual article, comprising entertaining yarns of survey ship work in the north. A thrilling fiction story, "The Freight of Fortune," is contributed by Samuel A. White, while several shorter stories on various subjects complete the issue.

A great deal of material of interest to specialists and sportsmen in general is included in the fishing department conducted by G. P. Sladen, the guns and ammunition department by C. S. Landis, Kennel by C. G. Hopson and Outdoor Talk by W. C. Motley.

Here and There

Four ships, arriving at Vancouver within one week, brought more than \$20,000,000 worth of silk from the Orient, for trans-shipment to New York. This is the heaviest movement of its kind on record along this coast.

The Canada Colonization Association, a subsidiary of the Canadian Pacific Railway for the settlement of privately-owned lands in Western Canada, in the first six months of 1927 accounted for the placement of 401 families on 97,944 acres of land.

The first passenger trip of the Lethbridge Commercial Airways was made on August 7th, between High River and Lethbridge by a plane piloted by Jack Palmer. It is announced that commercial flights will be arranged between Lethbridge and Waterton Lakes.

Already the muskrat has come to lead all other furbearers of the Dominion in the total value of peltry sold, not alone by reason of the great number of pelts taken, but on account of the remarkable rise in the price of the furs. In the olden days furs sold in London for a few cents apiece and in even more recent times.

An official announcement has been made to the effect that the Canadian Pacific Railway Company will construct a line from Midland to Port McNicoll. Public parades and demonstrations were held in Midland when the announcement was made as the citizens feel that the new line will mean a great deal in building up manufacturing and industrial concerns there.

Irene Castle, formerly well-known dancer, and wife of the owner of the Chicago Black Hawks hockey team, has recently been staying at the Canadian Pacific Railway hotel, the Algonquin, with her little daughter. They attended the Charlotte County Cottage Crafts exhibition which is held at St. Andrews every year. Rustic dancing and folk-song featured at the pageant.

Recent changes in the department of Natural Resources of the Canadian Pacific Railway have been effected. P. L. Naismith who has been manager of that office since 1912 tendered his resignation, whereupon Mr. S. G. Porter will officiate as manager. Mr. Naismith will, however, retain his position as chairman of the Advisory Committee, which he has held for the past two years.

No Canadian agricultural honor has come at a more propitious time than the award of the silver medal "for outstanding excellence" to the Canadian exhibit of tobacco prepared by the tobacco division of the Central Experimental Farm at Ottawa at the Tobacco Exhibition held at Olympia, London, England, in May. The Canadian product came into competition with that of South Africa, North and South Rhodesia, India, Colombia, Italy, Greece and Macedonia, thus consolidating the position previously held by Canada in expert opinion as the producer of the best tobacco in the British Empire.

In The Melting Pot

Hard work beats a four-leaf clover as a sign of good luck.

This is the season of the year when magazine artists paint their January covers.

Another thing strengthening some folks' belief in a merciful providence is a woman driving a car.

It is suspected that some women distrust their intuition when they consider the husbands they picked.

Still, a lot of contentment in the world is merely the frame of mind of the man who says, "What's the use?"

In spring, according to an advertisement, woman's fancy turns to clothes. Not to mention summer, autumn and winter.

Who can remember when the peroxide blonde was about the most dangerous menace to husbands?

It is easy to acquire a reputation, but it takes a lot of hard work to make a good one.

A paragrapher wants to know what one can do with used safety razor blades. Well, he can cut jokes out of a newspaper if he's that kind of a paragrapher.

If the average husband gave his wife as much attention as he does a worn-out flivver, she would suspect him of trying to cover up something.

Just to demonstrate how busy we have been with stern reality, it can be cited that a year has passed and failed to bring out a single new breakfast food.

ERIE BUSINESS MEN

(Continued from Page 1)

ful opportunities.

Canada has been the mecca for thousands of tourists this year, and we have been the meeting place of some of the most important and far-reaching conventions; the great educational convention was held recently in Toronto; we also had the Bar Association, the World's Poultry Congress, and many others, which met just to advance the best interests and highest ideals along the most peaceful kind of missions.

The great C.P.R. and C.N.R. hotels that are spread throughout the Dominion are a revelation. He was surprised at the great influx of tourists to Canada, and one has no idea of the extent of the tourist trade. At some of these hotels, Mr. Martin said, he had scanned the registers, and page after page, page after page were filled with names of tourists from all parts of the world. They derived pleasure from their travels, it was educational, both from a geographical and in every other way. Wherever he went he met people of the aims, who speak the same language, and have the same ideals. "And," said Mr. Martin, "it is such happy gatherings as this that brings people closer and closer together. Loud and prolonged applause greeted the statement of the hon. the minister of agriculture that Mrs.

Martin was born in the State of Pennsylvania.

Comparing the two systems of government Mr. Martin told his hearers that perhaps the fact that we, as Canadians, swear allegiance to the King might lead our cousins to the south to think that entails a restricted freedom. "We could throw off the bonds of Empire tomorrow and say we are going it alone," declared the speaker, "but," he continued, "that time will never come." And those of you present from the Great Republic who take pride in your ancestry, will find that in many cases you can trace back to British ancestry. And, in closing, he said, "the day will never come when the Great United States and the Great Dominion of Canada will ever be anything but the best of friends."

Later in the evening, with the return of the official host, Reeve Minister, several of the members of the Erie Chamber of Commerce were called upon for a brief address, and all spoke in glowing terms of the hospitality extended to them and of the continuing of the friendship

Hunting Army to Invade North Woods



THE SHOOTING STARS

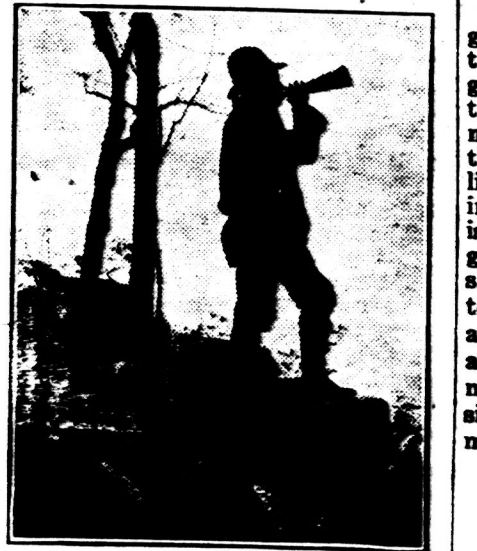
The enormous increase in the sport of deer hunting has resulted not in the vanishing of the deer but in the increase of deer. This is not as mysterious as it sounds. The more men penetrate the wilds the fewer wolves remain. The driving out of wolves has been the greatest factor in the increase of deer. But there is another factor almost as important as the wolves. The invasion of the backwoods by an army of enlightened sportsmen has demanded a much stricter and more sporting regard for game laws than was the custom some years ago. Destroyers of deer whether human or animal, have to deal with a strong and more or less organized public opinion.

Good Hunting News

Reassuring news has been coming in daily to the offices of the general tourist department of the Canadian Pacific Railway Company from operators of camps, guides outfitters and others who report that all signs point to an unusually promising hunting season for the current year.

Mike Bates sends down word from his camp at Metagama, Ontario, that if the hunters don't get their deer and moose this season they'll have nothing to blame but their poor shooting. He says that moose are very plentiful and expects it to be a great year in every way.

From Schreiber Ontario where John Handel, outfitter has been operating the reports are just as reassuring. Handel reports that the game has increased in the Superior Game Re-



CALLING THE MOOSE

serve, south of the C.P.R. line and the surplus has crossed to the north of the tracks offering good hunting. He says that caribou are roaming the woods in increased numbers, and as the C.P.R. line is the north boundary of the game preserve hunters don't have to go very far for their quarry.

The news from Sheehan's camp at Lake Penage south west of Sudbury is also music to the hunters ears. Deer here are reported to be very plentiful and sport should be excellent.

that existed between the people of the two countries.

Mr. Brown, transportation manager of the ferry service, stated that his company would go the limit to provide the service demanded and it was up to the people of Erie and Pt. Dover to get behind them in the future as they had done this year and nothing could stop them. The company would operate four boats if the demand were shown, as well as inaugurating a freight service.

And at 8:10 the entire party wandered to the dock to bid our guests Au revoir—but not good-bye, and the sincere hope that ere long other such happy times may be repeated.

Made A Mess Of It

bought CHEAP remedies, got NOTHING. Your money back or good results if Mrs. Sybilla Spahrs Tonsillitis does not treat Cough, Bronchitis, Quinsy, Adenoids, Catarrh; Sore Throat and Tonsil Ills successfully. Schreiber, Drug Store.

Reports turned in by guides of the Ogilvie Bros Camps on the Tobique River, N.B. are to the effect that deer, though very plentiful last season, show signs of much greater increase. The same word comes from A. D. Thomas, at South Milford in the Kedgemoke district.

Lining Sights.

Should you follow the deer with your sights or set your sights ahead of the deer and let him come on them?

Well, the army training which men got overseas taught them to consider the second system the better. Lewis gunners firing on moving targets were taught to throw a burst ahead of the mark, to see where it struck, and then let the target move onto the line of fire. Trying to follow a jumping deer in all its excited movement is harder, probably, than trying to guess a spot that the deer will pass—say an opening in the brush on which to have time to lay your sights sharp and true. For casual shooters to get a little practice with their rifles a method of letting the deer run on sights already set is regarded as the most successful.

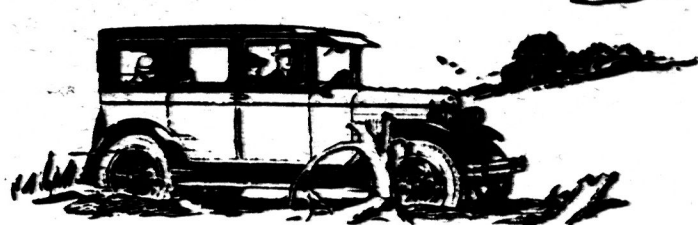


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