THE RECORD PRINTING COMPANY, LIMITED

THURSDAY, SEPTEMBER 22, 1927

THE BRAIN IS SUPREME

Remember how on the First of July might you used to take a little fire works stick called a sparkler, and whirl it about? You wove circles figure eights, all sorts of fantastic gatterns in the air. And at that sime you didn't realize that the fig. eres you were seeing didn't exist at all. It was your eyes that were deeiving you.

Try the same experiment any time with a match or a glowing cigar. You can't trust your eyes. That's mhy so many of us need glasses.

You can't trust your nose, either. The sweetish, almond smell may come from deadly cyanide of potassium. Easy of the poison gases in the World war had a not unpleasant smell at first.

Your ears are just as unreliable. Just try to whistle a tune in some ese's presence. Unless you are a phenomenon, you'll whistle mostly wrong notes, off key. Your whistler's all right. It's your ear that's playing * trick on you.

Your taste, allied to smell, is equal deceptive. The sense of touch is probably the most reliable of all, but it is a poor thing at best. How would you like to sit down blindfolded among enemies, and agree to eat whatever you might be permitted to feel of?

Then, if the five senses are such goor servants, how is it we get along so well with their aid? It is bethe brain directing them is more perfect than any one sense. When the eyes fail, the brain orders the touch-sense and the hearingsense to help out.

No life, no home, no business, can be successfully carried on without a central mind more capable than any of the subordinates. Just as your mense; cooperating, achieve what no single one could do, so in your every ctivity you will find most success if you, too, learn to cooperate. Know when to subordinate yourself, and be not afraid when it comes your time

PICTURE LESSONS

Pictures have played a vital part in the shaping of the destinies of the world and the individual' They are an inspiration either for good or evil - depending on the picture. Good Dictu: es find their way into the cotages or castles of the thoughtful and the cultured. The thoughtful and the cultured bing good pictures into their cottages or castles. We can't all afford to purchase the

riginals of the few immortal masrpieces but modern commercialism seneficently brings within the reach at the humblest homes good copies. E is true that the rich buy "paint-'mgs" and the poor buy "prints" but so less true is it that there are mil-Sons of prints sold for each paintmg "sold for a fortune." There is s wealth in pictures that is unknown * "wealth." The artist could wish for no fuller and finer appreciation x his art than that bestowed upon t by those without means to own it real on their way to Paris, France, in ouls."

The value of the picture is known to those in all walks of life. Newspers have long recognized the news salue in the picture, educators know its educational value, the church degends upon it for inspirational power. sa advertising writer says "to unbock the average mind use a pictorial ey." Sir Joshua Reynolds wrote "a mon hung with pictures is a room win characterized Canada in his first bung with thoughts" and in the words of Ben Jonson "whosoever loves not a picture is injurious to truth. The picture is the invention of heaven, the most ancient and most akin to meture. It is itself a silent work and ways one and the same habit."

Man learned to paint and draw pic- inroads of the mail order houses be-- before he learned to talk and to pictures created by the genius of man rural and suburban buyer with will be among the last things cherished by man.

ADVERTISING AIDS ALL

Newspaper advertising and the automobile have combined to bring city prices at which it can be purchased. determine its wants. The sale is actually made through the advertising columns of the newspaper. A visite to the store next day by automobile completes the exchange of money for merchandise.

How much more convenient is this contrivance of modern commercial and industrial genius to the inefficient method of our rural forebears who knew only their personal needs. With them there was no alternative for the slow, tedious and disappointing expedient of going to town by wagon or cart and trusting to diligence and a stout pair of shoes to seek out the shop which sold that which they were in need of and which sold it at an

The merchants in the cities and

Here and There

One year from date of publication in the Canada Gazette new regulations requiring the inspection and grading of fruit for exportation come into effect. They will require that all fresh fruit must be inspected and an export inspection certificate issued showing the grade before leaving the country.

A record was established at Quebec recently with nine passenger vessels arriving and landing passengers and mail, the largest number ever to visit the port at any one time. Included in the arrivals were the "Empress of Scotland," "Montnairn," "Montclare," Canadian Pacific Steamships.

A new high record of \$15,824. 821 in gold production of the province of Ontario during the first half year is shown in the report just out, the increase over the similar period of last year being a quarter of a million. During the same half year the total production of all minerals in Ontario was \$45,-103,223, as against \$42,584,402 for the same half year of 1926.

To serve the interests of hundreds of farmers in Southern Saskatchewan two new branch lines of the Canadian Pacific Railway started operation on September 1st, according to announcement by D. C. Coleman, Vice-President, C.P.R. The longer of the two lines run from Assiniboine south to Coronach, a distance of 59 miles, and the second, a 27-mile stretch, runs from Bromhead to Lake Alma.

The 100 members of the British Newspapers' Society left Canada thoroughly impressed with the opportunities Canada possesses. Their impressions are that Canada was already great and is potentially much greater, and they were amazed that so much could have been accomplished in Canada in such a short time by so few people. They sailed from Montreal on the Canadian Pacific Steamship "Montclare," the ship having a large passenger list.

After a strenuous six weeks travelling across the Dominion of Canada, Their Royal Highnesses, the Prince of Wales and his brother George, embarked on the Canadian Pacific Flagship, the "Empress of Scotland," tired but happy. Prince Edward says, "Every time I come to your country I am more and more attracted by the wonderful natural scenery and the warmth of the welcome extended by Canadians, and trust that it will not be long before we meet again."

Approximately 1,000 members of the American Legion visited Montwhere they will hold their 9th annual convention. The people came from Idaho, Buffalo, Wisconsin, Washington, Montana and North and South Dakota. Frank X. Schwab, mayor of Buffalo, gave the Legionnaires of that city a wild buffalo to be presented to the citizens of Paris. They crossed to Antwerp on the "Montnairn" and "Montroyal," both liners in the Canadian Pacific service.

"A land of good wages and unlimited possibilities," is the manner in which Premier Stanley Baldpublic address in the Old Country after his return from the Domin-Ninety-five per cent. of the men (of whom we hear too much) who go out to the Dominion and fail, owe their failures to themselves. I have no doubt that a man can succeed on the land there even if he has not been brought up in the country at home. A little training will go a long way."

tures — roughly and rudely at first fore the day of the automobile and of persistent newspaper advertising. build himself a fire. Some of the The mail order houses provided the store — if only on paper — in which to plan his buying. Newspaper advertising is now offering the service formerly offered by the catalogs of the mail order houses but in addition is furnishing this service daily shops to the very door of the farm and weekly instead of twice yearly, house and the suburban home. Each is giving the buyer the choice of day the newspapers bring a complete prices and goods of all merchants not quotation of what can be bought, those of one, and is rendering a valuwhere it can be purchased and the able service in assisting the public to

In The Melting Pot

When the boss gets back from his vacation he finds everyone rested. Fishermen are not the laziest men Some men are too lazy to fish.

Many supposedly erudite gentlemen re merely persons who have nothing to say and never say it.

They are talking of forty thousand 'ringside" tickets at the coming contest in Chicago. This will take some of the suckers who bought this sort of pasteboard far out into the lake.

Professors at the Mellon Institute at Pittsburgh are telling how to go to sleep. Just relax and quit thinkacceptable price, if not at the lowest simple. Most folks will have only

An old friend of quiet and almost and Canadian Silver Fox News" has towns need not have debated over the sad manners says he can remember: just been published. This issue of "Away back when women wore their the magazine contains the usual good skirts so long you couldn't see their collection of articles and stories nn insteps; now they wear them so short sporting and outdoor subjects. you can't hardly help seeing their

ROCKFORD

(Too late for last issue)

Mr. and Mrs. Frank Hambly an baby spent over Sunday with Mr. and Mrs. John Walter at Mitlhell.

Mr. and Mrs. Williams and Jimmie, Miss Margaret Rennie and Mr. Paul of Hamilton, spent Sunday at the home of Mr. George Smith.

Miss Ethel Burch of Toronto, spent last week holidaying with her grandparents, Mr. and Mrs. Thos. Smiles.

Mr. and Mrs. John Thompson, Alan and Victor, of Hartford, spent Sunday at Mr. John Gilbert's. They ettended our S.S. and Mission Band services. Mrs. Thompson favored the Misison Band with a lovely solo, which was much appreriated.

We regret to report that Mrs. Alex Angus has had to go back to Brantford Hospital for another operation. Mr. and Mrs. Charles Brady of Buffalo, N.Y., called on Mrs. James Priest on Monday.

A number from here atteded the C.N.E. last week.

Mr. and Mrs. Stanley Anderson and family spent Sunday with Mr and Mrs. Lindsay Irvine, Burford.

THE JULY ROD AND GUN and Canadian Silver Fox News

Packed with stories of special interest to the sportsmen now about to commence a new hunting season, the September number of "Rod and Gun "Snow Trails and a Flowing Sea"

by Robert James, one of the leading

stories, is an unusual article, comprising entertaining yarns of survey ship work in the north. A thrilling fiction story, "The Freight of Fortune," is contributed by Samuel A. White, while several shorter stories on various subjects complete the is-

A great deal of material of interest to specialists and sportsmen in general is included in the fishing department conducted by G. P. Sladen, the guns and ammunition department by C. S. Landis, Kennel by C. G. Hopton and Outdoor Talk by W. C. Mot-

"Myself:"

have to live with myself and so I want to be fit for myself to know want to be able as the days go by Always to look myself straight in the eye.

don't want to stand with the setting sun And hate myself for the things I've

I don't want to keep on a close A lot of secrets about myself,

And fool myself, as I come and go, Into thinking that nobody else will The kind of person I really am.

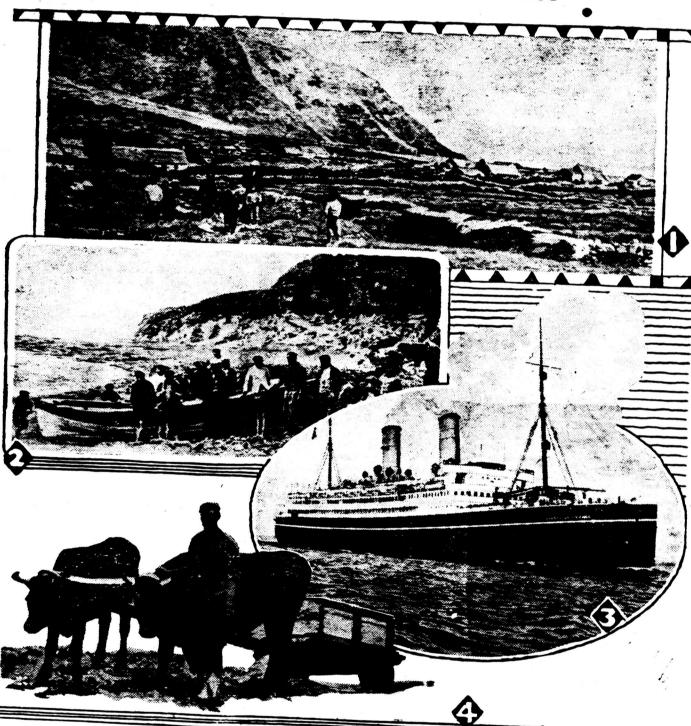
I don't want to cover myself with

want to go out with my head erect want to deserve the world's respect And in this struggle for fame and

want to be able to like myse !; For I never can hide myself from me see what others can never see; know what others can never know never can fool myself-and so hatever happens I want to be Self-respecting and conscience free

READ THE ADVERTS

The Forgotten Island of Romance



1—The Settlement at Tristan da Cunha. 2—The only access to the sea. 3—Canadian Pacific Empress of France. 4-The Island's means of Transportation.

passing ships; and the trade appears

to have been so lucrative, that Lam-

bert was encouraged to issue a pro-

trade with the island. Of it Lambert

declared himself the sovereign lord,

Interest on both s des of the Atlantic plundered on the roaring Spanish of the more restless ones among them, has recently been aroused by the Main. gracious solicitude of their Majesties King George and Queen Mary of England for the welfare and comfort of the least-known and loneliest island

grandear of isolation, the struggle for the peaceful occupation of preparing the skins and oil of seals, with which its rock-bound shores and the experiences of a sailor who left exchanged for provisions with any belief that somewhere amid the rocks is to be found a wealth of pirate treasure. The island is distant from ts nearest neighbor, St. Helena Isle of Napoleonic memories, by 500 miles and is far from the path of ships, rarely indeed receiving a said, "my right and claim on the crater, is a fresh-water lake, which, beyond the horizon; a world which, occupancy." marching along the highway of proress, has all but forgotten this out-

In 1814, during the war with Great Britain, an English garrison occupied this strategic island. There they found three Americans one of whom, Jonathan Lambert, "of Salem, a citizen and mariner thereof", is real discoverer of the island was a Portuguese navigator whose name in 1928 the Canadian Pacific lines. In 1814, during the war with Great garrison, William Glass, of Kelso, reputed to have sailed the seas as a buccaneer. As a pirate he ran untrue to form somehow escaping the yard arm and public hangings that have here their traditional fate. The story by Glass which was increased from

the present colony of 140 souls has Thus the place is invested with the sprung. magic spell of a Treasure Island, and,

The people are self-governing and to this day, the islanders believe that self-supporting. The men are daring Romance blows with the wind from every solitary island; and the romance of Tristan da Cunha is its found by the English, was engaged in grandeur of isolation, the struggle for within its bounds is to be found a sea-men and clever carpenters and

Physically the island is entirely of volcanic formation. High cliffs circle the lonely spot and are pierced with ravines, the walls rising like ramparts from the sea, to a height in many places of over 1000 feet high. They are topped by a central cone that clamation, inviting all the world to stands out amid the surrounding cliffs at a height of 7640 feet, snow-"grounding" as he is claimed to have of Teneriffe. Here, in the largest rational and sure ground of absolute of is said, is never frozen. On the northwest of the island is the sole The continuous occupation of Tris- access to the sea — a narrow plateau post of civilization in the desert of the tan da Cunha began, however, in where is the only settlement.

1817 when, on the withdrawal of the The social life of the community is been their traditional fate. The story by Glass, which was increased from a powerful set and many other gifts goes that he came to Tristan in order time to time by shipwrecked mariners from American and Canadian pasto hoard, in a secret place, the booty and a few settlers from Cape Town, sengers will be anded by a raft, for the of many a rich prize, seized and and diminished again by the exodus use and comfort of the islanders.

Duxbury's

JARVIS - PHONE 47

BUY TARTAN BRAND GROCERIES All Fully Guaranteed Fresh BREAD daily Fresh BUTTER daily

Lard, and Special Baking Powder Cider Vinegar and Spices for the pickling season

Ham, Bacon and Cottage Roles Oders delivered anywhere in Jarvis HARNESS AND SHOB REPAIRING

Sole Agent for "Locomotive" POWER WASHING MACHINES Come in and investigate them.

Headquarters for Men's and Boys' OXFORDS AND SHOES Call around

HEMSTITCHING

IDA KIRTER Hagerwille

Opposite the Public School

JOHN DEMING

A. C. BRYANT RE-UPHOLSTERER AND FURNITURE REPAIRED Goods called for and delivered. A good range of sample, to choose City work done at country

SLIP COVERS— Cut and made for closed cars, at my shop or your Telephone 17-13 Waterford

TYRRELL, ONT., R.R. 4, SIMCOM

Jarvis FALL FAIR SEPT. 28 & 29

School Fair **Jarvis** Sept. 29th

AUCTIONEERING FARM AND FARM STOCK A SPECIALTY

Assistance freely given in arrangement of sales to anyone employing me. Terms within keeping of present farm stock prices.

WARREN JACKSON Phone 66-14, Jarvis, Ont.



Mailed C.O.D. or Loading Druggists On parle Francais: English spoken

LOST-Ei Concession (on town line sweater. F t Record O

FOR SAL healthy bee. necessary for bees. Mrs. Jarvis.

LOST-An 2 miles north day afterno please leave

One No. priced to sell ty of clover : se the same satisfactory formation ad Bez 183, Jar

"Read the

PROFESS Arr **HAMILTO** CALEDON HARRIS

S. C J. I Kelly, I W. E. Kelly, K. Crown Atto

VETE

Magereville MODE

Dr. E. S

PIANO Alex

1260 KING DEI

MAIN ST. H

Dr. F

Office Hours Armst

Dr. W

DENTA

PHYS I. J. Leatl OFFIC

JARVIS DR. E. PHYSICIAN

Office Hours PHO OFFICE— In the Residence

CHIROP

LILIAN & HE Registered Chirop Twenty years' Blanket treatment tism and neuritis

Diet and physical matural methods. Office Hours: 9 a

19 Colborn St., N