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A DOCTOR'S PRAISE

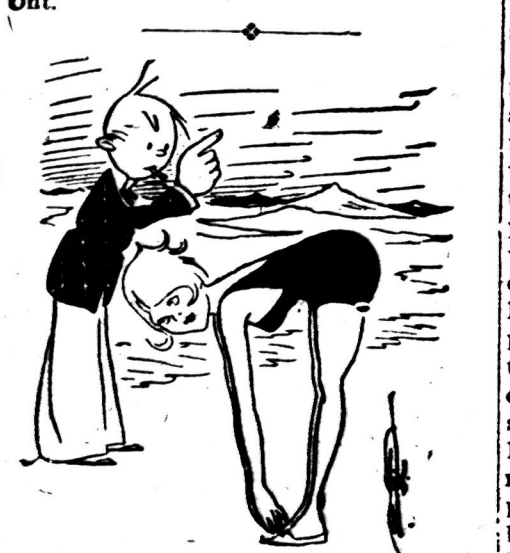
A Noted Doctor Strongly Endorses Dr. Williams' Pink Pills.

The test of any remedy lies in its acceptance and employment by the qualified medical practitioner. No less an authority than Dr. Andrea Amici, physician to the Papal household, writing on the subject of anaemia, impoverishment of the nervous system and disorders attributable thereto, strongly endorses Dr. Williams' Pink Pills, recommending them as superior to other tonics.

Dr. Amici's testimony reads as follows:—"For several years I have made use of Dr. Williams' Pink Pills in my work and I have always found them efficacious in the treatment of disorders due to impoverishment of the nervous system, anaemia and neurasthenia, stomach weakness, and irregularities. There is no lack of tonic remedies, but in my experience no one of them manifests a superior efficacy to that of Dr. Williams' Pink Pills."

No more conclusive evidence of the value of Dr. Williams' Pink Pills could be asked for or given, than is found in the above endorsement of this noted European physician. Besides this, however, this medicine has enjoyed a world-wide public confidence for more than a third of a century and has brought relief to thousands and thousands of weak and suffering people.

Try Dr. Williams' Pink Pills for anaemia, rheumatism, neuralgia, nervousness and stomach trouble. Take them as a tonic if you are not in the best physical condition and cultivate a resistance that will keep you well and strong. You can get these pills through any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



She—"We girls must keep in trim."
He—"And we fellows must keep being trimmed."

What Was Wrong.
A navy bought a coat and was advised by the salesman to use a coat-hanger to keep the shoulders in good shape.

Next day the salesman was surprised to find the navy in his shop complaining.
"And what is the matter with the coat?" asked the salesman.
"Oh, the coat is all right," said the navy. "But the wood part of the hangers rub my shoulders, and every time I turn my head the hook knocks my hat off."

SAW
it with a
SIMONDS
SAW
Stays sharp longer
Cuts easier. Saws faster
SIMONDS CANADA SAW CO. LTD.
MONTREAL
VANCOUVER, VICTORIA, N.S., TORONTO

Successful Baking!

It depends largely on the flour you use. We believe you'll welcome this suggestion—try Purity, the rich, vigorous flour—made from the finest Western wheat. Thousands of cooks say Purity Flour is best for cakes, pies, buns and bread.

PURITY FLOUR

Send 30c in stamps for our 700-recipe Purity Flour Cook Book.

Western Canada Flour Mills Co. Limited. Toronto, Montreal, Ottawa, Saint John.

NUGGET SHOE POLISH
There's a "Nugget" shade for every shoe made

Transforming the Zuider Zee

Holland Undertakes Gigantic Task to Increase Her Farming Area and So Her National Wealth

WORK UNDER WAY

A colossal feat of engineering is under way in Holland, which is the reclamation of the greater part of the Zuider Zee for agricultural purposes, and we are told that this work is expected to add one-tenth to the cultivated area of the country. The cost of this stupendous work, it is predicted, will be less than the capitalized value of the new land, and in the view of the London Times, the project seems to be "one of those rare and fortunate cases in which the advantages are manifold and the disadvantages negligible." Not every country is in the happy position, this newspaper points out, of being able, by mere ingenuity and hard work, to increase its own size and resources, to say nothing of making a clear addition to the area of the habitable globe. We read then:

"Before now, in their long, eventful history, the Dutch have welcomed the invasion of the sea, and in moments of crisis have admitted its destructive waters over large areas of fertile land as a last barrier against a more hated foreign invader. Now, in happier times, they seek to expel it and to claim for cultivation the ground which it overflies between the provinces of North Holland and Friesland. Already a dam has been constructed connecting the mainland with Wieringen—a rather dreary little island, known since the war as the enforced dwelling-place of the German ex-Crown Prince. This dam is itself only the beginning of the immense barrier, some thirty miles long (including the islands), by which it is intended permanently to block out the ocean from an area of well over a thousand square miles which it now covers. Not the whole of this area, however, is to be taken for cultivation. The middle part will still be a lake, but a fresh-water lake. It is to be formed by damming up the flow of the Yssel River, a branch of the Rhine, which at present empties itself uselessly into the Zuider Zee. The reservoir formed will, it is calculated, be of immense service to the surrounding country. Droughts occur regularly in these northern provinces, and they not only produce a scarcity of drinking-water, but occasionally render canals useless.

Irrigation, Too.
With a controlled reservoir of this magnitude it is hoped to maintain the canals at a uniform level, as well as to supply the count-side with fresh drinking-water for man and beast. The cattle of these regions have suffered much in the past from having sometimes had to depend upon the blackish waters of the southern Zuider Zee, and the quality of their milk has naturally deteriorated. The soil itself has been damaged by irrigation with the same unsweet waters."

The good loamy soil produced will increase the capacity of Holland for food production, notes The Times, which tells us that it was really the experience of the sharp food scarcity during the last two years of the war that determined the Dutch authorities to execute a scheme often mooted in earlier days. The work has brought some relief to the unemployment problem that vexes Holland, as well as other countries, it seems, and it is said that the twin difficulty of over-population should also be relieved by the occupation of nearly a thousand square miles of cultivable land—and, moreover, which is easily accessible and conveniently situated for the export of its produce. The Hague correspondent of this newspaper advises us that the reclamation of the Zuider Zee is proceeding apace under the supervision of twenty-five Dutch engineers who have 1,000 workmen at

their disposal. One of the two minor dams, which, with the central main dam, are to block the mouth of the Zuider Zee, has recently been completed, and he tells us that this dam is one and one half miles in length and runs from the west coast to the island of Wieringen. The main dam, it is pointed out, will be some twelve miles in length and will run from Wieringen to an artificial island, "Wieringen's opposite number," which is being constructed an equal distance from the Friesland coast, with which it will be connected by a third small dam. This informant continues:

"During a recent visit I was able to go over the completed portion. Behind the embankment which faces the sea there are two parallel tracks, each about twenty-five yards in width. The southernmost of these is now the main road, and carries the traffic to and from Wieringen. The second track is destined eventually to carry a railway across the Zuider Zee. It is at present some ten feet above the level of the road, having been built up to this height in order that the extra weight of material should accelerate the settling of the undersoil. In eight years' time, it is thought, the settling will have so far advanced as to give sufficient strength to the dam to prevent gaps forming after the opening of the railway service. The top layer will then be removed and the permanent way laid on the same level as the main road.

Work Well in Hand.
"Another great work which has been completed is the construction of a new sea-dike from Ewvickly as far as Helder, the northernmost point of Holland. This was built as a precaution against the higher tides which are expected after the closing of the Zuider Zee. To have strengthened the old main sea-dike sufficiently to withstand these would have necessitated the expropriation of large areas of valuable farm land. A new dike was therefore built, parallel to but 200 yards east of the old one. This has the advantage of creating a first-class ship canal ten miles in length, which will be made still longer when the new dike is continued to the south. Another new dike is to be built next year from the east of Wieringen Island to Medemblik, in the south, and the area thus enclosed will, when the water has been drained off by powerful pumps, be the first of the four polders of reclaimed land."

At the eastern end of Wieringen two more considerable tasks have been completed, this correspondent goes on to say, and they are the new dock, which serves as a base for the fleet of dredges, barges and tugs, taking part in the work, and the construction of fifteen sluice-gates, which are to control the waters of that part of the Zuider Zee which is to remain unclaimed. It is further related that:

"This work is simply a stretch of the old sea bottom enclosed by a dike, the water having been pumped out. Its construction was a matter of great difficulty. Boulder clay was taken by dredges from a spot in the Zuider Zee some five miles away and brought to Wieringen by barges. This clay, which is a deposit from the Ice Period, is proof against erosion even in a strong current, and will form the foundation of all the main works. After dumping the boulder-clay up to sea level the water was pumped out and the embankment thoroughly re-enforced. The outer surface of the dike has been covered with large blocks of stone, which are brought in barges from Germany and Belgium. It is stated that between \$10,000,000 and \$15,000,000 is to be spent in the purchase of this stone from abroad.

"The sluice basin is nearly half a mile long and about 300 yards in width. It will contain fifteen sluice-gates of ferroconcrete, each of them 33 feet wide. These will be used to regulate the water-level of the lake formed by the unreclaimed central portion of the Zuider Zee. Lake Yssel, as it has been named, will receive its waters from the Rhine through the River Yssel. On the Friesland side of the Zuider Zee, where the artificial island is being built, another great basin to contain ten more sluices is in course of construction. It is thought that these twenty-five sluices, with two very large locks for shipping, will prove sufficient to keep Lake Yssel at its proper level."

Comparative Size.
As an illustration of the vastness of this engineering enterprise, the Times's correspondent calls attention to the fact from Wieringen to the Friesland coast is a voyage of two hours in a fast tug, and he says that when making this voyage it is not easy to picture this long stretch of sea crossed by a dam some twelve miles in length. He advises us further that:

"The building of this dam is to be begun in 1932, after the sluice-gates have been finished and the small dam built between the artificial island and the Friesland coast. The last stretch, about twelve miles in length, is then expected to be completed in three years.

Cost Justified.
"The total cost of enclosing the Zuider Zee is estimated to reach \$9,000,000 (\$37,500,000), but against this must be set the benefits to be derived from the operation, which are estimated at 150 millions (\$625,000,000). Of this sum 100,000,000 florins represents the capitalized value of the advantages which are expected to accrue from the creation of a reservoir of fresh water from which the northern provinces can draw a plentiful supply of good drinking-water for cat-

tle, a matter of great importance in the production of milk. The benefits of shipping are placed at a further \$5,000,000 florins. At present the consequence of goods by water in the northern provinces suffers considerably in periods of drought, when, as a consequence of low water, vessels can only be partially loaded. Lastly, the capital value of the land to be reclaimed is \$10,000,000 florins (\$212,500,000), while the cost of reclamation is estimated only to reach 454 millions (\$189,150,000).

Will Rogers Throws Light on Farm Offer to Collidge

To Editor, The New York Times.
Burbank, Cal.—The good people of Dakota offered to give Calvin Collidge a farm if he would live on it. I wouldn't advise you to give those people too much credit for generosity. There is not a farmer on any State in the West that wouldn't be glad to give him a farm if he will paint it, fix up the fences and keep up the series of mortgages that are on it. And if you think Collidge ain't smart, you just watch him not take it.

Yours,
Congressman-at-Large,
Will Rogers.

P.S.—That wasn't a philanthropist that made him that offer. That was some comedian.

A PERFECT MEDICINE FOR LITTLE ONES

Baby's Own Tablets Should be in Every Home Where There Are Children

The perfect medicine for little ones is found in Baby's Own Tablets. They are a gentle but thorough laxative which regulate the bowels, sweeten the stomach, drive out constipation and indigestion; break up colds and simple fevers and promote healthful refreshing sleep. It is impossible for Baby's Own Tablets to harm even the newborn babe, as they are absolutely guaranteed free from opiates or any other injurious drug.

Concerning the Tablets, Mrs. Alex. J. Perry, Atlantic, N.S., writes:—"I always keep Baby's Own Tablets in the house for the children, as I have found them a perfect medicine for little ones."

Baby's Own Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Canada Anticipates Large Wheat Crop

Ottawa, Ont.—According to the estimates of the Dominion Bureau of Statistics just compiled, the Canadian wheat crop this year will amount to over 450,000,000 bushels, a yield second only to that of 1923, when a record of 474,199,000 bushels was made. Most of the wheat is grown in the prairie provinces, and Alberta's estimated yield promises to make a new record for that province of nearly 149,000,000 bushels as against 113,000,000 last year.

Oat production for the whole dominion is estimated at 502,199,000 bushels which is far in advance of last year, while the estimated yield of hay and clover amounting to 16,524,000 tons is the largest yield on record in Canada. Of course, as the report states, good weather is still required for the completion of the harvesting and threshing operations, but "granted favorable conditions, the harvest in the West this year will be second only to the bountiful crops of 1923."

If sometimes the tea you are using does not taste as good as it used to—just see what kind of a package it is in. No chances are taken with Red Rose. It is packed in clean, bright Aluminum.



Minard's Liniment relieves backache.

Slavery in the Empire

London Daily Mail (Ind. Cons.).
The British public has always believed that under the Union Jack slavery cannot exist. It has consequently been not a little disturbed by a recent decision of the Supreme Court of Sierra Leone. That court by a majority of two judges, to one who dissented, has quashed the conviction of two owners of slaves in the Sierra Leone protectorate who recaptured by force runaway slaves within the protectorate. If the judgment really protects or promotes slavery on British soil, as at first sight it seems to do, then it is safe to say that it will not be permitted long to stand. But the protectorate of Sierra Leone is not British soil in the same sense as the colony of Sierra Leone, which is quite distant from it. In the colony there is no slavery, and there has never been any for a century.

Over 30 years the same good tea.
Now packed in Aluminum.

RED ROSE TEA

"is good tea"

RED ROSE ORANGE PEKOE is extra good.

Fine Show Run By Advertisers

Many Attend London Exhibition of Up-to-Date Methods of Increasing Sales

London—Several thousand advertising men gathered at Olympia for the recent exhibition of modern advertising. The exhibition has been an undoubted success, and has stimulated throughout British trade and industry a desire to know more about modern advertising methods.

British industry in the past has excelled in making good products, but has been, it is claimed, backward in selling them. A fast pace is now being set in overcoming this defect, of which the exhibition just closed gave evidence. Merchants and manufacturers attended in large numbers, as well as those interested through the publishing and advertising industries.

The provincial dailies draw much attention through having installed the actual mechanism by which news is instantly transmitted from Fleet Street to their offices in the north.

The British railways had an impressive exhibit, while that of the Empire Marketing Board was easily first in size, variety and in the attention it received. The British religious press exhibits were excellent, and many visitors were amazed to discover the part played by these journals in the press of the British Isles.

Window dressing, poster advertising and mechanical advertising devices were all well done. The exhibition of old newspapers and other periodicals, loaned by the Sells collection, was a great drawing card.

Duce No Spender

Mussolini Rent Bill, \$90 a Year, Offered by Protesting Tenant

Milan.—Benito Mussolini, Italy's iron-handed dictator, paid 450 lire rent for his apartment here during the year 1914. At that time this amount was about \$90.

This fact was learned recently during the process of readjusting rents in accordance with the Duce's decree that nobody should pay more than four times as much (in lire) as was paid for the same place in 1914. In order to see that this rule is enforced the present inhabitants must appear before the prefecture and prove that the rent for the places they now occupy was such and such in 1914.

A certain Signor Garducci, who now found himself paying 2,430 lire a year (about \$135) for his apartment appeared and demanded a reduction to 1,800 lire. To prove that he was entitled to this reduction he produced a receipt showing that one Benito Mussolini, who had occupied the apartment in 1914, paid only 450 lire rent—or just one-fourth of 1,800, or, according to the present rate of exchange, about \$100. He was granted the reduction.

EXPECTANT MOTHERS

Read Mrs. Menard's Letter. Her Experience May Help

Chatham, Ontario.—"I want to tell you how much good your medicine has done me. Before my baby came I felt so weak and run-down that I could hardly do my work. My head ached continually and I was so discouraged that I could cry from morning till night. I had another baby just one year and a half old and it gave me a lot to do. So I thought I would try Lydia E. Pinkham's Vegetable Compound, as I had read so much about it in the little books. I found a difference right away as my head was relieved and my tired feelings gone. My sister had been doing my washing and she continued doing it, as she said it might set me back if I started to do it again. It sure did help me and I had taken just two bottles when my baby came. He is a fine big boy, now nearly five months old. I am taking your medicine again and I am able to do my work all by myself now. I always recommend the Vegetable Compound to women, and especially to expectant mothers, as I believe they need help at those times."

Mrs. OLIVER MENARD, 24 Harvey St., Chatham, Ontario.

BURNS
Minard's soothes and reduces the inflammation, keeps it on hand for sprains, bruises and flesh wounds.

MINARD'S LINIMENT
"KING OF PAIN"

Minard's Liniment eases sore feet.

"Thus oysters with a predilection for broadcasting by remote control—the clicks of their valves being picked up by underwater telephones and relayed to the shore and ship radio stations constituting the radio-acoustic systems—have made it necessary for the Coast and Geodetic Survey to consult the sun as it rises and sets for accurately determining the position of the survey ship."

Only time a horse gets scared nowadays is when he meets another horse.

"Twelve always make a dozen," sagely observes an economist. But very few make a million.

Small Boy (to chemist)—"Please I want some powder for my sister."

Chemist (jokingly)—"Some that goes off with a bang?"

"Small Boy"—"No, the sort that goes on with a puff."

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