

THE JARVIS RECORD

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THURSDAY, APRIL 26, 1928

Canadian Forest Week is an effort to make the people of Canada think and no work that the Honorable Charles Stewart sponsors will be more fraught with results if it accomplishes its purpose, and the Canadian people realize the need for care in preventing fires in the forests.

SECRET OF POPULARITY

Many folks, particularly young people of reserved natures, worry because they are not "popular." They envy folks who always have admirers and friends. Many people of superior intellect look down on popularity. They feel it shows a too easy-going nature. They hold that if a person is to live sincerely and do his duty he must often antagonize others, and make himself exceedingly unpopular.

Popularity comes in different ways. In the old days of free liquor a lot of people acquired popularity by the freedom with which they "set 'em up." This was the basis on which many politicians got their start. They were always ready to line up their friends in front of the brass rail and have several rounds "on me." Many people win popularity by free spending, by living extravagantly and scattering cash in all directions.

On the other hand many people acquire popularity by devoting themselves to some public cause. College boys who carry on student activities usually acquire popularity. They are stilled to it because they have to devote much time to maintaining the reputation of their institution.

Similarly in community life. Many people acquire popularity just by giving a great deal of effort to public activities, often more than superior persons who criticize them are willing to devote to such causes. Many people acquire popularity by the friendly interest they show everybody, by winsome smile and cordial manner.

People who live self-absorbed lives are not popular and do not deserve to be. Any person can acquire a certain measure of popularity by manifesting interest and doing helpful things for others and performing service for the community.

AN INSTITUTION MTTACED

Parliament has before it a bill providing for the erection, maintenance and renting of outdoor mail boxes for rural free delivery routes. The author of the bill visualizes a time when rural mail boxes will be standardized and of artistic design and color, and

when one multi-compartment box will have supplanted the motley crew of one-family boxes that now stand in irregular rows at highway intersections and rural settlements. The idea is to establish order and beauty in the jungle of mail receptacles and to rid the highways of unsightly metal containers, crudely painted with owners names and supported on unpainted posts that invariably lean at a precarious angle.

Some years ago when rural mail carriers began discarding horses for automobiles the postoffice department heard many protests because the carrier came and went too quickly. The rural folk wanted time to beat the carrier to the gate after seeing him round the bend down the road. Neither will the farmer surrender his old-fashioned mail box without a fight. It is grotesque, dinged and far from perfect in a utilitarian way, but it is a symbol of rural outdoor life. There is bound to be resistance to this new step in the urbanization of the universe.

When the postoffice department notifies its rural delivery users that they can aid in the beautification and standardization of the rural landscape by paying a quarterly rental for a government mail box it will learn that there are some people who still consider the old ways good enough.

WHISTLERS

Whistling is a boy's own music. It is as natural for him to whistle as it is for a bird to sing — although the music is not always as melodious. It is as instinctive with boys as the throwing of stones and raiding the orchards and corn fields. And not even when he becomes an "old boy" does he forget how.

Like the charm of music that soothes the savage beast, whistling has a magic charm that stills the fears and instills courage in the youthful breast. A boy is never alone as long as he can whistle. At day he whistles out of sheer joy and enthusiasm, and abroad alone at night he finds comfort and protection in his shrillest whistle.

A boy reprimanded, a servant dismissed, goes away whistling, if he dares. He wishes to express contempt, and he succeeds, at least, in enraging the object of his scorn. A hobbledehoy who commits some breach of the proprieties commonly bursts into a whistle. Dr. Johnson considered it a "nice trait of character" if one could avoid the appearance of servility by whistling as he went about carrying out the order of another.

Why is whistling, like so many other human practices, restrained in society by unwritten rules of etiquette? Is it because melodious whistles are rare or because to give vent to one's innermost feelings is considered evidence of bad breeding?

CHEAPSIDE

Miss Eva Lofthouse, of Buffalo, spent the week-end with her parents here.

Mrs. B. Moore and baby daughter have returned to their home in Princeton.

Rev. Harry Stillwell, of Toronto, is visiting his sisters, the Misses Stillwell, here.

Mr. and Mrs. J. Hoover, of Buffalo, spent Sunday with Mrs. Hoover's parents here, Mr. and Mrs. H. Weaver.

Don't miss the big play entitled "Patty Makes Things Hum," given by the A. Y. P. A. of St. Stephen's church, Hamilton, here on Friday evening, April 27th, in the Community Hall, Cheapside, for the Women's Institute. Duets, solos and readings between acts; also the old-fashioned minuet. Adults 35c; children 15c.

BRITISH SETTLEMENT SOCIETY OF CANADA

This Society is at the present time endeavoring in the next 3 or 4 months to place about 100 British families in Ontario. These families are nearly all thoroughly trained and experienced farmers. They require dwellings in the vicinity of their employment. Anyone in need of farm or domestic help should enquire for further particulars to the Head Office, 43 Victoria Street, Toronto, Ont.

In this connection it will be remembered that one of the first laws of etiquette forbids the man acting like a boy.

In The Melting Pot

Her father never gets a chance to give her away if her small brother does.

The rights of the minority are protected by all states except the state of matrimony.

It is rather difficult to judge the social status of the new neighbors until you smell their dinners cooking.

Canadians usually get their first "class consciousness" when they learn to say "yokel" and overcome the gum habit.

He has reached 30 if he has not to wonder now and then what ever became of the girl who has his fraternity pin.

In the light of modern boxing methods, there are some who hold that David was able to put over the winning punch while Goliath was counting the gate.

5,000 FACTS ABOUT CANADA

Frank Yeigh's popular compilation, "5000 Facts About Canada," for 1928, is out, having reached its improvement and 25th year. The edition is marked by many tables showing the marked progress of the Dominion in a quarter of a century, while the stirring story of our national development in a single year is strikingly shown in a series of crisp paragraphs in 50 chapters, ranging alphabetically from "Agriculture" to "Western Canada." No publication sells Canada — not only to Canadians but to the world — more effectively than this tabloid encyclopedia, and one can well understand that it has a large circulation. It may be had from leading news-dealers or by sending 35c for a copy to the Canadian Facts Pub. Co., 588 Huron St., Toronto.

APRIL ROD AND GUN AND CANADIAN SILVER FOX NEWS

Outdoor taste is well catered to in the April issue of "Rod and Gun and Canadian Silver Fox News" which is just published. The latest number of this sporting magazine contains an interesting collection of stories of hunting, fishing and camping as well as many useful and informative articles concerning the various phases of outdoor life.

Helpful articles on the special subjects are included in Fishing Notes, edited by G. P. Sladen; Guns and Ammunition, edited by C. S. Landon; and Kennel, edited by C. G. Hopton and L. E. L. Taylor. "The Canadian Silver Fox News" section also contains useful articles both in English and French on the latest developments of the industry and the care and management of fowls.

HEALTH SERVICE of the CANADIAN MEDICAL ASSN.

BABY'S FOOD

We believe that every mother wishes to do what is best for her child. A great responsibility rests upon each mother. Upon the mothers of this country depends the health of the citizens of the next Canadian generation.

The infant is absolutely dependent upon his mother. Beyond his ability to express pain and hunger by crying, he is a very helpless creature. It is this extreme helplessness that is, in many ways, so appealing, while at the same time, it makes great demands upon the mother.

Much of the sickness and many of the deaths which occur amongst infants are due to the fact that mothers, instead of breast-feeding their babies, put them on artificial feedings. There is no artificial feeding that can be compared to the natural food. The baby who is deprived of the natural food loses something that cannot be replaced, and has not an equal chance to grow up strong and well, as compared with his naturally fed brother.

Why are babies artificially fed? A few are so unfortunate as to lose their mothers; a few mothers, on account of illness, are unable to nurse. In the vast majority of cases, it is because the mother does not know that she is doing the wrong thing when she weans her baby. She may think that she cannot nurse her baby; that the baby is not doing well and so the mother's milk is insufficient or of poor quality; that some artificial feeding is better; that some well-meaning, but ignorant neighbor is an authority on children, and this neighbor has advised weaning.

There are very few women who cannot nurse their babies, but, in many cases, they need instruction as to how to do it. In fairness to herself and to her baby, no mother should wean her baby except on the advice of the family physician.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College St., Toronto, will be answered. Questions as to diagnosis and treatment will not be answered.

COLORS 114 BATTALION, C. E. F.

Addresses Wanted for Ceremony to Be Held May 26th at Cayuga

On May 24th, 1928, at Cayuga, Ontario, the Haldimand Rifles Regiment and all ex-members of the 114th Battalion will deposit the Wartime Colors in the Court House.

All ex-members of the 114th Battalion are requested to attend this ceremony. Send your name and address at once to Captain A. E. Goad, the Armory, Dunnville, Ontario, and addresses of comrades of the old unit that you may know of.

Next of kin of any member of the 114th Battalion are also requested to forward their address and that of any person who might not see this notice, to Captain Goad as early as possible.

SHOE BARGAINS



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NEWS & VIEWS

Vol. 1 THURSDAY, APRIL 26, 1928 No. 1

Published in the interests of the people of Jarvis and the farms and farmers of this vicinity by Bob McCarter, Editor.

EDITORIAL

We suppose everybody sometime has wanted "to run" a newspaper of his own. We plead guilty.

Mr. Hoebel, of the "Record," says running a newspaper is full of grief, but if we insist he'll rent us this little corner each week and it'll be up to us to make good.

So we'll be here every Thursday with "News & Views" in which we will talk about — YOU PEOPLE, OUR COMMUNITY, ITS IMPROVEMENTS and

maybe a little bit about the implement business.

We'll promise to be interesting all the time, but we'll need your HELP with criticisms, comments, and contributions.

For nearly a century McCormick-Deering service has served the farmers and their universal acceptance of this service is the best proof of how well it serves.

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A farmer's work is always a race against time. A good tractor is always ready for emergencies. A McCormick-Deering Tactor takes away a lot of drudgery and makes farm life happier, as well as more profitable.

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