

THURSDAY, AUGUST 2, 1928

FAMILY REUNIONS

Another two weeks and the annual family reunions for this year will come to a close. Time was when a family reunion was a matter of long preparation and much planning. Nowadays the member charged with the secretarial duty sends out the post-cards, the women of the households get busy with the picnic dinner, and on the morning of the appointed day the various scattered families hitch up their old flivvers and hop to it. The Family Reunion is more popular than the Sunday School picnic. Hundreds are invited and hundreds attend.

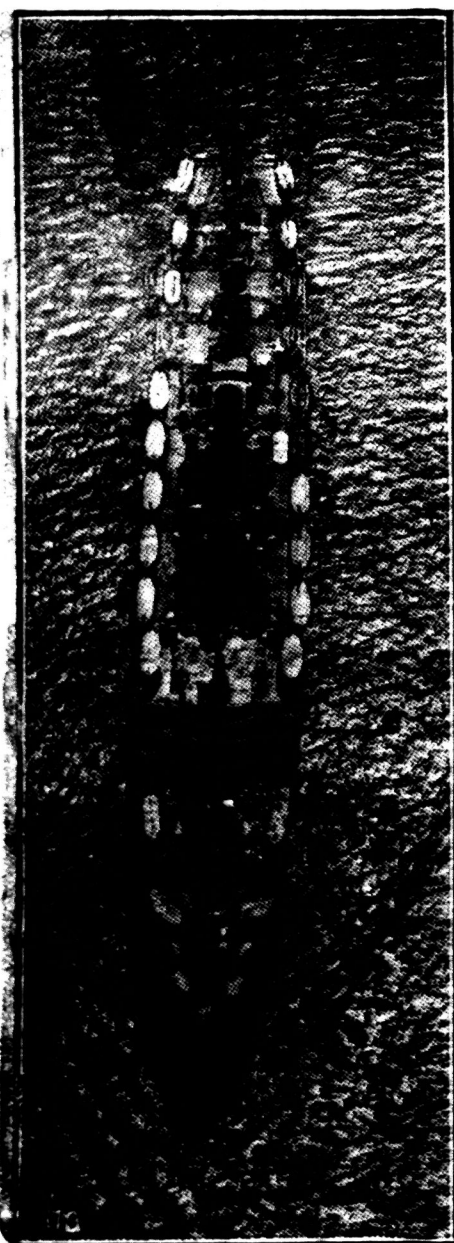
Pride in a family name is usually lacking of these gatherings of the clans. Our Canadian civilization takes on a more progressive and forward-looking attitude, men think more of their forefathers and the part they played in the building of the great structure we call the Dominion of Canada.

Sometimes the descendants and relatives by marriage go back to the ancestral home, assembling at the call of the secretary for a day of jollification each summer in the open. And what a celebration it is—with fried chicken and cold sugar cure, ham as the center of the dinner—some bring and take back "the bacon" and more other varieties of food than are ever anywhere else assembled except on the table of a distant farm family in harvest time or on a holiday. College professor and farmer pitch quoits as partners. The woman of fashion sits down to talk over family affairs with her cousin the seamstress. There is such a mingling of personalities and social ranks as makes for good democracy, and those who participate are the better Canadians for their annual reunions with those of blood relationship whose walks in life are usually so far removed they never meet except on these occasions.

TWO SIDES

There are two sides to every question. This is just as true in advertising as in an argument. In advertising there is the side of the advertiser and the side of the public. From the viewpoint of the advertiser in the newspaper, advertising is a means of increasing his volume of business. Commercial develop-

An Empress



The Canadian Pacific liner "Empress of Australia" in Southampton. From a height of two thousand feet the giant liner looks like a toy boat although her registered tonnage is 21,000 tons and she is one of the largest liners to come up the St. Lawrence River.

ment has made advertising as necessary to retail business as customers. Without customers the advertiser could not remain in business, so he advertises to attract customers.

The other side of the question is that of the public. To the public newspaper advertising means the bringing of the store showcases to the office and living room. It is a service extended to the public by the advertiser, because it aids the customer in ascertaining where that which is wanted can be purchased at the most advantageous price. Newspaper advertising has abolished shop-searching. To save time for the shopper lengthens his day.

So although there are two sides to newspaper advertising, there is no disagreement between the two. Finding that advertising serves the public as well as business the merchant has two reasons instead of one for advertising, and the customer learns that the most progressive merchants are the most extensive advertisers, so there is a double attraction. By the nature of business, if advertising didn't help the buying public it could not help the advertiser.

HEADLIGHTS

Headlight blindness is one of the most dangerous hazards of night motoring, a hazard not only to the occupants of automobiles and to property, but to the pedestrian. In fact, walking at night along provincial roads or even the more remote thoroughfares is a matter of taking one's life in one's hands and might well be termed "The Suicide Club."

To the conscientious driver of an automobile glaring headlights are a source of torment. He sees two beams approaching him down the road. On they come growing into two shafts of light and finally lose their individual identities as they beat down upon the tense driver. For a matter of seconds there is nothing visible before him but a fog of light. That interval of light blindness is enough, however, to leave death and destruction in its path.

Few drivers in these times are so careful that they will bring their cars to a stop at the approach of the glaring headlights. It is not to be wondered at that there are so few for a pilot cautious enough to stop for the passage of blinding lights would soon find that he had better stayed at home so far as progress on his journey was concerned.

RECORD RAMBLINGS

Who knows what's what? A million years from now people may deny they descended from us.

Three-fourths of all motor vehicles are sold on credit. Riders pay as they go.

We now learn that an ovis poli is just a sheep and not dangerous. We naturally supposed it was a ferocious animal.

Ed Howe of Kansas says the rarest thing he knows of is a completely bad man; but Ed never ran against someone for public office.

Vermont is said to have one of the lowest reckless driving records in the States. In Vermont the driver is almost always going up hill.

The censor at a New Jersey beach says he has never seen a beautiful bather in scanty attire that he did not turn to look. Isn't that just like a man!

It is said that gowns now coming into fashion make it possible for a woman to dress in 55 seconds after spending three-quarters of an hour deciding which one to wear.

General Preston Brown said, at a luncheon in Washington: "It's no wonder the League of Nations can't find some recipe for universal peace. Universal peace, the way mankind is constituted now, is impractical. It reminds me of a story."

"A man was being shown over a college by his son. They came to the chemical laboratory, and the man said:

"What are you boys doing here?"
"We're trying," said a student, "to discover a universal solvent."

"What's a universal solvent?" the man asked.
"It's a liquid," the student explained,

"that will dissolve anything."
"Humph, guess," said the man, "when you find it, what are you going to keep it in?"

OPEN PARLIAMENT

Editor, Jarvis Record,
Jarvis Ont.
Dear Sir:—
Would the Honorable Reeve of Jarvis please explain in these columns why the taxes on the Arena have been exempted. I for one think that the Record office or the Rectory, Manse or Personage is the place that taxes should be exempted on not a place of useless amusement; these places have an extra tax put on them by the government. Why should the town council exempt taxes on such a place. please reply.
A Ratepayer.

Nanticoke, Ont., July 28, 1928

Editor, Jarvis Record,
Jarvis Ont.
Dear Sir:—
Will you kindly publish the names of the pathmasters or alleged pathmasters and other officials supposed to be in charge of the roads in this section of the township. The Jarvis-Nanticoke stone road, improperly constructed in the first place, has been allowed to get into a state of disrepair that would be a disgrace to any municipality. Who's responsible? Surely this condition of affairs should be remedied before an accident occurs and the township is sued for damages. It is certainly a matter which your paper, with its power and influence in this community, can help rectify.
Moreover, there are roads in this district, including one through a village, where no weed cutting has been done except by private individuals. If the responsible officials are paid for such duties left undone it would clearly appear that they were getting money under false pretences.
Foping that you may find space to publish these facts and use your influence to have such neglect corrected, I remain,
Yours truly
C. B. Corrigan.

**HEALTH SERVICE
of the
CANADIAN MEDICAL ASS'N.**

THE FUTURE OF THE RACE
A frequent criticism of public health work is that the saving of infant lives is not desirable, because it results in the preservation of the unfit.

Public health work is not carried on with the idea of preserving the unfit. The best reply to the criticism is a consideration of what has occurred.

In England and Wales, a great deal of public health work has been done. Accurate vital statistics have been kept for many years. From these vital statistics, we find that during the past fifty years, the infant deaths have been reduced by one-half. In 1875, there were 153 infant deaths amongst every thousand infants born; in the year 1926 the infant deaths amounted to only 76 per 1000 births.

If such results meant the preservation of the unfit, of weaklings, it would be reasonable to expect an increase in the deaths of children from one to five years.

What actually results from the proper care of infants is that not only are many infant deaths prevented, but also a great deal of sickness in this age group.

That the prevention of sickness among infants means healthier children is proven by the fact that the death rate amongst children, from one to five years, has decreased as the infant death rate has decreased. In England and Wales, their vital statistics show an even greater decrease among the older children than among the infants.

The protection of infants is one of the surest guarantees of healthy children and robust adults.

Period	Infant Deaths	Per 1,000 Survivors
1871-75	175	59
1881-85	139	53
1901-05	103	41
1921-25	75	21
1926	76	21

Questions concerning health, addressed to the Canadian Medical Association, 124 College St., Toronto, will be answered. Questions as to diagnosis and treatment will not be answered.

COUNTY COUNCIL

FIRST DAY
August 1, 1928.

Council met pursuant to adjournment. All the members present, the Warden in the chair.
Wingfield-Ramsey—That the members of this Council in session assembled have heard with deep regret of the death of an old and highly respected member of this Council, in the person of Charles Patten—he having represented the Town of Dunnville during the years 1922, 1923 and 1924, and he, during the time he occupied his seat in this Council endeared himself to his fellow-members by his many good qualities. He was on the 17th day of August, 1927, appointed Corn Borer Inspector for the County of Haldimand, an office which he held at the time of his death. Resolved, that this motion be inscribed in the minutes of the Council and a copy thereof forwarded to the family of the deceased. Carried.

The Dominion Government will be asked to erect a suitable bridge over the canal at Port Maitland in place of the floating bridge.

COMMUNICATIONS COMMITTEE REPORT

Was adopted as follows:
1. Department of Highways acknowledged receipt of by-law with list of County Bridges. Filed.
2. Dept. of Highways acknowledged receipt of Report of the Committee of the Whole extending County Road System. Filed.

3. Letter from A. T. Thompson, K. C. enclosing account for \$100 re York Bridge. Referred to Committee of the Whole.

4. Dominion Lightning Rod Co. and C. H. Shea, re rodding House of refuge. Filed.

5. Messrs. Bradford & Bradford, re claim of James S. Waddell, demanding payment of \$102.75 for work done. Referred to Committee of the Whole.

6. Department of Education that the Legislative grant to Public Schools for equipment and accommodation is \$925.49. Filed.

7. The Canadian Red Cross Society asking for grant. Referred to Committee of the Whole.

8. Paul Fenson, notice that his car had been damaged on the river road. Referred to Good Roads Committee.

9. Letter from Canada Gypsum Co. and Alabastine Associates, re remedying acoustics at Court House. Referred to Committee of the Whole.

10. Letters from James A. McConachie, Lewis E. Ricker and Thomas Shipway, applying for position of Corn Borer Inspector. Referred to Committee of the Whole.

11. Letter from Department of Public Works, Canada, that it will cost \$1,600 to repair the York Bridge, and that the Dominion Government will do this as soon as the County undertake to keep it in repair. Referred to Committee of the Whole.

M. E. Shaver, Chairman.

J. J. Parsons read Auditor's Report for June quarter, which was adopted.

ROAD AND BRIDGE COMMITTEE
Payment of the following accounts

As recommended:	
W. Reynolds, work, Hartford bridge, 10 hrs.	\$ 3.00
W. Reynolds, work, Kees bridge, 12 hours	3.60
R. Reynolds, Work, Kees bridge, 12 hours	3.60
R. Reynolds, work, Walker bridge, 3 hours	.90
R. Reynolds, work, Varencey bridge, 2 hours	.60
S. E. Shoup, team and man, Kees bridge, 12 hours	6.00
S. E. Shoup, 10 hours, Hartford bridge, labor	3.00
S. E. Shoup, 3 hours, Walker bridge	.90
R. H. Miller, work on Varencey bridge, 10 hours	3.00
S. E. Shoup, 2 hours, Varencey bridge	.60
W. J. Smith, spikes, Hartford bridge	.50
C. W. Reynolds, plank, Hartford bridge	85.00
W. J. Bailey, railing posts and spikes, Varencey bridge	18.46

Would recommend that tenders be asked for building the Dennis bridge on North Cayuga-Camboro Townline, and Oswego Bridge No. 8 on North Cayuga and Seneca Townline.
James Lockie, Chairman.

HOME COMMITTEE REPORT

Was adopted as follows:
Your Committee met at the Home on July 6th, and report as follows:
There are at present 34 inmates—19 males and 15 females. Since our last meeting there has been one death Thomas McCann, on June 19th, buried by the County. The health of the inmates in general is fairly good. Mr. Gardener has done considerable decorating both inside and outside the Home, and is now painting the out-buildings.

We have examined the accounts of (Continued on Page 5)

**VILLAGE OF JARVIS
VOTERS' LIST, 1928**

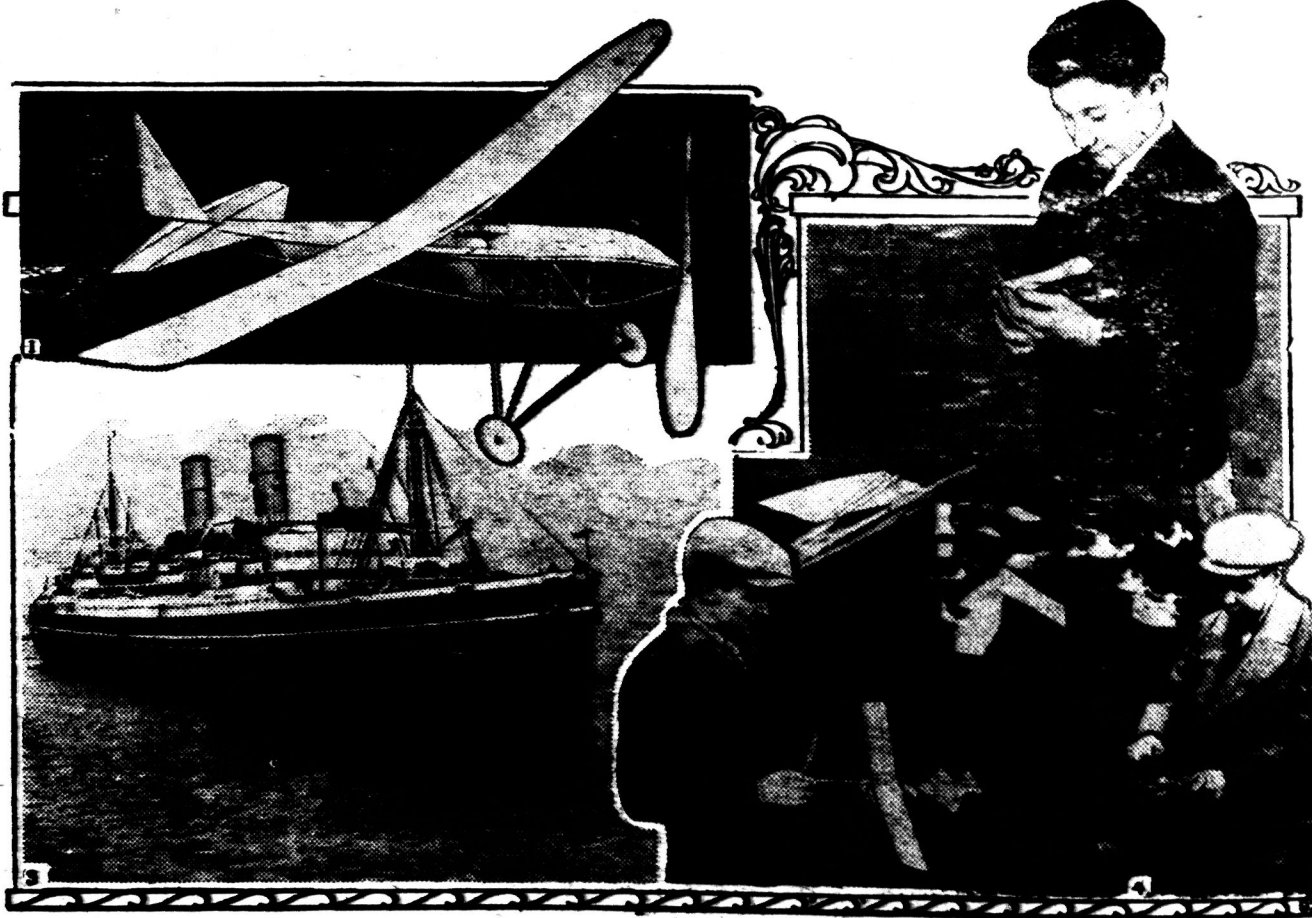
Clark's Notice of First Posting
Notice is hereby given that I have complied with Section 9 of the Voters' Lists Act, and that I have posted up at my office at Jarvis, Ontario, on the 17th day of July, 1928, the list of all persons entitled to vote in the said Municipality for Members of Parliament (a case may be) and at Municipal Elections, and that such lists remain there for inspection.
And I hereby call upon all voters to take immediate proceedings to have any errors or omissions found therein corrected according to law.
The last day for appeals is Tuesday, August 7th, 1928.
IVAN W. HOLMES,
Clerk.

DUXBURY'S STORE
Phone 47

A full line of Groceries, Fruits, Vegetables, Meats
Highest Price paid for Eggs
Harness, Collars, Sweats-Pads and all Harness Parts
Boots and Shoes and all kinds of repairing done.
For those who wish and want the Best — go to
DUXBURY'S

**ANNUAL
CARNIVAL**
Under Auspices of the
Jarvis Fire Brigade
JARVIS ARENA
AUGUST 16
Music Voll's Dunnville Orchestra
Program
Canadian Male Entertainers
of London, Ont.

Use Model Airplanes on Trip to Europe



(1) This indoor commercial model with its enclosed fuselage looks and flies like a real ship.
(2) Arnie Aberton at work carving propellers—his specialty.
(3) Canadian Pacific liner S.S. Montebello.
(4) Winding an indoor tractor motor.

Over three hundred boys in Canada and the United States are hoping that the design, strength and air capabilities of their model planes will carry them to Europe.

Two of them must succeed. These two will be the winners of the indoor and out-door divisions in the National Airplane Model Tournament to be held in Detroit at the end of the month under the auspices of the Airplane Model League of America of which Commander Richard E. Byrd is Honorary President. The Tournament, conducted by the "American Boy" Magazine, will be entered by district champions supported by leading newspapers of the continent which are conducting local contests.

A trip to Europe is the biggest prize for which the boys are striving. All the boys who go to Detroit for the tournament will be prepared to leave on July 2, and the successful contestants will sail from Montreal on the Canadian Pacific S.S. Montebello July 6. En route to the ship they will be entertained at Niagara Falls, Toronto and Ottawa by officials of the Federal, Ontario and Civic Governments. In Ottawa they will fly their models for His Excellency the Governor General and the Prime Minister, both of whom have shown great interest in airplane models. In Montreal the young champions will be the guests of the Canadian Pacific Railway.



PROFESSION

Arrell
Barrister
HAMILTON—
CALEDONIA—
BARRISON
County Clerk
S. Cameron
J. Edwards

Kelly, P.
Solicitor
W. E. Kelly, K.C.
DAVID
SIMPSON
Money to Loan

PHYS

I. J. Leath
OFFICE
10 to 12 a.m.
7 to 9 p.m.

JARVIS

DR. E. J. PHILIP
Office Hours

PHYSICIAN

Office—In the Residence

DENT

Dr. R. D. DEW
Office Hours—9 to 12
Office above Shop
MAIN ST. HAMILTON

OSTEOP

GEO. W. OST
Will be in Jarvis
1 to 5 p.m. at Dr.
Jarvis
CONSULT
Patients treated

VETER

Dr. E. S. HAZEN
VETERINARIAN
Hagersville
MODERATOR

T. H. HAZEN

PHYSICIAN
T. E. Bissell
Melotte Cr.
Louden B.
J. I. Case Thro.
DEALER IN HAMILTON

POND & CO.

COCKSHUTT
FARM
A Full Line
JARVIS

JOHN L. HAZEN

All Sales
up-to-date
manner
85 Maple Street

A. C. HAZEN

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FURNITURE
Goods called
good range of
from City
prices.
SHIP COVER
for closed cars
premises.
Telephone
TYRELL, C.

AUCTIONEER

Yours sale
highest amount
and clean sale
WARR
Phone 47