CANADIAN NATIONAL EXHIBITION TORONTO ONTARIO

Aug 24 to Sept 8 1928

Golden Jubilee Year of World's Largest Exhibition, The Super Event of 1928

PRESENTING within a 14-day period, exhibits from nearly every country; the first public showing of 1929 motor cars at Canada's National Motor Show; the Continent's Premier Horse Show; First International Air Craft Display; the noted 2,200 Voice Exhibition Chorus; Band Concerts by H.M. Royal Air Force Band (England), and other outstanding musical organizations; an entirely new Grand Stand Extravaganza by 1,500 performers on the world's largest stage, and the Premier International Sporting Event of the year,

The Third Wrigley Marathon Swim

for a $50,000 purse and the championship of the world; and an amateur sports programme on land and water attracting the recognized stars of America.....*and*.....but why attempt to touch upon even half the high-lights of this, the greatest exhibition in the world.

Why not come and see this Golden Jubilee Year Celebration? Perfect highways, reduced railroad and steamship rates, ample accommodation.

50th Year

THOMAS BRADSHAW, *President*

H. W. WATERS, *General Manager*

It May Be *Urgent*

When *your* Children Cry for It

Castoria is a comfort when Baby is fretful. No sooner taken than the little one is at ease. If restless, a few drops soon bring contentment. No harm done, for Castoria is a baby remedy, meant or babies. Perfectly safe to give the youngest infant; you have the doctors' word for that! It is a vegetable product and you could use it every day. But it's in an emergency that Castoria means most. Some night when constipation must be relieved—or colic pains—or other suffering. Never be without it; some mothers keep an extra bottle, unopened, to make sure there will always be Castoria in the house. It is effective for older children, too; read the book that comes with it.

Fletcher's CASTORIA

FINANCIAL NEWS

A despatch from the north states that the diamond drill on the Area, operating close to the Amulet boundary, is now down about 397 feet, with mineralization having been encountered. The hole is headed for 500 feet, at which point the management expect to cut the ore body. It is further stated that developments on the Amulet are shaping up well.

Mining Briefs

The wires have been humming, with no less than three despatches coming down from the Kirkland Larder-Lake district and one from Rouyn, all within the hour. The gist of one of these messages was that it is understood that Lake Shore have reached a depth of 1,000 feet in their new shaft, and are now cutting a station at that level. The report continues that they have encountered a new vein running parallel to the south vein and to the south.

In crosscutting at the 300-foot level, Goodfish is reported to have picked up the extension of the vein that was encountered on the 150-foot level, said to be well-mineralized and having a width of approximately seven feet. Assays are now being run. A mining man from that section who was in town to-day stated that this company should also be into their vein on the 600-foot level within a short time. In shaft sinking the company picked up several veins. The workings at 600 feet, where the shaft is bottomed for the time, are also said to be in good mineralization.

The dope from Larder Lake contained in a wire which states that on the 500-foot level Crown Reserve have cut into what is believed to be the No. 2 vein, which had faulted where worked by the old company. Width was given as 34 feet, showing heavy mineralization. No assays have been made as yet.

Canadian Situation a Puzzle

New York—Commenting on the Canadian Exchange situation, the New York Times says:

Bewilderment has existed in Wall Street this week over the lack of large gold shipments from Canada to New York at this time, as a result of the record discount of 3-8 of 1 per cent. on Canadian Exchange. It is realized, of course, that the banks in Montreal have little of the metal to spare for export, and that added expense involved in bringing gold here from Ottawa, but even so the present discount should be bringing large supplies from the Dominion. A few shipments have been made since the first of June, but the total, less than $24,000,000, is smaller than would ordinarily come here in a few days in the face of such an exchange discount as prevails at present. As a rule the exchange rate would be steadied by the shipment of gold or, if that course were not considered desirable by the Canadian financial authorities, credits would be botained which would correct the present situation. The discount is attributed to the heavy movement of Canadian funds to New York, based on the high money rates here.

Noranda's "H" Ore Body Grows—Smelter Recovery Up—What Will Seven Other Zones Show at Depth

Noranda management for some little time past has been concentrating on proving the dimensions of the No. "H" ore body, which, from being a minor grade ore zone at shallow horizons, has attained foremost rank among some eight ore bodies already opened up in the mine. Proving full dimensions is a big job, because the zone is a big one. Drills from points in the shaft and lateral workings have penetrated the further reaches of ore east and west, and between 600 and 700 feet length, mostly in high-grade material has been indicated. This is the length so far, the width evidently being 121 feet.

Ore from these workings is going to the smelter. Officials won't say what smelter results are, but the daily treatment is up to 800 tons. Mixing the $50 material from the "H" ore body with the general run of mine rocks, which averages $23 per ton, recovery in copper and gold is estimated to be better than $30 per ton, which would mean an annual rate of $9,000,000.

The second half of the smelter will go into operation next month.

What will the "H" ore body show below 1,000 feet?

What will the seven other ore bodies show between 1,000 feet and 600 feet and also below 1,000 feet? These are questions the future will answer, and the stock, which is now more than $10 below the recent high, will reflect developments as they are reported.

Mining Stock Index

The weighted index of seventeen mining stocks computed by the Dominion Bureau of Statistics on the base of 1926—100 was 137.6 for the week ending July 12, as compared with 133.7 for the week ending July 5.

Gold copper stocks represented by Noranda and Amulet rose from 270.3 to 295.4. Eleven gold stocks fell from 108.8 to 108.5. Four silver and miscellaneous stocks rose from 85.3 to 85.9.

Among the gold the stocks averaged weekly prices behaved as follows: McIntyre fell from $25.07 to $23.39; Coniaurum from $4.50 to $4.01, and Kirkland Lake from $1.50 to $1.43. Dome rose from $8.20 to $8.45, Hollinger from $13.46 to $13.53 and Sylvanite from $2.51 to $2.58.

Average prices were higher for two gold copper stocks: Noranda rose from $49.22 to $53.65, and Amulet from $4.14 to $4.62.

In the silver and miscellaneous group the average price of Coniagas fell from $4.42 to $4.15, and Beaver from .99 to .93. Mining Corporation rose from $3.40 to $3.65.

Central Manitoba Mines Current Assets

Arthur B. Miles, president of the Central Manitoba Mines, commenting on the current resources of the company, points out that these have been strengthened by the option given Oro Grand Mines in the Solo Claims, which has netted $25,000 cash. Supplies at the mine are sufficient for nearly a year, and are valued at $135,000. The mill was operating on a basis now where a surplus over all expenses may be expected to accumulate each month from now forward.

Canadian Bond Sales

Canadian bond sales for the week ended July 14th totalled $8,761,000, of which $8,490,000 were corporation and $271,000 municipal issues. This brought the total sales for the year to date to $293,150,621, as compared with $315,833,795 in the corresponding period a year ago and $400,121,826 in 1926.

Of the total bond sales this year $271,278,000 have been corporation issues, while Government bonds ranked second with $49,770,000, municipals third with $16,706,626 and railway fourth with $9,296,000.

Massey-Harris Company earned $2.69 per share on its present common stock in the fiscal year ended November 30th last. In view of the increase in sales and the new connections made by the company this year, the report for 1928 should show substantially better results. If nothing untoward occurs before the harvest, Canada will reap probably the largest crops in its history. This would further strengthen the hands of farmers and enable greater numbers of them to equip their farms with modern machinery, so vital to the economic safety of agriculturlists to-day.

SAVE THE CHILDREN

In Summer When Childhood Ailments Are Most Dangerous.

Mothers who keep a box of Baby's Own Tablets in the house may feel that the lives of their little ones are reasonably safe during the hot weather. Stomach troubles, cholera infantum and diarrhoea carry off thousands of little ones every summer, in most cases because the mother does not have a safe medicine at hand to give promptly. Baby's Own Tablets relieve these troubles, or if given occasionally to the well child they will prevent their coming on. The Tablets are guaranteed to be absolutely harmless even to the new-born babe. They are especially good in summer because they regulate the bowels and keep the stomach sweet and pure. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

World's Best Enter Third Wrigley Swim

Canadian National Exhibition Will Witness Greatest Swimming Event Ever Staged

Practically every civilized country of the world will e represented in the Third Wrigley Marathon. Entries have been received from Australians, Poles, Austrians, Finns, Norwegians, Italians, Hawaiians, Germans, South Africans, French, Spanish, Swiss, Armenian and English. To date no Japanese, Chinese, Siamese nor Turks have signified their intention to participate but even this is not too much to expect.

The huge money prizes have attracted the very best athletes of the world in this division of sport; Adrian of Australia, coach of the famous "Boy" Charlton; Finlay of Australia, winner of the King's Cup in England in 1911; Vierkoetter of Germany, the present world's champion; Young, the conqueror of Catalina; "Flying Fish" Summers of California; Michel of France, who twice swam the English Channel; Creegan, who holds the Hudson River record from Albany to New York, 150 miles; and scores of others who, while not so famous, have all won noteworthy swimming events that called for speed and endurance.

Vierkoetter's troubles, caused by the apparent inability of his manager, Erich Barranchee, to have his leave of absence extended have now been settled and he will defend his title against the greatest field of competitors ever gotten together. He is not worrying unduly and says that 15 miles suits him equally as well as a longer distance. He is in a wonderful condition and should repeat his victory of last year in record time.

Good breeding is the art of showing men, by external signs, the internal regard we have for them. It arises from good sense, improved by conversing with good company.—Cato.

Let Minard's Liniment Relieve Pain.

COMPLETELY RUN DOWN

Symptoms That the Blood is Thin Should Not be Neglected

Weak, run-down, lacking strength, energy and ambition, nervous, sleepless, poor appetite, digestion disturbed—these are the symptoms named by a great majority of people who have been benefitted by the use of Dr. Williams' Pink Pills. These tonic pills correct the condition described and if you have any of these symptoms you should give these pills a trial. Their great value in cases of this kind is shown by the statement of Mrs. James A. Tibbetts, Halifax, N.S., who says:—"I was completely run down in health. My blood was thin and watery, and my nerves so bad that I did not sleep well at night. My appetite was poor and the least exertion left me weak and trembling. When I went out I would have a severe headache, and would have to lie down as soon as I got in the house. A friend advised me to try Dr. Williams' Pink Pills. I soon found they were helping me and by the time I had taken the sixth box I felt like a new woman, and have enjoyed good health ever since. For this reason I can highly recommend the pills to anyone run-down or troubled with their nerves."

Not only do Dr. Williams' Pink Pills help the nerves. Their main function is to enrich and increase the blood, and as the blood supplies the whole body, new life is given to the entire system. Better sleep, steady nerves, improved appetite, increased vigor—all these can be yours by taking Dr. Williams' Pink Pills. Begin them to-day. Sold by all medicine dealers, or by mail post paid, at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Vandalism in England

J. L. Hammond in the Nation and Athenaeum- (London): (Modern efficiency threatens to destroy the beauty of English towns and villages, while the wealthy will not spend a penny to prevent it). Private wealth to-day looks coldly on such objects. The new rich in the fifteenth century built town churches ; the new rich in the Industrial Revolution, ill as they served the towns, kept up the great estates. To-day the last family estates are passing, and with them the tradition that preserved these amenities. The newest rich have not inherited that spirit. The desperate efforts that are needed to save any threatened masterpiece show how subordinate a place the care of beauty takes in the imagination of the rich. (Yet an anonymous donor has given a great sum to the Chancellor of the Exchequer). What kind of man can he be who thinks that the nation will be much happier fifty years hence if the national debt is reduced by ten or twenty millions, and that it will not be much more miserable of buildings like the Foundling disappear, if the squares are buried under sky-scraping flats, if Oxford and Cambridge are Spoilt . . . and if hundreds of quiet villages lose the last vestige of their picturesque and interesting past?

Natural Resources in the West

Edmonton Journal (Ind. Cons.) (Manitoba has come to an arrangement with the Dominion Government concerning its natural resources, leaving the question of compensation to be settled. Alberta is not so eager to demand compensation.) What particularly appeals to Alberta in this long-hoped-for return of the natural resources is the prospect of getting possession of itself, so that it may work out its own future on its own responsibility and initiative. Heretofore it has never been mistress in its own house, and it wants to be. Manitoba, it is true, is getting control in the meantime, with a prospect of compensation in the end, and if there is to be compensation to one province it will naturally be a precedent for the others. But until further light comes on the question, feeling in Alberta will likely be in favor of a less exacting basis of settlement for the sake of winning the rights of self-determination.

Rubber wrist watches are the latest fad on southern beaches, but it takes more than a rubber watch to stretch a two weeks' vacation into a month.

British Settlers Below Demand

Ontario and Maritime Provinces Make Increasing Calls

Quebec.—Canada's demand for British settlers has not been met so far this year and by a considerable margin, declared Dr. W. J. Black, director of the Canadian National Railways Department of Amigration and Colonization, in making known, as he sailed from Canada for England July 20 aboard the Cunarder Ausonia that 1,400 new families were settled on farms by this department within the present calendar year.

Dr. Black, former Deputy Minister of Immigration and Colonization at Ottawa, spoke of the increasing calls from farmers asking for British farm workers. This demands, he said, was particularly marked in Ontario and quite definite in the Maritime Provinbes, the Canadian west being, also, in need of more workers.

With reference to the apparent desire of the Maritime Provinces to absorb many more British farm settlers, the C.N.R. director said that the need was much greater there than last year.

The English-speaking settlers brought out to Canada by the Colonization Department of the railway had proved themselves worthy of optimistic predictions, it was learned from Dr. Black, and they were apparently well contented with conditions as they found them. This, he felt, was due to the rigid methods of selection employed in the work of enlisting these settlers. There were, of course, said Mr. Black, a few cases of disappointment over wages paid in Canada, but that was inevitable considering the large number dealt with.

The colonization director will spend several weeks in Great Britain, it is understood, studying conditions likely to affect immigration to Canada next year. He announced that he would attend a conference of officers of the organization in London. R. L. Stead, secretary to the immigration secretary, accompanied him aboard the Ausonia.

"Ah, it's love that makes the world go round."

"Bunk! Don't you know you're drunk?"

Emigration

Marquis of Tavistock in the Manchester Guardian: It is about time that this country and the Dominions realized that, human nature being what it is, parents of a normally affectionate disposition will not send their immature offspring to the other side of the world, nor will children normally be willing, while still in their teens, to say good-bye to their homes for a long period of years and perhaps for life. It is also high time that the fact was faced that the man for whom an overseas home must be found whenever possible is not the rather scarce trained agricultural worker, but the wholly untrained urban dweller with no money at all to contribute to the cost of his passage. There are, of course, some town men and women, who never will make satisfactory emigrants, but there are thousands, perhaps millions, of others who only need training. They are the real problem, and it is something of a mockery to talk about opportunities overseas and the cry of the Dominions for settlers as long as their case is ignored.

Little did the barefoot boy of only a few years ago shying scalers over the mill pond realize that he was demonstrating the basic, element of the modern airplane.

When the train emerged at last from the tunnel the young lovers looked flushed and happy. "That tunnel," he said, "cost £20,000." "It was worth it all," she whispered.

Minard's Liniment—Universal remedy

Too Much ACID

Many people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

You will never use crude methods when you know this better method. And you will never suffer from excess acid when you prove out this easy relief. Please do that—for your own sake—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

Designed for Dependability

Firestone engineers found that the life of a tire depends as much upon the flexing life of the cords of the carcass, as upon the toughness of the tread.

To provide extra strength, stamina, and long wear, Firestone dips the cords of the carcass in a rubber solution. This saturates and insulates every strand of every cord, minimizing internal friction and gives thousands of extra miles. The Firestone Dealer in your locality will gladly serve you, and save you money.

FIRESTONE TIRE & RUBBER CO. OF CANADA, LIMITED
Hamilton, Ontario

Most Miles per Dollar

Firestone

BUILDS THE ONLY GUM-DIPPED TIRES

The Color Bar in South Africa

London Economist: All who are concerned with the permanent interests of South Africa, and not with the actual interests of any given industry at the moment, will agree that a foundation of low-paid, low-standard, uncivilized labor is not likely to carry above it a really healthy society. What then? Are we to have a "white labor" policy, with color bars and a steady ousting of the native by the white, however inefficient the latter may be and however efficient the former? No one seems able to give a satisfactory answer to the question, either where the adequate supply of suitable white labor is to be found, or what is to be done with the displaced natives.

Keeping a band of hired Indians at a point on a western railroad to give travelers what they expect the West to be, seems something like turning Westward Ho, into Westward, Ha, Ha!

HILL THE MOVER—PIONEER DISTANCE movers of Canada. Largest speedy padded vans. New Equipment, latest methods. Two experienced men every trip. All loads insured. Beyond compare for skill and care. Before you move, write us or wire and reverse the charges. Head office Hamilton, Ontario, Canada. Hill the Mover.

25 Times Telescopes, 3 draw, $12.00. Post Paid. Other Telescopes, Field Glasses and Microscopes to choose from. Handy to have anywhere. Send for list. Alberta Optical Co., Ltd., 123 8th Ave. West, Dept. 16, Calgary, Alta.

Vacation!

When you are going on vacation take a bottle of Minard's along. You'll need it for sunburns, bites, etc.

MINARD'S "KING OF PAIN" LINIMENT

WOMAN SO SICK COULD NOT WORK

Helped by Taking Lydia E. Pinkham's Vegetable Compound

Grainland, Sask.—"I am glad that I heard of that good Lydia E. Pinkham's medicine and I will not be without it again. I was so sick that I could not work at all and could not sew on the machine. My aunt told me of Lydia E. Pinkham's Vegetable Compound and now I am telling all of my friends how good it is and I will answer all letters I get from women."—MRS. MARY SCHULTESS, Grainland, Sask.