

THE JARVIS RECORD

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THE RECORD PRINTING COMPANY, LIMITED

THURSDAY, AUGUST 23, 1928

THE PASSING OF AN INSTITUTION

The country store is passing. It is going to join the covered wagon, the old town pump and the ox team. Thousands of them still keep their old estate, but in other thousands glittering fixtures, plate glass showcases, gift cash registers and steam heat have supplanted the wood stove, the upended nail keg, the cracker barrel and the dry goods box handy for the whittler's blade.

With its mingled smells of new soap, kerosene, yellow soap, coffee, plug cut and calico the country store is an institution as Canadian as maple syrup and apple pie. If it is the will of the ruthless gods of commerce to destroy this institution it will be to the great loss and with the great regret of the vast rural population of the nation.

What the department store is to the city the cross roads general store has been to the country. It has the commendations of the wants of man. It has been even more than that, for through it the farmer and his good wife were able to convert butter and eggs into shoes and sealing wax.

What the club is to the city, the general store has been to the country. The country store has been the forum and intellectual arena of a large area of this broad country. These countless centers for rustic gathering have been the fountainheads of those rivulets of politics and opinion that joined themselves into irresistible floods of national opinion.

Rural Canada is in process of transformation and every step in that process brings nearer to obsolescence the country store of song and story, of the jester's fling and the cartoonist's pencil. The hot-dog stand, roadside garage and tea house are siding in the extermination but can never take the place of this pioneer institution.

YOUTH AND ADVERTISING

Fifty years ago boys and girls were adept at weaving rag rugs, knotting quilts, carding wool, spinning homespun and stretching carpets. Today

boys and girls know the entire abc of the automobile, the electric household utensils, the steam heat system, the aeroplane and the radio. But the youth knows little of what constituted the store of knowledge of the youth of yesterday.

The omniscience of youth in every era is ever amazing, but that of today would be inexplicable but for one thing more than all others. That is advertising. In the newspapers, magazines and poster boards children are finding a vast storehouse of practical and useful information and instruction. The value of this incidentally acquired knowledge can not be measured in classroom hours. The youth of Canada is finding that advertising pays it.

Psychologists have expounded the theory that truths are sometimes observed first by the adolescent. In the case of advertising it may truthfully be said that there are some of mature age who have not yet learned the value of advertising. Advertisers do not buy newspaper, magazine and billboard space for the edification of the public, either juvenile or adult, but they recognize the children of today are not only a potent factor in the business of today but the deciding factors in the business of tomorrow.

LESSONS OF LIFE

Every person should go to the cemetery at least twice in life. Once at the end of life, and first early in life to reflect on the brevity of life and in inefficiency of worldly goods. There is no place like a quiet churchyard for meditation and there is room in every life for more serious thought.

The tombstones hold a moral for all living. There is inscribed the human virtues, but among the inscriptions there is no record of estates left behind, fortunes made and spent and worldly fame attained. The magnitude and sculpture of the stone or the vault stone remain to remind the world of "the boast of heraldry and the pomp of power."

Why should human beings worry and struggle through life's fleet span in pursuit of wealth, fame, luxuries, vanities and all those other evanescent things we choose to call riches? The poor are distressed by too little money, the moderately wealthy by the thought that others possess more wealth than they, and the rich by too much money.

The Garden of Paradise was para-

dise only so long as Adam and Eve entertained no thought of worldly things. There were no pestering bank accounts, troublesome servants, expensive automobiles, business worries and social and fashion detractions in Paradise.

Few people have learned the secret of living well. Most of us measure contentment in terms of dollars and social position. The number is negligible which views life as a golden opportunity to work and think and be joyful.

"CHART AND COMPASS"

The respective speaking tours of Canada's two chief political leaders is seemingly having a good effect on the country at large. Mr. Bennett's criticisms of the government and its policy draws attention to certain phases of our common life which should, at least, be discussed and kindles interest in public affairs. Mr. King's replies serve to put the other side of the case and enable the citizen to strike a balance. Incidentally, such speeches are helpful in enabling one of the other of the speakers to state some overlooked truth in an illuminating manner and thereby strengthen the people in their political knowledge and patriotic sentiment.

To take one example, Mr. King answering Mr. Bennett, who had asked to what port the government was directing the ship of state and what chart and compass were directing the voyage, declared the port of destination to be "the port of unity, prosperity and amity," the chart, "the development of the British constitution throughout the entire course of its history," and the compass, "the guiding principle of responsible government." It looks as if Mr. Bennett was very neatly answered, although it may be that the Prime Minister was uttering the varied platitude. But whatever view we may take, it is a good thing for all of us to be reminded of the two things named by Mr. King, the constitution and responsible government.

The constitution and responsible government are one and not two; one and indivisible. Take away the constitution and responsible government would probably perish. Destroy responsible government, and there would be no constitution. When Mr. King refers to the constitution as the "British" constitution it is a timely reminder that this country is a British country. Its every detail, its institutions, its laws, its social usages, its love of liberty, its passion for self-government, its racial loyalty, its recognition of the principle that righteousness exalteth a nation—all these things are British. It was Britain that first established the principle of responsible government among the peoples of the earth, although as in the case of the American colonists she has sometimes denied overseas what she practised at home. It is this very principle of responsible government that has cemented the Empire, making all of us who live in the overseas dominions as truly British as though we lived 'within sound of Bow Bells' all our lives, perhaps more so, while no whit less Canadian or Australian, New Zealander, or what not.

Neither of our political chiefs has any monopoly of love for the constitution or of regard for responsible government. Mr. Bennett is just as good a constitutionalist as Mr. King, while Mr. King could not fight more valiantly for the preservation of responsible government than the Conservative leader would, if the principle were in danger. But our political leaders must talk. They add something to the joy of life in these dog days and they sometimes, in the present instance, throw an idea into the realm of discussion and make us think of the things back of political machines, party loyalties, and the game of "ins and outs."

The Canadian National Exhibition grandstand stage is one thousand feet long.

RECORD RAMBLINGS

It is now feared that bobbing may cause baldness. It is certain to make the hair shorter, at any rate.

"Marital vacation" is euphemistic term for whichever it be, whether a temporary or permanent separation.

If one borrows money it is better to be a nation than an individual. A nation is given more time in which to pay.

Automatic traffic signals are hardly a success. They cannot express an opinion of the driver who disregards them.

As to the much-praised ant, he doesn't produce. Anybody could enjoy industry if it consisted in taking.

HEALTH SERVICE
of the
CANADIAN MEDICAL ASSN.

CANCER

With the knowledge we now possess, the cure of cancer is only possible when the disease is recognized early and proper treatment started at once.

One of the reasons for advising that every person should go to his family physician once a year for a Health Examination is to provide for the discovery of disease in its early stages, and so permit of treatment at a time when it offers the best chance of cure. Otherwise, it is left to the untrained lay person to decide for himself that he is in need of medical care.

For the particular benefit of this latter group, it is necessary to point out the conditions which, if they occur, should be considered as danger signals, and should turn these persons in the direction of their family physician without delay. Everyone who experiences one of the danger signals is not developing cancer, but it requires medical skill to decide whether or not the symptoms which are present mean cancer.

In its early stages, cancer is a local condition, and, if it is completely removed, there will be no recurrence. If it is not removed, it spreads to other parts of the body and may cause cancer in these other parts. This is the simple explanation of the need for proper early treatment.

Any lump, particularly in the female breast, any abnormal discharge, any wart or mole that changes in size or appearance are danger signals.

Pain may not occur in the early stages. The person who thinks that the condition cannot be serious because there is no pain is mistaken, and, as a result he may allow the time for cure to slip past.

Medical and surgical knowledge, experience and skill are at the service of the public, but they must wait until the public decide to call upon them.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

ESSAY CONTEST

Best essays written by contestants describing the use of Nitrate of Soda in the Vegetable Garden. Each essay must have written on the back the name, age and address of the contestant. The final date for receiving essays at the Agricultural Office, Cayuga, will be September 15, 1928. This is important. Write your essay early and mail it in time to reach the Office on or before this date. The essay should be clear, concise and original and in the competitor's own handwriting.

PRIZES

1. From \$10 to \$20 in cash according to number received, for the best essays on the use of Nitrate. These prizes are for Haldimand County.

2. Two \$50 cups for the best boy's and best girl's essay. This is for the Province of Ontario.

Thanking you for your co-operation in Home Garden work and looking forward with pleasure to receiving an essay from you on the Use of Nitrate of Soda in the Vegetable Garden, I remain,

Yours very truly,
C. C. MAIN,
Agri. Rep. Haldimand County.

ROD AND GUN AND CANADIAN SILVER FOX NEWS

The August issue of "Rod and Gun and Canadian Silver Fox News," which is just published, contains a highly interesting collection of yarns and stories of outdoor Canada and

hunting and fishing. In the list there is a very good story of a most unusual humorous type in "The Hunting Moose" by John Richmond. The contents also include several articles of a conservative nature, as well as useful information for hunters, fishermen and campers.

The Gun and Ammunition department, edited by C. S. Landis, includes much useful material for the gun crank, while anglers, outdoorers, campers and dogmen are well catered to in the special departments edited by well known authorities. The Canadian Silver Fox News section contains a very complete report of the annual meeting of the Canadian National Silver Fox Breeders' Association.

"Rod and Gun and Canadian Silver Fox News" is published monthly by W. J. Taylor Ltd., Woodstock, Ont.

DUXBURY'S STORE

Phone 47

A full line of Groceries, Fruits, Vegetables, Meats
Highest Price paid for Eggs
Harness, Collars, Sweats, Pads and all Harness Parts
Boots and Shoes and all kinds of repairing done.

For those who wish and want the Best — go to
DUXBURY'S

Waterford Graduates Placed!

During the past school year the following students attending the

Robinson Business College, Limited of Waterford

have accepted positions

- Florence M. Hazlett Mitchell Button Co., Kitchener
- J. Alex Reid Dome Mines Ltd., South Porcupine
- Edna L. Bradshaw Canadian Automatic Burners, Toronto
- Gordon C. Forsyth Young's Garage, Simcoe
- Arlington Buckley Lake Shore Mines Ltd., Kirkland Lake
- Hazel M. Huffman Bank of Commerce, Dunnville (since resigned)
- Laura M. Colver Hugh P. Innes, Simcoe
- Russell Lamplin Schram's Grocery, Waterford
- Marie McCarthy Marston Scales & Co., Toronto
- Olla A. Slack Typist with Toronto Dental Firm
- May E. Moulding Bank of Montreal, Waterford
- Gurme E. Knisley National Farm Agency, Toronto
- Christine Morrison Canadian John-Manville, Asbestos, Quebec
- Vera B. Onfrichuk Stenographer, O. U. Robinson, Waterford
- Helen E. Galer Harris Abbatoirs, Toronto
- Cecil M. Grant McIntyre Mines Ltd., Timmins
- Ross N. Smith Commercial Teacher, R. B. C., Fort Erie
- Hazel T. Proper Bookkeeping checker, R. B. C., Brantford
- Muriel B. Davidson Jarvis Creamery, Jarvis
- Eleanor L. Misener Dominion Linseed Oil Co., Toronto
- Franklin Martin Lieut. Col. Morgan, Brantford
- Ralph Fleming Kett's Garage, Hagersville
- Beatrice McKerlie Maher & Maher, Barristers, Toronto

Two others—the only two left to place—have gone to Toronto to be placed, but at time of writing have not advised us.

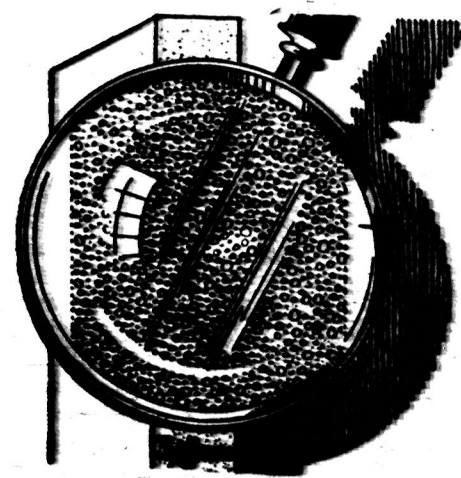
It will pay you to attend this school

FALL TERM FROM SEPT. 4

Telephone 98, Waterford

O. U. ROBINSON, Principal

NOTE—Make your seat reservation early.



Write for Free Booklet, "Walls That Reflect Good Judgment," containing interesting information on home planning with Gyproc, Eucor and Insulite.

Millions of Insulating Air Cells!

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GYPROC
Fireproof Wallboard

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HARRISON County Crow
S. Cameron
J. Edwards

Kelly, Port
Christians, Solicit
W. E. Kelly, K.C.
Crown Attorney
DAVID
Solicitors for North
SIMCOE,
Money to Loan

PHYSICIAN

I. J. Leath
OFFICE
10 to 12 a.m.
7 to

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DR. E. M.
PHYSICIAN
Office Hours:

PHO
OFFICE—In the
Residence

DEN

Dr. R.
DE
Office Hours:—9
5
Office above Sh
Photo
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Will be in Jarvis
1 to 5 p.m. at Dr.
Jarvis.
CONSULTA
Patients treated

VETER

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VETE
Hagersville
MODERA

T. H. I

PHO
Ag
T. E. Bisset
Melotte Cre
Louden Ba
J. I. Case Thre
DEALER IN HO

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All Sales
up-to-date
manner. Pho
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Goods called for
good range of
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prices.
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for closed cars,
preservation.
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