THE JARVIS RECORD

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INDISPENSABLE

The greatest conveniences in life often prove of exceeding inconvenience—many things considered indispensable being the cause of numberless trials and tribulations. Of other things than women it is said, "you can't get along without them and you can't get along with them."

Every thoughtful man wants to own his own home and to acquire other real estate for reasons known to all, but for other very good reasons some, who may, do not. Possession of unencumbered real estate invites damage suits, attracts friends in trouble hunting bail and friends in need of money hunting an endorsement for a note, and places the possessor on the sucker-lists of stock salesmen and contribution collectors. And there are the taxes to meet.

The ways are manifold in which the automobile gives its owner advantages over the non-owner. So many are the cases of the automobile that the average owner is quickly convinced of their indispensability. But the open road is not a path of roses. The way of the motorist is hard—abounding in motor cops, beset with detours and speed traps, obstructed by accidents and damage suits, infested with punctures and empty gas tanks, and approached by twelve monthly payments and usury.

And yet, though there be evil seconds in every minute, optimists predominate in this life and pessimism is forbidden by popular edict. Life will be "fair to middlin'" or "tol'able" as long as its advantages counteract the disadvantages and there remains some semblance of equality between the agreeable and disagreeable phases of human existence.

COURTESY

Every customer appreciates courtesy. They like to spend their money where their business is welcomed and their patronage is valued. Nevertheless, the very best business organization frequently fails in extending simple courtesies.

You can't afford to let any firm be more courteous than your own. Try to keep in mind that the real boss is the customer. It is his money that furnishes the sinews of war, that makes up the weekly pay roll. He pays the rent and supply bills, and keeps the wheels running. When a customer comes to your place of business, exchange the courtesies of the day with him, try and see that he is given immediate attention and secures contact with the particular person whom he wishes to do business.

In your everyday conversation, put a smile into your voice. If the customer has expressed some fancied grievance, don't attempt to argue with him, do your level best to soothe him, tell him whatever the trouble is you will adjust it to his satisfaction. Dictation of this kind disarms a man, and the very spirit of courtesy makes it necessary for him to adopt the same attitude.

TAKING UNFAIR ADVANTAGE NEVER PAYS

Fortunate indeed is the club or organization or town which does not have that individual who will take an unethical advantage.

On the school ground he is the lad that will always be found in the shove for the inside track. He is the fellow whom the referee on the foot ball field must watch for constant off-side plays. On the cinder track tryouts he does his best to get off just a second ahead of the gun. Later when he plays golf, he is the bird who seeks a better lie, claiming a wagon wheel or horse hoof has left an unnatural depression.

In politics or business or professional life, he can never be counted on to carry through with associates or competitors. When they plan to do something as an association or as a community they always look to him to pull something that is just a little off form and he seldom disappoints them. Naturally he is unpopular with his contemporaries and competitors for his unethical actions cause them, but they are seldom hurt a great deal by his unfairness, for the public these days is just a little quicker than ever before to spot unfairness and to reason that if a man is unfair in his competition, he will bear close watching in his dealings with his customers and clients.

Taking unfair advantage never pays permanently.

RECORD RAMBLINGS

Anybody ever hear a flapper sing "Home, Sweet Home?"

Nobody can see a man who is all wrapped up in himself.

Hate's battle cry in all ages:—"Darn you; be as I am."

Even a very light pat on the back can make the chest stick out.

Granddad may have been a sod-buster, but not on the golf links.

Who remembers when a girl with an unattractive face had to let it go at that?

A born buck-passer is one who calls the result of his own folly "an act of Providence."

Our High School girls are taking up boxing. They wrestle, also, but it is called dancing.

Two is company, three is an organization that will ask for a legislative appropriation.

Inalienable rights depend upon many things, but chiefly on sleeping with one eye open.

The "freedom" most people yearn for is merely the privilege of bossing people who now boss them.

Petunia Doesn't Know Her Onions

Son—"The garage man's got a better radio than ours' mama."

Mother—"What makes you think that, dear?"

Son—'He said he'd get hell when he went home tonight."

HEALTH SERVICE
of the
CANADIAN MEDICAL ASS'N.

THE OPEN BED-ROOM WINDOW

One of the really striking changes in personal habits which has occurred within recent years is the habit of opening the bedroom windows at night.

It is not so many years ago since the windows were closed, with the coming of cold weather. Indeed, many persons stuffed the few cracks around the windows to make sure that no air came in from outside. That was the time when a sick person was protected from cool, fresh air, as if one mouthful of it would cause his death.

We may forget that tuberculosis was the first disease which was fought by education. Other diseases had been fought by police measures, by compulsion. People were forced to improve living and work-places; they were obliged to install sanitary conveniences; if they suffered from a communicable disease, they were isolated whether they wished to be or not.

The fight against tuberculosis has not been along this line. In place of force, persuasion, by means of education, was used. The educational work has not been limited to those suffering from tuberculosis, but has extended to all. From the start, the value of fresh air was stressed and we were advised to open our bedroom windows in order to benefit by and enjoy hours of sleep in the fresh air, thus lessening the chances of the occurrence of tuberculosis.

It is true that fresh air, day and night, is good. We know that the old idea of night air being bad is not true. At night, we miss the sunshine; that is the only difference. Those who sleep with bed-room windows open do so because they like it, because, when the windows are open, they sleep better, they feel better and they ARE better.

The window is, of course, opened with consideration for the temperature and the wind. If a fraction of an inch on a cold, windy night allows a slight current of cool air to pass through the room, that is sufficient. Fresh air is one of the valuable things that may be had simply for the effort of taking it.

Keep the bed-room window open!

* * *

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

Here and There

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More than 11,000,000 tourists visited Ontario during 1928 and spent about $100,000,000, according to figures issued at the Provincial Parliament Building in Toronto the other day. This is an increase of over 20 per cent. over the record made last year.

Production of tobacco in 1928 totalled 40,976,375 pounds from 43,138 acres. Of the total output the Province of Ontario accounted for 32,265,850 pounds from 32,654 acres; Quebec 8,546,325 pounds from 10,368 acres, and British Columbia 164,200 pounds from 116 acres.

Ethel Catherwood, who distinguished herself as an athlete representing Canada at the Olympic games in Amsterdam in August, has been honoured by the Canadian Pacific Railway. A station on the recently constructed Rosetown-Perdue branch has been named "Catherwood," after her.

Twenty-five years ago Thomas Hubert, now employed as a baggageman on the C. P. R. between Ottawa and North Bay, lost a valuable silver watch while working in a field near Pembroke. The other day a glittering object was turned by a plough. It was Hubert's watch, the glass broken and the hands gone, but still retaining a brilliant lustre. The field had been ploughed many times since it was lost.

Toronto is preparing to receive the largest number of prominent baseball figures ever to be in Canada at one time. The National Association of Professional Baseball Leagues will meet there shortly and every baseball club in America will be represented. Judge Landis will be on hand, and the total attendance is expected to amount to over five hundred, delegates coming from points as far as Pueblo.

The trainload of artificial snow that was brought from Hollywood to Lake Louise recently was not required by John Barrymore, in producing an Alpine movie story to be released shortly, as plenty of the real stuff was available at the glaciers. This popular actor, with Camilla Horn and a cast of about twenty-five persons, spent some three weeks at the Chateau Lake Louise, rising each morning at four o'clock in order to reach their "locations" on Victoria and Saddleback Glaciers in time to get the best light effects in the morning for their various "shots".

When a young couple from Calgary drifted back to the station at Winnipeg 10 minutes after the "Imperial" had left for the east, Canadian Pacific officials were given the choice the other day of feeding and otherwise caring for a nine-months-old baby for two days or holding the train for thirty-five minutes at North Transcona. They chose the latter, much to the relief of the parties and contractors who are not family men. The reunited family smiled on the "thank-ye" to spend Christmas in the old country.

NOSKIN

It will be pleasing to the sports to know that the two splendid fighting dogs have returned to their respective kennels, all ready for the next contest which will take place the night of the great pigeon shoot. The dog that went to Hamilton was not operated on—he didn't have the pace. The world do move.

* * *

What's more fun than a picnic party when the victuals are on the ground, bugs in the butter, mice in the milk and the skeeters buzzin' 'round. Well, we can't have a picnic now, but we ought to have a stir up in the village city fathers. Not that they haven't been useful, but so are old boots, we don't want to wear 'em all the time, the are apt to get holes in them. How would it do for a couple of the shining lights, especially those who go contrary to the other members and order stuff without authority and expect the village to pay for it, to listen? A house divided against itself cannot stand and as the erring two know who they may be or are, wouldn't it be a wise and comforting piece of public benefit if they would just quietly fold their tents and go 'way back and sit down?

Millinery—Clearing sale of Misses' and Ladies' Hats at $1.95 and $2.95. A few large head sizes at $3.75. My rooms close Dec. 15. A. Lattimer.

First in the list of Canadian Farm papers is the Family Herald and Weekly Star, Montreal. It's only $1 a year or three years for $2. It is attracting world-wide attention.

Eats Sauerkraut Now, Feels Years Younger

"Now I eat even sauerkraut and sausage and feel fine. Adlerika ended stomach gas and I feel 10 years younger."—Mrs. M. Davis.

Just ONE spoonful Adlerika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. J. M. Schreiber, Druggist.

DEC DECEMBER ROD AND GUN And Canadian Silver Fox News

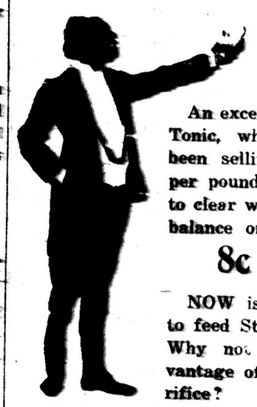
In view of the increasing interest in the farming of muskrats an article in the December issue of "Rod and Gun and Canadian Silver Fox News" on a new muskrat ranching venture on a large scale is of special note. In addition to this, the latest issue national sporting magazine carries its customary acceptable collection of hunting, fishing and outdoor yarns by well known authors.

Among the contents are a narrative of moose hunting by N. H. Roberts, a prominent shooting expert and one on fish hatchery work by Jack Doyle, and many other timely articles on deer and duck hunting, trapping, angling, guns and ammunition, dogs, and the silver fox industry by thoroughly capable writers.

"Rod and Gun and Canadian Silver Fox News" is published monthly by W. J. Taylor Limited, Woodstock, Ont.

More reading matter in a week than any other Canadian farm paper in a month — the Family Herald and Weekly Star, Montreal. Only a dollar a year, or three years for $2, now making wonderful improvements.

Stock Tonic



An excellent Stock Tonic, which we've been selling at 10c per pound, in order to clear will sell the balance on hand at

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When you learn the full details of this sensational new automobile, you will realize that Chevrolet has provided those qualities of six-cylinder smoothness, power, acceleration and luxury which heretofore could only be enjoyed in cars costing several hundred dollars more!

The CHEVROLET Engine

The Outstanding Chevrolet is powered by a new six-cylinder valve-in-head engine of advanced design.

It develops 32% more power than the previous Chevrolet motor and affords greater speed, faster acceleration and an economy averaging better than twenty miles to the gallon of gasoline!

A new non-detonating cylinder head provides high compression performance without special fuels. The new hot-spot manifold assures complete fuel vaporization. The new and larger carburetor incorporates an automatic accelerator pump, and an improved venturi choke for quicker winter starting.

The new heavier crankshaft is statically and dynamically balanced. The entire rocker arm mechanism is automatically lubricated. Long engine life is provided for by AC air cleaner, continuous self-purification of the crankcase oil—and improved crankcase ventilation.

Big, powerful, easily adjustable four-wheel brakes. Ball-bearing steering mechanism. And such costly car features as two-beam headlamps with toe button control for "dimming", semi-automatic spark control, theft-proof Electrolock, waterproof spark-coil construction, larger shielded safety gasoline tank in rear, improved differential lubrication and many other features of comparable importance.

New Bodies by Fisher

In addition the New Chevrolet offers an order of beauty, distinction and style never before attained in any low-priced automobile! The high diamond hood and the gleaming chromium plated radiator shell furnish the keynote of rugged smartness and grace. The rakish underline lines, emphasized by distinctively grouped hood louvres, are suggestive of speed and alertness. The divided body moulding and concave front pillars reflect the vogue so widely favored by leading custom builders; while the larger, longer, lower bodies are themselves masterful examples of the craftsmanship for which Fisher is internationally renowned.

The seats are wider and more restful. The driver's seat in all closed models is easily adjustable, forward or back—a feature recently introduced on a few of the high-priced cars. The redesigned dash carries an attractive grouping of all control instruments indirectly lighted, including the new motor temperature indicator.

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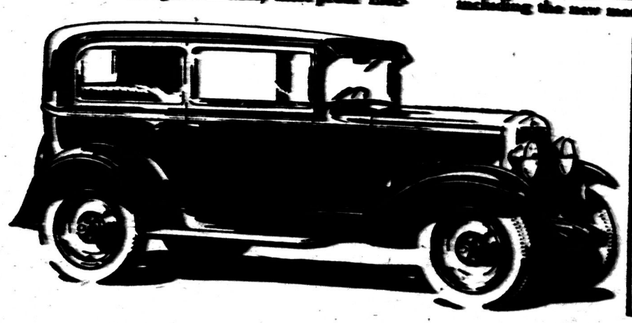

The COACH
$770

The Roadster $650
The Phaeton $650
The Coupe $700
The Sedan $770
The Sport Cabriolet $695
The Convertible Landau $825
Light Delivery Chassis $310
Above prices at Factory, Oshawa
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1½ Ton Chassis $495
At Factory, Walkerville
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