

**JARVIS RECORD**

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THE RECORD PRINTING  
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THURSDAY, DECEMBER 20, 1928

**CHRISTMAS**

Comes Christmas Day. What it means to you depends upon your capacity for knowing just as your appreciation of everything else depends upon your capacities. In the man who can not read, capacity is limited to so much. If he learns to read but cannot read music, his capacity still is limited. As he goes on learning, his capacity of knowing is increased and thereby his field of enjoyment is enlarged. Ignorance is not bliss, as it sometimes is misquoted as being. Greater happiness comes to those whose faculties have been prepared to appreciate at their proper values all things in life. So what Christmas Day means to all of us depends upon our capacity for knowing.

There is a Christmas tree in your home. Around it are those passing through some of the happiest moments they ever will know. Do you not envy the experience of the youngest of the group seeing the tree for the first time? To that little one the tree is an amazing sight. As the years pass it will become less and less amazing but it never will lose its power to give enjoyment. Then all of a sudden, it will become amazing again when the child of today has become a parent. Those who were children yesterday, are children again today, so know the feelings of all those gathered around the tree, from the tiniest to the largest, for you have known the experiences of all of them. And how many you are this morning! You know how to make all the toys run better than any of them—how infinite your capacity for knowing! You do not reflect upon it but it exerts its magical influence.

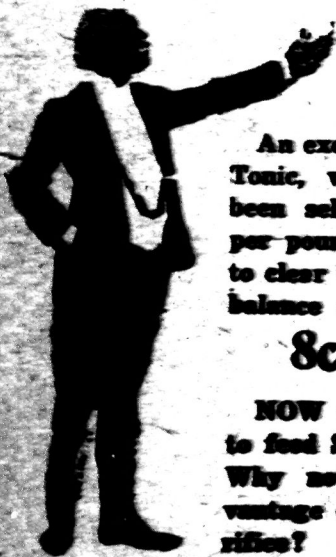
You know there is a Santa Claus—some of the children may look at you knowingly—but, in your heart you know something they must yet learn. They have been infected by a taint of skepticism that once affected you, but you know, ah, you know. You know there is something mysterious and unseen that is more real than the perceptible—something superior to practical genuineness. You cannot give it words nor describe it any more than you can the colors that you are conscious of after you look at a bright light and then close your eyelids. They are beautiful colors but they have no actual existence. Yet you see them. For colors the Christmas tree is just as amazing as that, but the children do not see them, because they do not have the same capacity of vision that you possess.

Merry Christmas, visionaries all.

**A GOOD RULE**

In various towns and cities in the Dominion, the Chamber of Commerce, have embarked upon a campaign to influence greater home buying. Through the schools, the banks,

**Stock Tonic**



An excellent Stock Tonic, which we've been selling at 14c per pound, in order to clear will sell the balance on hand at

**8c lb.**

Now is the time to stock Stock Tonic. Why not take advantage of this occasion?

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"THE BOSTON STORE"

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advertising and every other available agency they intend to popularize the slogan "Buy at Home."

It is a creditable movement, and charges that it is provincial and selfish will not stand. Buying at home takes nothing from national business; but it aids in many ways the home town and its commercial enterprises. Buy away from home and you benefit only the out-of-town merchant and his town.

Every community should be as self-sufficient as possible. By making their purchases through Jarvis the people of this community can keep their money at home, where it will be used over and over for the benefit of the people and the community itself.

Instinctively, the Canadian is a bargainer, and he buys shrewdly and carefully, taking into consideration every element of advantage and disadvantage in the transaction. He makes his purchases where he believes he can obtain the greatest value. Price is not always the paramount consideration, although in most cases it has the greatest bearing on the choice of a place in which to buy. The average shopper, however, is also interested in style, and in having a considerable variety of goods from which to make his selection.

But for all its business acumen and astuteness the consuming public is sometimes deceived. Mail order prices are like automobile f.o.b. prices—they fall short of the price to the consumer. With the extras added they cease to be bargain prices. Jarvis merchants and business men are competent and progressive, and Jarvis shops are of the best. There is no valid reason for shopping elsewhere. It is well for citizens to make it a hard and fast rule to patronize home institutions, which help to make the community what they would have it be.

**THE FAMILY HERALD AND WEEKLY STAR**

The recent announcement of the Family Herald and Weekly Star to give a year free with a two year subscription appears to us a move in the right direction. Not that the Family Herald needs to reduce its price; it is recognized that at one dollar per year it is the greatest value in Canada today. The "year free" offer, therefore, means this—the subscription is still one dollar for one year, but for two dollars you receive a subscription for three years instead of two years.

Hundreds will literally leap at this big offer and well they may. When one considers that for a two dollar bill you can have a paper of the calibre of the Family Herald and Weekly Star coming to your home for three full years—it goes without saying that it is a somewhat tempting offer.

**RECORD RAMBLINGS**

A reformer is a man who thinks every acquired a miscarriage of justice.

Another good way to save money is to make more than you have time to spend.

Driving in the country is safer. Rural telephone poles are fragile things.

Self-government doesn't long survive if government itself tries to do it all.

Perhaps the easiest way to acquire a dominating personality is to be born feminine.

Home is where the keys were left in the other pants of the two-pants suit.

Women are sensible, except at times. Some get married because they are tired of working.

Well, a man has a right to call his land area a "spot." Think how large sun spots are.

Why fall out with people? Do you cuss an oak tree because it doesn't bear apples?

The thing that makes critics tiresome is their inability to find anything new to scold about.

There's no need to worry when she's out at night if she likes to sit on dad's lap at home.

At a Hart House dance a girl dressed as "Eve" got the first prize. The judges were able to distinguish her from the others by the fact that she carried an apple.

**Signs of the Times**

Gideon—"It's going to be a wet Christmas."

Bert—"Here's hoping!"

**IN LOVING MEMORY**

Our Dear Mother, Mrs. Richard Roberts, Who Crossed the Great Chasm on Dec. 17, 1917.

Through a maze of mystic beauty Comes the thought of you today Waiting on the wings of duty Gently passing down this way.

In a vision robed in splendor Wrapping fancy in a spell Come your eyes, serene and tender And your zeal that loved us well.

Comes your smile that was a token Of your spirit most sincere And your voice so often spoken Like a wand upon the ear.

Throbbing now our hearts with rapture At the pressure of your hand That we need not strive to capture What we do not understand.

Sweetly conscious of devotion To you we are well assured As the springs of our emotion Are united and secured.

Down life's highway go we faring With you, Mother, hand in hand, Bidding farewell to despairing Onward to the Happy Land.

On behalf of the family, HERBERT W. ROBERTS, Terminal Post Office, Toronto, Ont.

Christ church annual Christmas entertainment will be held in the town hall, Nanticoke, Friday, Dec. 21st.

**HEALTH SERVICE**  
of the  
**CANADIAN MEDICAL ASSN.**

**HEALTH AS A MEANS TO AN END**

There have been times in the history of man when physical perfection was regarded as an end in life. There are today a few persons who seek physical development in it as an end, worth striving for, and they devote considerable time and effort to attain the condition of physical development which they desire.

Most people, however, regard physical development, and health in general, not as an end in life, but rather as a means to an end. Health is the stepping-stone which makes it possible for us to reach the heights of personal achievements and service, which, generally speaking, are not attained by those who do not possess health. We are not all born with the same capacity for physical and mental development. We should aim at a full development of our capabilities, both physical and mental. Health implies this full measure of development.

Death from some communicable disease has cut short many a life. Much has been lost to us because of the untimely deaths of those who were contributing to the happiness and culture of the world. Many a life has been spoiled, quantities of work and pleasure hindered, by the occurrence of and the disablement caused by some preventable disease. Man needs health if he is to gain his desire.

In spite of all that is being said about Canada's need for more people, it is much more important for Canada that the people who are now here be given every reasonable opportunity to attain health. The protection of the health and the lives of Canadian mothers, the safeguarding of the native-born in infancy and childhood, are our first duties, and they are the best foundation for national prosperity and happiness.

The expenditure of money on Public Health is an investment that gives good returns. It is an insurance against sickness, death, poverty and dependency that no community can afford to neglect.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

**TOOK SODA 20 YEARS FOR GAS—STOPS NOW**

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—J. B. Hardy.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how much better you feel. It will surprise you! J. M. Schreiber, Druggist.

Built on the confidence of its subscribers, the Family Herald and Weekly Star, Montreal, stands supreme today among farm papers while its Magazine Section is easily at the head of the list.

Beautiful instruction  
Daughter—Mother, do you want me to put the parrot on the back porch?  
Mother—Positively not! Your father is repairing the car in the back yard.

**British-Knit**

WISHES EVERYONE A

**A Very Merry Christmas**

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Your Christmas will be Merrier in helping Someone else to enjoy it — by sending a Remembrance and renewing Old Friendship.

ONLY A FEW DAYS LEFT TO PURCHASE THESE

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Our Store and inspect our range of gifts, where quality is in every article, and prices Right.

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**Ski Championships for Banff**



Top left, Kay Harrison, Queen of the Cornhill. The hotel where the World Skiing is not all children. Below, en-route to Lake Louise, picture in the right.

Announcement that the Western Ski Championships of Canada would be held at Banff during the Carnival Week February 2-9 is greeted with enthusiasm in practically every corner of the continent. Skiing has always been a feature of the Carnival, but this season, world's champions will gather there and present an exhibition which in itself would be worth travelling a thousand miles to see.

The Banff Ski hill is undergoing improvements at the present time to allow for larger and more spectacular jumps and a cabin is being erected on the top of Stony Squaw Mountain by the Banff Ski Club which is also preparing several runs suitable for beginners as for experts. Last year a favourite cross country run was to Lake Louise, part of which was misnamed as automobile race. That this is a

worthwhile run may be gathered from the photographs shown.

But the skiing is only one side of the Carnival life. There are the dogs and the derby, the ice and the skating, the toboggan and sleigh, the dances and fancy dress balls, curling and hockey, a properly organized sports program and a general atmosphere of spontaneity, gaiety and fun. W. A. Brewster is chairman of the Carnival, George Hunter is secretary and the Queen—Kay Harrison of Vancouver. Miss Harrison's night party have been a crown of beauty and popularity, but it was also her presence as an all-around sportswoman which gave her the title. There will be a very merry court and it will embrace all those whose pleasure takes them to Banff during the period of her coronation.



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