

JARVIS RECORD

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THURSDAY, FEBRUARY 2, 1928

THE BIRTHDAY PARTY

Birthday anniversaries of the children are red-letter days in the family calendar. The arrival in the world of little Johnnie and little Mary were occasions for rejoicing and congratulation, deserving of annual commemoration. Another reason for birthday parties is the persistence of those who hope to be thus honored.

A birthday without temper or tears is ardently to be desired, but seldom realized. If there is to be no party, there are tears and if there is a party there are the tears of the little guests to mingle with those of the little host. For though little Johnnie may have been a gift from the gods the fact cannot be disguised that contact with the world has made him a very human being.

It would be entirely out of tune to punish little Johnnie on his birthday anniversary. All parents agree, and they start the day with determination to spare the rod and spoil the child. Unfortunately little Johnnie has more reasons for being naughty on his birthday than at other times. A great fuss is made over him. He receives presents which stimulate his sense of greed. If a party is given in his honor he has not yet awakened to the social requirement that his guests have a better time than he. Finally, nobody is quicker than he to discover that on this day of days the rules of discipline are to be temporarily waived.

If many adults cannot, how can the juvenile mind, especially on a birthday, distinguish between the meaning of liberty and license? Few grown-ups can realize that there is greater joy in being good because you will not be punished than in being bad because you will not be punished.

Most mothers plan a birthday party for their "little lamb" at least every other year, and just as many solemnly vow, as the last diminutive guest departs, that it will be the last. But time and nature mend shattered nerves and broken body in time for another party on the next birthday in the family.

WEALTH AND ENVY

People who wish to be loved by their fellow men should never acquire great wealth, for there appears to be no surer method of attracting the enmity of society than by exceeding others in amassing money and property. It is not that the masses do not covet wealth, but this reaction to the Croesus is a natural product of the human trait of envy and of centuries of persecution and exploitation of the poor by avaricious and cruel tyrants.

There have been many rich men who justly deserved the hatred of all mankind, but their infamies and man's own envy should not cause society to distrust and condemn the living rich who can not be charged with injustices and who have given much to their fellow men. And yet there are millions of men and women, supposedly intelligent and fair, who condemn all rich.

The common people are spontaneous and unstinting in their praise of those who serve well in public office, of those who advance the science of medicine, of the inventor, the teacher, the explorer and others. When will man give the full measure of honor and gratitude to the rich men who are today endowing educational institutions, maintaining research work, making public gifts of priceless works of art or of whole libraries and galleries?

There is such a thing as honest wealth, just as there is much dishonest poverty. Millionaires are not compelled to give up fortunes, but philanthropy and generosity seem to be traits no less human than envy.

VANITY OF THE MALE

In a year \$750,000,000 is spent in the barber shops of the United States. Less than two-thirds of that sum is spent for the essential shave and haircut. The remaining portion represents massages and hair tonics.

These statistics should dissuade some men from chiding the female of the species for her vanity. Men are rapidly becoming as much concerned as women with the care of the face. Beauty parlors are giving more attention to woman's hair, while the barber shop is diverting its attention to man's face.

There are several reasons for the prodigality with which American men spend their time and money in the barber shop. Social custom requires that the hair be cut frequently and

the face be kept closely shaved. Prosperity and the feeling of relaxation afforded induce many to indulge in the facial massage, frequent shampoo and other tonorial luxuries. The necessity of making a good appearance in business and at work are influential agents. Greater social activity demands greater care with personal appearance. Rivalry between men and between the sexes for youthful appearance and the appearance of culture is another explanation.

In The Melting Pot

Some wives' attitude appears to be if they can not get all the money they prefer to get alimony.

While in a Persian marriage the bridegroom is not present, in this country he is merely among those present.

"Labor with the hands no longer is looked down upon." Nor with the fists, if the way prizefighters thrive is considered.

In a hundred years there will be nothing left to laugh at, it is asserted—evidently on the theory that people will cease to take themselves seriously.

Romances formerly lasted longer, avers a writer, because lovers went through greater trials together. One of them was sitting for the bridal daguerotype.

THE FEBRUARY ROD AND GUN and Canadian Silver Fox News

Covering a wide field of outdoor activities, the February issue of "Rod and Gun and Canadian Silver Fox News," just published, is an exceptionally interesting number. Bonnycastle Dale, well known writer for the magazine, this month contributes an unusually interesting story on hunting brant on the Pacific and Atlantic coasts. An enlightening discussion of the Rainy Lake damming proposals is concluded by Arthur Hawkes.

Among other stories and regular departmental features are some splendid hunting and fishing articles as well as informative material on bird life, guns and ammunition, trapping and dogs. Samuel Alexander White's fine series of fiction on the old fur trading days in the North West is concluded with another thrilling complete story. Another interesting article is one by Robert James, descriptive of the island of Anticosti at the mouth of the St. Lawrence.

Read the Advertisements in THE RECORD

A FEBRUARY THAW

On Prices in Our Store During Three Big Days

THURSDAY, FRIDAY, SATURDAY
FEBRUARY 2, 3, 4

WOMEN'S GLOVES

All of the Heavy Better Quality Suede Fabric

JB481—This assortment consists of Duplex and heavier fabrics, some with turned fancy cuffs and some with fancy bands and scalloped cuffs. In such colors as Modes, Sands, Beavers, etc., in sizes 6 to 8. Regular \$1.00 to \$1.25 numbers. DURING THREE BIG DAYS, per pair 69c

"ASAHI" RAG MATS AT A VERY LOW PRICE

Here's Your Opportunity to Buy These Dependable Mats at Saving Price

AB476—This splendid Rag Rug, 24x 48 inches, with knotted fringe on ends. Made from good quality clean rags in a large assortment of colorings in Hit and Miss Patterns. Regular 70c quality. DURING THREE BIG DAYS, each 49c

CHECKED GLASS TOWELS

Special—A Household Need—Stock Up Now and Save

HB480—This Towel is made of Pure Linen and measures 17 inches by 28 inches, with Selvedged Sides and Hemmed ends in one-inch checked pattern and with wider Striped Borders all round. Comes in Colored Checks of Red, Blue, Gold, etc. You would not hesitate to buy this at 25c. Note our price. DURING THREE BIG DAYS, each 17c

GOOD HOSE SUPPORTERS FOR THE CHILDREN

GB484—Reliable pin-on Side Supporters in either White or Black. 3/4-inch good quality Elastic Tops. Non-elastic Tab Ends with heavy rubber Posts; Nickel Trimmings made with adjustable slide. Comes in sizes for Babies, Children and Misses. A good value at 25c. For this sale only. DURING THREE BIG DAYS, pair 14c Or 2 pairs for 25c

MEN'S BETTER QUALITY SOCKS

You Can Save on This Wholesale Clearing Lot

FB488—An unusual opportunity in this assortment for you. Contains a Plain and Fancy ribbed Sox in Light and Dark Heather mixtures, Lovats, and some Plain colors, some with Silk Clocks. The assortment contains sizes 10, 10 1/2 and 11. Big Wholesale Clearing up and at a saving which we pass on to you. Usually sold at about \$1.00 a pair. For sale at less than half price. DURING THREE BIG DAYS, pr. 49c

ATTRACTIVE VALUE, IN CHINA CUPS AND SAUCERS

The Saving on These Is Just One-half

KB490—Imported China full size Cup and Saucer for every-day use, are daintily decorated with Floral designs and fine Gold Stripes. Two patterns from which to choose. Good value 25c each. Sold only in sets of six Cups and six Saucers, carefully packed in straw. DURING THREE BIG DAYS, 1/2 doz. Cups and Saucers (12 pieces) 75c

GOOD SOAP THAT YOU'LL AGREE IS LOW PRICED

GB486—Beauty Bath Soap. The big round four ounce cake. Will not harm the most delicate skin. Comes in both Lilac and Rose Odors. Just ask for "Beauty Bath." A regular 10c cake. DURING THREE BIG DAYS, 5c 5 cakes only to a customer.

SPECIAL VALUE FOR YOU IN WOMEN'S WINTER WEIGHT VESTS

A Real Surprise Awaits You at Our Underwear Counter—Be Here Early MB482—The assortment comprises medium and heavy weight Cream Colored Vests, Short Sleeves, Long Sleeves, and No Sleeves, with High, Low and V Shaped Necks. Sizes 36 to 44 in the assortment. (Our share of an important wholesale clearing lot). Vests in these superior qualities usually sell at from 70c to \$1.25. You can rely on these vests being all perfect goods. DURING THREE BIG DAYS, each 57c

BEAUTIFUL LACE CURTAIN PANELS

Tremendous Quantity Buying Scores Again for You

AB477—This Lace Panel measures 36 inches wide by 2 1/2 yards long, in a Cream color. Finished with a 2 1/2 inch Scalloped Cord Fringe. In dainty all-over design with border pattern. Would be big value at 60c. Anticipate your early spring cleaning and secure your share early in the sale. DURING THE THREE BIG DAYS, each 45c

CHILD'S BLOOMERS

An Unheard of Price on a Reliable Quality

MB483—This Bloomer is made of a good firm quality Flannelette in Pink and Blue Stripes with elastic at the Knees and Waist, and in sizes from 2 to 12 years. Cut good and full. Good value if offered at 30c. At this price secure them early. DURING THREE BIG DAYS, per pair 15c

A GOOD DISH CLOTH AND IT'S BIG VALUE

Read the Description, Then Note the Price, and Get Here Early for Your Share

AB478—A serviceable Dish Cloth of Open Mesh specially made for this purpose. Measures 16"x17" inches with Whipped Edges. Will not fray. In a Cream color with Pink and Blue large Checks. Usually sold at 15c. DURING THREE BIG DAYS, each 9c

PURE LINEN PILLOW CASES

A Good Opportunity for a Big Saving on an Everyday need—Be sure to Come Early for These

HB479—Made from a fine quality of pure linen that will stand hard wear and improve with washing. Measures 22 inches wide by 34 inches long with 1 1/2 in. hemstitched ends. Be sure and see these and examine them carefully. Regular \$2.00 pair. DURING THREE BIG DAYS, per pair \$1.29

BOYS' TWEED BLOOMERS

You Can Save on These

FB489—The assortment contains a large variety of patterns and colorings. Made of good quality Tweeds, in Greys, Brown, etc. All with patent Governor fasteners. Fully lined throughout and well-made with both loops and buttons. To fit boys from 6 to 15 years. Regular \$1.75 to \$2.25 values. DURING THREE BIG DAYS, per pair \$1.19

PURE MENDING WOOL IN A BIG SKEIN

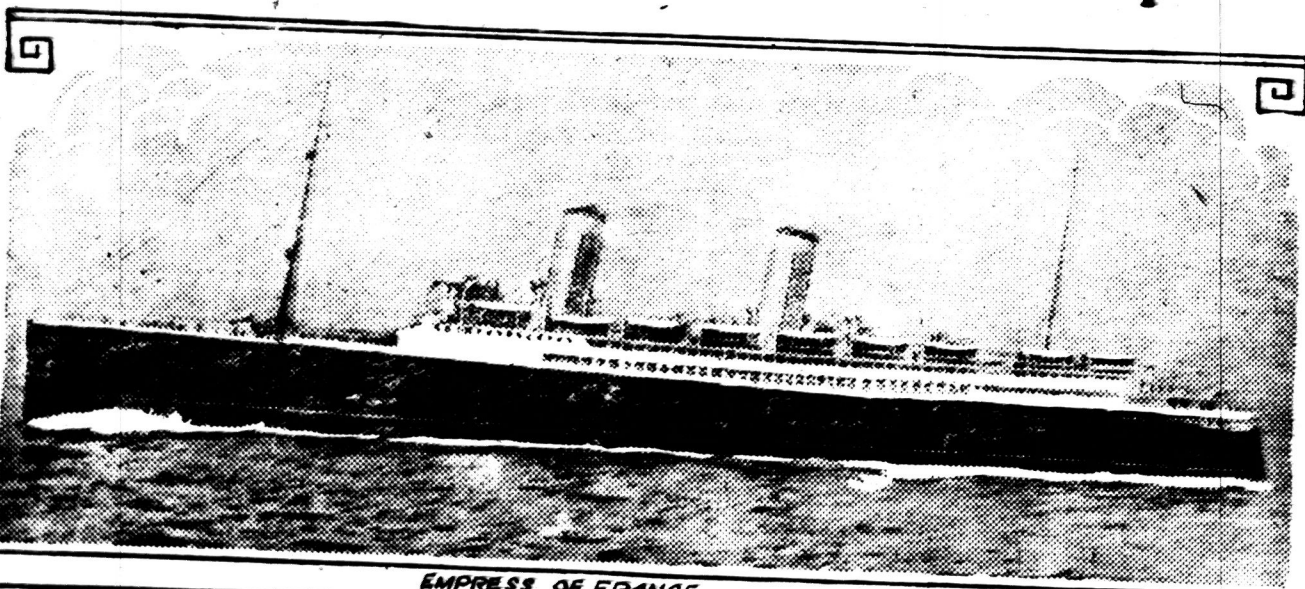
Just When You Need It and at Half Price

GB485—A pure wool Mending Yarn in the large size skein suitable for all kinds of winter hose. This excellent quality yarn comes in all the wanted colors such as Black, Putty, Coatings, etc. Usually sold at 10c or 3 for 25c. Get your share at our store, but come early. DURING THREE BIG DAYS, per skein 5c Or 6 Skeins for 25c

SPECIAL IN EXCELLENT QUALITY DRESSING COMBS

GB487—A full eight inch Dressing Comb made in England and stamped "French Ivory." Contains Fine and Coarse Teeth, well finished and polished. You would consider this a real special at 25c. While they last, DURING THREE BIG DAYS, each 17c

Empire's Smallest Island Asks for Help



EMPERESS OF FRANCE



TRISTAN DA CUNHA

BEACH SCENE, TRISTAN DA CUNHA

From King George and Queen Mary down to the lowliest of their subjects throughout the Empire, interest has been excited in the distant and isolated island of Tristan da Cunha in the South Atlantic by the voyage of the Canadian Pacific liner Empress of France on its first African-American cruise in the course of which the vessel will touch at the island. Hardly one ship in a twelve-month comes anywhere near the island and the advent of one which carries with it every facility of modern luxury is an event which will certainly be unique.

The 140 inhabitants of Tristan da Cunha will have a treat in store since presents have poured in to the offices of the I. O. D. E. for them. These include timber and

nails which are being sent on the recommendation of Captain S. Vint, old-time mariner who lives in Montreal and who recalls days when he sailed near the island and the inhabitants put off in boats and begged for wood and copper nails. Other gifts are books, magazines, clothing, gramophones and records, and particularly a powerful radio set which will keep them in contact with the outside world. No ships can dock at the island and the Empress on her passage across the 3773 miles of ocean that separates Buenos Ayres and Cape Town will stop about half way within sight of the island and will raft to its inhabitants the gifts of the outside world. This will be done about the last week in February.

The people are self-governing and self-supporting. The men are daring seamen and clever carpenters and masons, but there is a touch of the primitive about the picturesque bullock-carts and the cottages built of huge blocks of stone. High cliffs circle the lonely island and are pierced with ravines, the walls rising like ramparts from the sea to a height of over 1,000 feet. They are topped by a central cone that stands out amid the surrounding cliffs at a height of 7,000 feet, snow-capped and symmetrical as the Peak of Teneriffe. The island has only been in continual occupation since 1817, although discovered in 1505 by the Portuguese Admiral Dr. Cunha.

The Walker Store

SIMCOE

Henry R. Crabb, Manager.