

## Ontario Farmers Urged to Study Their Own Marketing Problems

H. A. Gilroy Retiring President of Farmers' Co-Operative Company Points Out Advantages of Co-Operative Marketing

### SITUATION REVIEWED

No one among the leaders of the organized farmer movement has shown greater enthusiasm than H. A. Gilroy of Alvinston in working on any policy intended to help Ontario farmers to solve their economic problems. As president of The United Farmers Co-operative Company, Ltd., for 1926 and 1927, he has taken the lead in many campaigns approved by the directors and shareholders.

When the Ontario Grain Pool was launched early in 1927 he found a real outlet for his energy and ability. He does not venture a guess at the number of people in Ontario who listened to him at scores of meetings in different counties, telling what he thought of pool marketing of grain after giving this new co-operative system careful study. He has talked the pool in the South Western corner of the Province, in North Bruce, in North Simcoe, and in Renfrew on the Ottawa River. The records show that at practically every point where he spoke the growers went ahead with organization.

Discussing the pool with the editor recently, after a visit to Winnipeg where he had represented the Ontario Grain Pool at a meeting of the Board of the Central Selling Agency, he was bubbling over with enthusiasm.

"Those fellows in the West," he remarked, "seem to be well pleased with what we have accomplished in Ontario in 1927. Of course they have sound advice to offer in connection with what we should do for the future in regard to providing elevator accommodation and in getting a bigger membership. However, they agree that close to 10,000 members in less than a year is much better than most of them expected. In addition, they are well pleased with the way we have handled the deliveries made by our members."

#### THE STORAGE PROBLEM.

"But mind you," he continued, "we have a real elevator problem here in this province. Farmers have to take an active part in their own business before they find out how details have been neglected. Why a storage house with cleaner and condition has not been provided in Toronto for handling Ontario grain is beyond me. It certainly has been needed, and if it had been provided our wheat could have been handled to much better advantage. Of course, under the old competitive system it is possible that the growers would not have profited much in dollars and cents. Under the pool system, however, they would get the benefit of every cent gained or saved. I have given much thought to the solution of our elevator storage problem. I don't think the pool, which is the farmer membership, should be

asked to furnish the capital necessary to build a well equipped central storage house. They might, however, take a long term lease on large space in such an elevator.

**FINANCING LOCAL ELEVATORS.** "But there is also the local elevator problem. Some country elevators meet the needs of the farmers; others do not. Some are not operated to the satisfaction of the people they serve.

For the most part, they are co-operating graciously with the Ontario Grain Pool in handling the grain delivered by our members. But the best privately-owned or company-owned storerooms can do is not as good as what can be done through elevators owned or controlled by Pool members. I think the Company can work out a financing proposition whereby the capital can be furnished for building or buying an elevator at any shipping point, payment to be taken from the handling charges on grain delivered by pool members, and spread over a term of years. Elevators provided through this policy would be controlled by the Pool until paid for, and would, therefore, be used primarily for the accommodation of those who sign Pool contracts. I have made some enquiry and investigation during recent months, and have come to the conclusion that this policy, as worked out in Manitoba, can easily be adapted to meet Ontario conditions satisfactorily.

#### LIVE STOCK POOL ALSO.

"Mr. Gilroy discusses the farmers' marketing problems in a manner that shows he has made a close study of them from various viewpoints. He readily talks in general terms on the advantages of pool marketing or systematic co-operation among those who have a product similar in kind and quality to place on the market, or he can muster up an array of facts and figures to convince the doubting brother that what he says works out in actual practice. His recent sojourn in Winnipeg placed him as an interested visitor at a special meeting called to discuss details in connection with the newly formed Western Consolidated Live Stock Pools.

"I feel satisfied," he remarked, "that before many years the bulk of Ontario's cattle, sheep, and hogs will be marketed on the Pool or Contract basis. This province can beat the West on co-operative marketing of live stock, and anything I can do to introduce the pooling principle and assist in organizing will be done cheerfully. The shareholders of the company have given the directors authority to go ahead with organization for a Hog Pool and Live Stock Contract. Producers in any live stock community who fail to organize will have only themselves to blame."

## Canada Co-operates In Broadcast Tests

Britain Experiments With View to World Radio Service

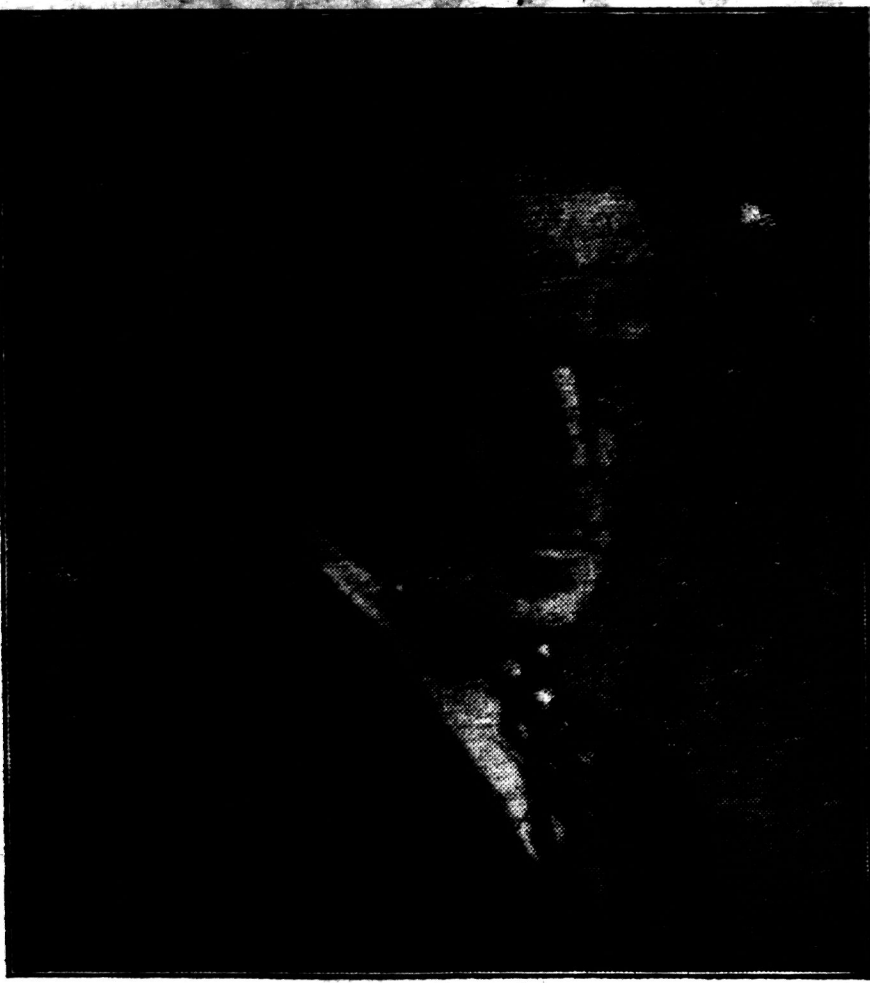
Ottawa.—Preliminary tests with a view to world-wide broadcasting on short wave-lengths are now being made by the British Broadcasting Corporation twice daily. The tests are being carried on not so much with the intention of supplying the individual listener-in, but for other stations throughout the world to pick up and rebroadcast. The Dept. of Marine and Fisheries Radio Branch is making careful tests of the strength of the signals as they are received from day to day.

General programs from a direct tie-up with the main network of the British Broadcasting Corporation are being sent out daily between 7.30 and 8.30 o'clock in the morning and 2 and 3 o'clock in the afternoon, except Saturday and Sunday. The experimental work is being done from Chelmsford, England, on 24 metre wave-lengths.



"Hesitation may mean shyness, discretion or halitosis."

"Give a copper to a man with five children." "But last week you only had three children?" "Yes, but my brother has gone to prison and now I have his two to keep."—Kasper Stockholm.



H. A. GILROY, OF ALVINSTON, ONTARIO  
Retiring President of The United Farmers' Co-Operative Co. Ltd., who talks enthusiastically on Pools or Co-operative Marketing of Farm Crops.

## Sunday School Lesson

January 8. Lesson II—Jesus and the Sick, Mark 7: 21-34. Golden Text:—He hath done all things well: he maketh both the deaf to hear, and the dumb to speak.—Mark 7: 36.

### SUBJECT.

THE SON OF GOD AT WORK, PREACHING AND HEALING.

**INTRODUCTION.**—Jesus, called as Son of God, now appears in Galilee, and enters upon the career to which his heavenly Father has called him. How was he to work out this heavenly calling? We shall find that everywhere Jesus interprets it to mean the life of perfect trust and obedience. He is to speak the Father's words, to do the Father's will. The Spirit of God with him and within him is the source of the wisdom and power with which he acts. Consequently, when men listen to Jesus in the synagogue, they are astonished at the difference between him and the ordinary teachers of religion. He speaks with the "authority" of one who knows God, and who lays a strange spell upon the hearts and minds of men.

In healing, also, Jesus is inspired by direct faith in his heavenly Father's will. He knows it to be the Father's will to save men's minds and bodies from evil, physical as well as spiritual. Consequently, he comes forward as healer, and inspires in every kind of sufferer an extraordinary faith. Thus, both in preaching and in healing, he shows himself in Mark's pages as the strong Son of God, with whom begins the overthrow of Satan's grip upon the lives of men.

#### I. THE AUTHORITY OF JESUS' TEACHING.

V. 21. Capernaum, near the northwest shore of the Lake of Galilee, is the chosen centre of Jesus' early work. The ruins of a fine synagogue still mark the probable site, but it is not known whether this building stood in Jesus' time or is a later foundation. Jesus would already have acquired the reputation of a rabbi or teacher of religion; accordingly at the synagogue service he is invited, after the reading of the Law and the Prophets, to address the worshippers. A description of a similar sermon is given in Luke 4:16-20.

V. 22. This verse is exceedingly important. It shows the extraordinary nature of the impression which the teaching of Jesus at once awakened. Men felt his authority, that is, his power over heart and conscience. Knowing nothing else about him, they felt that God was speaking through him. For Jesus spoke from immediate knowledge of God, and men contrasted the manner of the scribes, who always depended upon texts and traditions, and did not produce the impression of knowing God himself.

#### II. JESUS' POWER OVER EVIL SPIRITS.

V. 23. The belief in evil spirits or demons was universal in the world in Jesus' time, and it was considered that all derangements of a mental or nervous type were due to their malign

activity. The current belief was that they entered into human bodies, wherever they could find a lodgment, and so strong was this belief that thousands of nervous sufferers became persuaded that they were "possessed" by demons. In the case of persons among the Jews who had lived an evil life the derangement was interpreted as a judgment on their sins, and such doubtless was the case with this man in the synagogue.

V. 24. The meaning is that the possessed man, who has lived an evil life, is pierced to the heart by guilt and fear as the result of Jesus' preaching. He feels that he is a demon or devil whom Jesus has come to destroy, that is, to send to the perdition reserved for Satan and his agents. He wants to get away from Jesus, whose holiness condemns him.

Vs. 25, 26. But Jesus will not thus let him go. He feels that this is a case where the power and love of God are challenged, and he acts accordingly. He knows it to be the will of God that this poor creature should be delivered from his haunting terrors and obsessions. He seeks, therefore, to calm and compose his disordered mind. Such is the meaning of the words: "He rebuked him." Then Jesus commands the demon to leave the man. This is to produce in his mind the faith that the cause of his terror is gone. Relief ensues in a violent convulsion, after which the sufferer is found exhausted, but calm and in his right mind.

Vs. 27, 28. The impression produced by this exorcism is very marked, and once again the people are led to speak of the extraordinary "authority" of Jesus. Now, however, it is not merely the truth of Jesus' teaching which impresses them, but his psychological power over evil spirits. Hence, a wide diffusion of his fame as a healer throughout Galilee.

#### III. WORKING ALL DAY, 29-34.

Vs. 27, 28. The impression produced by incident, which would belong to Peter's recollections of his Master. Jesus heals the mother-in-law of Peter, inspiring in her the faith to be cured, and restoring her to her accustomed tasks. Once again Jesus acts by direct trust in the power of God to save body as well as spirit.

Vs. 32-34. A description of a crowded evening of healing work. The Jewish Sabbath ended at 6 p.m. Consequently, as soon as sunset came, the people began to line the streets with their sick friends, bringing them on pallet-beds to Jesus. Jesus healed "many" that is, as many as time and strength permitted, special reference being again made to the cases of demoniacs.

### All-Electric Home

Electrically-controlled clocks with bells that ring automatically when they need winding, and switching arrangements for kettles, boilers, wire-les, and bed-warmers, are features of an "All-Electric Home" opened in Birmingham recently.

Plugs for a vacuum cleaner and radiator are provided in the entrance hall, while in the bathroom is an electric towel rail that also warms the room itself, and a plug for shaving-water heaters.

### To A Solitary States

By Norma D. S. Moore  
Gazing with unseeing eyes  
Straight ahead, through fate and  
illies,  
Where she looks one can't surmise,  
Maybe right to paradise.

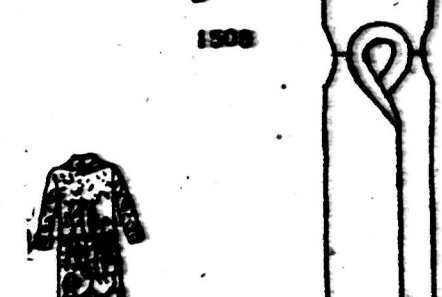
.....How should we know?  
He who moulded her can tell,  
He who carved the stone that seal  
Can withstand the storm.  
He who with an artist's zeal  
Made her look to live and feel,  
Only he knows.

When he moulded her with care,  
And when finished left her there,  
All the winds and storms to share  
Just a statue passing fair,  
.....Moulded for love.

With her arms clasped round her  
knees,  
With her hair loose to the breeze,  
.....What did he think?  
All her thoughts to us unknown,  
Each may think that they have flown  
Whither he will.

What if dead leaves rush around,  
And with snow she's sometimes  
crown'd,  
Still she waits upon the mound,  
She the bare, and time the bound,  
.....Unseeing still.

Some day earth will claim its own,  
Then her graceful form of stone  
Need no longer wait,  
For her spirit will be free,  
And the yearning that we see  
Will be fulfilled.



### A COSY BATHROBE.

Any little girl will get a great deal of comfort out of this attractive and easily fashioned bathrobe, and this is a garment every wardrobe should include. The front and back are plain, an there is a becoming shawl collar, long sleeves finished with cuffs, a patch-pocket, and girdle. No. 1508 is in sizes 4, 6, 8, 10, 12 and 14 years. Size 8 requires 2 1/2 yards 54-inch material, or 1 1/2 yards 64-inch. Price 20c the pattern.

Our new Fashion Book contains many styles showing how to dress boys and girls. Simplicity is the rule for well-dressed children. Clothes of character and individuality for the junior folks are hard to buy, but easy to make with our patterns. A small amount of money spent on good materials, cut on simple lines, will give children the privilege of wearing adorable things. Price of the book, 10c the copy.

#### HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred); wrap it carefully for each number and address your order to Pattern Dept., Wilson Publishing Co., 73 West Ad-

### Forester Wanted!

Mysterious Tree in the Transvaal Is Unlike Any Other in South Africa

Standard, Transvaal.—For some time past the Union Department of Agriculture has been trying to find the name of a single tree. It is a native tree in the Middleburg district in western Transvaal, and has an interesting history. Mysteriously, it is the only tree of its kind in the whole of South Africa.

It is about 30 feet high and both fruitless and thornless, although it might well be mistaken for the well-known marula tree. Its abundant sap oozes at first in a white stream, but rapidly turns red.

The story goes that about 150 years ago a native chief, after long fighting and warfare, established a home at this spot among the picturesque hills and streams. Here he planted this tree, which he said was of a kind that no one had ever seen in the country. To this day the natives regard it as sacred and none dare touch it, even to take a dried or withered branch for firewood.

### EGYPT TO BETTER CHILDHOOD'S STATE

Lady Lloyd's Efforts Extolled by Opposition Press

Cairo.—A nation-wide effort to secure better conditions for Egyptian childhood was initiated this week, King Fuad inaugurating a two-day bazaar and fete at the British Residency to raise funds for infant welfare work here. The bazaar, organized by Lady Lloyd, assisted by an influential committee of Egyptian and European ladies of every nationality in Egypt has met with an extraordinarily warm welcome by every section of the community.

The press praises Lady Lloyd's initiative, even the Nationalist papers, politically opposed to the British policy of declaring such benevolent activities, place Egypt under a debt to the British lady who is devoting her efforts to the amelioration of Egyptian child life conditions and that such activities provide the surest path to the mutual good will and understanding Great Britain and Egypt are now seeking.

### Dual Language Barred In British Columbia

Victoria, B.C.—Continued agitation by British Columbia Doukhobors in favor of the use of the Russian language in their schools has been followed by a definite declaration by the Provincial Government against any such proposal. In a statement issued here J. D. MacLean, Premier and Minister of Education, announced that this earlier opposition to dual languages in the public schools would stand, despite the efforts of the Doukhobors.

The latest plea of the Russian settlers for the use of Russian in the singing of hymns was rejected by the Premier, who added that the Government had no objection to the teaching of Russian in the colonists' homes. "There will be only one language in the schools of British Columbia," Dr. MacLean declared. "We do not wish to create here the dual language problem which has caused such difficulty in some other provinces."

### ANOTHER LINK

International Bridge is Opened in Maine

Vanceboro, Me.—The new international bridge here, crossing the St. Croix River, connecting Maine and New Brunswick, has been opened for traffic.

The bridge, constructed of cement and steel, is the first to be built here for the use of the public. For years, the people have had to use the bridge owned by the St. Croix Log-Driving Co., constructed of heavy planking laid across the dam.

Business Man: Why did you leave your last position, Miss? Fair Applicant: There was no future to it. Business Man: Indeed? Fair Applicant: No; the boss was already married.

### MUTT AND JEFF—By Bud Fisher.

"SINCE MUTT'S GONE LONELY ABOUT ANTIQUES I'VE DECIDED I MIGHT AS WELL TAKE SOME OF HIS MONEY AS THE NEXT GUY! THIS IS A PERFECT COPY OF REMBRANDT'S 'THE OLD PHIL'!"

"NOW TO HIDE MY PAINT AND BRUSHES SO MUTT WON'T GET WISE TO THE FACT THAT I PAINTED THE PICTURE! EASY MONEY!"

"IT'S A GENUINE REMBRANDT, MUTT, AND AS I'M BRING I'LL LET YOU HAVE IT FOR TEN POUNDS!"

"CHECK IF GENUINE! I'LL LOOK AT IT BY THE WINDOW WHERE THE LIGHT IS BETTER!"

"HEY, BE CAREFUL HOW YOU HANDLE IT! THE PAINT AIN'T DRY YET!"

"AND REMBRANDT'S BEEN DEAD TWO HUNDRED YEARS! INSECT!"



### Jeff Didn't Even Know Rembrandt Was Sick.



Footprints  
Children getting on  
Should be made to  
Or they'll always be  
Footprints on the

"Why, Mac, you've  
ter!"  
"Ay, A've ben de  
distance telephonin'

Some men are de  
others are low down  
Give to be happy-  
ters very much.

Speaking of the b  
the old fashioned d  
a dollar and a half

The world is am  
impressed by his be  
know when he's be

Hell may be pav  
tions, but who war  
find out?

"Motor cars hav  
by leaps and bound  
trians have been  
same means.

Revivalist—"Ah,  
the church stands  
you, and what will  
Voice in the Re  
children first!"

A scientist says  
110 years old. W  
fore it will be old  
ter?

Why don't they  
shields for drivers  
out breaking the

Irate Customer—  
me!"  
Customer—"Wh  
ordered Irish pota  
said the potatoes  
house were grown

A doctor dec  
shortens life), but  
will continue to l  
a short life and a

Hostess—"What  
ing two boy friend  
Guest—"Oh, I al

"Are you a do  
tourist of a you  
fountain in a loca  
"No, madam, I'

Resolved: That  
deavor not to  
Nor ever show  
I'll not allow the  
to sag,  
For I look bett

And furthermore  
in gossip w  
About my neig  
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Since it's a vit

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shall never  
I'll try to kee  
Of all these thin  
not brag,  
Nor boast—I s

THOUSANDS  
USE NO O

Baby's Own  
Ideal Remec

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health of the b  
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can strongly re  
Tablets to mot  
as I know of  
for little ones."

Baby's Own  
medicine deal  
cents a box fr  
Medicine Co. I

Young son  
upon his fastid  
showing her t  
won't take em

Keep Minard's