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FOR SALE—Baby buggy, wicker, small gas stove, nearly new. Apply Mrs. T. H. Taylor, phone 20-31 Jarvis.

NURSING WANTED—Apply to Mrs. Wickham, c/o Charles Powell, Jarvis.

DRIVING MARE—The prize winner of Norfolk County. Good in every way. Must be sold at once. L. E. Jacques, Star Garage, Simcoe.

FOR SALE—Brood mare and cutting colt. Apply David Dunnett, RR 1, Nanticoke.

WANTED—Hear from owner of good farm for sale. Cash price, particulars. D. F. Bush, Mississauga, Ont.

WANTED—Brown Bros. Co., Manufacturers, Ltd., Growers and Importers of High Grade Nursery Stock, want Special Representative in every locality. Liberal commissions paid weekly. Write today. Address: Ridgeway, Ontario.

FOR SALE—A good building lot on Main Street. Apply to Mrs. B. Rodgers, Jarvis.

DUCKS FOR SALE—Pure bred imported Rouen ducks, extra large, weigh from 8 to 10 lbs. when mature. Drakes \$2; hens, drakes and 2 ducks, \$3. Apply to C. H. Field, RR 2, Nanticoke, phone 1-81.

AUCTIONEERING FARM AND FARM STOCK A SPECIALTY. Assistance freely given in arrangement of sales to anyone employing me. Terms within keeping of present farm stock prices. WARREN JACKSON Phone 66-14, Jarvis, Ont.

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DENTISTS Dr. R. G. Hyde DENTIST Office Hours: 9 to 12 a.m.; 1:30 to 5:30 p.m. Office above Skidmore's Hardware, PHONE 121, HAIN ST., HARRISVILLE, ONT.

Dr. W. C. Ward DENTAL SURGEON Office Hours: 9 to 12 a.m. 2 to 5:30 p.m. Phone 57 GLENVIEW, ONTARIO

FOR SALE—Stove hood, 16-inch hard maple. Apply to John Walker, RR 1, Nanticoke, phone 3-48.

FOR SALE—Practically new, double-barrel Stevens shotgun. Price reasonable. Apply at Record Office.

FOR SALE—Good Holstein cow, 6 years old, freshen soon; also fifteen sheeps. Apply H. J. Butcher, Nanticoke.

REMARKABLE GROWTH

(Continued from Page 1) at various centres throughout Canada. Factory Teamwork Through the courtesy of Mr. Leo Pond, The Reformer man was permitted to look over the local plant, and we have to admit that we were in common with hundreds of other Simcoe people, in almost complete ignorance of the extent of the operations being carried on there. We found a large staff, mostly young women, busily engaged at their various tasks, and all of them apparently contented and interested in their work. And if favorable working conditions make for contentment, the British Knit staff should be a happy lot. Clean, airy and well-lighted, the factory is a model of what pleasant working surroundings should be. In speaking of his operatives, Mr. Leo Pond told the pressman with some pride: "We have the best staff here it has been my good fortune to work with. We have no piece-work system except on one or two kinds of straight work. Neither do we have what is called 'a line of production.' Production is a secondary consideration with the British Knit. Quality is our objective, for nothing but high-class goods are turned out; and every employee you see here takes just as great a pride in turning out a perfect 'box' as if it were his own. The firm's desire is to reach an ever greater quantity of production as possible, but it is always subordinated to the standard of quality which they have set themselves to maintain, and upon which they are building their business solidly for the future. The feeling existing between employer and employee at the British Knit is certainly one that should make for a high factory morale.

Plant Equipment The machinery used in the manufacture of British Knit products is the last word in modern equipment of its kind. A battery of five knitting machines, costing \$2,000 each, converts the finest imported wools and silk yarns into the fabrics from which the high-class garments are cut and assembled. Not an inch of cloth goes into any of these that has not been limited in the factory under the supervision of experts whose constant aim is quality. And not a strand of yarn goes onto the bobbins which feed these machines that is not of the finest texture procurable. The woollen yarn is imported from England and is the best the market has to offer. It comes in the form of cops or small cone-shaped spools, and from these it is transferred to large bobbins, whence it is converted into cloth. The silk yarn comes in skeins and goes through much the same process and is finally converted into the finest lingerie.

Another battery of machines, lately installed, are known as fashioned circular knitters. These, too, are the last word in machinery for the purpose for which they were designed and built. The circular knitters convert the silk yarns into stockings, completing the whole of the job, without having to do any part of the work on other machines, as is the case where less modern equipment is used. In the finishing room, where the cloth is made into the finished garment, are 18 operating machines, electrically driven from a line shaft in two batteries. After the cutter and designer has finished his work, young women turn the fabric into the various garments that are making the British Knit brand a household word throughout Canada. Every garment turned out at the Simcoe factory is guaranteed by its makers to be absolutely unshrinkable and that their goods are such as claimed is evidenced by the constantly increasing demand for British Knit products.

At the present rate of development we do not believe we are making a rash prediction when we say that British Knitwear will be employing triple its present staff and taking rank as one of our very best industries in the course of half a decade. Certainly on its record of achievement so far, the firm has every reason to be proud.—Simcoe Reformer.

A. C. BRYANT REFRIGERATORS AND FURNITURE REPAIRS Goods called for and delivered. A good range of samples to choose from. City work done at country places. CUP COVERS—Cut and made. Superior work, at my shop or your place. Telephone 17-15 Waterford TOWNVILLE, ONT., RR. 4, SIMCOE

REPORT OF 25 ANNUAL

(Continued from Page 5)

housecleaning time, proves to be a most beneficial subject for discussion. Clothing—The short course in Sewing, Millinery, teaches one the use of textiles and what is good buying. One may have a Fashion Parade on Howe Economic Day as they did at the Niagara Peninsula W. I. convention held in Hamilton this year. Different Institutes may compete at a fair in Home Cooking, Laundry, Sewing, Sewing, etc. A Simcoe County delegate told of four or five branches of the W. I. linking up with the full fair. This not only helps the fair but also the W. I. There is also the competition which is of value.

Mrs. Aitken now favored us by giving a report on Agriculture, Mrs. Aitken, with her free, mild way of talking and her charming personality, won the hearts of all listeners. She told us that when agriculture is the basic means of raising money, the women have a higher mentality because 50% of the work is managed by women. Mrs. Aitken told of the Poultry Congress at Ottawa this year, costing Canada \$250,000.00 and also asked:—What did we get out of this enormous sum of money invested. We got three things: 1. The large egg size; 2. The largest number of exhibits from women than any other country. Mrs. Aitken also told of the agriculture congress at London. She said we must learn the rigid grading of our products, we must think of our products at their destination. Our buyers is not popular in England. Our these has found its own way to popularity there. In England there is no advertising of Canadian products. I thought it interesting to know that Canada puts in the least materials in the King's pudding than any other country. It is composed mostly of Australian dried fruits. Mrs. Aitken stressed the fact that it does not pay to ship any inferior quality of products to any country, and further more, we have not yet learned that idea. She said that since women have a better idea of packing apples and fruits than their husbands, this intelligent part of the work. Mrs. Aitken then talked about Denmark and its popularity as a dairy country. In concluding her speech, Mrs. Aitken told us that there is no land in the world more beautiful than Central Ontario. Children in the schools should be taught that Canada is their country and they should be proud of it, and we must awaken in them the desire to know more about agriculture.

T. J. Guest, M. A., now gave a talk on immigration on this topic is varied throughout Ontario. Our first duty is to teach the new peoples the English language. People should welcome newcomers, calling on them when they come to our community. Interest should be shown in the kind of newcomer that is coming to our country. We should stress: 1. Health, character, ability and personal efficiency. The duty of an immigration committee is to visit the newcomers in the community. Miss Guest told of a branch holding a wedding for a farmer on the promontory. That is one means of welcoming a newcomer. The question concerning our boys and girls going across the border into the States was brought up by Miss Guest. Last year Ontario lost one quarter of a million people that way. She suggested a remedy—that we recommend all jobs, that we organize them and then analyse them showing them what they have to do, the salary, etc. We may do this by organizing a Council of National Guidance, a teacher, some professional men and a farmer put on the council, whose duty it is to analyse jobs. Choose up sides, similar to a spelling match and alternately name an occupation, telling what kind of work they have to do, what is needed for success, what are the advantages and disadvantages, and what the present condition is. A secretary should keep all account of this. This question of boys and girls leaving Ontario for the United States was asked, Hon. John Martin for his opinion. He stated that in his opinion he did not think anything much could be done, that everyone was more or less bound to go where there was an opening for them and a good salary. We now had a few minutes more of assembly singing which prepared the way for some more long addresses. Mr. Geo. Putnam, Superintendent of the W. I. for Ontario, gave a talk. He told of the keen interest shown in the W. I. The reason the W. I. is so successful is the revival of the pioneer spirit in us. He stated that the W. I. is for service, organized for the pioneer spirit throughout. He also said that the woman are very effective in action. Mr. Putnam told of the fine work the people in Kenora were doing under such handicap. He pleaded for the branches to help the needy North who have been so many times wiped out through fires. Mr. Putnam spoke of all the different branches of the Women's Institutes being closely related by a silver thread extending over the province. It is interesting to know that Ontario has more members than any other province than all the rest of the Dominion put together. Ontario is expected to set the example. Mr. Putnam enumerated some ways we may carry on effective work in the community. 1. Must be a representative of the community; 2. Have something for everyone to do—see that something is done for everybody. The Institute is organized for an educational program. We must pay close attention

to the social life of the community. Mr. Putnam urged all branches that have not had a demonstration before work to have one during the year. The reason the W. I. is strong up to the present time is because of the high service. "For Home and Country."

WED. AFTERNOON—Chairman, Mrs. Meek; Vice-Chairman, Mrs. B. Wylie. From 1 to 1:30 assembly singing of community songs. After singing the "Opening Ode" the meeting opened for the afternoon. The Girls' Institutes reported special features and the work they were doing. The branches that reported were Peel, Gloucester, York and Fergus. The Gloucester girls appear to be doing a lot of work. They have a membership of 25. Miss Slieter, who is President of the Girls' Institutes, then gave a talk, telling of how important the Girls' work is. She is proud of the work they do and stated that all competitors held in the Institute should be to make the girls better homemakers. Miss Slieter stressed that our boys and girls should be proud of their being farmers and that there should be a dignity in agriculture when brought up to a certain standard. The Bradford Quartet just here favored us with some music. The afternoon lent variety to the program in having a man speak to us in the person of Hon. John S. Martin. He told of the keen interest in W. I. work all over the province. He wished us not to forget the needy North who are advancing under great handicap. Mrs. Martin hoped that we still make music an event on our program and that it shall not be a lost art through the use of radio, player-pianos, etc. He told of the marked increase in poultry raising throughout the province, stating that there had been a great advancement along this branch of agriculture. Mr. Martin stated that chickens have opened a field of study and thought that this would be a good subject for W. I. study. Mr. Martin told of Canada's place at the Poultry Congress at Ottawa this year, being very proud indeed of her position. He told of the outbreak of poultry stealing lately. We all have heard something of it. Perhaps it is well to know that the poultry thieves no longer get off by paying a fine but are imprisoned. Then Mr. Martin spoke about the weed question and the need of keeping them down, namely since Ontario is the banner province of Canada, she should set a good example. Then, if we are neglected along this line, what will tourists think of Ontario when passing along our weedy roadsides? Mr. Martin told of the sow thistle, the worst weed we have to contend with, and how it really in time takes possession of the land. He said, in conclusion, he hoped to get the cooperation of the women. He did not wish to make this law a hardship but he did wish the people to know that they meant business.

Mrs. Aitken now favored us with another talk, this time taking as her subject her tour through Europe. She spoke very enthusiastically of the fine work of the agriculture colleges in the old land. She commended particularly the girls' schools at Cookstown, Ireland. What was unique was the lack of elaborate equipment. The girls were trained with appliances which they might have in their own farm homes. They come out in three months well trained and as one man said, were made from raw material into the resemblance of young ladies who can milk, care for poultry, wash, cook and keep house capably. Mrs. Aitken told of an interesting glimpse of King Albert of Belgium when he came to tea at a girls' Agricultural school. In Denmark she had seen an old man whom she supposed to be a gardener diligently at work, but he stopped to wave his hand at her chauffeur and then she noticed it was the king. Mrs. Aitken found the dairy school at Denmark patterned after the one we have at Finch, Ontario. In several European countries, Mrs. Aitken said, she found women working as horses and looking at 38 years of age as our women do at 68 years of age. In conclusion Mrs. Aitken said, nothing done by the W. I. in the older lands can touch for breadth, scope and sympathy, the work that we women are doing. They are in the Kindergarten beside us. Mrs. Aitken said it was worth leaving for the joy of coming back. No country is so beautiful, so free, as Canada. We have a high destiny and it lies largely in our hands. WED. EVENING—Chairman, Mrs. Meek; Vice-Chairman, Mrs. J. Abbott. At 7:30 assembly singing. Following the "Opening Ode," Mrs. Field Robertson, President of the Federated Women's Institutes of Ontario, gave us a short talk. She told of the reasons the Institute have been so successful. She stressed the need of quality citizenship and stated what

Eats Sauerkraut Now, Feels Years Younger "Now I eat even sauerkraut and sausage and feel fine. Adierik end all stomach gas and I feel 10 years younger."—Mrs. M. Davis. Just ONE spoonful of Adierik relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOOY upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adierik will surprise you. J. M. Schreiber, Druggist.

HERE'S YOUR CHANCE At our risk, we Mrs. Sybil Spence Tomlinville for Cough, Croup, Quinsy, Bronchitis, Catarrh, Head Colds, Sore Throats and Tonsil Diseases. Money back, or success. Schreiber's Honey Store.

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we do know is so true, that what we contribute as citizenship in what is going to make our country great. Mrs. Robertson stressed the need of medical inspection in the schools, only in two provinces have we medical supervision. Mrs. Robertson commended Hon. John S. Martin on his wise idea through having 500 of our rural Ontario boys visit the Royal Winter Fair, as it stimulates every branch of agriculture. Mrs. Robertson talked of the value of the League of Nations. If there had been a League of Nations in 1914, there would not have been a world war. In conclusion Mrs. Robertson thanked the members for their inspiration and loyal support and wished them to give her successor the same loyal support.

TO THE LADIES LISTEN! We have a full line of Greenish, Fresh Meat, Fruits and Vegetables. We give coupons with every sale for Rogers' Silverware. Come in and let us explain our coupon system to you, also let us show you our silverware. Give us a call and be convinced that this is the right place to buy your Groceries and Fruits.

THURSDAY—Chairman, Mrs. F. Robertson; Vice-Chairman, Mrs. T. Cooper. From 9 to 9:30 there was assembly singing. After singing the "Opening Ode" there was a report of the Standing Committee on community activities by Mrs. Hunter. She said: "The purpose of our gathering together at the convention is for the gathering of new ideas. Local improvements that the W. I. may do: 1. Beautify the school grounds; 2. Insist on having music taught in the schools; 3. Assist the school fair by means of giving prizes; 4. May have a chorale society work; 5. Improve the cemetery; 6. Commemorate some outstanding day of the year with gifts; 7. Have social gatherings; 8. Travel

the evening session concluded with a solo by the Gold Medalist at the Canadian National Exhibition and a number of other musical numbers.

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DOXBURY'S STORE JARVIS — PHONE 47

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Annual Pre-Inventory Sale Opens Friday

Clearance of Stocks—less goods on the shelves to count—is the object of Falls' Store as Inventory draws near. The time of year when you reap the biggest returns. Best savings for Every Dollar.

See the attractive offerings throughout every Department of the Store. Do not miss the Second Floor and the Basement Store.

RUGS — RUGS — RUGS Prices Sensationally Lowered

Once a year clearance of all "discontinued" patterns. By discontinued patterns we refer to patterns our mills have discontinued making. Also Rugs that have been used for displaying Furniture. At no time in the whole twelve months of the year will values equal these. Investigate this once-a-year opportunity to save many Dollars on these fine Rugs. All are perfect goods.

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Sizes 6.9x9 — 7 1/2x9 — 9x9 — 9x10.6 and 9x12

These Reductions are not "Just on Paper" — they are ACTUAL. Ready Friday morning. Sale in Homefurnishing and Furniture Department.

Table listing rug prices: \$97.00 Rugs for \$75.00, \$85.00 Rugs for \$62.00, \$77.50 Rugs for \$59.00, \$75.00 Rugs for \$59.00, \$69.00 Rugs for \$49.00, \$65.00 Rugs for \$45.00, \$60.00 Rugs for \$44.00, \$47.00 Rugs for \$36.00, \$45.00 Rugs for \$33.00, \$40.00 Rugs for \$29.00, \$33.00 Rugs for \$24.00, \$30.00 Rugs for \$22.00, \$27.75 Rugs for \$21.00, \$25.00 Rugs for \$19.50, \$17.50 Rugs for \$14.00, \$15.00 Rugs for \$11.50

TERMS OF SALE CASH Falls' Department Store, Simcoe.

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Beautiful Beyond the Price. Not one of them should be marked less than \$25.00. Several \$30.00 and \$35.00 Coats in the collection. Choice, beginning Friday

The styles with flares and fullness, vary those straight and smartly slim. Richly and warmly lined from top to bottom, also interlined. Handsomely trimmed with Fur. Newest Shades. In sizes: Misses', Women's and Larger Women's.

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