

## THE JARVIS RECORD

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THE RECORD PRINTING COMPANY, LIMITED

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### HAVE ANOTHER EAR

The season for corn on the cob is here, and has never a single poet lifted his voice in praise of this delicacy? What could he not make of.

Those vaporous rows of arate pearls crowning beneath the golden tide of butter, keen with salt. Surely some other literature than that of breakfast-food could wax rapturous over the sweet-heart of the corn. That marvellous, dewy whiteness, honey sweet, which at last yields itself up to strong, questing teeth.

Sacred literature bears witness to the seductions of corn. When the timid Israelites covering in the desert of fastness of Sinai learned Canaan was "a land of corn and wine" they experienced a sudden change of heart and burst across the Jordan. Their depredations among the corn fields and wine jars of the Hittites, Hivites and Jebusites are reported to have been something scandalous. They knew what was good, did use hairy patriarchs.

But whoever undertakes to tell the world of the joys of green corn must leave a certain incompleteness in his description of the table scene. To those who limit themselves to six or eight large ears at a sitting, there is something almost disgusting about those who do not desist till they have "eaten their length in corn." Their baritone cries of pleasure, their gnashing rending onslaught and the drip of warm oil from their elbows are quite too suggestive of scenes on the cannibal islands.

But what if shameless barbarism does once a year surround our polite tables? Life is short and false teeth overtake the strongest. So butter your ears and be merry, for Golden Bantam does not grow in the field of Elysium.

### TRADE BUILDS CITIES

That community profit most that keeps the largest percentage of its trade at home. By the same token, the citizen who buys away from home is helping some other community, instead of his own, to grow.

Business is the lifeblood of the community. A city or town can grow no faster than its business grows. And the retail trade is a vital part of this business.

Many patrons of mail order houses do not realize the extent they injure their own community and themselves by diverting their trade from home town merchants. They do not realize that they lose far more than the few cents they may save in the immediate transaction.

Industries bring money to a community, but the community benefits only when that money is spent at home. It gets no benefit from the money if it passes directly from the pay envelope to the mail order house, the degree it does benefit being in direct ratio to the length of time it remains in local circulation.

The well-meaning housewife reasons with herself that Jarvis merchants will not miss the few cents accompanying the mail order. She is at fault only in that she does not reason far enough. Those few cents would remain at home and that small purchase would be made in a local store if she multiplied them by the number of housewives in the community.

Anything that can be purchased away from Jarvis can be obtained here, and with equal economy.

### NO "OLD MEN'S" CLOTHES

Tailors say they have ceased making "old men's clothes" for the reason that there are no old men. There has been a decided lengthening of the "expectation of life" in recent

years, but the men who are old according to the reckoning of birthday anniversaries refuse to wear the sort of garb that was once the uniform of the elderly. And it is this mental attitude illustrated by their independence and enterprise in this respect that is helping to keep them young in body and spirit.

One of the first outward signs of this refusal to be old was the cutting of the facial foliage, which made even the middle-aged look like patriarchs. Then motoring, golf and the other outdoor pastimes made necessary retirement of the stovepipe hat and the "Prince Albert." Young men today have no monopoly of sport suits and knickerbockers. Their fathers and grandfathers are frequently just as eager to appear "collegiate." And so there are no styles exclusively for the elderly any more. Men, old or young, dress much alike. They express in their attire the spirit of get-there,\* of being on the move and bringing things to pass. If the youngsters set the sartorial pace, the oldsters will be found not far behind.

### RECORD RAMBLINGS

Senstor Owen is having Peacock stove stoned.

If the fiction characters cuss, it's a high-brow magazine.

There are just two philosophies of life: Do unto others and do others.

We are pleased to note that Harold comes all the way from Ft. Dover to say "Grace" on Sunday.

And many people think they are good merely because they are tired of sinning.

One reason why success goes to the head is because nature doesn't like a vacuum.

Golfers and woodpeckers are the only birds using their heads to get into the hole.

Man works hard to establish a credit and then frequently finds it too good for his good.

About the only place where a conservative is handicapped is at the necktie counter.

Keeping shoes shined is expensive, but at least you needn't check them when you go in to lunch.

Final proof of personality is to make a car salesman respect you, even if you prefer another make.

Mr. W. Hoebel and Mrs. Hart left town together on the 9:30 bus going west on Monday morning. Where they were going, nobody knows.

### ROD AND GUN AND CANADIAN SILVER FOX NEWS

The August issue of "Rod and Gun and Canadian Silver Fox News," which is just published, contains a highly interesting collection of yarns and stories of outdoor Canada and hunting and fishing. In the list there is a very good story of a more unusual humorous type in "So This is Hunting Moose" by John Richmond. The contents also include several articles of a conservative note, as well as useful information for hunters, fishermen and campers.

The Guns and Ammunition department, edited by C. S. Landis, includes much useful material for the gun crank, while anglers, outdoorsmen, campers and dogmen are well catered to in the special departments edited by well known authorities. "The Canadian Silver Fox News" section contains a very complete report of the annual meeting of the Canadian National Silver Fox Breeders' Association.

"Rod and Gun and Canadian Silver Fox News" is published monthly by W. J. Taylor Ltd., Woodstock, Ont.

### HALDIMAND COUNTY AMATEUR BASEBALL SCHEDULE

June 21—Nanticoke at Cayuga  
Gore at Selkirk  
June 28—Cayuga at Fisherville  
Gore at Nanticoke..... 2-3  
July 5—Selkirk at Cayuga  
Fisherv at Nanticoke 15-9  
July 12—Cayuga at Gore  
Nanticoke at Selkirk... 3-0  
July 19—Gore at Fisherville  
Nanticoke at Selkirk  
July 26—Cayuga at Nanticoke  
Selkirk at Gore  
Aug 2—Fisherville at Cayuga  
Nanticoke at Gore  
Aug 9—Cayuga at Selkirk  
Nanticoke at Fisherville  
Aug 16—Gore at Cayuga  
Selkirk at Fisherville  
Aug 23—Selkirk at Gore  
Selkirk at Nanticoke

## Showing Canada her Opportunity in World Trade

Another Striking Advertisement by the Trade and Commerce Department, Ottawa

The various striking advertisements of the Trade and Commerce Department at Ottawa which have appeared in Canadian newspapers from time to time are calculated to create an "export trade consciousness" throughout the Dominion. It was decided last year by the Honourable James Macleod, Minister of the Department in question, that Canadians should become more intimately acquainted with business opportunities outside their own country. In order to accomplish this, the campaign of publicity was embarked upon.

Canada's external trade has grown in such proportions as probably few Canadians



HON. JAMES MACLEOD

realize. For instance, in the last fiscal year, ended March 31st, the Dominion's total exports were valued at more than a billion and a quarter dollars, or to be exact \$1,250,456,297. This represents an export trade of more than \$130 for every man, woman and child in Canada. At the beginning of the present century Canada's export trade amounted to less than 200 million dollars.

Another method of gauging Canada's export trade is found in the fact that last year the country's exports of manufactured products alone amounted to about the same as her total production of manufactured products in 1900. In other words, Canada is exporting as much in manufactured articles to-day as the total output of every factory in the Dominion twenty-eight years ago. These few figures may give readers some comprehension of the immense increase in export business.

Most public men and business men, no matter what their politics may be, agree that export trade is possibly the most valuable asset the Dominion can have. Canada's natural resources are so varied and so rich that it would be impossible for Canadians to consume them. Take wheat for example; it is manifestly impossible for 3,000,000 people to consume 400,000,000 bushels of wheat annually. Canada's future prosperity therefore is bound up in seeking markets abroad for her surplus production.

When Canadian business men seek to sell their products in other lands, they cannot hope to control prices. They have to meet competition from thousands of other business men and producers living in other countries. They are faced with fierce world competition in maintaining their hold on export business. To maintain this trade of a billion and a quarter dollars a year and to increase it, Canadians must become acquainted with every legitimate method known to business. They must learn how to pack their goods in the manner desired by the foreign buyer, they must learn how to keep contract dates, how to ship these goods by the most economical and direct routes. And perhaps most important of all Canadian goods must always be kept up to the standard of the sample submitted.

The Department of Trade and Commerce, at Ottawa, is doing everything in its power to further this export trade. Years ago a Commercial Intelligence Service was established, and trained trade commissioners sent to the world's trade centres. In fact, Canada had the first trade commissioners abroad, thus inaugurating a system which has been widely copied. To-day this country has 24 trained trade commissioners in strategic business centres. More men are now in training to go to other places. The government has by subsidy, and other means, obtained first-class shipping facilities to these business centres. The trade commissioners are constantly on the alert, seeking out opportunities for the selling of Canadian products. Whenever they learn that there is a chance of a Canadian order being placed, they immediately communicate with the Commercial Intelligence Service at Ottawa, giving all information they possibly can. This information in the possession of the service at Ottawa is at the disposal of any Canadian producer or manufacturer. This system, the result of some years' experience, is thoroughly organized and working smoothly. To-day the Canadian manufacturer or producer can find out with little trouble, and no expense, if his products can be profitably marketed in almost any part of the world. So encouraging have results been from the export system adopted by Canada, and so well have Canadian goods been received abroad, that it is fairly prophesied that within a decade Canada's exports will amount to double the present figure. Hon. Mr. Macleod as the responsible head of this department believes in keeping Canadians fully informed as to opportunities abroad. To do this he is reaching the people through newspapers, magazines and trade journals.

### HAY FOR SALE

About 15 acres of good hay for sale. Apply Hugh Davidson, RR5, Simcoe.

## HEALTH SERVICE of the CANADIAN MEDICAL ASSN.

### THE IMPORTANCE OF REST

Life consists of alternating periods of activity and rest. To live in a healthy condition, it is necessary that these periods be balanced one with the other.

If activity be too prolonged, there is a loss of efficiency. The tired eyes see less well, the tired muscles do not respond as quickly, the tired workman produces a smaller quantity and a lower grade of work, the tired brain is less efficient.

It is a well-established fact that a much higher percentage of accidents occur in factories towards the end of the day. Even under the stimulus of a patriotic fervour, it was found that the number of shells produced per week, during the Great War, was increased by reducing the hours of work on the elimination of Sunday work.

A change in a rest. Recreation or play is a change which provides rest in one manner. It does not, however, provide rest in all ways. It is rest in the sense that it is a diversion, but it is not restful in the sense that sleep is. Play furnishes relief from the monotony of work, gives a fresh mental stimulus, but it does not provide for the rest that is needed to rebuild and restore the body-cells broken down by activity.

Periods of activity, either at work or at play, must be balanced by periods of rest, and the ideal form of rest is sleep.

When disease attacks the body, rest is one of the essentials of treatment. The patient is put to bed and is kept as comfortable as possible in order that by means of rest, the body may make its best fight against the enemy—disease.

Persons who are below par, adults and children who are underweight, benefit by added rest. Children frequently gain in weight with no other change in their routine of life except a rest period after meals.

Rest costs nothing in money, but it means taking time from other things for the purpose. To do without sufficient rest is to wear out the body prematurely. Rest is required

just as much in summer as in winter, which is a truth that people are apt to overlook, both for themselves and for their children.

Questions concerning Health addressed to the Canadian Medical Association, 124 College St., Toronto, will be answered. Questions as to diagnosis and treatment will not be answered.

### TENDERS

Sealed tenders will be received by the undersigned until July 31, 1923, for the construction of two re-inforced cement beam span bridges. The approximate yardage is 235 yards; the County will furnish all materials placed on the grounds.

Plans and specifications may be seen at the home of James Lockie, Canfield.

JAS. LOCKIE, Chairman, County Roads & Bridge Com.

## All Kinds of HARNESS



LEATHER GOODS  
Suit Cases  
Club Bags, etc.

DUXBURY'S STORE  
Phone 47

## Sincerity

To be safe and secure, business relations must give unquestioned value to both parties involved. With the basic influence of sincerity and a genuine desire to serve, the relations between Denman's and their clients are raised above the plane of mere commercial transactions.

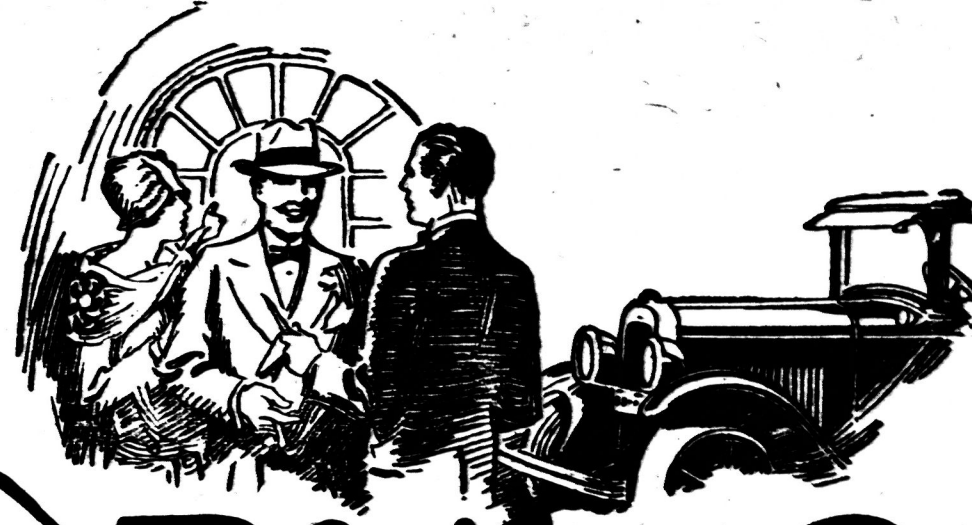
From its inception, Denman's have always endeavoured to think and act with a sincere desire to render efficient service and to safeguard the interest of their clients.

Select Your Investments with Care and Good Advice

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# The Right Car at the Right Price

CAR-OWNERS are turning their cars in on new Chevrolets faster than ever, with the result that we are getting finer cars than ever in trade.

We know that there is a Used Car in our stock that you will be proud to own... the right car for you. And we can assure you that it is marked at the lowest possible price.

Satisfied customers are our greatest assets... that is why you are sure of a square deal and fair value in a good used car here. Come in and inspect the "right cars at the right prices". Easy terms arranged.

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# USED CARS

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Money to Loan a

## PHYSI

I. J. Leather  
OFFICE  
10 to 12 a.m.  
7 to 9

## JARVIS

DR. E. M.  
PHYSICIAN AL  
Office Hours—

PHONE  
OFFICE—In the  
Residence J

## DENT

Dr. R. C.  
DENT  
Office Hours—9 to  
5:30  
Office above Shil  
Phone  
MAIN ST. HAG

## OSTEO

GEO. W. Osted  
Will be in Jarvis  
1 to 5 p.m. at Dr.  
Jarvis CONSULTANT  
Patients treated a

## VETER

Dr. E. Slac  
VETER  
Hagersville  
MODERAT

## T. H. P

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Agent  
T. E. Bissel F  
Melotte Crea  
Louden Bar  
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