

Keep Kool

By Wearing Proper Clothing

HE CAN GIVE YOU SUCH A WIDE CHOICE IN DRESS MATERIALS IN

Ginghams, lovely patterns, fast colors, which are priced at 25c and 35c yd.
 Repps, pink or blue 50c yd.
 Silk Broadcloth, blue, rose, apricot, navy or black. Wonderful for either dresses or slips. Are priced at only \$1.15 yd.
 Silk Rayons, pink, navy or grey, only . . . 49c yd.
 Tricochene, in assorted shades and patterns. A choice for anyone, in dress lengths. priced at only \$1.50 yd.

SPECIAL

Fugi Silks, best quality in all the popular shades, for dresses, kiddies' wear, or undies. Your choice, this week, only . . . 69c

SILK UNDERWEAR

In peach shade only, heavy weight and best quality. Vests, \$1.00; bloomers, \$1.50.
 Stanfield's Norasilk, specially priced, Vests, \$1.25; bloomers, \$2.25 up.

CORSELETTES

For every well-dressed girl or lady, in the best styles, ranging from \$1.00 to \$4.50

HOSIERY

We guarantee service for all lines of our Hosiery.
 Ladies' or Children's cotton hose, in camel or black 25c
 Ladies' pure silk hose, equal to the \$1.50 hose, all shades, only \$1.00
 Children's, silk and lisle, all sizes, only . . . 50c

Miller Bros.

THE BUSY STORE JARVIS, ONT.

SILVER JUBILEE JUNE SPECIALS

25c tin of Tiny-Tot Talcum Powder Free with every 50c pair of Rubber Baby Pants, both . . . 50c
 A good Child's Toothbrush and a Sponge Rubber Play Ball, both for 25c
 A 25c Velour Powder Puff and a 15c Bobbed Hair Comb, both for 29c

The *Small Store*

J. M. SCHREIBER, Phm.B.

PHONE 77 — ASK FOR YOUR COUPONS — JARVIS

Taylor-Forbes Mower

THE WOODYATT MOWER



has adjustable bearings — when you can move the reel up and down, it's a sign that the bearings need tightening. You can tighten them in an instant on this mower — a feature which insures a quiet running machine and makes it last longer. I wouldn't put it off a day, but come in now and see the machine.

E. T. CARTER

PHONE 19 JARVIS, ONT.

R. A. McCarter

AGENT FOR

McCormick-Deering Tractors and Farm Implements
 Beatty Bros. Stable Fittings, Hay Tracks, Pumps, Barn Door Tracks and Washers.
 Good, Shapley & Muir's Goods.
 Ontario Wind Engine & Pump Company's Goods.
 All kinds of Spades, Shovels and Garden Tools.
 Screen Doors and Wire Screens; all sized Bolts; Fly Spray, etc.
 Pumps repaired and a full stock of repairs kept on hand.
 Gasoline Motor and Machine Oil.

R. A. McCarter

PHONE 57-2 JARVIS, ONT.

BOYS AND GIRLS CALF FEEDING COMPETITION

This competition will be open to any boy or girl who is a resident of Canada, over 12 years of age and under 17. Entry fee, 50c.

1. Pure-bred heifers must not be shown in this competition.
2. The calves shown must be steers or heifers, and may be pure-bred steers, grades or cross-bred steers and heifers of any beef breed, calving on or after September 1st, 1927. All calves must have a registered sire, and his name, number and breed placed on the entry form, or the entry will be refused.
3. Animals winning prizes in the fat cattle classes at the Canadian National Exhibition will not be eligible for this competition.
4. Competitors must have regularly fed, cared for and fitted their animals for at least two months immediately previous to the date of the exhibition, and must themselves exhibit the animals in the show ring when judged or paraded.
5. Calves entered in this competition not eligible to show in regular classes.
5. One or more entries may be made from one family or farm, but only one entry may be made by any one boy or girl.
7. In making entry, the name, address and date of birth of competitor must be furnished; the date of birth of calf, name, breed and number of sire must also be given.
8. Any person making a false statement will be liable to prosecution.
9. Parents, guardians or employers must certify that the boy or girl is the proper age as per rules at opening date of fair, and that they have taken charge of, regularly fed and cared for the animal for at least two months immediately previous to the opening date of fair, 1928, and must also certify to the age of the animal to be exhibited. No entry will be accepted unless this certificate is properly filled. Certificate form and entry blanks for the calf competition furnished previous to Exhibition on application to Secretary W. D. Jackson, London, Ont.

PRIZES

1st	\$70	8th	35
2nd	65	9th	30
3rd	60	10th	25
4th	55	11th	20
5th	50	12th	15
6th	45	13th	10
7th	40	14th	5

and \$5.00 to each other competitor whose animal is considered worthy by the judge.

In addition to the above prizes, the Canadian Bank of Commerce has donated a silver cup for the winner of the first prize. The Dominion Short-horn Breeders, the Canadian Hereford Breeders Associations and the

DENMAN & COMPANY LTD., OF HAMILTON

There is located in Hamilton an Investment Banking House, specializing in the promotion and developing of local industries and enterprises. This organization is known as Denman & Company, Limited, and is headed by Mr. E. O. Denman and associates, among whom are a number of Hamilton's most representative and successful business men.

Since its organization Denman & Company, Limited, has successfully financed and distributed the securities of Hamilton Dairies Ltd., Zimmerkitt Limited (including its recent consolidation with Harvey Knitting Company, Ltd., and Hosiers Limited) and has been identified with the distribution of the securities of Eastern Steel Products, Ltd., Robinson Consolidated Cone, Ltd., Standard Paving, Ltd., Canadian Wineries, Ltd., Tip Top Tailors, Ltd., and other Canadian industrial issues of proven merit.

Among the various services of this house may be mentioned the following—

The purchase and sale of Government, Municipal, Corporation and Foreign bonds of all descriptions.

The purchase and sale of stocks listed on the Toronto, Montreal, New York and all recognized Stock Exchanges.

The purchase and sale of unlisted bonds and stocks.

Through its Toronto offices of R. C. Denman & Company (Members of the Standard Stock and Mining Exchange), connected by direct telephone and wire service, it offers unsurpassed facilities for the handling of mining orders; while its Engineering Department, under the direction of Dr. Douglas G. H. Wright, a mining engineer and geologist of outstanding reputation and ability, is especially equipped for the analysing of information on all mining issues.

Its office, at 16 Hughson St. South, has up-to-date board room facilities for the convenience of investors interested in following the securities listed on the various Stock and Mining Exchanges.

The whole resources of this house are for the benefit of the conservative investor, and to that end he is urged to "investigate before investing."

Canadian Aberdeen Angus Association have offered \$100, \$55 and \$50 respectively, in special prizes for this competition.

Send for Prize List after June 1st, which will give full particulars.

The Montreal House

THE PLACE OF QUALITY

MEN'S STRAW HATS

The newest up-to-date styles of Men's Hats of Manilla straw, just the thing for these hot days. Selling at \$1.25, \$2.00, \$3.00
 Our stock of Work Hats is complete for men's boys' and little tots.

NEW SPORT SHIRTS

Have you seen our new Sport Shirts of Broadcloth, with Arrow collar, for only \$2.00
 Be a sport and get one of our Leather Belts, Boys' size, 50c; Men's size, \$1.00.

GROCERIES—Always on hand

J. A. Burwash

GENERAL MERCHANT

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W. J. ELLIOTT

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 SCARFES OILS AND PAINT

PHONE 27 JARVIS

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The Jarvis Record, Local Agent

Pioneer Re-Union at Winnipeg



1. In the costume of her homeland as she will appear at the festival.
 2. An example of Norse handicraft.

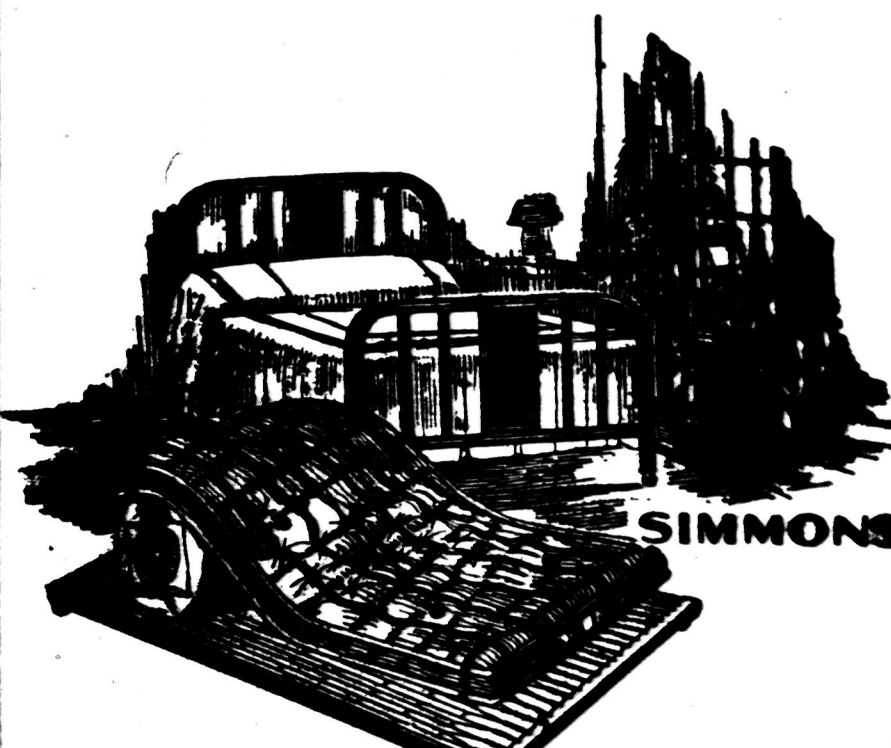
As far back as 1869, Paul Helm Hansen, the famous Norwegian journalist, author and social reformer, began to call attention to the fertile valley of the Red River. The river man of his nationality who traversed the territory between Fort Aversarossie and Fort Garry brought back wonderful tales of the splendid settlement opportunities along its banks, with the result that a large influx of Norse settlers commenced in the early seventies.

Later, many of these hardy Norwegians moved farther west, some as far as Bella Coola and the sea. Sober and industrious, they have, with each year, progressed and prospered, making a great contribution to the development of the west.

This year a general re-union is

planned of the pioneers from the Red River Valley, with those of the west, to commemorate the beginning of Norwegian immigration into these territories. This event has been arranged to take place in Winnipeg between July 5 and 10.
 This celebration will feature Norwegian national music, with many pageants descriptive of home life with participants adorned in their native costumes. Of particular interest will be the exhibition of Norse Handicraft and art. The headquarters for this festival will be the Royal Alexandra Hotel, one of the chain of the Canadian Pacific Railway, which will co-operate by running of special trains from such centers as Edmonton, Moose Jaw, Chicago, Minneapolis, St. Paul and

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