

# Made-to-Measure CLOTHING

It isn't a bit too early to order clothing for Spring. Fashion has decreed — and the easy fitting, smart, comfortable English styles will be supreme.

However, style alone is not sufficient. Fit is the greatest essential. Before any garment leaves an Ascot store, it must be perfect in every respect.

Styles have been settled. Samples are now on display. Now is a good time to make your selection.

Prices range from \$22.50 to \$45.00.

LEAVE YOUR MEASURE — AND BE READY FOR SPRING

## Miller Bros.

THE BUSY STORE JARVIS, ONT.

## MARCH SPECIALS

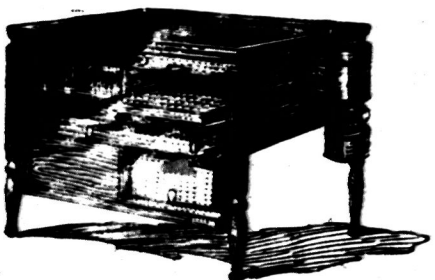
To introduce VAPURE the new wonderful cold preventative, we are giving a 50c bottle FREE with each 50c bottle REXALL BRONCHIAL SYRUP . . . . . BOTH FOR 50c  
50c FIRST AID KIDNEY PLASTER FREE with each 50c box of REXALL KIDNEY PILLS . . . . . BOTH FOR 50c  
35c WRITING PAD, LINEN PAPER AND 15c PACKAGE OF ENVELOPES, BOTH FOR 25c

*The Rexall Store*

J. M. SCHREIBER, Phm.B.

PHONE 77 — ASK FOR YOUR COUPONS — JARVIS

## INCUBATORS AND BROODERS



**BUCKEYE INCUBATORS**      **BUCKEYE BROODERS**  
No. 16-E, 110 egg . . . . . \$ 29.75      Coal or Gas  
No. 17-E, 210 egg . . . . . 48.00      No. 117 cap. 350 chicks. . \$16.50  
No. 4 Standard, 300 egg 72.75      No. 118 cap. 500 chicks. . 21.50  
No. 5 Standard, 600 egg 114.00      No. 119 cap. 1000 chicks. . 26.50  
**ROYAL BROODERS, 350 chicks . . . . . \$16.50**

FOR SALE BY  
**E. T. CARTER**

PHONE 19 JARVIS, ONT.

ADVERTISE IN  
**THE JARVIS RECORD**  
FOR RESULTS



## COURTESY ON HIGHWAYS

"Care" and "courtesy" are two great words, and their importance is being emphasized in connection with one of the most important of all modern problems, safety on the highways. It is not enough for motorists to be careful in the driving of their cars. It is equally essential that they should have consideration for others on the roads, and maintain that spirit of courtesy so necessary in these days for the preservation of life and limb on the great highways of the country.

The Department of Highways is receiving an increasing number of complaints regarding the "road-hogging" tendencies of certain truck drivers, which may be the result of either intention, carelessness or thoughtlessness on the part of the drivers of these huge vehicles. No matter what the cause, a great deal of inconvenience and danger could be eliminated on the highways if the quality of courtesy were incorporated in the nature of these drivers.

It is highly important that trucks should keep well over to their own side of the road. These vehicles are large and they make more noise than the ordinary passenger car. The drivers are usually watching the road ahead, and apparently some of them pay little attention to their mirrors. When they take to the middle of the road, it is often difficult for smaller and faster cars to get past them. The truck drivers fail to hear the horns of the cars at the rear and through crowding over too far to the left of the road they make it exceedingly dangerous for motorists who try to pass.

Many complaints of this character have been received, but it is impossible for police and highway authorities to check up all cases. The trouble could be entirely removed if the truck drivers themselves would think this matter over and make a resolution to drive for courtesy as well as care.

## MISTAKING THEIR PUBLIC

It is interesting to note some newspaper editors are realizing what easy marks they were in giving millions of dollars worth of publicity to a prize fight that was a high percentage fake. The Detroit Free Press summarizes it neatly:

"The daily papers of this country ought to be heartily ashamed of the way in which they have allowed themselves to be worked, and have forgotten that it is their duty to give readers substantial, properly balanced news papers. Probably by this time most of them are. But will they profit by their lesson?"

Properly balanced news means something. Daily newspapers do not print that by any means. The average newspaper is topheavy in crime stories and sporting pages and woefully short of international news and news of importance concerning the administration of the people's affairs.

Newspapers print the sort of stuff their owners imagine their readers and the general public want. They attempt to create a demand for morbidity and for the salacious. The stories printed about the adventures of Aimee McPherson occupied a million acres of space. The Hickman murder and the New Jersey sensations filled the Eastern newspapers to the exclusion of all sensible news.

If the reading public scores down mentally to the class of so-called news printed by the dailies, we have in our nation a high percentage of low grade morons. But this isn't true. Readers are far more intelligent than the newspapers give them credit for being. The trouble lies in their silent and patient suffering. Let's hope they will not always remain lethargic and docile.

## RUN IT ON SMOKE

Who pays for the support of the United States Government?

If we had to answer our own question we would say first of all that the tobacco consumer does a large share of it.

Over one dollar in every eight of the internal revenue receipts of the

## Here and There

Invited to see Montreal by the tourist and convention bureau of the city, 75 members of the Massachusetts Hotel Men's Association spent a week-end recently there and were given a royal reception. As their president, Emil Coulon, said, "We came to see New England to Montreal, but you have sold Montreal and Quebec province to us."

During the usually quiet immigration months of December and January the Canadian Colonization Association colonized 75 families who took up land to the extent of 22,734 acres. In 1927 the Canadian Pacific Railway, through its land department, subsidiary (the C. C. A.) placed 2,684 families on Canadian farms, this including 225 families averaging 5 persons to the acre of the Association and 1,529 families on C. P. R. lands.

The movement of British youth to Canada promises to be considerably heavier than usual, due to new arrangements made with the British Government. Ontario is taking 500 boys, Manitoba 50 and the Maritime Provinces and Saskatchewan an indeterminate number, while some hundreds are to be moved by private organizations. In all it is estimated some 2,000 boys will probably be brought out under the new scheme this summer.

Another body of sportsmen are finding Montreal and Eastern Canada good places in winter as well as summer. The Appalachian Mountain Club, of Boston, picked the best period of the winter season to spend a week in the Laurentians mainly devoted to skiing, but with sleighing, dog-mushing and tobogganing thrown in. It was the first time they had ever visited this district in winter and they are going to repeat it.

Resignation of Colonel Walter Maughan as Canadian Pacific Steamship Passenger Traffic Manager has been followed by the appointment of William Baird, who was assistant European Manager of the Canadian Pacific Railway in London, Eng. Mr. Baird, whose appointment is effective March 1, joined the Allan Line steamship company at Glasgow as junior clerk in 1905 and came into C. P. service when that company took over the Allan Line in 1916.

Bee keeping in Saskatchewan made marked progress in 1927, there being an increase of 45 per cent in the number of colonies over those of 1926 and an increase of 191 per cent in the 1927 honey crop over that of the previous year. The number of spring colonies in 1927 was 3,898 which increased to 5,962 by the fall count. The production of comb honey for the year was 64,042 pounds and of extracted honey 436,932 pounds, making an average production per colony of 148½ pounds.

Airplanes are now being used to herd vast numbers of reindeer in the big Arctic stock farms, according to Ralph Lomen, pioneer of the reindeer industry of Alaska. "It's a new idea and it's not being practiced regularly, but herding by airplanes seem feasible," said Mr. Lomen. "Our head herdsman went out recently and in two hours accomplished as much as would otherwise have required a week with six men. There is room for 12,000,000 reindeer in the northern tundra of Canada and such a herd would be worth \$50,000,000. It could be done in 50 years if Canada started now in a modest way."

Federal Government during the last fiscal year was derived from the tax on tobacco, and nearly one dollar in every ten of these receipts came from the tax on cigarettes.

The total contribution by smokers and chewers amounted to \$376,000,000. This is just about the present cost of maintaining the United States Army, and that, next to the interest on the national debt, is the largest item in the Federal budget. The devotees of tobacco pay slightly more than enough to meet the sinking-fund on the public debt, and about \$60,000,000 more than is required this year for the navy.

It is no exaggeration, therefore, to say that a good bit of the Government is run by tobacco smoke.

Within the past decade the yield of the tobacco tax has more than trebled. In 1917 it represented a per capita contribution to the treasury of a dollar; in the past fiscal year this had grown to \$3.24.

The growth of population, the heavier tax on tobacco after the United States entered the war, more luxurious expenditures, and the advent of the woman smoker all go to explain the increase.

Taxes in this country do not seem too heavy, in light of the willingness of the people to indulge in luxuries. The candy and soda water bill is great enough to support the army and the navy, but we eat the candy and drink the sodas and pay for the army and navy out of other funds, and it seems to be a burden only for periodical but not serious groaning. —Independent Reporter.

# The Montreal House

THE PLACE OF QUALITY

## Spring Is Coming!

BE PREPARED AND DO YOUR SHOPPING EARLY  
OUR NEW GOODS ARE HERE IN THE LATEST  
COLORS AND PATTERNS

Printed Flat Crepes, selling at . . . . . \$1.50 yd.  
"Pagoda" Silk Broadcloth, guaranteed fast colors . . . . . \$1.00 yd.  
Rayons, plain and patterned . . . . . 60c yd.

CREPE DE CHENES, GEORGETTES AND FLAT CREPE  
IN PLAIN COLORS

Sweaters, all sizes, reduced in price to meet all needs

GROCERIES ALWAYS ON HAND

## J. A. Burwash

GENERAL MERCHANT

PHONE 12-2

JARVIS, ONTARIO

## W. J. ELLIOTT

PLUMBING, TINSMITHING AND  
FURNACE WORK  
STOVES AND TINWARE

COMBINATIONS—COAL, WOOD OR GAS

1 Second hand Gas Plate . . . . . \$4.00  
1 Second hand Gas Plate . . . . . 5.00

BEATTY BROS. PUMPS AND CYLINDERS  
SCARVES OILS AND PAINTS

PHONE 27

JARVIS

## WHIZ!

Auto Top Dressing, 16 oz. . . . . \$1.00  
Auto Top Dressing, 16 oz. . . . . \$1.25  
Touch Up Enamel, 8 oz. . . . . 60c  
High Pressure Grease, 1 lb. . . . . 40c  
Penetrating Oil, 16 oz. . . . . \$1.00  
Auto Body Polish, 16 oz. . . . . 75c  
Brilliant Polish, 8 oz. . . . . 50c

Brilliant Polish, 16 oz. . . . . 85c  
Radiator Cement, 8 oz. . . . . 75c  
Radiator Cement, 4 oz. . . . . 50c  
Rubber Patch Outfit . . . . . 50c  
Gasket Shellac, 2 oz. . . . . 25c  
Brake Dressing, 8 oz. . . . . 75c  
Nickel Polish, 8 oz. . . . . 30c

Anderson's Garage

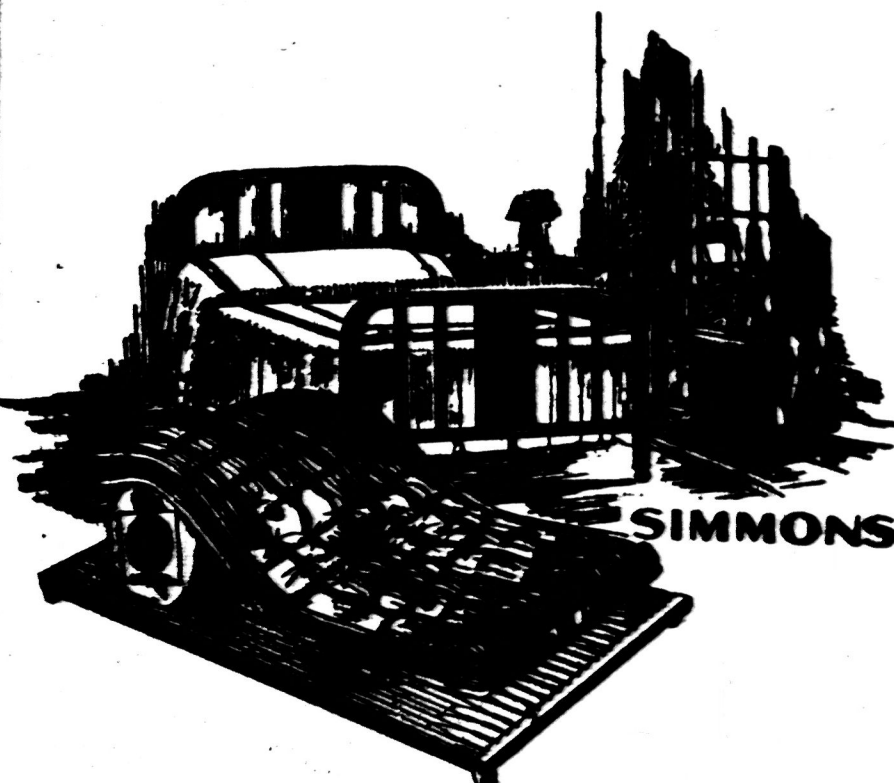
PHONE 70 — JARVIS, ONT.

# The Family Herald & Weekly Star

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The Jarvis Record, Local Agent

## FURNITURE



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If you are in need of  
ANYTHING IN THE LINE OF FURNITURE  
It will pay you to call on

*Juan W. Holmes*  
FURNITURE UNDERTAKING  
JARVIS, ONT.