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**A GREATER CANADA**

California, and indeed, all the "Gold on West," started on the way to prosperity with the discovery of gold by the earliest "Forty-niners." Australia, too, owes her greatness to the finding of minerals in her soil. And now, middle Canada has become a producer of metals. That means more than most observers have dreamed. It means not only new wealth, but new uses of wealth, and the turning of the world's attention upon one of the richest of the world's regions in point of natural resources. As a result of the recent metal discoveries, Canada may become, within a few years, populous; rich; and of such commercial and political importance as to rank with the "great powers" of the world.

**THE UNPARDONABLE SIN**

In his preachments Elbert Hubbard affects "I am not sure just what the unpardonable sin is, but I believe it is the disposition to postpone and

evade the payment of small bills." How vast is the army of workers-for-their-fellowmen who can say amon to that little sermon.

Perhaps there are sins more unpardonable than "the postponement and evasion of bill-paying," but at least it can not be said that there is a sin more frequent in commission. Tradespeople, professional men and other public servants will attest to that latter as a declaration of fact.

To be sure, no one would place the brand of "dead-beat" upon all who are slow in pay. There are extenuating circumstances in all phases of life and financial reverses, poverty and ill-fortune are visited upon most members of the human family sometime during their worldly existence. Toward such the creditor-world gladly shows patience. But Hubbard remarks that "curiously enough, the people who are most given to this sort of sin are not the poor nor the illiterate."

Hubbard might have mused over the matter further and found that the "postponers and evaders of payments of small bills" may be divided into two groups; those, who must gratify a mania for buying, knowing they have not the wherewithal to pay for their extravagances, and those who, without any preverted intent to defraud or cheat, have allowed themselves to acquire the habit of "slow-

paying." The former in time lose their credit but the latter lost the respect of their fellowmen, which is greater than credit. Make a bargain and keep it. Every man is entitled to the dollar he has earned and if you accept service you admit his title to his "pay" for that service.

**ON ADVERTISING**

To say that it pays to advertise is merely repeating a truism. But occasionally we run across concrete examples and here is one of them:

The town of Rayne, in Louisiana, has a population of about 3000. In the year 1883 the Marvin-Kahn store was founded there. It started with one clerk, but it now employs thirty and does an annual business of \$500,000 or more. And remember that the community numbers no more than 3,000 souls.

In commenting on the success of the business the company manager recently said: "We have done a general merchandizing business with dry goods as the bulk of the business, catering to the trade of ten parishes, and advertising in every paper in our section."

The meat of this statement is in the last few words. By advertising in the newspapers of the section, and by giving the customers fair treatment and honest values this store has been able to grow, even in a small

community. The same experience can be found in many other places. Everywhere it is the merchant who advertises that has the best and biggest store and the most business. The fellow who has so little confidence in his own business that he will not tell his neighbors and friends about it, just naturally withers up in a business sense, and the fault is generally his own.

Advertising not only informs the people of the community that the advertising merchant has the goods, but creates a demand for the goods where there has been none before. Take your own case for instance. How often have you been induced to stop in a store and buy a certain article that you wanted but would not have remembered to buy had you not noticed the ad in the newspaper? The age of isolation in business is past and the fellow who wants to progress must keep on his toes and stay abreast of the times. One way to do this is to advertise your business in the local papers.

**In The Melting Pot**

Words without action are the assassins of idealism.

We may count food in calories, but we have no way to measure human misery.

The elimination of waste is a total asset. It has no liabilities.

The greatest government experiment in human history was universal free education at public expense—and it has been successful.

**Record Ramblings**

Bert was rather absent-minded, and his wife tied a piece of cotton round his finger to remind him to get a shave.

On his way home he noticed the cotton, and beat it back to the barber shop.

"Yes, sir?" said Willis; a puzzled note in his voice.

"Eh! Oh, yes, shave, please."

"Certainly," replied the barber,

"if you wish it; but you wouldn't mind my mentioning the fact that I shaved you just a couple of hours ago."

A rather high-priced car was speeding on the highway at about forty miles per hour, when the driver glancing in his mirror, saw that he was being followed by one of the Ford. Thinking he would quickly out-distance the Ford, he stepped on it; gradually speeding up to 50, 55 and 60 miles per hour; yet the Ford was right on his heels. Feeling rather peeved, he slowed down and came to a stop well on the right-hand side of the road. The Ford did likewise and its driver came over to the other car and said: "Do you know anything about driving a gear-shift car?" "I ought to," replied the driver; "I've been driving for 10 years." "Well," said Norm Johnson; "how in the mischief do you get from second into high?"

**ALWAYS-BUSY--**

but never too busy to wait on you. The store where the most people trade and good goods are cheap. The store where your Dollar learns to have more Cents. The largest assortment under any roof.

**HARNES AND SHOE REPAIRING**  
 done while you wait  
**DUXBURY'S STORE**  
 Phone 47

**Knowledge**

Knowledge, gained by experience, is a necessary qualification of an investment house. The ability to judiciously advise and assist in the selection of profitable investments is one that requires years of experience and practical, intimate knowledge of events and their causes.

Our contact with industrial and Canadian mining developments and our private wire systems, supplemented by field men, places at your disposal an exceptional fund of knowledge and experience for your profit and protection.

*Select Your Investments with Care  
 and Good Advice*

**DENMAN & CO.**  
 LIMITED  
 INVESTMENT BANKERS  
 HAMILTON, ONTARIO  
 Telephone Regent 6863  
 LONDON BELLEVILLE

TORONTO

**East Will Again Meet West**



1. The Trans-Canada special train takes the tourists across the Dominion by one route and back by another. 2. The scenery which the travellers enjoy is among the most beautiful on the continent. 3. The trees in Stanley park, Vancouver, were growing before Columbus discovered America. 4. One of the C.P.R.'s most powerful locomotives, used for transcontinental traffic. 5. "Woolly Westerners" leading a wild life.

So successful and popular have the trans-continental expeditions of past years proven and so excellent have the results been proclaimed, that this summer the 25th Annual "Across Canada and Back" tour, promoted by Dean Sinclair Laird of Macdonald College, Ste. Anne de Bellevue, P.Q. over the lines of the Canadian Pacific Railway, will be undertaken this year. It has been announced by the C.P.R. offices in Montreal.

This tour leaves Toronto on July 23 by special train, travelling west via Sudbury, Port Arthur, Winnipeg, Indian Head, Moose Jaw, Calgary, Banff, Windermere, Nelson, Penticton, Vancouver, and Victoria; and returning east by Emerald Lake, Yoho Valley, Lake Louise, Edmonton, Saskatoon, Winnipeg, and down the Great Lakes by steamer from Port William past Sault Ste. Marie to Port McNicholl, and thence by rail to Toronto.

**Of Educational Value.**

Although the traveller is interested chiefly in the attractions of the tour, the scenery, "sights" and novel experiences en route, the educational phase is one which should be prominently considered by its promoters. The bulk of the minor difficulties and hardships that

arise within the Dominion are the result of lack of mutual understanding by the various component parts of the country in the problems of the others. Mutual understanding and appreciation can only be achieved by interest and knowledge, and these are best acquired by travel and personal visits to the other parts of Canada and intercourse with one's neighbours.

Passengers on board the C.P.R. special "Across Canada and Back" train will not only enjoy the invigorating breezes of the Pacific, and the delightful voyage down the Great Lakes; but they will also become acquainted with the life of their Western compatriots. As they pass through the country they will see the industrial and agricultural activities in progress and enjoy Western hospitality as well as scenery.

Under the leadership of one of the most prominent and popular educationalists in Eastern Canada, Dean Sinclair Laird of Macdonald College, and composed chiefly of travellers from Eastern Canada, the visit will accomplish much in the way of furthering common knowledge and making the Easterner better acquainted

with the Westerner, and vice versa.

**Motoring Included.**

The twenty-one day tour will give the tourists participating a comprehensive and attractive view of the west. Arrangements have been made to break the journey in many interesting ways. Motor drives will be taken between Banff and Windermere over the famous 104 mile-long way; along the new "Great Divide Highway" from Field, B.C. via Emerald Lake and the Yoho Valley and Wapta. Bungalow Camp and through the quaint Banff-Kohobor country and the fertile Okanagan valley.

Steamships will not only be taken down the Great Lakes, but also on Kootenay Lake, and across the Straits of Georgia between Vancouver and Victoria on the Pacific coast.

The equipment of the special train will include dining cars, sleeping cars, drawing room and compartment cars, a special baggage car fitted with dressing rooms and wardrobe accommodations, and observation cars, which will be an open-top type during the journeys through the mountains. The train will even have special news bulletins and receive copies of local newspapers along the route.

**Dollars never went so far before!**

If there is anything more outstanding than the value offered by the "Bigger and Better" Chevrolet, it is the extraordinary value of the Used Cars which Chevrolet buyers have traded in. Your dollars never went so far before, as they will now go in the purchase of a really fine Used Car. Never before were Used Cars such undeniably good value. Here are a few samples from our stock of

*better*  
**USED CARS**

One 1925 Chevrolet Sedan, in excellent shape  
 \$450.00

Several 490's in good running order

**ALBERT BOOTH**  
 JARVIS, ONT.



**FOR SALE**  
 and brooder;  
 Thumb' plow  
 cradle; small  
 Taylor; phone

**PROFESS**

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 Be  
**HAMILTON**  
**CALEDON**  
**HARRIS**  
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**Kelly, J.**  
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**JARVIS**

**DR. I**  
**PHYSICIA**  
 Office H

**OFFICE—** L  
 Reside

**D E**

**Dr.**

**Office Hours:**  
 Office above  
**MAIN ST.**

**V E T**

**Dr. E.**  
 AV  
 Hagersville  
 MOBI

**T. H.**

**T. E. Bis**  
 Melotte  
 Louden  
 J. I. Case  
**DEALER IN**

**POND**

**COCKSH**  
**FARM**  
 A FAR  
**JARVIS**

**JOHN**

**A**  
 All Sal  
 up-to-date  
 manner.  
 85 Maple S

**A. C.**  
 — RE-UPH  
**FURNI**  
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