

THE JARVIS RECORD

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THE RECORD PRINTING
COMPANY, LIMITED

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THE NEWSPAPER'S PART

Frequently we are so closely associated with institutions or a community that we do not appreciate their worth. This applies in general to newspapers. Every city, town and hamlet has its newspapers. Even sometimes a few houses and a store and garage at a "wide place in the road" constitute excuse enough for the starting of a newspaper and not infrequently that wide place in the road becomes a real town and when it does one may rest assured that that newspaper that seemed to have had no excuse for beginning life had a very important part to play in the community's unexpected development.

So it is all along the line of progress. No city ever gets very far without the sincere cooperation of newspapers. Yet no institution in a city ever gets less thanks or receives more abuse.

Probably no other one thing is a better index to a small town than its weekly publications. Very often that is about all the stranger has to go by in making up his mind about a community. If the newspaper that tells into his hands is a bright-looking sheet, full of news and has a prosperous air, the stranger is certain to judge that it was published in a live, progressive town.

Those who read their weekly newspapers and carelessly throw them aside, overlook the fact that they are not doing all for their town that they can. If those newspapers instead of being destroyed were placed in wrapping and mailed from time to time to friends and relatives at a distance, the good that could be accomplished would soon be reflected in the town's growth.

Chambers of Commerce are frequently blamed for not getting out more boost literature to be sent abroad. Those who raise these complaints could do a great deal themselves by sending out the literature that comes into their own hands in the form of local periodicals. Rest

assured there is no business individual in a town more interested in the growth of his community than is the editor or publisher, for as the town grows he grows.

THE ROAD TO RICHES

John D. Rockefeller, American millionaire of millionaires, is credited with a statement which every thinking man or woman should have engraved in red letters in his or her ledger.

"One good investment is worth a lifetime of toil," is the statement. And that it is true is beyond question.

Barring sheer, blind luck of the phenomenal rewards of real genius, the qualities with which, unfortunately, few of us are endowed, it is impossible for the average man or woman to achieve a comfortable fortune by toil alone without investment.

You can work all your life, work hard and honestly, put all your savings in the bank, scrimp and pinch and still at the end of a lifetime of denial and hard work you will be far from rich unless you have made wise use of those savings for investment purposes. Indeed, as even your bankers will tell you, saving just to be saving is foolish. You are expected to save in this day and age so that you may acquire enough capital to do something with, to invest in something where you can make your savings work for you.

Unless you intend to put your savings to some constructive use you had just as well not save anything more than the bit for the possible rainy day. Intelligent saving necessarily means investment. The bank in which you keep your money wants it for no other purpose except to make investments for the bank's profit and you are short sighted if you do not adopt the same idea and work your money for your own profit and furthermore work it as hard as possible. One intelligent investment may make you independently wealthy. It may mean the difference between a lifetime of ease, comfort and plenty or a lifetime of denial and labor.

Do something with your money! Make it work for you. Invest it, speculate with some of it if you can safely do so. The milestones on the road to riches are successful investments.

RECORD RAMBLINGS

The man who thinks he cannot be fooled already is.

A cynic is a man who mistakes carelessness for ignorance.

Only thing you can tell by some watches is what time it isn't.

Gasoline was never so plentiful, so took out for an increase in price.

A red nose is no longer a sign of drink. He may have a girl who uses rouge.

St. Colog says dancing may be good exercise, but too much is good for nothing.

Gold is one of the few things in the world that can be either a disease or a remedy.

Another good way to avoid the divorce court is to stay single until you can afford to marry for love.

New York's experience goes to show that prohibition cured nearly 30 drunkards in a day. They are dead.

LETTER TO THE EDITOR

To the Editor,
Jarvis Record:

Last week, while sauntering about the village, I chanced to drop in where that dog fight was about to take place. Never having seen one, my curiosity was aroused and so, like the nine ministers in Toronto who had to have seven exhibitions on the screen of a certain snappy play before they could decide if it would corrupt morals, I decided to stay. Where were the police on other missions of the law while this cruel show was going on? It is said that sev-

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSN.

WHY REPORT COMMUNICABLE DISEASES?

There exist, in all parts of Canada, vast numbers of individuals with communicable diseases, who, when a com-

mon and false whisper, sat about the village. But, of course, this might not have been suspicious. The carines grinned at one another and constantly wagged their tails while they were tearing each other to pieces. The crowd cheered at every bite and gash. After it was all over the dogs were well taken care of. One was rushed to Hamilton to have his appendix taken out and the other was taken to Simcoe to get his leg sawed off. But why not, Mr. Editor, have your reporter empowered to arrest all and sundry who attend events of this kind, in fact, any amusement where the morals and characters, so well moulded by modern pedigrees, are liable to be in statu quo? I do not care to say any more, being a stranger here and perhaps even now I am butting in, for certainly most of the fight crowd were strictly up to date. Even while we must deplore anything that don't suit us, we can learn a lesson from those noble dogs who, even while they were suffering, constantly kept their faces to the foe, never backed up, never whined, never equivocated and never swore. Bravely they carried through the burden set upon them and were gentlemanly beggars to the end.

Clarence Nosimin.
NOTE:—We are at all times pleased to receive interesting news, but would not care to have our reporters given police authority.

municable disease occurs, its occurrence shall be promptly reported to the health authorities. It is known that such reporting is not by any means complete, as it is also the fact that many law-abiding citizens evade the law in this respect whenever possible.

The reporting of certain diseases is required by law for several reasons. In the first place, the health authorities who are responsible for the control of communicable diseases cannot set the control machinery to work until they know that disease exists. The control does not consist merely in placing a placard on the house and quarantining the inmates. First is part of the work, but a more important phase is that of tracing back and finding the source of the case. If this is done, the source is removed and other cases prevented. If the case is not reported, the source is not removed and may continue to be responsible for more cases.

It is the reporting of an unusual number of cases of typhoid fever which first directs the attention of the health authorities to the need for action to discover the break in the protective machinery. If the first knowledge they have is of the deaths which occur, needless delay in dealing with the cause results; many more cases and deaths follow because of this delay.

The control of communicable diseases is a community problem. Its success will be largely measured by the extent to which all citizens co-operate in the effort. Just as fast as cases are hidden or not being reported in order to evade some personal inconvenience, even if isolation in the home is properly carried out, health authorities are being hampered in their work, which, after all, is for the protection of the very people

who sometimes hinder their efforts. Questions concerning Health, addressed to the Canadian Medical Association, 154 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

GAS MADE HER CROSS, CANT EAT OR SLEEP

"When I ate I would blast up with gas. I couldn't sleep, was cross and nervous. Adlerika has given me real relief."—Mrs. M. Meyer.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you! J. M. Schreiber, Druggist.

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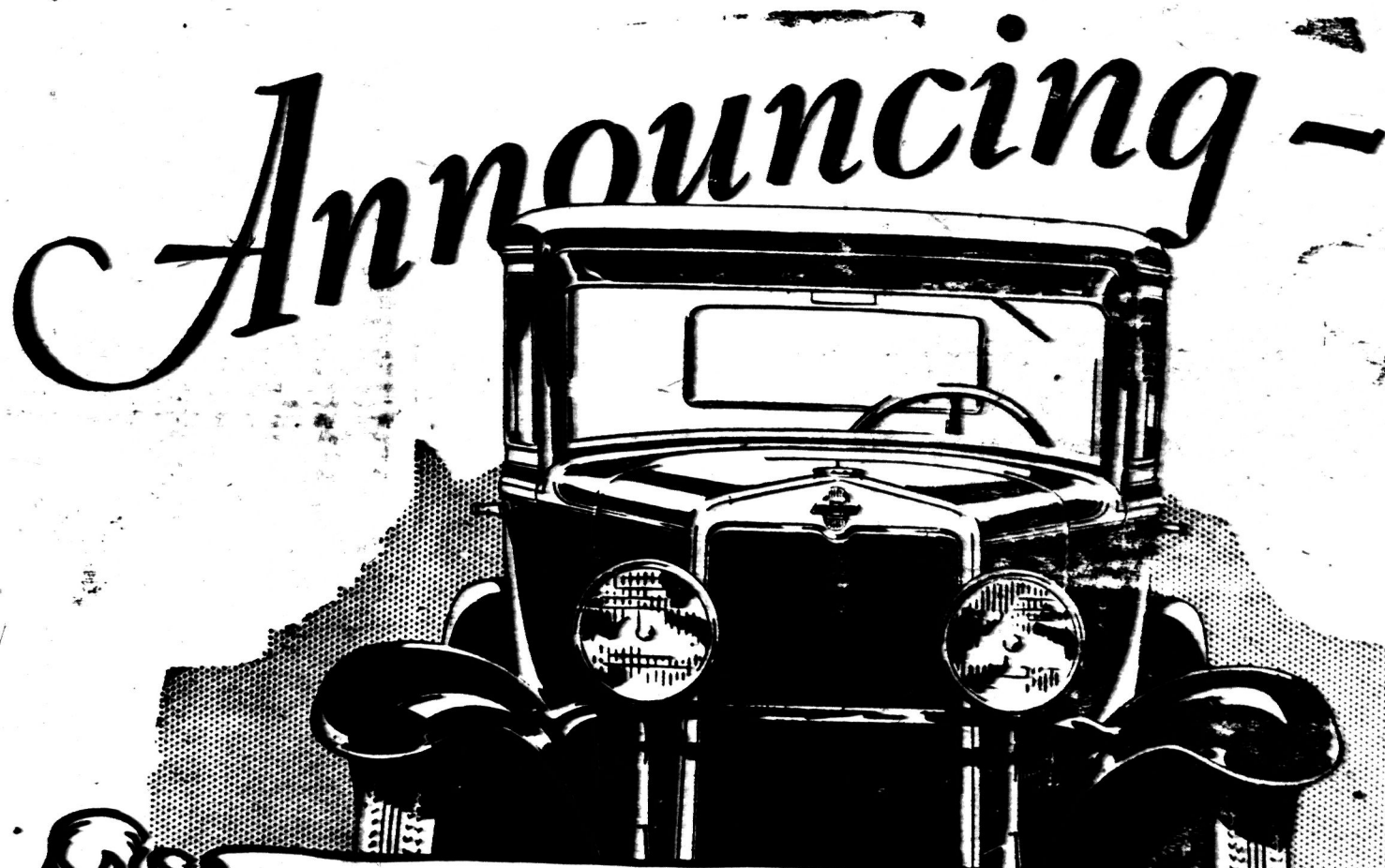
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THE Chevrolet Motor Company of Canada, Limited, announces The Outstanding Chevrolet of Chevrolet History... a Six in the price range of the four!

Spectacular as Chevrolet's achievements have been in the past... notable as its engineering triumphs have proved themselves to be—this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field an entirely new measure of performance, comfort, beauty and style—but it is sold at prices so low as to offer every previous conception of motor car value.

The new six-cylinder valve-in-head engine—developed from more than a hundred motors designed especially for this sensational car—stands out as an engineering masterpiece. With a power increase of approximately 32% over the previous Chevrolet motor, with correspondingly greater speed and faster acceleration—it offers a type of performance that is literally astounding... even to those who have been driving cars costing hundreds of dollars more.

The Roadster	\$665
The Phaeton	\$665
The Coach	\$770
The Coupe	\$760
The Sedan	\$870
The Sport Cabriolet	\$885
The Convertible Limousine	\$925
Light Delivery Chassis	\$510
Also prices of accessories, Government Tax Extra	
1½ Ton Chassis	\$635

Throughout the entire speed range, it performs with a smoothness and quietness of operation that have never before been approached in a low-priced automobile. At the slower speeds of city traffic it idles along with wonderful silence and ease. On boulevards and country roads it responds with an eagerness that is a constant delight. It takes the longest and steepest hills with an abundant reserve of power that is a source of pride to the driver.

And its economy of operation averages better than 20 miles to the gallon of gasoline!

In appearance, this Outstanding Chevrolet is so smart, so stylish and so distinctively appointed that it rivals the costliest custom creations. The new Fisher bodies are longer, lower and roomier with adjustable driver's seat in all closed models—and reveal the matchless artistry of Fisher designers. You are cordially invited to visit our showrooms and secure complete and detailed information on this sensational new car which will be ready for delivery beginning January 1st.

C-10-1-28

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