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To-morrow

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Silk Stockings

FREE

Madam! If your husband or your brother chews tobacco, ask him to try Big Ben, the famous plug chewing tobacco, for every plug of Big Ben carries a "Poker Hand," and in exchange for four (4) sets of "Poker Hands" (Nos. 1 to 52) you will receive FREE one pair of Kayser Pure Silk Full Fashioned Stockings.

These stockings are excellent quality, conform to the leg, and retain their shape. Sizes, 8 1/2, 9, 9 1/2 and 10; in *Patio (fawn), Hoggar (flesh), and Sonata (grey)*.

Big Ben is mighty fine tobacco and men do certainly enjoy it.

BIG BEN

PLUG CHEWING TOBACCO

Save the "Poker Hands"

"I understand that your wife thought of taking up law before she married you." "That is so. Now, however, she's content to lay it down."

A grasshopper's ears are to be found on its legs. Men's eyes are sometimes to be found on girl's legs.


Are You Ready



When your Children Cry for It

Baby has little upsets at times. All your care cannot prevent them. But you can be prepared. Then you can do what any experienced nurse would do—what most physicians would tell you to do—give a few drops of plain Castoria. No sooner done than Baby is soothed; relief is just a matter of moments. Yet you have eased your child without use of a single doubtful drug; Castoria is vegetable. So it's safe to use as often as an infant has any little pain you cannot pat away. And it's always ready for the cramps, pangs of colic, or constipation, or diarrhea; effective, too, for older children. Twenty-five million bottles were bought last year.

FITCHER'S CASTORIA



When Food Sours

About two hours after eating many people suffer from sour stomachs. They call it indigestion. It means that the stomach nerves have been over-stimulated. There is excess acid. The way to correct it is with an alkali, which neutralizes many times its volume in acid.

The right way is Phillips' Milk of Magnesia—just a tasteless dose in water. It is pleasant, efficient and harmless. It has remained the standard with physicians in the 50 years since its invention.

It is the quick method. Results come almost instantly. It is the approved method. You will never use another when you know.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any druggist.

Canadian Tobacco Output

The following table gives the estimated area and production of tobacco for the years 1922 to 1927, together with the annual average for the period. Like all special crops, these figures are useful only for comparison purposes:

Years	Acres	Pounds	Per Acre	
1927	34,556	29,529,966	1,144	
1926	19,982	25,567,726	1,278	
1925	12,719	15,315,934	1,204	
1924	12,399	14,525,471	1,172	
1923	8,630	10,797,228	1,251	
1922	9,189	10,031,970	1,202	
Annual Average	1922-27	16,247	19,468,202	1,198

The above figures serve to indicate the phenomenal growth that has taken place in the tobacco industry in recent years. This is attributable primarily to the recognition in the world-consuming markets of the superior quality of tobacco grown on the plantations of Southwestern Ontario, where soil conditions are ideal. Another important factor has been the preference given Empire-grown tobacco on the British market, which works out at approximately 50 cents per pound.

Farm Property in Ontario Valued at \$1,813,000,000

The value of farm property in the Province of Ontario, including land, buildings, implements and live stock, at the close of 1927 aggregated \$1,813,780,891. This compared with \$1,764,448, in the previous year.

No More To Sales

The Standard Stock Exchange has passed a ruling that issues over \$5 cannot be traded in other than 5-point jumps. This means Teck, Sunbury-Basin, Sherritt and a few others wont be getting milled around to such an extent and should prove beneficial to the board. A few days ago "Frenchie" from Kirkland Lake wrote a note saying the mining board looked like a one-cent sale.

FINANCIAL NEWS

Investments by Canadian Banks Reduced by \$8,000,000 During August

Investment holding of Canadian chartered banks during August this year showed a decrease of approximately \$8,000,000. The total at the end of August amounted to \$509,465,034, as compared with \$508,404,722 at the end of July. As compared with February of this year, however, a decrease is shown of nearly \$64,500,000.

Investments of the banks comes under three main groups and composed the following:—Dominion Government securities, \$316,124,572; Canadian municipal and British and foreign public securities other than Canadian, \$123,323,000; Railway and other bonds, debentures and stocks, \$69,997,462. The Dominion and Provincial Government holdings were reduced from \$317,812,592 during August, down \$1,700,000; Canadian municipal and British and Colonial securities other than Canadian, were reduced from \$125,969,848, down \$2,400,000; Railway and other bonds, debentures and stocks were reduced from \$64,622,828, down \$4,300,000.

Due for Bumps

New York—One of the large Stock Exchange houses, in commenting on the inflation which has taken place in the stock market, has selected at random twenty-one issues quoted on the Stock Exchange and finds that at current prices they are from 90 to 625 per cent above their 1923 low figures. The percentages of advance, as enumerated by this firm, are as follows:—British Empire Steel, 366 per cent; Callahan Zinc and Lead, 90 per cent; Chardler-Cleveland, 127 per cent; Chicago & Alton common, 102 per cent; Chicago & Alton preferred, 103 per cent; Loft, Inc., 91 per cent; Mexican Seaboard, 573 per cent; Middle States Oil, 130 per cent; National Acme, 175 per cent; Norwalk Tire & Rubber, 110 per cent; Pathe Exchange, 247 per cent; Pathe Exchange A, 239 per cent; Pierce Oil, 625 per cent; Robert Reis & Co., 33 per cent; Standard Plate Glass, 122 per cent; Standard Plate Glass preferred, 111 per cent; Superior Oil, 200 per cent; Van Raalte, 300 per cent.

WHEN YOUR BABY CATCHES A COLD

"Unless your husband has nose-aid collar buttons he's prone to discover flaws in your housekeeping."

In spite of all precautions little ones will take colds—especially during the changeable days of our Fall season. When the first symptoms appear—sneezing, redness of the eyes, running nose—Baby's Own Tablets should be given at once. They will rapidly break up the cold and prevent more serious complications.

Mothers who keep a box of Baby's Own Tablets in the home always feel safe. In fact they are like having a doctor in the house. They are a gentle but thorough laxative that sweetens the stomach and regulate the bowels, thus driving out constipation and indigestion and relieving the baby of the many childhood ailments which are the direct result of a clogged condition of the bowels or sour stomach. They are absolutely safe—being guaranteed to contain no drug at all harmful to even the youngest babe. They cannot possibly do harm—they always do good.

Baby's Own Tablets are sold by all medicine dealers or will be sent by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Phrases From the Sea

In the days when New Bedford was a famous whaling port the conversation of women as well as men was interlarded with sea phrases. Even the girls spoke on "cruising about" on "short allowance," and getting "rigged out" with new "canvas" for clothing. A housewife asked her son to hand her the "bight of a clothes-line." Down on Cape Cod if a lass was kissed by a young man she did not particularly fancy quite likely she would push him away with a "Sheer off, or I'll split your mainsail with a typhoon!"

A reputation of over thirty years is at stake every time a package of Red Rose Orange Flake Tea is sold. So highly is this reputation prized that the makers have authorized your grocer to replace any package free of charge that does not satisfy you in every particular.

ISSUE No. 42—28

RED ROSE TEA

"is good tea"

The Orange Flake is something extra—a special tea in class, bright Aluminium

Migration of Human Beings

Flynn's Western Morning News: It has to be remembered that in trying to solve this problem of migration and find homes overseas for our surplus population we are dealing with human beings. Men and women differ widely in temperament and adaptability to circumstances. . . . What would be astonishing would be to have them all ready to submit to whatever conditions they had to meet.

Minard's Liniment for aching joints.

Jack: "How did you come to marry a girl you didn't particularly care for?" Tom (gloomily): "I attribute it to the fact that she wanted me worse than I didn't want her."

PATENTS

List of "Wanted Inventions" and Full Information Sent Free on Request.

THE HARRIS CO. Dept. W. 273 Bank St., Ottawa, Ont.

SIMONDS SAWS

These saws are of a design which makes them hold their keen cutting edge under every condition.

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Restored to Health by Taking Lydia E. Pinkham's Vegetable Compound

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ASPIRIN

Headaches may be swiftly and safely relieved by an Aspirin tablet. A most efficient remedy, and there's no after effect; its use avoids much needless suffering. Try it next time; see how soon its soothing influence is felt. Just as helpful when you have a cold, neuralgia, neuritis, rheumatism, lumbago. Just be certain you get real Aspirin—the genuine has Bayer on the box, and on every tablet. All druggists, with proven directions.

Physicians prescribe Aspirin; it does NOT affect the heart

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacturing, which is well known that Aspirin means Bayer Manufacturing. To ensure the highest quality, each Aspirin tablet will be stamped with their "Bayer Cross" trademark.