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THURSDAY, OCTOBER 25, 1928

WITCHES AND ROMANCE

Agee beck people had fearful faith in the existence of witches, ghosts, spirits and other creatures of the phantom and eerie world and believe as they revisited or worked their greatest charms on the night of October 31, the eve of All Hallow or All Saints' Day. The supernatural (supernatural) on this night and it was then one might learn from some friendly specter the name of one's future mate. And the whole night long, while ghosts stalked abroad and from-spawning witches swept across the mysterious heavens, mortal beings made merry and tempted the spirits or tested their charms.

This age has witnessed the passing of these creations of the superstitious mind but it has not permitted the manifestations of their Halloween presence to cease. Gates still disappear mysteriously, wagons are hoisted by some supernatural power to the gable of the barn, strange rappings are heard at the living-room window, doorsteps are miraculously scrubbed, but the innocent ghosts and harmless hags are no longer blamed for these prankish perpetrations.

These two eras arraigned thus against each other suggest a possible reform in modern methods of Halloween celebration which should receive popular approval, except by those hoodlums who accept the night of October 31st as a license for unrestrained vandalism. If the gate-crashing, window-soaping urchins will say aye let future Hallowen celebrations take on the color of those romantic and frolicsome Hallow Eve festivities of which the poets have sung with their pageantry, apple-bobbing, playful ceremonies and charm work.

INDIVIDUALISM IN BUSINESS

The status of the small, independ-

ent merchant in our present commercial structure is a subject which has received much attention of late from economists and students of business problems. The question whether he has a secure position in the development of business is being emphatically in the affirmative.

The resourcefulness and freedom of action of the individual will always go far toward offsetting the advantage of large-scale operations of the more complicated organizations. The independent business man with reasonable capital willing to utilize new methods and take advantage of new conditions has a greater opportunity today than ever before. Of course in this era of changing business methods the merchant who refuses to consider the new order of things must give ground to his more efficient competitor.

The independent merchant who functions intelligently as purchasing agent for his community has a distinct opportunity to render real social service with profit to himself. The principal innovation introduced by the large corporation is the newer type of management and the recognized value of large-scale economics; but big business has no copyright on profitable methods and mere bulk is by no means necessarily synonymous with efficiency.

As commonly applied to the chain-store the "elimination of the middleman" argument is meaningless, for the functions of the middleman have to be performed whether by individuals or by warehouses and branches of chain-store organizations.

THE AGE OF COLOR

Expansion in the number and uses of plastic products is a tribute to the progress made in the practical arts. Men now seek to give a cultural or artistic gloss to many articles and accessories formerly looked upon as too commonplace to be rated worthy of artistic effort.

Art schools today offer many courses in the practical arts, the carrying out of which has added to the interest, grace and charm of life. Inevitably, chemistry has been the agency through which the plastic artist has worked his creative enter-

prise. Liquors and novel paint materials have been derived from chemicals which had no such application a few years ago. Particularly have the plastics been given to plastic set much of its material and aids to beauty. Many commodities, themselves not plastic have been levied upon for plastic service. Hence have arisen such trade names as celluloid, pyralin, viscoloid, fiberoid and zylamide. Toilet articles, automobile curtains, furniture, and a multitude of other objects have been made beneficiaries of the pyroxylin family.

With the new materials is noted a general improvement in the sense of artistry and taste. Canadians are learning the subtlety of colors—something that has been woefully lacking in years gone by.

RECORD RAMBLINGS

The best Christmas gift is appreciation of the gift.

The outlook for 1929 is bright for those who look out.

A success is a man who picked out the right kind of habits.

Cupid helps a poor fish to get caught in the matrimonial net.

Another good thing about radio concerts is the lack of encores.

The girl who married to keep away from school will learn better.

Neighbors are neighbors until they acquire a loud loud-speaker, at which time they become "That Gang Next Door."

Alas! If you leave her enough time they become "That Gang Next Door" to enable her to get along without another husband, she'll be so attractive she'll have no chance to remain single.

THE DEVIL DID IT

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We always welcome contributions to this column, especially if the contributors are willing to set the type themselves.

COUNTY COUNCIL

(Continued from Page 1)

What no action be taken re claim of land for hospital for maintenance of Robert Martin.

Letter of English Alliance Act re Margaret Edwards, that no action be taken.

Letter re pupils attending Waterloo High School, filed with Clerk.

Letter from Children's Aid Society re David Bauer, filed with the Clerk.

Collier-Kerr—That the Clerk be instructed to write a letter to the Ontario Gypsum Co., advising them that the work done by them is most satisfactory, and that the results were better than we expected. Carried.

Miller-McDonald—That it is with extreme regret that this Council has learned of the continued illness of one of our County Auditors, Mr. F. J. Parsons. We therefore wish to express our sympathy, and trust that before our next regular meeting Mr. Parsons will be fully recovered. C. I. Council adjourned to meet on Tuesday, November 13th.

THIRD QUARTERLY AUDIT

July 1 to September 30
HOUSE OF REFUGE

Receipts

Cash balance in bank	\$ 1044.66
Rec'd from County Treas.	2823.59
Sale of Live Stock	106.50
Board from inmates	40.00
	\$ 4014.42

Expenditures

Ma'int. July, Aug., Sept.	\$ 3416.18
Less O. S. cheque, \$5; error in cheque No. 140, 10c.	5.10
	\$ 1411.09
Balance in Bank	602.64

CHILDREN'S AID SOCIETY

Receipts

Cash balance in Bank	\$ 398.57
County Treasurer	942.57
Private Contributions	42.50
Ward's Board	16.00
	\$1399.64

Expenditures

Board of Wards	\$ 901.06
Salary	290.00
Clothing, Footwear	113.77
Office Rental	96.00
Telephone	38.09
Hospital	26.25
Medical	23.25
Office Seal	5.45
Error in cheque No. 160	.30
Balance on hand	.92
	\$ 1399.64

WHAT MY MOTHER WISHED ME TO BE

(Contributed)

I was born quite young
 I had a little tongue
 So I could make a noise
 Like all the rest of boys
 My mother looked at me
 As I lay upon her knee
 She could see, in her glee
 What she wished me to be.

Chorus:
 I'm what she wished me to be
 For my heart is pure and free
 I'm as busy as a bee
 And lively as a flea
 What she wished me to be
 In her glory in her glee.

When I grow to a man
 I'll help mother when I can
 She'll not blush in shame
 While I do bear her name
 I will love my mother
 If I do love another
 My mother's boy I will be
 For she wished me to be.

Chorus:
 I'm what she wished me to be
 For my heart is pure and free
 I'm as busy as a bee
 And lively as a flea
 What she wished me to be
 In her glory in her glee.

HEALTH SERVICE

of the
CANADIAN MEDICAL ASS'N.

CLOTHING

The temperature of the human body remains at practically the same degree as long as the individual is well. This is called the normal temperature. Any change from this normal temperature is a signal that there is something wrong with the human machine.

The temperature is controlled by a centre in the brain. When the body becomes too warm, the arteries of the skin are dilated, more blood is thus brought to the surface, perspiration increases and there follows a cooling of the body. If the body is too cool, the arteries are contracted, perspiration is decreased and the heat of the body is conserved.

The food we eat is partly used to keep up the heat of the body. In Canada, it is necessary to wear sufficient clothing most of the year to conserve our heat and to maintain the normal temperature of the body.

The problem of what clothing to wear is made difficult because we go to the hottest inland to the coldest.

outdoors. When indoors, we should not wear the clothing required to keep us warm outdoors. Under such conditions, the individual perspires freely, the skin and clothing become damp; as a result, he is chilled when he goes out.

Avoid over-clothing when indoors. Children should not go to school wearing two sets of underwear and several sweaters. Warm schools and offices are usually at summer temperature. The warm extra clothing should be kept for outdoors.

Proper clothing will do much to help in maintaining physical fitness and to prevent colds in winter.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letters. Questions as to diagnosis and treatment will not be answered.

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CHINTZ AND DRAPERIES IN WIDE RANGE

RUFFLED MARQUETTE CURTAINS—Dainty curtains of checked Marquette. Ideal for Bedroom, Bathroom or Kitchen Windows, pair98c

ENDS OF CURTAIN MATERIALS HALF PRICE—Ends of Bolts from fast selling lines of Curtain Nets, Madras, Marquette, etc., in lengths up to 12 yards; various widths. Half Price for quick clearance25¢ to \$1.50 a yd.

NEW DISTINCTIVE SWISS CURTAINS—A durable quality Brussels Net appliqued with pretty floral or leaf patterns down the side and across bottom. Ivory only; 36" by 2 1/2 yds. Special each\$2.95

ARTIFICIAL SILK PANELS—Fine quality Rayon Panel in cert shade with fringe ends. Size 36" by 2 1/2 yds. Special at each\$1.69

PICTURE FRAMING SPECIAL—Clearing of ends of mouldings in Oak, Mahogany, Polycrome, etc. Size of frames up to 12 by 14". The pictures will be fitted and glass and backing supplied. Special, each98c

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SPECIAL VARNISH OFFER—1 quart Pratt & Lambert 61 Varnish Stain, 1 Brush, 1 Paint Paddle. All for\$1.98

SHINGLE STAIN SOLIGNUM—All colors, per gal.\$1.75

B-H SHELLAC—Per quart\$1.53
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 Per Gallon\$4.95

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 Johnson's Wax59c
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 Heavy quality mounted on guaranteed rollers in Green, Cream and White. These are not seconds. Sale73c each.

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The New Immigration in Canada



1—Sturdy Scotch family, recent arrivals in Canada on the C.P. liner "Montclair."
 2—An excellent type of settler for the Canadian west.

Immigration to Canada is regarded today by one of the country's greatest if not its greatest economic asset. Authoritative statements on the subject have been made to the effect that internal problems confronting Canadian people today can, practically without exception, be solved by greater population. Writing in a recent issue of the *Montreal Review*, Mr. E. L. Chénier of Montreal, special publicity representative in the Department of Colonization and Development of the Canadian Pacific Railway, strikes a most optimistic note concerning recent immigration to Canada. His article entitled "The New Immigration" is one of the most comprehensive that has been written on the subject. Mr. Chénier, who was in close touch with the development of Canadian population during the past few years, states that the era of Canadian immigration opened up in

the spring of 1926 was essentially a new immigration. In explanation he goes on to say:
 "The years since the war have served to bring out a virtual revolution in nearly every phase of the matter, as normally for the first time, immigration became a public question received the thought and attention it deserves from the people of Canada, and was resolved to be of first national moment. Immigration to Canada in the years before the war might roughly be compared to a broad stream pouring into the Dominion and spreading out uncontrolled in all directions.

"The war ended, and a great popular influx from Europe was expected for Canada. It never took place, largely because the trend was discouraged at the outset. Canada, while Australia—then regarded immigration as a possible fresh problem instead of a Canadian Pacific Railway which, in expectation of a heavy post-war movement, had organized a colonization department, most likely anticipated the change which had been over conditions in general throughout the country and the necessity of

taking a different view of immigration. The days of surging flow had passed, probably never to return in the same way, and in any case such an haphazard inundation was hardly desirable."

Mr. Chénier then describes the great immigration work being carried out by scores of immigration societies in Canada which came into existence through the new interest of the Canadian people in immigration. As the result of supervision through these many societies the type of immigrants to Canadian shores was greatly improved. "With the various channels beginning to act," continues Mr. Chénier, "each pouring its trickle of new life blood into Canada, the railway—equally solicitous as to keeping these people in the Dominion after arrival—directed attention to the other end of the line, and not about tanning the new popular immigration in immigration to Canada. People attracted and drawn by the national good, but also by a desire to see it prosper and expand, had ready to leave the moment they got to them in order that they might accompany for the new—might take possession of them."

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