

Falls' August Clearance Sale

The annual sale that offers the kind of goods people want in by far the largest selections and at the safest low prices, based on sound quality. It brings out in bold relief the fact, one sale stands out as unmistakably today as it has always done. Probably more so—FALLS' AUGUST CLEARANCE SALE.

Whew - W - W

These Are the Days for Cool Wash Goods and This is the Store to Get Them at and Save Money

"Duro" Gingham

The word "Duro" means fast to sun and washing, and we will replace any garment that fades. The newest of designs and gingham are fashionable; reg. 50c yard for...**48c**

Duro Crepes, Duro Georgette, Duro Chine

These three materials are the best qualities made by the "Duro" manufacturers and they carry the "Duro" guarantee—FADELESS. The designs are neat and natty and the August price is...**96c yard**

Ginghams

English qualities. These are very serviceable shades and colors. They are 36 in. wide and a variety of designs are offered: Regular 25c for...**19c yard**
Regular 33c for...**24c yard**

Voiles

Showing the newest of designs suitable for these hot days. Cool and refreshing colors. All our best qualities are included in this August offering; 38 and 40 inches wide; colors guaranteed fast; for...**39c yard**

Crepes For Underwear

Both plain and figured; needs no ironing; 30 inches wide; two qualities: Regular 25c for...**19c**
Regular 39c for...**33c**

Printed Linen

From Ireland, suitable for making a cool ensemble suit; 36 inches wide; regular \$1.25 yard for...**96c**

Punjab Prints

Guaranteed colors, 36 inches wide, and 1,000 yards to choose from. Makes the daintiest house dresses and aprons. Regular 39c yard for...**33c**

"Peter Pan"

The balance of our stock of this fast color print, so soft and light and the patterns are so decidedly novel, will be offered during August. Regular 75c for...**56c yard**

Bath Towels

The most astounding offer of Bath Towels at an incredible price. The size, 18x35 in. The colored borders are blue check and gold check. Made from a high-grade staple cotton, very absorbent. At this price the limit will be 4 to each customer. Come early for these. TWO for...**45c**



Men's Suits

Save a \$5.00 Bill and in Some Cases More Than That

\$17.50

Most of them have EXTRA TROUSERS. Two- or three-button style coats. Sizes range from 35 to 44. Blue Serge, Cheviots and Tweeds...**\$17.50**



Cool Summer Frocks in Charming Fashions

They rank with dresses marked nearly double the August Sale price. New shipments enabling us to share these very generous savings with you. Whether you seek a vivid pattern, sheer chiffon frock, or sports frocks of the most simple styling, this all-inclusive collection answers every need.

at **\$15.95**
Here are Dresses worth up to \$25.00

at **\$13.95**
Here are Dresses worth up to \$20.00

at **\$9.95**
Here are Dresses worth up to \$15.00

Georgette, Printed Silks, Fine Voiles and Flat Crepes

Unusual beauty is expressed in their trimming, and the fashion notes denote the most recent rulings.

at **\$7.95**
Here are Dresses worth up to \$12.50

at **\$5.95**
Here are Dresses worth up to \$10.00

at **\$3.95**
Here are Dresses worth up to \$7.50

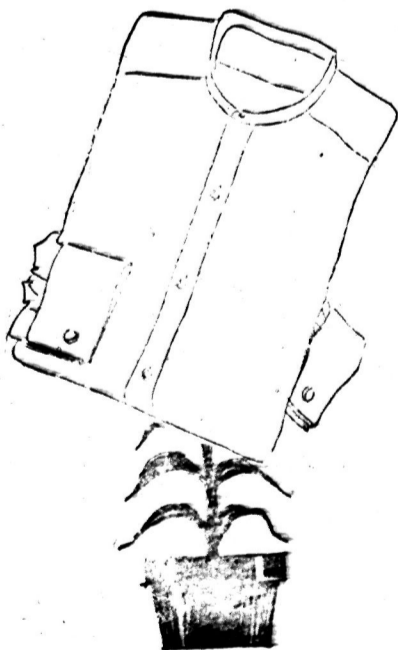
Boys', Girls' and Women's Stockings For Play and Helping Out in the Garden

19c pair

Children's fine Ribbed Hose, seamless and serviceable. In black, sand and brown. In sizes 5½ to 10. Falls' August Sale pair...**19c**
Women's serviceable, seamless Hose in black, sand and grain. In sizes 8½ to 10. Falls' August Sale pair...**19c**

Remnants

Of Linen Table Damask, 70 inches wide. Irish, in a variety of designs and lengths. Regular value \$2.00 yard:
Length, 1½ yards, per piece...**\$2.05**
Length, 2 yards, per piece...**\$2.74**
Length, 2½ yards, per piece...**\$3.42**
Length, 3 yards, per piece...**\$4.11**
Length, 3½ yards, per piece...**\$4.79**



Men's \$2.00 High-Grade Shirts

Collar attached and neckband styles; made by one of our most prominent manufacturers. Handsome materials. Lustrous all White Broadcloths and other durable plain colors; also stripe Broadcloth and other Rayon stripe materials.

Neat, summery patterns, CUT FULL and tailored to fit. The best \$2 shirt in the trade, in Falls' August Sale...**\$1.45**

English Sheeting

Guaranteed to wear and give every satisfaction. Fine even weave; pure white bleach in three widths:
70 in., for twin beds, August price...**69c yd.**
80 in., for double beds, August price...**79c yd.**
90 in., for out-size beds, August price **96c yd.**

Kitchen Towels

All pure Linen, colored borders. Will give lasting wear. Two special offerings **39c** and **65c pair.**

Blankets

All wool from "Old England," in a beautiful tan shade, with Greek key border. Three qualities are offered at exceptional prices:
60x80 inches...**\$5.50 each**
60x84 inches...**\$9.75 each**
72x84 inches...**\$11.75 each**



New Felt Hats

Worth up to \$4.75—August Sale Choice **\$1.95**
Latest Vagabond and off-face shapes, in all white, so popular at the moment. The extremely low price is no indication of their smartness.

Pillow Cottons, 33c yard

By the yard. "Wabasso" quality, pure white bleach, in 40 or 42 inch width. August Sale, yard...**33c**

Pillow Slips, 58c Pair

Ready-made English quality, good even weave, bleached white, sizes 40 and 42 inches. August Sale...**58c pair**

Linen Pillow Slips

Made in the land where the "Shamrock" grows. Note price. August Sale...**\$1.25 pair**

Boys' Wash Suits

Worth up to \$1.95, With the Dollar and More Cut Off

Wash and Play Suits, short and long sleeves; short and long legs. In many colors, styles and patterns; for ages 3 to 8 years. Worth up to \$1.95. Falls' August Sale...**95c**
50 dozen Men's White Hemstitched Irish Lawn Handkerchiefs; large size. Falls' August Sale...**3 for 25c, or 95c Dozen**
Boys' Tweed and Navy Knickers, sizes for 4 to 10 years; all sizes...**Pair 88c**

Bargains From the Down Stairs Store

Fine showing of light cut or engraved Glassware, Crystal Goblets **\$3.00, \$7.50 and \$8.00 dozen**
High and low Sherbets **\$5.00 to \$8.50 dozen**
Wine Glasses, crystal or rose...**\$4.40 dozen**
Rose Goblets, high or low Sherbets, and 9-oz. footed Tumblers...**\$5.00 dozen**
Tall Bud Vases in rose, crystal or green, each...**39c**
Handled Sandwich Plates, crystal...**89c each**
Star and Grape Water Jugs, two sizes **65c** and **85c each**
Crystal Sherbet Glasses, star and grape cut, dozen...**\$2.50**
Colonial Cut Tumblers, dozen...**\$2.50**

Splendid New Showing of Fostoria Glass

Beautifully etched; four shades: green, rose, azure and amber. Besides stemware there is a fine assortment of odd pieces including Bowls, Vases, Ice Buckets, Sugar Buckets, Comports, Plates, Mayonnaise Dishes, Candy Jars, Salvers, Bon-Bons, etc. See this beautiful glassware.

Falls' Department Store, Simcoe.

Camping Blankets \$1.75 and \$2.50 Pair

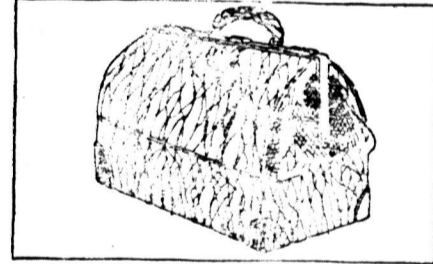
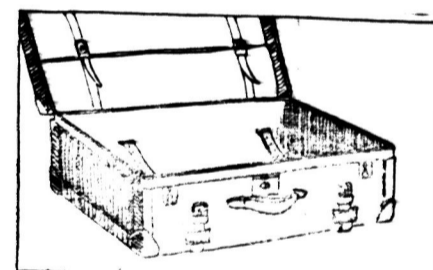
Just ten pairs of each size. Dark color, will stand good heavy wear. Note the price:
50x70 inches...**\$1.75 pair**
60x80 inches...**\$2.50 pair**

Remnant Table

All remnants in the Wash Goods Section during this August Sale will be sold at half the marked price.

Linen Towelling

16 inch wide Irish, colored edging; nice weight and good absorbent quality. 5 yards for...**75c**



Luggage Required?—Read This List

Then avail yourself of this opportunity to purchase luggage at a very low cost. This list comprises odd pieces of all up-to-date luggage and we have assembled them for this sale at very special prices:

- One only 18 in. Nytee Case, \$6.50, blue...**\$4.95**
- One only 18 in. Square Hat Box, \$9.75, Brown...**\$7.95**
- One only 18 in. Round Hat Box, \$7.95, Patent...**\$5.50**
- Five only 12 in. Junior Hat Box, \$2.25, Patent...**\$1.59**
- Five only Zipper Boston Bags, \$2.75, tan...**\$1.98**
- One only 16 in. Club Bag, \$4.00, Black...**\$2.95**
- One only 18 in. Club Bag, \$4.00, black...**\$2.95**
- Two only 18 in. Club Bags, \$5.95, black...**\$3.95**
- One only 18 in. English all-leather, \$22.50, Brown...**\$14.95**
- One only 18 in. Cobra Grain Club Bag, \$13.50, brown...**\$9.95**

Falls' Department Store, Simcoe