

Greater Than Ever--Falls' August Furniture Sale

For months we have been planning for this August Furniture Sale. The Furniture Floor is filled up as never before. Everything will be in readiness, Saturday with many wonderful bargains in high class Furniture. We have described a few Suites in this page at different prices. Plenty of others here all bought and priced at great savings. Pay a visit to our Furniture Floor even if you are not ready to buy.

"IT'S A SHOW PLACE"

This "Sample" Suite Is A Very Attractive Value at \$167.00

One only Walnut Diningroom Suite beautifully high-lighted Veneer of genuine Walnut, soft shaded finish. Buffet 68 inches long with lined silver drawer, long linen drawer, and large dish cupboards. Table is 45x60 in. top with pedestal base. Large high-boy type China Cabinet and leather seated Diners. A splendid buy for some one. Regular price \$225.00.

Falls' August Sale \$167.00

50 Felt Mattresses at \$5.90 Each

Made from clean sanitary felted cotton. This is encased in a strong Art Ticking, evenly tufted sides and ends. Neatly stitched. To fit any Bed.

Falls' August Sale \$5.90

Beautiful Antique Gilt Mirror

For fire place, hall or buffet. This is a plate glass mirror measuring 42 inches long over all and 16 1-2 inches high. Has a substantial antique gilt frame or walnut. Regular price \$9.75.

Falls' August Sale \$6.45

Here's a Record Value

Steel Bed With Case Panel

90 Coil Spring

All Felt Mattress

Dresser, Walnut Finish

A splendid outfit for the Bedroom of moderate or small size. The Steel Bed is in Walnut finish, has round posts 2 in. in diameter, with cane panel in centre. Good comfortable double laced coil spring. All Felt mattress covered in durable art ticking with roll edge. The dresser has plenty of drawer accommodation and good size mirror finished to match Bed. "Bed outfit any size complete with Dresser.

Falls' August Sale \$31.65

"Or Bed outfit alone \$17.80.

Solid Oak Suites, Sale Priced at \$97.00

Attractive Oak Suites in high lighted No-mar finish. Well constructed of good seasoned Oak. Buffet has dish cupboard, full length of case. Full size Linen Drawer and two small drawers for cutlery. Table, 6 leather seated Chairs and China Cabinet with drawer in base. Our leader in Oak Suites. Regular price for complete Suite \$125.00.

Falls' August Sale \$97.00

Kitchen or Breakfast Room Suites Reduced to \$31.50

Handsome suites, richly finished in Walnut, Robin's Egg Blue, Green, Fawn or Buff Duco. Washable finish. A beautiful design and finish sure to prove entirely satisfactory. Buffets from 36 to 42 in. long. Bow-back or straight back Chairs and drop leaf Table. This set is well made of fine hard wood and will give perfect service. Regular price \$42.50

Falls' August Sale \$31.50

Odd Pieces In The Sale

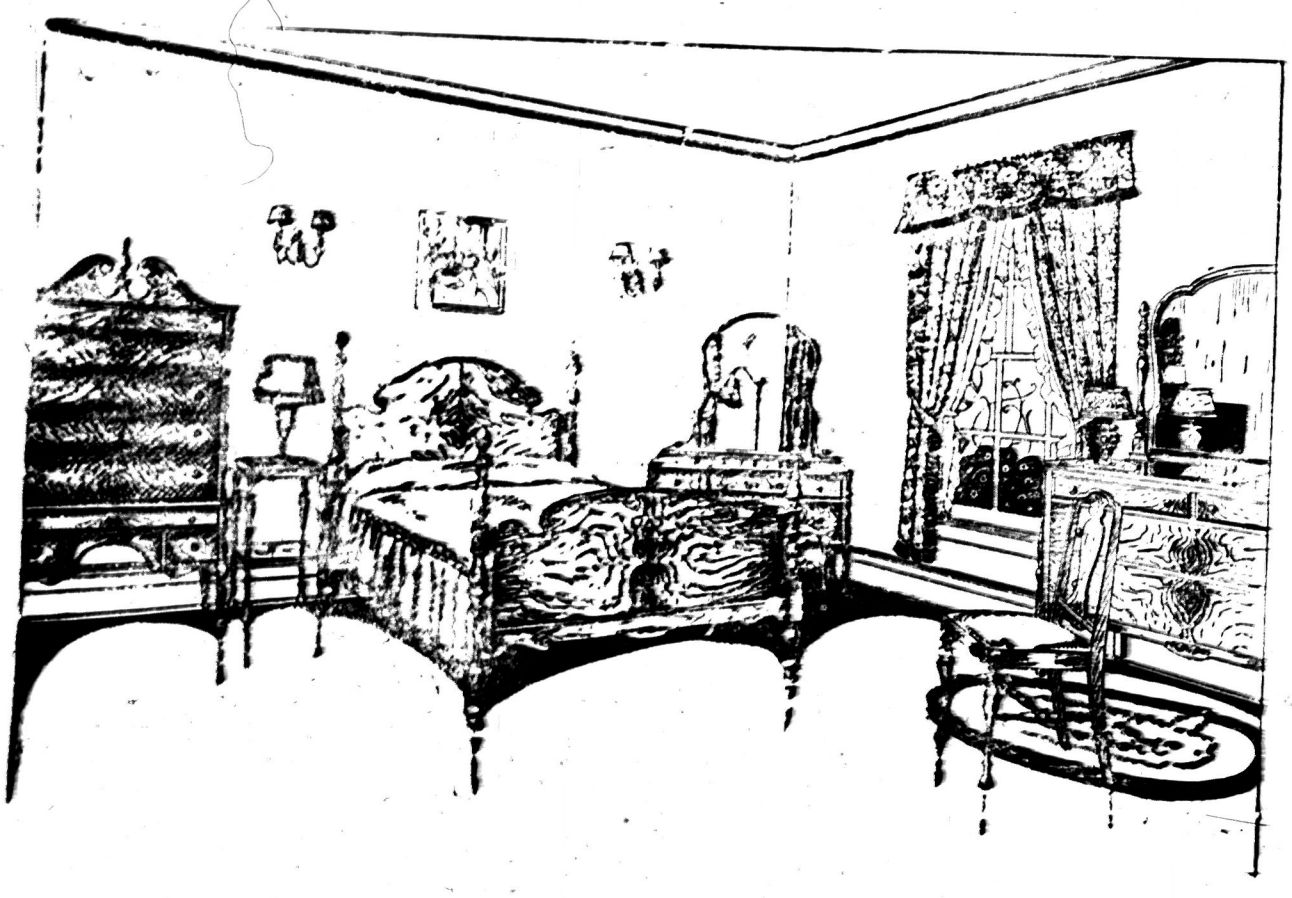
Quarter cut Oak Buffets in fumed finish. Queen Anne design. Long linen drawer. Large dish cupboards and lined cutlery drawer. 36 inches long and a good looking serviceable piece that can be matched any time. Regular price \$55.00.

Falls' August Sale \$29.00

Our fine Stock of Rugs including Baristans, Wiltons, Axminsters, Brussels, Tapestry and Wool Rugs. All especially priced during this Big Sale.

August is Marshall Month at Falls'

Large choice here, with every Marshall Mattress from \$25.00 to \$75.00. We give during the sale a good quality washable slip cover Free.

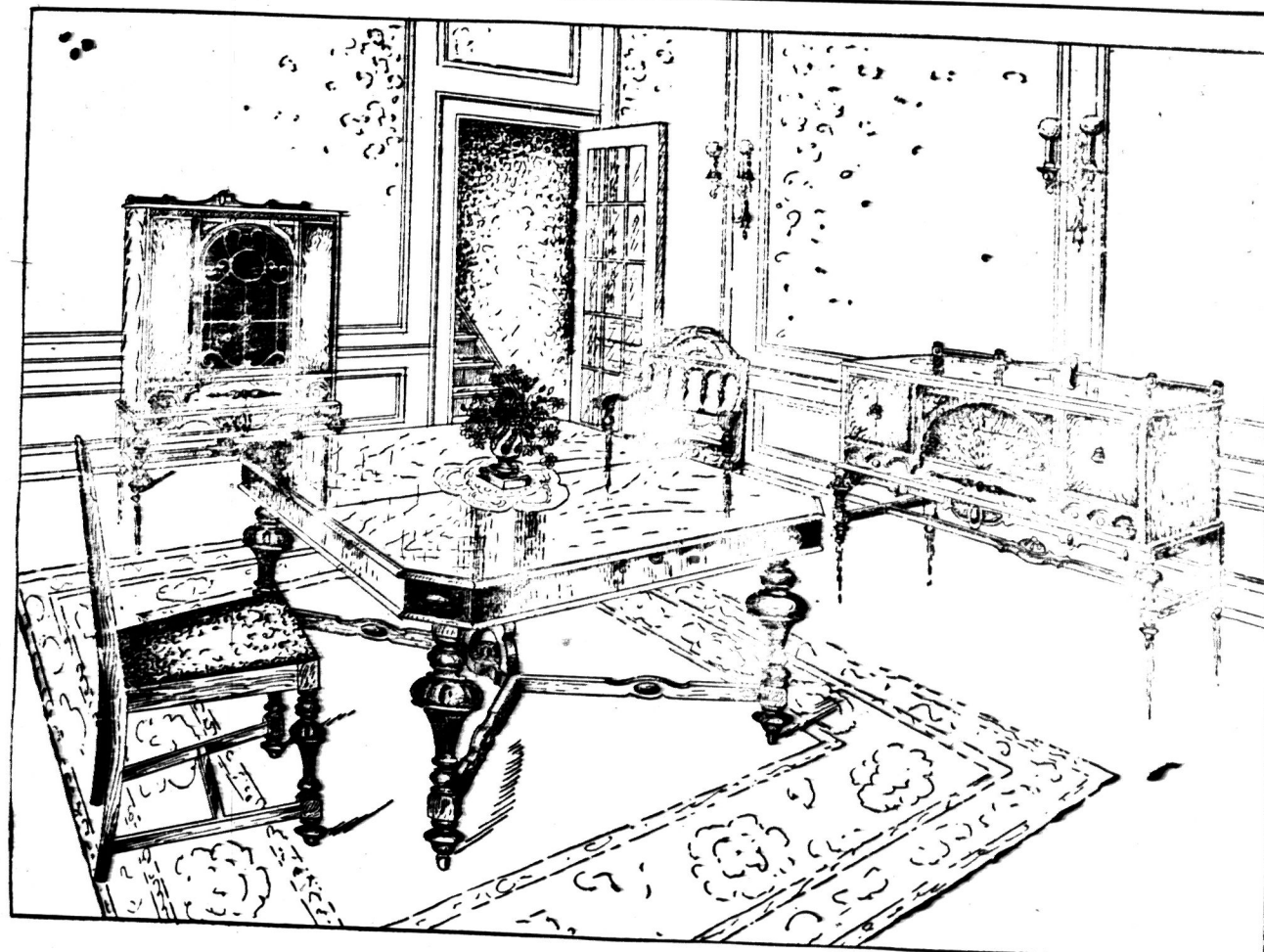


Sample Bedroom Suite Specialed at \$155.00

A very handsome Suite, a sample from the factory, consisting of large Dresser, Vanity Dressing Table with long tilt mirror, Chiffonier with plenty of drawer space, Bench and full size Poster Bed. This Suite is in an Ivory Duco finish with Buff shaded edges.

Buff and Blue trim. A very beautiful combination of color, you should take advantage of this big value that we are offering at such a low price. Regular price \$198.50.

5 pieces Falls' August Sale \$155.00



Solid Walnut Diningroom Suites \$198.00

Every piece of these attractive Suites has an instant appeal. Introduced by the high standard of quality and distinctive design maintained throughout. Combined, these pieces impart the atmosphere of friendly greeting so essential to the Diningroom. The Buffet has a full width dish cupboard, long

linen drawer and lined cutlery drawer. Diners have inset Blue Leather Slip Seats. Large China Cabinet and good size Table. Regular Duco finish. One of the newest and best Suites on our Floor. Regular Price \$225.00

Falls' August Sale \$198.00

Extra Special Bedroom Suite Only \$122.00

We have secured from a large manufacturer of better grade Bedroom Furniture a wonderful special for our August Sale. This is not of the regular lines. This Suite is genuine Walnut, very richly finished with shaded effect. Large 46-inch Dresser, chest of drawers and a full size Bed. With this special offer we open to every home the opportunity to obtain finer furniture at a very moderate outlay. Regular price \$159.00.

Falls' August Sale \$122.00

Sample Bedroom Suite Brought in from the U. S. by One of Our Largest Makers to Copy Much Underpriced

One only American Sample Bedroom Suite. Sold complete, only. Made of fine quality genuine Mahogany. New design and rich brown finish. Good size Dresser, French Vanity. Poster Bed, Chiffonier and Bench. A very beautiful Suite at a remarkably low price 5 pieces.

Falls' August Sale \$139.00

Inlaid Linoleum

Colors Go Through to Burlap Back

Permanent beauty of design, and unexcelled service are the qualities that have made Inlaid Linoleum the ideal floor covering for every room in your home. 25 good designs to make your selection from. 2 yards wide only.

Falls' August Sale \$1.27

Square Yard

Printed Linoleum

New shipment of fine quality printed Linoleum just unpacked. From 2 to 4 yards wide. Fine selection of patterns and colors. Priced from .79c to \$1.20 square yard during Falls' August Sale.

Solid Walnut Chests at Big Savings

Protection, Quality, Value, are built into these wonderful Chests. You will easily save the cost of this chest by the protection it affords your Valuable clothes and Linens from moths. Made of solid Walnut with genuine Red Cedar lining. Regular Walnut finish to match Bedroom furniture. Standard 42 in. size with full dustproof lid construction. You should take advantage of this big Value that we are offering at such a low price. Regular price \$25.00.

Falls' August Sale \$19.75

Floor Lamps--The Best Bargain of the Year

A variety of Junior Lamps with shades. Your choice at \$11.75. Standards are shown in polychrome, metal and walnut, 2 light socket and chain pulls. Shades, choice of any shade on our floor, parchment, silk and linen, in the most wanted color combinations. About three dozen to choose from if you come early. Values up to \$25.00.

Falls' August Sale Choice \$11.75

Kitchen Tables

White Porcelain Topped Kitchen Tables, size 25x42 in., with good size drawer in centre. Very specially priced for

Falls' August Sale \$5.95

Rag Mats 39c

The country's leading value. Hit and miss Rugs. Woven of fine new, clean material, pattern ends, 24x48 inches.

Falls' August Sale Each 39c

Odd Beds

"One only odd Colonial Mahogany Bed, nut brown finish. Standard double size. Out of one of our best suites. Regular price \$48.50

Falls' August Sale \$31.00

"One only odd genuine Walnut Bed, regular brown walnut finish. Double Bed size. Regular price \$35.00.

Falls' August Sale \$21.75

Choice of These Diningroom Suites \$173.00

Solid Walnut Suites with "Easy-access" Cupboard Carriage. Choice of two designs. Both are unusually well constructed and from our two leading makers of better furniture, 60 in. Buffets, pedestal and leg base Table, leather seated Chairs and good size China Cabinets. These Suites are among our best selling Suites and both reduced to the same price for this big event. Regular price \$197.00

Falls' August Sale \$173.00

Walnut Dressers Only \$13.95

These Dressers are built of well seasoned Elm in regular Walnut finish. Top measures 32x17 1-2 in. and the mirror glass is 13 1-2x21 1-2 in. Have turned front legs and antique metal drop handles. Will match any Simmons Bed.

Falls' August Special \$13.95

Falls' Department Store, Simcoe

Furniture delivered to any home in Brant, Haldimand, Elgin and Norfolk Counties placed and polished by careful men who know how to handle furniture.