THE RECORD PRINTING COMPANY, LIMITED

THURSDAY, JANUARY 23, 1929

### INTEMPERANCE

Public attention has been so long entered on the intemperate use of alcoholic beverages that the word "istemperate" has lost its broad meaning among a great part of the pepulace. If one were to ask the average persons to define the word the definition most frequently given would be "to drink to excess," or comething to the same effect.

Compare this popular understand ize of the word with its definitions as found in Webster's dictionary:

"Indulging any appetite or passion excess; immoderate in enjoyment exertion; ungovernable; immoderste, inordinate: as, intemperate language, deal, etc."

So it becomes evident that one may intemperate in many differen ways. There are intemperate eaters intemperate smokers, intemperate wrkers, intemperate sleepers, in imperate idlers, intemperate spends, intemperate talkers, intemperste thinkers, intemperate reformers and finally there may be intemperence in anything.

In an essay on "The Evils of In temperance" appears the statement "The history of mankind has shown that intemperance is the greatest which has afflicted the huma-Tet Yet this is the lesson that mankind from age to age and from ereration to generation persistently forgets. Spiritual intemperance unkoses the forces of hate, bigotry, onmession, tyranny, and the like, any all of which have potentialities for evil in civilized communities that may be compared only with the phyical intemperance that weakens and ertroys barbarous or semi-civilized

Victory in civilization's war against intemperance in the use of intoxicating liquors will not abolish all intemperance equally devastating and

## CREDIT AND BUSINESS

Modern business is based in great mert upon credit. Big business and small business and all branches of business are conducted on a credit basis. It therefore follows that when wedit fails business will fail.

It is no business secret that the chain of credit extends all the way down from the source of raw materifind themselves occupying a new desk ais to the ultimate consumer. Ev- suddenly because they released their everybody uses credit. The manufac- communiques through the magazines long. turer, the merchant, the farmer, the and newspapers. enstomer, all are borrowers.

sourse, or it would not grant it, but years. Somehow it sounds just like dodging people who want their and size in the province. He added the public also reaps rich benefits from liberal credit. Automobiles Fine furniture, good clothing, radios, gianos, phonographs and many other masi-luxuries are possible for most people only through credit.



!! the credit method of me the benefit from it must fulfill their ntracts. That this has great majority of people who hav for his humorous remarks

on credit pay their debts promotly

A cardinal virtue of the Canadia people is the honesty they exhibit in their relations with their fellowmen No greater insult can be heaped upon the Conadian than to brand him

### CREDIT

It is a commonplace of banking that real assets and collateral are the true foundations of credit If they were, business would be namped and tied, enterprise would be handcuffed and new ability would go begging. For the real basis of buriness is personal credit; the reputation of the individual, built out of his record, his capacity and charac-

On the reputation of a man others will risk far more than a loan or an indorsement. They will pledge their best labors, their hopes and futures and their own heart's desire to join his venture. Men will even dedicate their lives to a high cause for the sake of faith in its leaders. For it is the spirit of a man in which we place our trust, and serve it with lovairy and confidence that no lesses resources can command.

daily deposits, large and small We build it out of fair dealing and sin- look at an empty glass with a smile cerity, of kindness and courtesy, of If husbands went everywhere cheerful labor and willing sacrifice for things worth while. It is our widows. greatest asset, and by it we may command what we need of the help keeps women in circulation. and strength of our companions. It that it is its own reward and satisfaction and one which we shall carry with us into the supreme adventure

## **RECORD RAMBLINGS**

In view of the American craze for speed in everything, however inconthought to try golf on roller skates. he is a magician.

An old-timer, sligtly the worse for wear, was discovered in a Hamilton linch the other evening trying to work out a cross-word puzzle on a

A woman is someone who pays just enough for a purse, with inci- of trousers. dental beadwork, gold mountings, mirrors, and so forth, so that she will have nothing left to put into it.

Peace is also that interval in which rear admirals and major generals

Now it is stated that medical stands for as what he falls for. Business benefits from credit, of science has lengthened life 12 to 14. There are no idle rich; they are those government reports telling how money. much more money we have than we had last month.

## A Chocolate Soldier

On the event of her birthday anniversary a member of a local staff was presented with a box of cl ocolates. Nothing wrong with that But we understand the hero was an entire stranger to the boys. We wer under the impresssion that the boy at that institution represented all nationslities, but have come to the conclusion they're all Scotch.

## A PRAYER

Lord, let me keep a straight way in the path of honor and a straight face in the presence of solemn asses Let me not truckle to the high, nor bulldoze the low; let me frolic with the jack and the joker and win the game. Lead me into truth and beaureand tell me her name. Keep me take the world or myself too serious ly and grant more people to laugh with and fewer to laugh at. Let me

n done of the industrial leader, of En life and marriage. He recently gave to The Evening News of London some of his favorite savines They are reproduced below.

Life is made up of trials, with an occasional conviction.

To some mothers life is just darn stocking after another. Every man has a black and white or three years for \$2. side of life.

Most men are believers in heredity, until the son makes a fool of

Man reaps what he sows, unless

he be an amateur gardener. Four-fifths of the perjury of the

world is expended on tombstones.

A laugh is as necessary to a human being as sunshine to a cabbage Providence never intended us to be equal, except when we are asleen No man is so good but a good

woman can make him better.

A golden wedding is when a couple have gone fifty-fifty.

Marriage is a great institution for those who like institutions Many a bacehlorship has been vrecked on a permanent wave.

Marriage is a committee of two with power to add to their num-

There are more Mormons in London than in Salt Lake City, but their wives don't know it.

We build for ourselves this balance everything he is sure she will find A husband should tell his wife of credit with our fellows out of out, and before any one else does. A philosopher is a man who can their wives told them to go, there would be fewer divorces but more

Divorce is a great institution; it

It is much better to have a few has also this spiritual advantage; hundreds in the bank than millions No gentleman has ever heard your

To achieve disarmament be

battleships by public subscription A man's reputation is that which It seems to me that woman's

A man who hides behind a wom-

sequential, it is strange no one has an's skirts today is not a coward;

good as his bond—get his bond. We have been told that man is the noblest work of God, but nobody ever said so except man.

a new suit of clothes and two pairs It is a wise wife who laughs at

Optimism makes a man of 95 buy

her husband's jokes. Judge not man by his clothes

but by his wife's clothes. Poet, are born, not paid. The road to success is filled with

women pushing their husbands a-It is not so much what a man

has developed into a loud speaker. 24 lbs. In the autumn such a fish Finally Lord Dewar gives a little verse about the codfish and the



Poul Rai Danish baritone, who

feates to you and m that it pays to advertise!

Tamily Herald and Weekly the readers are given each week and at a price ridiculously low—\$1 a year

## Here and Theis

and popularity of the Nova Scotia apple is rapidly growing in Europe. 1.103.980 barrels and 8.693 boxes were shipped in 1924-25 to ports in England, Scotland and Germany, Shipments also went to Newfoundland. West Indies, Central Canada and the United States.

Production of sugar beets in Canada during 1923 amounted to 159,200 tons, valued at \$1,922,668, and grown on 17,941 acres, according to the Bureau of Statistics. 6.000 acres have been planted to beets this year in Southern Alberta, due to the establishment of a sugar beet factory.

Milton Sills, the well-known movie actor, with a company of 32 other screen artists, passed through Montreal recently to take scenes in "The Come Back" in which he is featured. Northern Quebec. Travelling by anfive kitten skunks which will also figure in the picture.

The 286 passengers on the Canadian Pacific S.S. Empress of France completed their 30,000-mile tour of the world on Saturday, May 23, when the vessel docked at New York. At their last stop at Havana, President Machado of Cuba invited the passengers to attend his official inauguration and to witness the un-

Another aristocratic rancher re- gain them. cently passed through Montral on a return visit to the ancestral estates acre ranch last March near Cochrane, Alberta, on the Bow River. Incidentally the Baron was a passenger on the Trans-Canada on its first return trip of the season from Van-

The Indian Day Celebration at Banff, it is announced, will take place as usual this year on the third Thursday and Friday in July. Preparations are already under way for this event, which enjoys an enviable population as an Indian show. The Stoney Indians arrive in large numbers from their reservation to take part in the ceremonies, which are the 23rd annual celebration of the

Edward G. Taylor, one of the best known game fishermen on the continent is authority for the statement that New Brunswick is losing none of its lure as a fisherman's paradise. Just back from a trip to the Cains River, N.B., Mr. Taylor said salmon that he had caught on this trip a sal-"Adam's rib," a small part that mon 42 inches long and weighing would likely weigh up to fifty

The following story is told of Sir William Van Horne, first president of the Canadian Pacific Railway and a Major Rogers, who was in charge of the supplies for men working along the track. Van Horne said: "Look here. Major, I hear your men won't stay with you, they say you starve them." "Taint se, Van." "Well, I'm told you feed 'em on seup made out of water flavored with old ham canvas covers." "T'aint se, Van, I didn't never have ne hame."-From "Canada's Great Highway," by J. H. E. Secretan.

United States comprising 67 reads serving Chicago and the West, have petitioned the Inter-State Commerce vance rates. They state that for the see 3.55 per cent., which they claim

Because of the tendency to glarify quite sure that we do not compare favorably with past generations in Above all, there has been an amaz the people, for whom life is wider, better and longer, and death is more remote." This conclusion is supported by a

comparison of conditions in the year 1838 with those in the year 1926. In England and Wales, in 1838, the general death rate was 22.0; in 1926, 1:.6. This means that in 1926, ther were more than 10 less deaths for every thousand of the population than there were in 1838. In other words, in this period of time, the general death rate has been cut in helf. During the same period in London, the death rate of children under five years has decreased to about one-third of what it was. The result of this is that the expectancy by over 12 years.

This represents something which is it has not happened by chance. has come about because of the The party went to Beauchesne, in terest of governments in the well being of the people, and because dur other train was a mother skunk and irg these years we have had given to us the means wherewith to control some diseases and to promote the health of the human race.

It is a fact that we today live longer, suffer less from disease and er joy a larger measure of health than ever before. Remarkable as this progress has been, there re nains much more to be done, because we are not by any means using all the power available to fight veiling of a statue to the preceding disease and promote health. More years of health will be ours if we will make the necessary effort to

Juestions concerning Health, advania, Hangary, This was die Sed to the Canadian Medical Asbrother Andre, took over a 1,600- to will be answered personally by JARVIS Main St. ONT.

pics of outdoor life, the February issue of the national sporting magesine, "Rod and Gun and Canadian Silver Fox News" has just appeared. the past, belittle the present and be An one the many authoritative conweil the future, many persons are tributors in this month's issue are Je well known names of Bonnycastle Dale, Robert James, William Mac-Millan, J. W. Winson, W. C. Motley, any way. Yet, we find a distinguish- C. S. Landis, G. P. Sladen and M. U. en English scholar stating in a re Pates, whose articles offer splendid view of conditions in England, that pictures of hunting and fishing and life in the open. There is also a ing transformation in the health of splendid article on wolf trapping by C E. Gillham.

The section devoted to the silver fox industry is full of up to date and informative material concerning the ranching of these valuable fur bear

"Rod and Gun and Canadian Silver Fox News" is published monthly by W. J. Taylor Ltd. Woodstock. Ont.

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