

STORMY WEATHER HARD ON BABY

The stormy, blustery weather which Canadians experience during February and March is extremely hard on babies and young children. Conditions make it necessary for the mother to keep them confined to the house, whose rooms may be overheated or badly ventilated. The little ones catch cold and their whole system becomes racked. To guard against this a box of Baby's Own Tablets should be kept in the home, and an occasional dose given the baby to keep him fit, or if a cold suddenly grips him to restore him to health again and keep him in good condition till the brighter, warmer days come along again.

Baby's Own Tablets are just what the mother needs for her little ones. They are a mild but thorough laxative which regulate the bowels, sweeten the stomach; breaks up colds and simple fevers; banish constipation and indigestion and make the cutting of teeth easy. The Tablets are sold by medicine dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Now It Can Be Told

The sweet young thing turned to a young man from the office who was showing her through the works, and pointing, asked, "What is that big thing over there?"

Winners' Liniment for Coughs, Colds

"My hardest proposition isn't earning my keep."
"No."
"It's keeping what I earn."
The Italian who discovered the new planet between Mars and Jupiter will have trouble deciding whether to name it "Peanut" or "Mussolini," Pittsburgh Post-Gazette.

It May Be Urgent



When your Children Cry for It

Castoria is a comfort when Baby is fretful. No sooner taken than the little one is at ease. If restless, a few drops soon bring contentment. No harm done, for Castoria is a baby remedy, meant for babies. Perfectly safe to give the youngest infant; you have the doctors' word for that. It is a vegetable product and you could use it every day. But it's in an emergency that Castoria means most. Some night when constipation must be relieved—or colic pains—or other suffering. Never be without it; some mothers keep an extra bottle, unopened, to make sure there will always be Castoria in the house. It is effective for older children, too; read the book that comes with it.



ALL BIRD LOVERS NEED BROCK'S BOOK ON BIRDS

See how easy and simple it is to care for your birds. The book contains 200 pages of useful information on the care, feeding and treatment of cage birds. With the coupon and the proper care for birds—Brock's Bird Book—that wonderful bird book.

Of Vital Interest To Rural Parts

The Official Figures on Canada's Tourist Traffic Indicate Large Increase in Visitors Spending for Leisure or Pleasure

The official figures on the number of tourists' automobiles which entered Canada in 1928 have been awaited with considerable interest. In the release by the Department of National Revenue figures for the number of foreign automobiles entered at customs' ports is found full confirmation of the increase in tourist traffic forecasted by the earlier statements of various provincial authorities. There was an increase of nearly 500,000 in the number of cars which entered Canada last year compared with 1927, the 1928 total of 3,645,455 motor cars comparing with 3,153,800 in the earlier year.

The mere statement that 1928 was a record breaking year for tourist travel in Canada does not do full justice to the figures, comments the Department of the Interior, through its Natural Resources Intelligence Service. This service, which has been closely in touch with the tourist traffic through a great volume of personal correspondence and the issue of hundreds of thousands of maps and tons of tourist literature, is naturally keenly interested in the official figures on motor car entries.

Actually the number of automobiles which entered Canada last year was just more than fifteen times as great as ten years ago, the number in 1919 being 237,863. The rapid development of the tourist traffic in the last three years is shown by a gain of over 1,500,000 in the number of cars visiting Canada annually. The Natural Resources Service is not so much interested however in the total volume of the tourist traffic as in the character of the traffic. The total figures naturally include a great many automobiles which crossed at border points in the thickly populated areas of the East for a stay in Canada of 24 hours duration or less. In this particular there was a gain of more than 288,000 cars last year as compared with 1927.

What is of much greater interest is that the official statistics show a gain of 292,000 in the number of automobiles carrying parties into Canada for a stay of from 24 hours to six months. This is the greatest increase on record and whereas in two years of the last ten the total number of foreign motor cars entering Canada showed a decrease it is significant that in the number of visiting cars remaining in Canada for a vacation period the total has been constantly up, the annual increases ranging from 15 to 57 per cent.

Last year the number of tourist automobiles entering Canada on permits for more than 24 hours was 946,718, a total of 27 per cent. above the figures for 1927. The increased stream of tourists to spend vacations in Canada was not confined to any one province but was distributed over all the principal highways entering the Dominion. While the total for entries by provinces do not of course indicate how many tourists spent their vacations in the province where the International Boundary was crossed, it is interesting to note that Quebec had the largest proportional increase, the number of visiting cars for more than 24 hours entering at customs ports in that province increasing from 196,816 in 1927 to 271,962 in 1928, a greatest gain was in Ontario, from 415,434 to 508,823 or an increase of 22 per cent.

The heavy stream of vacationists entering Canada on the Pacific coast is shown by a total of 109,673 cars entering at British Columbia points in 1928 for stays of over one day and up to six months, his figure representing a gain of 18 per cent., while in the Prairie Provinces an increase of 18 per cent. was also recorded with a total of 23,933.

United States visitors to the Maritime Provinces enter of course mostly through the customs ports in New Brunswick and the increasing popularity of the recreational attractions in Prince Edward Island, Nova Scotia and New Brunswick is measured by an increase of 33 per cent. in the number of cars which entered at New Brunswick border points in 1928 for stays of over 24 hours. In addition to 30,717 vacation cars which entered the Maritimes in that way, it is very interesting to note the large increase in the number of automobiles entering Nova Scotia by steamer. That

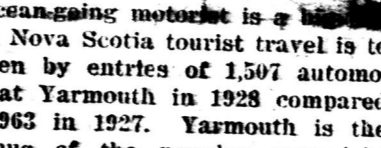


MY SHOULD HE suffer from rheumatism like this?

If he would accept the advice of thousands of men and women, he would find relief by taking Dr. Williams' Pink Pills. Rheumatism is not a surface ailment that can be banished by rubbing with liniments or taking Waterbury's or other remedies. It must be built up and purified before there can be any progress toward permanent recovery.

Time and again, doctors have proved the value of Dr. Williams' Pink Pills in the treatment of rheumatism. "For some years," writes Thomas Hinton, of Newer, Ontario, "I was so badly troubled with rheumatism I could hardly walk and suffered great pain. I had medical treatment but did not get much relief. After taking Dr. Williams' Pink Pills for some time the trouble disappeared and has not since shown the least sign of returning."

Start today to relieve your rheumatism. Buy a box of Dr. Williams' Pink Pills at your nearest druggist's or postpaid, by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ontario.



"A HOUSEHOLD NAME IN 34 COUNTRIES"

Enough Gold?

Mr. J. M. Keynes on the Necessity for a League of Nations Inquiry

Mr. J. M. Keynes has a searching contribution to the "Nation" on the matter of gold. He writes:—"From the days of the Geneva Conference in 1922 anxiety has often been expressed whether the world's stock of gold would be adequate to its needs in the event of the great majority of countries returning to the Gold Standard. Professor Cassel has been foremost in predicting a scarcity. I confess that for my own part I did not, until recently, rate this risk very high."

"For I assumed—so far correctly—that a return to the Gold Standard would not mean the return of gold coins into the pockets of the public; so that monetary gold would be required in future solely for the purpose of meeting temporary adverse balances on international account, pending the restoration of equilibrium by Bank-rate or other expedients. Accordingly—so I supposed and here I was wrong—the monetary laws of the world would no longer insist on locking up most of the world's gold as cover for notes."

"For the contingency against which such laws had been intended traditionally to provide, namely, the public wishing to exchange their notes for gold, was a contingency which could no longer arise when gold coins no longer circulated. Moreover, to meet an adverse international balance, bills and deposits held at foreign centres would be just as good as gold, whilst having the advantage of earning interest between times."

"But I was forgetting that gold is a fetish. I did not foresee that ritual observances would, therefore, be continued after they had lost their meaning. Recent events and particularly those of the last twelve months are proving Professor Cassel to have been right. A difficult, and even a dangerous, situation is developing, which it is the object of this article to examine."

"The point can be stated very shortly. The volume of notes in circulation depends mainly on a country's habits and on its income, and cannot be materially altered at short notice. Thus if the law provides that the Central Bank must keep not less than (e.g.) 30 per cent. of the note issue in gold, this gold is locked up and might just as well not exist for the purposes of day-to-day policy. The Bank's effective reserve to meet emergencies is, therefore, not its total reserve, but the excess over its legal reserve."

"It follows that if the legal reserves of the Central Banks of the world are fixed at a high figure, and if they prefer gold in their own vaults to liquid resources in foreign centres, then there may not be enough gold in the world to allow all the Central Banks to feel comfortable at the same time. In this event they will compete to get what gold there is—which means that each will force his neighbor to tighten credit in self-protection, and that a protracted deflation will restrict the world's economic activity, until, at long last, the working classes of every country have been driven down against their impassioned resistance to a lower money-wage."

After dealing with the financial situation in Europe, Mr. Keynes goes on to say:—"Of the total gold available for monetary purposes I calculate that something between two-thirds and three-quarters is locked away in legal reserves where it can never be used. Leaving out the United States, which is in a somewhat stronger position, I should say—it is difficult to make an exact estimate—that the free gold reserves of the Central Banks of the rest of the world do not exceed on the average about 10 per cent. of their liabilities in respect of notes and deposits at call."

"This is the whole of their effective reserves to meet calls upon them. It is not much with which to meet all the chances and fluctuations of economic life. It follows that a very little upset them and compels them to look for protection by re-

The Red Rose Tea... it is not possible to get the second part in the package and the greater will refund your money.

RED ROSE TEA "is good tea"

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stricting the supply of credit. But what helps each is not a high Bank-rate but a higher rate than the others. So that a raising of rates all round helps no one until, after an interregnum during which the economic activity of the whole world has been retarded, prices and wages have been forced to a lower level.

"It is most timely, therefore, that the League of Nations should be directing attention to the position. Last May the Economic Consultative Committee of the League passed a resolution recalling the fears entertained by the Geneva Conference of the dangers which might arise from undue fluctuations in the purchasing power of gold.

"In June the Finance Committee, for whom Sir Henry Strakosch had written an excellent Memorandum, were authorized by the Council to consider how the League could most usefully assist in the study and solution of the problem; and at the recent meeting of the Council they were authorized to appoint a special committee. It is believed that some of the Central Banks are reluctant to allow the opening up of what might, they feel, be a dangerous discussion.

"But everyone will suffer alike, in the long run, from a scramble for gold leading to a general restriction of credit. The Finance Committee of the League will be doing the world a service if, within the limits of tactful diplomacy, they press on with the work."

Classified Advertisements

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L. Light member of house, white or negro, clean, good part work and a dishwasher. National Manufacturing Co., Montreal.
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BARRIED ROCK COCKERELS FROM
Qualified Record of Performance and Registered Breeders. Canada's oldest high laying strain. Unpedigreed, 35 1/2 Redegred, 35, 36, 25 years a breeder. Hatching Eggs. Chicks. Clark Cedar Row Farm, Calumville, Ont.
A-1 BABY CHICKS. WE HATCH
Write for free catalogue. A. H. Switzer, Granton, Ontario.

Manitoba's Fisheries
Lake Winnipeg, Lake Winnipegosis, Lake Manitoba, and the smaller lakes to the east and north furnish most of the fish products of Manitoba. Whitefish and pike are the chief products, but pike, tullibee, goldeye, and many other varieties abound.

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List of Wanted Inventors and full information sent Free on Request.
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273 Bloor St. E., Ottawa, Ont.

Schweninger's THORO BREW

Only beer on the list of the highest quality. Brewed in the Schweninger Brewery, 226 St. James Street, Toronto, Ont. Write for free catalogue.

Deafness Head Noises LEONARD

READ IN EACH OF EARS—INSERT IN NOSTRILS—PRICE \$1.25—AT ALL DRUGGISTS

Quickly Ease Irritated Throats

Slowly swallow a tin of "Deakley's". You'll be astonished by the immediate relief it brings to a sore, inflamed throat. Sprays, lozenges and emollients should never be without it. The first dose clears and soothes the throat and bronchial tubes—and the second dose in a 75-cent bottle! At all druggists and guaranteed.

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Ann like a flash—a single dip proves it.
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For Influenza

The Liniment that Relieves All Ailments

MINARD'S KING OF PAIN LINIMENT

WHEN IN TORONTO Eat and Sleep at

GOOD ADVICE FROM MOTHER OF SEVEN

Recommends Lydia E. Pinkham's Vegetable Compound

Toronto, Ont.—"I began taking Vegetable Compound for nerves and other troubles and I must say I felt different after the first dose. I have been told this last six months that I look twenty-five although I am now forty-seven and I have had seven children. I have taken the Vegetable Compound regularly for some time and sleep well, the only and best young."—Mrs. McKee, 18 Laurier Ave., Toronto, Ontario.



Too Much ACID

Many people, two hours after eating suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 53 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once the symptoms disappear in five minutes.

You will never use crude methods when you know this better method. And you will never suffer from excess acid when you prove out this easy relief. Please do that—for your own sake—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 53 years in correcting excess acids. Each bottle contains full directions—any drugstore.