

## Advertising Rate Card

### The Jarvis Record

Jarvis, Ont.

WEEKLY—5 pages, 6 columns to page, columns 19 1/2 inches long, 13 one wide, set in 8 point.

#### Display Advertising Contracts

12 mos. .... 15c per in. per line  
6 mos. .... 20c per in. per line  
3 mos. .... 25c per in. per line  
1 mos. .... 30c per in. per line  
Single insertion, 35c per in. per line

#### Display Contracts—Photos

Position—Run of paper; space to be used at option of advertiser within six months.  
1 in. and over .... 25c per line  
100 in.'s and over .... 20c per line  
200 in.'s and over .... 15c per line  
Reading Matter—Double Display Matter Rates.

#### Special Advertising

Annual statements of Banks and other financial corporations, whether having ordinary contracts or not, 25 cents per inch.  
Political, Election and other special advertising, 35 cents per inch.

#### Condensed Advertising

Minimum charge 25c. Cash with order. Local notices, etc. 10 cents per line. Legal advertising, 12c and 5c per line (square measurement).

Transient advertisements CASH. Accounts rendered monthly.

## PROFESSIONAL CARDS

### Arrell & Arrell

HAMILTON—Sun Life Building  
TORONTO—Regina Block  
HARRISON ARRELL, K.C.  
County Crown Attorney  
S. Cameron Arrell  
J. Edward Stube

### Kelly, Porter & Kelly

SIMCOE, ONTARIO.  
Solicitors for Norfolk County Council  
DAVID E. KELLY  
Barrister, Solicitor, Notaries, etc.  
W. E. Kelly, K.E. J. Porter  
County Attorney County Town.  
Money to Loan at Lowest Rates

## PHYSICIANS

### I. J. Leatherdale, M.D.

OFFICE HOURS  
10 to 12 a.m. 2 to 5 p.m.  
7 to 9 p.m. JARVIS ONTARIO

### DR. E. M. JONES

PHYSICIAN AND SURGEON  
Office Hours: 9 to 10 a.m.  
2 to 4 p.m.  
PHONE 74  
OFFICE—In the late Bryce Allen  
Residence Jarvis, Ont.

## DENTISTS

### Dr. R. G. Hyde

DENTIST  
Office Hours: 9 to 12 a.m.; 1:30 to 5:30 p.m.  
Office above Shields's Hardware  
Phone 121  
MAIN ST. Hagersville, Ont.

## VETERINARY

### DR. E. SLACK, B. V. Sc.

VETERINARY  
Hagersville Phone 24  
MODERATE RATES

## AUCTIONEERING

FARM AND FARM STOCK  
A SPECIALTY  
Your sale conducted to meet your highest approval. For list of terms and dates see me.  
WARREN JACKSON

## CAPITOL THEATRE

THURS.—FRI.—SAT.

MATINEE Sat.—2-30

### 'Dark Streets'

with  
Jack Mulhall, Lila Lee

First Episode New All-Talking Wild Animal Serial

'King of The Kongo'

Approved "U" Sound Cartoon

MON.—TUES.—WED.

28 29 30

Matinee Mon.—WED 2-30

"In The Headlines"

All-Talking Comedy

Drama of Newspaper Life

Comedy - Pathe News

## W. WILLIS

BARBER

Also Agent for  
Spartan Razors,  
Shave and Shampoos

MAIN ST. JARVIS

## Creamery Monoxides

Stronger Stone noted for his famous high pressure neck hold, succumbed before the savage grinder consistent body punches to-day. Stone however claims he was fooled, and will make an effort in the future to regain the championship. It might be too bad for the savage grinder.

Stew is trying to imitate one of the sweeter songsters by his powers of whistling. Johnson says he thinks he is trying to imitate the screech owl or dove.

Stoney almost got thrown in the fire but the other day when he attempted to take Jimmie away from him.

Thorne and Pauline attended the cream grading contest in Dunville last week.

Some of the boys were very kind and looked after the babies while their wives attended the Chautauque last week.

Ad Libb put over a big business proposition the other night, that was why he was so fatigued the next day.

The Crato says the Chief gets too many of his men over at his plant. He says it is bad enough for the Chief to get around, let alone the rest.

With reference to a recent publication referring to a dog by-law, I think Thorne would make a good dog catcher for our fair village. He should be in condition soon, as he has been practicing on the pigs back in the pig yard.

Muriel countenance sure changes whenever the travelling man hits town. I think it would be a good idea if he would come more often.

The staff presented George and Wife with a beautiful floor lamp the other morning. The girls prepared a dainty lunch for each employee. The ceremony lasted for ten or fifteen minutes, in which each member of the staff expressed the hope that George would be back with them again sometime in the near future.

Ed Carter is going to sue the manager for tripping over his gas pump and smashing it all to pieces.

The residents thought there was another Charivari the other night when Stoney drove in on the rim.

## Record Ramblings

We understand the whole provincial police force had to be called here on Monday morning to prevent Texas from going with the Chautauque director, it was rumored his duty was to be lifting the curtain.

According to Art, the Butcher will make an effort to retain his powers of speech making in the future.

We wonder if the 24th of May Committee have died a natural death or just left town?

The Barber, Butter-maker and Baker have invented a new kind of warfare; rotten grape fruit and eggs being the chief ammunition.

The probabilities of the modern flapper is mostly fair and warmer.

A Scotchman once helped a friend out with his income tax. He came to live with him as a dependent.

But anybody you can remove a coin from under a hat without touching the hat. Place the coin under the hat and then make several passes a la hocus-pocus over the hat, and say "Now pick up the hat." Man being the sort of dumb animal he is, will fall for the command and remove the hat. And you merely pick up the coin and hand it to him—without having touched the hat. Ha!

Send in your Subscription

## Keep FIRE at Bay with GYPROC

Fire adds value to houses having Gyproc Wallboard ceilings, partitions, walls and chandeliers. On the contrary Gyproc has saved my house.

This pioneer Canadian fire-proof gyproc board has a new ivory colored finish this year that makes decoration unnecessary (when painted). It is just the thing to use for making extra rooms in the cellar or attic.

Quickly erected, inexpensive, structurally strong. Gyproc Wallboard gives permanent fire protection.

Your dealer's name is listed below. Ask him today for full information or write for interesting free book, "Building and Remodeling with Gyproc."

GYPROC, LIME AND ALABASTINE, CANADA, LIMITED  
Paris Ontario

The NEW IVORY

# GYPROC

Fireproof Wallboard

W. J. Bailey  
L. Hoover

For Sale by

Jarvis, Ont.  
Selkirk, Ont.

## FAST PLANE TO CROSS OCEAN IN EIGHT HOURS

Jarvis, April 24.—Leading scientists of Europe, bring to the report that the time is near at hand, when planes will be shot like rockets several thousand feet in the air by means of a new type rocket motor, which will make it possible the planes to reach America in eight or ten hours.

The great altitude attained at the beginning of the flight will give the plane a gliding angle, and with full speed on, propelled by a combined mixture of liquid fuel and pure liquid oxygen, they will be able to attain a terrific speed of from four hundred to six hundred miles per hour. The first test will be tried across the English Channel.

Local tests have been experimented on and proved successful.

Several rocket motors are now in existence on speed motor cars and with the rapid advancement along this line, they will soon have a large enough rocket motor built for aeroplanes to attain this great achievement of crossing the ocean at this great speed.

The fuel to be used in these planes, will produce no smoke, only a streak of fire will be seen to pass from the exhaust.

Such tremendous speed may look impossible to us, but we must not forget that before the war that a speed of one hundred miles per hour was considered a wonder, yet there are planes operating at present with speed from two hundred and twenty, to three hundred miles per hour.

## VARENCY WOMEN'S INSTITUTE

The Varence W. I. met at the home of Mr. B. Ludy, Thursday April 23rd; there were 15 ladies present.

The meeting opened in the usual manner, followed by the minutes and business.

Words of appreciation were received from Mrs. John Jacques, Mrs. Lloyd Mitchell and E. I. Kindy for flowers sent to them during their illness. Miss Ines Lundy rendered a piano solo. Miss Partridge, the school nurse for Haldimand County, was special speaker at this meeting and gave a very interesting and instructive address on her work in the County and care of the Health. A splendid paper on "Money Making Side-lines for the Rural Girl" was given by Miss Ines Lundy.

The meeting closed with the National Anthem, and lunch was then served.

The annual election of officers will be held at the home of Mrs. John Furlong, May 1st, at 2.30. A good attendance requested.



FOR SALE—Seed peas, G. A. C. H. Vigorosa, productive and highly recommended. R. Lundy—R.R. No. 1. Post Office, or Phone 419, R. 1-4, Post Office.

FOR SALE—A quantity of Seed Peas, @ \$2.00 per bushel. J. J. Parsons, Jarvis Phone—453.

Try a Want Ad. Now!

FOR SALE—A quantity of Thrasher Hay. Apply David Hunsberr—R. R. No. 1, Jarvis.

FOR SALE—11 Hoe Manney Hand Grain Drill in first class condition. Very cheap for quick sale. Apply—R. A. McCarter, Jarvis.

LOST—Small Pans containing a Ladies green gold point Watch. Finder kindly leave at the Star and Office.

## ONE GOOD RECIPE MAKES A COOK FAMOUS

There are so many ways of using left over chicken, such as salads, croquettes, creamed with mushrooms and so forth that it is nice to be able to try it a new way. This recipe will be found appetizing.

### CHEESEN VEGETABLE LOAF

Combine three cups of chicken, 1 1/2 cups of canned peas, 1 small onion peeled and put through the fine holes of the food chopper. Add 1 teaspoonful of prepared mustard, 1 1/2 cups of stale bread crumbs, 2 beaten eggs, 1 cup of milk, 2 teaspoonfuls of salt and 2 teaspoonfuls of chili sauce. Turn into a buttered loaf pan and bake in a moderate oven for 45 minutes. Serve with mushroom sauce made as follows: Melt 4 tablespoonfuls of butter in a saucepan and add 1 teaspoonful of finely chopped onion and simmer gently until the onion is tender. Then add 4 teaspoonfuls of flour, 1/2 cup of cream, 1/2 cup of mushroom liquor and 1 1/2 cups of milk while stirring constantly. Last add 1/2 teaspoon of salt, 1/2 teaspoon of pepper and 1 teaspoon of finely chopped parsley. Heat until smooth and thickened. Serve six.

## Horoscope of Your Life

### ZODIAC

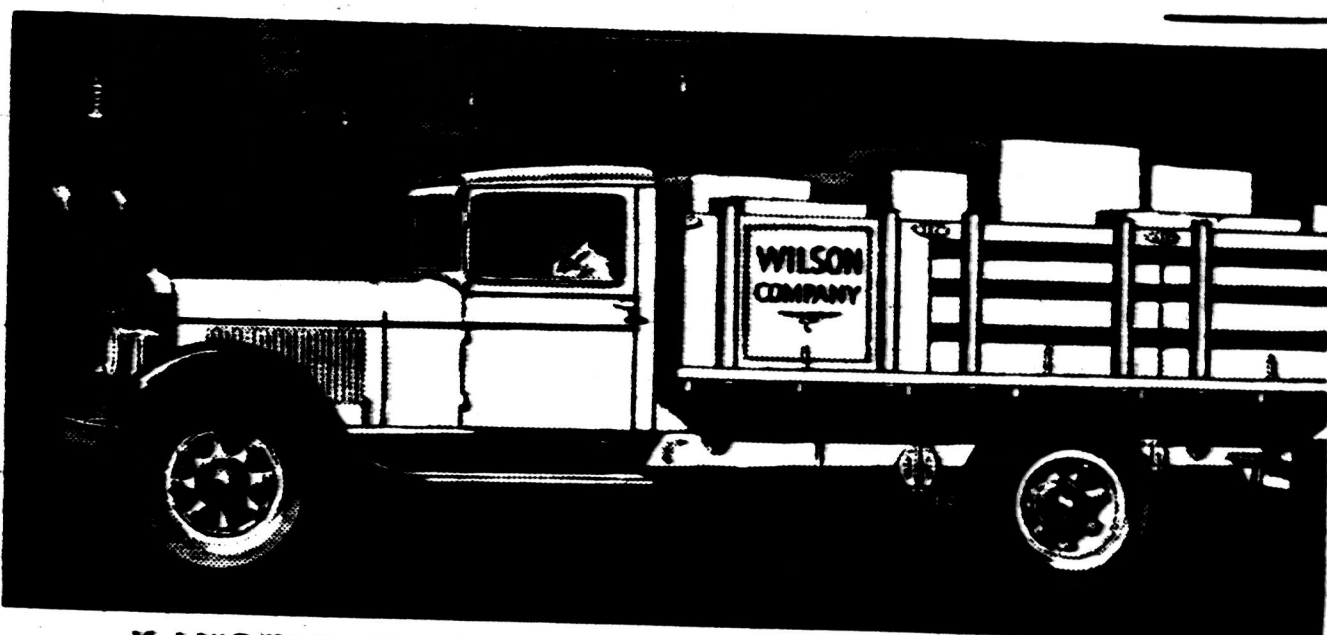
April 19th, to May 20th. The sign for this period is called Taurus. It is a feminine sign. The birth stone is the Aquamarine; its Native Flower is the Jonquil. People born under this sign have a God-given capacity for great things and a full scope to seek unlimited, unobstructed development. It is an excellent birth sign, bestowing upon its Protectors a wealth of sterling attributes that should bring the highest success.

Venus is the ruling planet of this sign and is symbolized by the star of the bull. This explains the staid, unyielding disposition that is strongly marked in the lives of these people, yet they are kindly alive and they share all others enjoy a senseless existence, but although they have the strongest appetites of the twelve signs, it must not be forgotten that the Creator endowed them with strong will power to govern their passions. Yet it can be very easily noted that all those who give way to their passions soon become wretched.

Taurus women are generally quite handsome and very fascinating.

CONTINUED NEXT WEEK

## Are You Letting High Distribution Costs Eat Away Your Profits?



Model "C-4" 5-Ton Heavy Duty Speed Wagon with Reo 2-Speed Rear Axle Unit Optional

## How Many Leading Industries Are Now Meeting the Problem of Lower Distribution Costs—Increased Business

SELLING your product or your service is merely one cost of doing business.

Before you can figure NET PROFITS, the cost of *delivery* has to be charged off. Hence in today's strategy of business, trucks are called on to perform two important functions: (1) Reduce distribution costs. (2) Increase business.

High distribution costs DECREASE profits. Lowered distribution costs INCREASE profits. No argument is needed to prove this.

That's why the slow and cumbersome, fuel-eating, "heavy trucks" of yesterday are destined to disappear from the streets.

Their first cost is too high. Their upkeep is too high. Their depreciation is too high. They INCREASE distribution costs... often to an unsafe point. That's one charge against them.

The next is they're too CUMBERSOME for modern traffic.

Hence too SLOW. They set up too measurable obstacles against INCREASED business.

They make the cost per load of delivery too high by REDUCING the potential NUMBER OF LOADS per day. And

... they LIMIT the radius of your business to a dangerously small area in this highly competitive age.

Thinking men are realizing this point more and more every day. Dead weight in trucking to them is DEAD EXPENSE... lowered profits... limited trade area. They seek a more modern, LESS COSTLY way of delivery. And find it now in Reo Speed Wagons that are changing the whole viewpoint of modern business on economical hauling.

Speed Wagons... The Modern Way

To meet that situation, Reo—world leader in high-speed, low-upkeep, long-lived transportation—has developed a distinctive type of Heavy Duty haulage that offers truck owners LOWER DISTRIBUTION COSTS than any other truck yet made.

The Speed Wagon LOWERS DISTRIBUTION COSTS in three ways: By low first cost. By minimum depreciation due to almost unbelieveably long life. And

Proves these points not by statements, but by facts.

A truck that INCREASES sales in four

provable ways: That carries a few pounds or a three-ton load in and out of traffic with the speed and agility of a roadster. And thus—a truck that multiplies the number of starts and stops for sales in a given time. That speeds up schedules enormously. That broadens trade area. And thus establishes FAR LARGER SALES TERRITORIES for its users.

1,348 Speed Wagons to One Company

Its advantages are marked and many. Some are exclusive; some are not. And some trucks may offer ONE of its advantages. But no other offers all. For there is no other comparable truck.

One company operates a fleet of 1,348 Reo Speed Wagons. Hundreds of others operate fleets of 5 or more. Consider what that means.

There is a Speed Wagon for every hauling need—wheelbase sizes up to 210"—capacities with trailers up to 15,000 lbs. (231-20)

REO MOTOR CAR CO., Lansing, Mich.



SPEED WAGON

D. C. ALLEN : Agent : Jarvis, Ont.