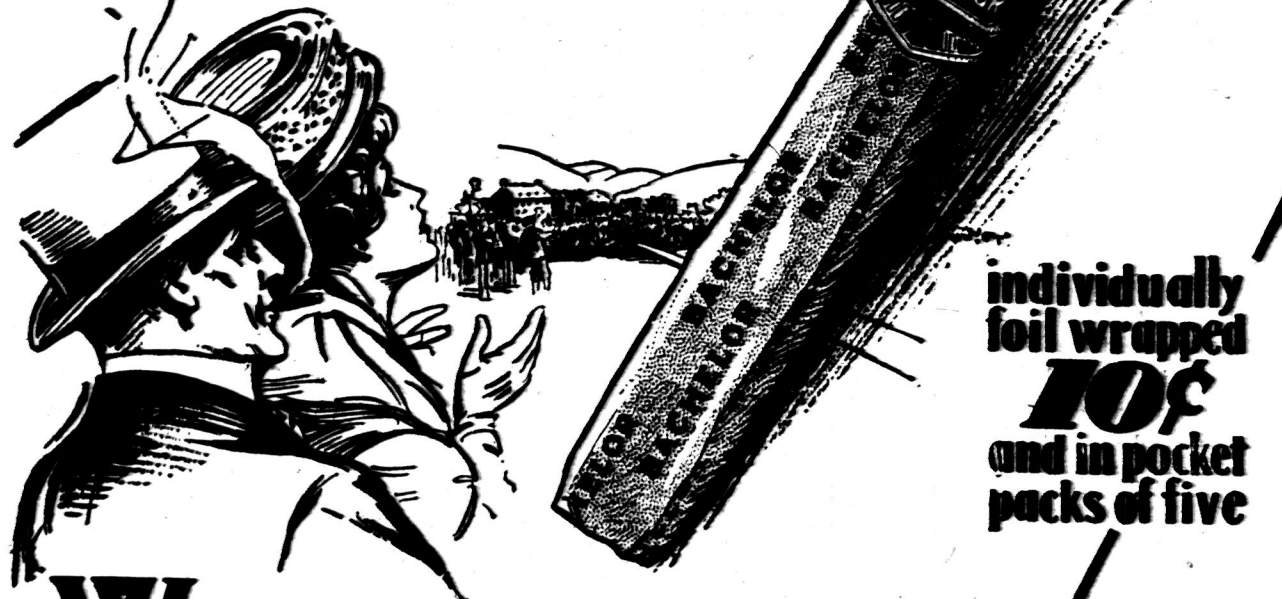


"AND STILL THE WONDER GREW"

25 years ago... when the conquest of the air was in its infancy, Wilson's Bachelor cigars were already finding favour amongst smokers... and, today, there are more Wilson's Bachelors—100% Havana filler—smoked and enjoyed than any other ten cent cigar in Canada.



WILSON'S BACHELOR Cigar

Still most for the money

individually foil wrapped
10¢
and in pocket packs of five

Home Circle Reading Is Good For Youth

A visitor to a farm home noticed a narrow indentation worn into the white surface of an old colonial mantelpiece. He had not thought to make it a subject of comment until his host stopped and ran his finger across the hollowed trail in the board.

"I suppose you're wondering about this long mark on my mantelpiece," said the farmer. "I'm very proud of it, for on top of this old mantelpiece in the evening my father used to place a flickering oil lamp when I was a boy, and then he backed his chair on a slant against the woodwork and proceeded to read aloud to the entire family. He did it almost every night for years until the imprint of his chair



TAKE NO CHANCES WITH BABY!

Cook Her Food in the "Health Ware"

Doctors recommend Enameled Ware for cooking baby's food. It is so simple to clean... so easy to keep sanitary and free from germs. It cannot stain. There is no metal surface exposed to the food. Nothing to absorb moisture, flavors nor odors.

Make sure you get McClary Enameled Ware... the Modern "Health Ware". Watch for the familiar McClary label.

A Health Product of GENERAL STEEL WARE LIMITED
Branches Across Canada



McClary ENAMELED WARE

ISSUE No. 31—'30

The World Press Can Make World Peace

Stockholm—The press of the various nations forms together one great unity, a sort of world-clasping fraternity, with a common task and a common responsibility, declared Dr. Ivan Pauli, of the Social-Demokraten, welcoming the party of some 60 journalists from 14 countries visiting Sweden at a recent banquet at Saltsjobaden.

"What is the task of the press?" he asked. "Is it only to satisfy the general curiosity, to feed the man in the street with his daily allowance of accidents and society scandals? Is it only to fight for party opinions and national points of view?"

"I think it is called upon to accomplish the noblest and biggest task that can be attempted. The world press can make the world peace—but it can also mar it. It can realize the unification of the world, but it can also destroy it."

Dr. Paul expressed the hope that the harmony and good fellowship reigning among the journalists present might prove a good omen of the future work of the international ideals common to all.

Berlin Schoolboys Build Atlantic Liner

If you should happen to be sailing along the Templin Lake, not far from Potsdam in the direction of the airport, you cannot fail to see a beautiful little steamer lying at anchor. On coming nearer you will be struck by its familiar funnels and general build and can with little effort imagine you are looking at a transatlantic liner far away on the horizon. The observer would not be very much out in his surmise, for the steamer is an almost exact copy in miniature of the Columbus. It is twelve meters in length, and has been entirely built by Potsdam schoolboys of twelve to fourteen years of age. Every detail—hundreds of tiny portholes, a wireless equipment and several dinghies included—had been from start to finish, accomplished with true German thoroughness under the supervision of a qualified engineer. The boat is driven by electricity and when lighted up presents a charming appearance. Other models of many kinds of water craft are made by the boys in their spare time, it being their ambition to become boat builders and perhaps something even higher in the nautical profession.

Nature is creeping up, as Oscar Wilde said. A very nice point has arisen in Estonia over the unsuccessful execution of a criminal. The Estonian murderer has a choice between poison and hanging, and, if he elects for the former, the law prescribes the exact dose to be administered. In the case under discussion, the victim possessed so robust a constitution that, after some weeks of physical discomfort, he has completely recovered from the statutory dose, and the authorities are at a loss to know what to do next.

"I wish you would pay a little attention to what I am saying," roared the exasperated barrister to a stubborn witness.

"Well," was the calm reply, "I'm paying as little as I can."

Minard's Liniment removes Warts.

Weak and Depressed

The work of the average woman in the home makes greater demands on her vitality than she realizes. Long hours, care of children and home is the daily grind. No wonder she is depressed; that she suffers from headaches and is run down.

What is needed is a blood-builder to give her vitality to perform her everyday duties. Such a blood-builder is Dr. Williams' Pink Pills, of which Mrs. Jos. L. Corbin, Moncton, N.B., says: "I was weak; badly run down; housework was a burden and I was greatly depressed. Dr. Williams' Pink Pills were recommended and by the time I had taken half a dozen boxes I was fully restored to health and strength."

You can get these Pills through any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Summer Complaints Kill Little Ones

At the first sign of illness during the hot weather give the little one Baby's Own Tablets or in a few hours he may be beyond aid. These Tablets will prevent summer complaint if given occasionally to the well child, and will promptly relieve these troubles if they come on suddenly. Baby's Own Tablets should always be kept in every home where there are young children. There is no other medicine as good and the mother has the guarantee that they are absolutely safe. They are sold by all druggists or by mail at 25 cents per box, by The Dr. Williams' Medicine Co., Brockville, Ont.

Prince Compelled To Miss Opening

London—For the first time on record the Prince of Wales was forced to cancel an official engagement because of weather conditions.

Weather reports from Wales indicated flying conditions were impossible and the Prince cancelled an airplane flight which he had intended making from London to open the Royal Welsh Agricultural show, as it was impossible to reach Carnarvon from London by train in time for the opening, the whole engagement was abandoned.

Bertie: "I want a prescription, doctor. I can't eat, I can't sleep, can't stand the theatre, and golf simply—"

Doctor: "Propose to her, my boy!"

Teacher: "In which zone is the United States of America?"

Boy: "In the temperance zone, sir."

Retaining a policeman to escort children across a busy road represents a cost of \$1500 a year.

Fear Claims Miners As Well As Cave-Ins

If a distinguished authority on nervous disorders is correct, the effect of coal-mining accidents cannot be measured only by the numbers killed and maimed.

"Miners are afraid of all the possible disasters which may happen in a mine," says Dr. Millais Sulpin, lecturer in psycho-neuroses at London University, and that fear is at the bottom of many of their vocational diseases, which are purely nervous.

Now, if we take any hundred miners working at the coal face, in a period of twenty years we may expect that twelve will contract that painful and disabling eye disease, nystagmus, while eleven will contract other serious industrial diseases.

On Dr. Culpin's theory, it should be possible, by reducing the risk of accidents, to cut down very considerably cases of disease, even without whitewashing the interiors of the mines, which Dr. Culpin recommends as a means of overcoming the terrible haunting fear of the dark.

Stone Dust For Safety

How far can this end be achieved? A great deal has been done already by means of research. For instance, the risk of explosions is very much less to-day than it was before experiments proved that coal-dust, without gas, could produce a disastrous explosion. Before that lives were lost because mining engineers believed that if good ventilation kept down the amount of gas in a mine, there could not be an explosion.

Once the dangers of coal-dust were realized, the research workers set about finding some way of guarding against them, and discovered that stone-dust, spread in the pit, would make things safe.

As a result of this and other discoveries about explosions, the death-rate among miners from this cause has been lowered enormously. But nearly a thousand deaths still occur every year from falls of ground and haulage and miscellaneous accidents. If research into these can show as good results as research into explosions, we should take a big step forward.—Answers.

Congratulations to this month's BRIDES & GROOMS

We hope you will be very happy.
May we invite you to try Red Rose Tea?

RED ROSE
RED LABEL TEA
RED ROSE
ORANGE PEACH TEA
RED ROSE TEA
"is good tea"

Classified Advertising FOR SALE

10 IRIS—ALL DIFFERENT, SELECTED from choice varieties only—good healthy stock—\$1.00 postpaid. W. J. F. Ward, Iroquois, Ont.

A SEA SLED FOR SALE, MODEL 16, with new 22 H.P. Evinrude motor, all in perfect condition, very fast, absolutely safe, splendid fishing boat, has special sedan top; owner getting larger model. Now located on Georgian Bay. Wilson Publishing Co., 73 Adelaide St. W., Toronto, Box 27.

SITUATIONS VACANT

START NOW—YOU CAN EARN money quickly, taking orders for the most beautiful line of Personal Christmas Greeting Cards ever shown in Canada. Write for particulars. Regal Art Co., 312 Spadina Ave., Toronto.

Cool Weather!

Even if it has been hot here, Canadians are not sufficiently thankful for the climatic conditions they enjoy. News of a temperature of 110 in several parts of the United States should stop any grumbling in this country about the heat.

Housewife—"Are you certain those eggs aren't old?" Grocer—"You can see for yourself, madame. They haven't a wrinkle."

AEROXON

With The Pin

The Honey Fly Catcher

You Must Do Your Bit in the war against the fly, carrier of germs and breeder of disease.

It is proven that AEROXON is one of the most convenient and most efficient means of combating this fly evil. It is convenient, because of the push-pin. It is hygienic; flies never get away when once caught. Each spiral gives three weeks' perfect service.

BEWARE OF IMITATIONS Sold at drug, grocery and hardware stores.

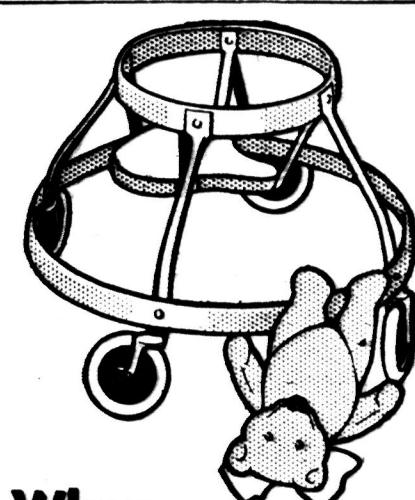
La Cie C. O. Genest & Fils, Limitée
MONTREAL, QUE.
SOLE AGENTS

Thinning Hair

Stimulate your scalp and prevent dandruff by massaging with Minard's. It gives hair new lustre.



"I don't think that society has any right to wreak vengeance upon any one."—Lord Buckmaster.



When BABIES are Upset

BABY ills and ailments seem twice as serious at night. A sudden cry may mean colic. Or a sudden attack of diarrhoea. How would you meet this emergency—tonight? Have you a bottle of Castoria ready?

For the protection of your wee one—for your own peace of mind—keep this old, reliable preparation always on hand. But don't keep it just for emergencies; let it be an everyday aid. Its gentle influence will ease and soothe the infant who cannot sleep. Its mild regulation will help an older child whose tongue is coated because of sluggish bowels. All druggists have Castoria.



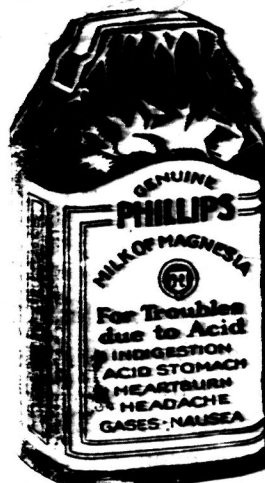
READ OF A CASE LIKE HER OWN

Decided to take Lydia E. Pinkham's Vegetable Compound

Moncton, New Brunswick—"Before my last baby was born I was very weak, nervous and discouraged. I saw an advertisement in the paper about a woman who had been like me so I bought a bottle of Lydia E. Pinkham's Vegetable Compound. I took three bottles and it carried me safely through that critical time. I have three children to care for and I feel well and strong. I have told two other women about your medicine."



Mrs. Gus Alexander, 82 Albert Street, Moncton, New Brunswick.



Too Much ACID

Many people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

You will never use crude methods when you know this better method. And you will never suffer from excess acid when you prove out this easy relief. Please do that—for your own sake—now.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.