



## CANADIAN NATIONAL EXHIBITION TORONTO

Friday, August 22  
to  
Saturday, Sept. 6  
ALL-CANADA YEAR  
at the world's largest  
ANNUAL EXPOSITION

**"LES VOYAGERS"**—Brilliant, historic grandstand pageant depicting the glorious romance of Canadian development, a super-production by 1500 performers on the world's largest stage. Seats 25c, \$1.00, Boxes \$1.50.

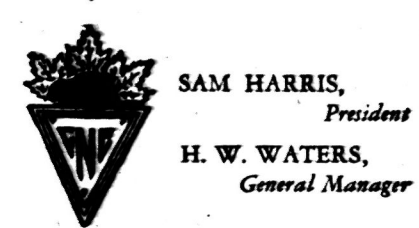
**MUSIC**—Thirty bands headed by the All-Canada Permanent Force Band of seventy-six skilled instrumentalists specially recruited from Canada's permanent military establishments (by special permission Department of Militia and Defence).

**2000-VOICE EXHIBITION CHORUS**, trained and directed by Dr. H. A. Fricker, M.A., F.R.C.O., in four concert series: Saturday, August 23; Thursday, August 28; Tuesday, Sept. 2; and Saturday, Sept. 6. Seats, 25c, 75c, and \$1.00.

**SPORT**—Marathon Swims, (world's professional championships) Friday, August 22 (women), Wednesday August 27 (open). All-America outboard motorboat races. International sport competitions afloat and ashore. Canada's greatest athletic meet. British Empire Games Athletes in international competition. Trotting and racing races including \$5,000. Prizes.

**CANADA FROM COAST-TO-COAST ON DRESS PARADE.** This is your year. Arrange to come.

Reservations now being accepted for Exhibition Chorus concerts and Grandstand Pageant performances. Send cheque or money order.



## Future Schools Child's Paradise

"It will be useless for the teacher to maintain a modern attitude of understanding, accompanied by judicious instruction and aid when boys and girls arrive at their teens, if the parent in the home is going to lag behind and stay wallowing in the prejudices and inhibitions of the last century; nor, on the other hand, if parents are young and modern, will the pupils themselves endure an old-fashioned school regime that denies them the liberty of thought and expression to which they have been accustomed at home," writes Evelyn Sharp in the New Era.

"When I meet a stupid parent, all my sympathies are with the school; and when I meet a stupid teacher, they are instantly transferred to the home. But when I see both parent and teacher, however excellent in their separate capacities, contending for the soul of the child who happens to be in their divided care, I congratulate myself that I can never again be a child.

"This disunion of interests, however, is in these days becoming so rare that, far more often, I find myself regretting that my own childhood lies far behind me and can never recur in that great future now opening out before us, when to be young will be very heavy for all children of all classes. It is only the back number with a good memory who can really appreciate the vision of that heaven to come."

### Principles

When a manufacturing and business engineer operates with the principles of love and truth, he is positively charged with mind energy and therefore reflects real man and character. He is positive. Mulliner.

"How many students are there studying at the university?" "Oh, about one in ten."

Have Minard's Liniment on your shelf.

## A Loved Voice From Across the Equator



Twenty days of constant travel over land and sea are required to journey from Wallacetown, near London (Ontario), to Buenos Aires. Is it any wonder then that Mrs. T. L. Pearce was pleasantly excited when word came from her son, W. R. Pearce, Assistant South American Chief Engineer in Buenos Aires, whom she had not seen for two years, that at one o'clock on her birthday he would speak to her over the long distance telephone.

The eventful moment arrived and Mrs. Pearce heard her son's voice over

the wire as easily as if he were a few miles away. When she was able also to speak to and receive greetings from her little granddaughter her cup of happiness was full to overflowing.

Just another incident of a family reunion by means of the telephone, but oh, what pleasure to all concerned! The practice of keeping up the ties of home and friendship by long distance telephone is growing with remarkable rapidity because of the convenience, ease, and low cost of the service.

## Soviet Scientists Invade Polar Land

With 15 Months' Supplies Scientists Brave Unknown Land

Leningrad. — A group of Soviet scientists led by Professor Otto Schmidt and including Professor R. L. Somolovitch, Professor D. U. Wiesse and several others have departed for Archangel, where they will embark on an icebreaker for Fridtjof Nansen Land, formerly Franz Joseph Land, to explore its possibilities of development.

The geographical features, natural resources and hunting possibilities of the Arctic islands will be thoroughly investigated. The expedition is equipped with supplies for fifteen months. Its members will visit areas upon which no human foot ever before trod. They will explore the ice of isolation in the Kara Sea and a considerable part of the Polar Ocean. They will bring radio operators and other technicians to relieve the present scientific staff of the world's most northern radio station on Nansen Island.

The explorers will place upon "North Land," formerly Nicholas II Land, colonists to form a nucleus of a future Russian settlement. These will be a small group of Soviet volunteers, including former Governor G. A. Ushakov, on Wrangel Island, who will be the first person known to have visited that remote part of the earth.

"The Soviet government has the greatest sector of Polar territory in the world," said Professor Schmidt before his departure. "Therefore there is an international obligation upon us to study this little known region as thoroughly as possible in the interests of science."

## Pale People Are In Peril

Some Form of Nervous Breakdown Always Threatens Them.

Pale people are almost always nervous. Paleness denotes lack of blood and too little blood usually results in jaded nerves, sleeplessness, headaches or neuralgia.

Dr. Williams' Pink Pills are different from most other medicines—it is impossible to take them and not feel better. Their whole mission is to make rich, red blood. This new blood strengthens the nerves and gives vitality to the whole body. Concerning them Mrs. G. Cook, Bloor Street, Toronto, says: "Two years ago I used Dr. Williams' Pink Pills for a nervous breakdown with the result that I have been well and strong ever since."

You can get these Pills from any dealer in medicine or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

### Tit For Tat

The Newyrich family decided to have their picnic in a farmer's field. Having gained the necessary permission, the feast commenced.

Two hours later the farmer arrived on the scene and stared with disapproval at the litter on the ground. "I'm afraid we've made rather a mess of your field," said Mr. Newyrich.

"Never mind," the farmer returned, with a shrug of his shoulders, "you should see the mess the village youngsters have made of your car."

—Answers.

Minard's Liniment removes Warts.

"Childhood and old age are what make life worth living."—Don Miguel de Unamuno.

"Canadians point to their roads and claim American drinking made them."—George Bernard Shaw.

## Cholera Infantum

Cholera infantum is one of the fatal ailments of childhood. It is a trouble that comes on suddenly, especially during the summer months, and unless prompt action is taken the little one may soon be beyond aid. Baby's Own Tablets are an ideal medicine in warding off this trouble. They regulate the bowels and sweeten the stomach and thus prevent the dreaded summer complaints. They are an absolute safe medicine, being guaranteed to contain neither opiates nor narcotics or other harmful drugs. They cannot possibly do harm—they always do good. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## Give Crying Babies Plenty of Water

Some children are much more thirsty than others. It is generally the highest-strung, nervy child who is most thirsty. It uses up so much nervous energy that the sweat glands become highly active, and the child cries for a drink to make up for the moisture it loses so rapidly. The fat, contented child does not need the amount of fluid the bright, highly-strung child demands.

To deny a child a drink is wrong. I have heard mothers say to wailing babies who have refused their bottle of milk, "Then go without; there's nothing else for you." Possibly a little water placed in the bottle instead of milk would have transformed that wailing youngster into a quiet, contented mite, for the child was craving for a drink, and this the mother did not understand.

### Happy and Healthy

All children should be brought up to drink water. It is a mistake to imagine that water will harm them—that is, so long as it is pure. The only way water can do harm is if it is stale or unclean, or, in the case of illness, if the doctor expressly forbids it. It is gradually being realized that water is Nature's restorative for young and old.

The young baby as well as the growing child should be allowed to quench its thirst with water. A little fruit juice (orange or lemon) can be added, this often making it more satisfactory as a thirst-quencher. If children were taught and encouraged to drink water from babyhood, it would save them many troubles in later life.

During the thirsty days of summer, when baby cries and will not be comforted with the bottle, give it a drink of water without fear and transform it into a happy, healthy, and contented child.

### The Rebel

The park orator set his barrel in the middle of a little crowd of people and invited them to lend him their ears.

"This country is going to the dogs," he shouted by way of an opening. "Everything is going up."

"Oh, no, gov'nor," came a cry from the crowd.

"You say 'no'! What ever do you mean?" replied the orator.

"Pens, pencils, and notepaper are stationary," answered the voice.—Answers.

### When Opposites Meet

There were only two passengers in the first class carriage, and they soon got into conversation.

"So you're an actor," said the big man to his companion.

"Yes," replied the other. "And you are a—"

"Oh, I'm a big banker," interrupted the other. "And would you believe it, I haven't been near a theatre for nearly five years."

"H'm," laughed the other, "that's nothing. I haven't been near a bank for five years."—Answers.

## Not Understood

Not understood, we move along asunder: Our paths grow wider as the seasons creep Along the years; we marvel and we wonder Why life is life, and then we fall asleep. Not understood.

Not understood! We gather false impressions And hug them closer as the years go by; The virtues often seem to us transgression; And thus men rise, and fall, and live, and die. Not understood.

Not understood! Poor souls with stunted vision Oft measure giants with their narrow gauge; The poisoned shafts of falsehood and derision Are oft impelled 'gainst those who mould the age.

Not understood! The secret springs of action Which lie beneath the surface and the show, Are disregarded with self-satisfaction; We judge our neighbours, and they often go. Not understood.

Not understood! How trifles often change us— The thoughtless sentence and the fancied slight Destroy long years of friendship, and estrange us, And on our souls there falls a freezing blight. Not understood.

Not understood! How many breasts are aching For lack of sympathy! Ah! day by day How many cheerless, lonely hearts are breaking! How many noble spirits pass away. Not understood.

O God! that men would see a little clearer, Or judge less harshly where they cannot see! O God! that men would draw a little nearer To one another—they'd be nearer. Not understood.

O God! that men would see a little clearer, Or judge less harshly where they cannot see! O God! that men would draw a little nearer To one another—they'd be nearer. Thee. And understood. —Thomas Bracken.



## Indigestion

What most people call indigestion is usually excess acid in the stomach. The food has soured. The instant remedy is an alkali which neutralizes acids. But don't use crude helps. Use what your doctor would advise. The best help is Phillips' Milk of Magnesia. For 50 years since its invention it has remained standard with physicians. You will find nothing else so quick in its effect, so harmless, so efficient.

# Newcomers to Canada - WELCOME!

We hope you'll like it here and do well.

And we invite you to try Red Rose Tea among other good things.

RED ROSE TEA

RED ROSE TEA

# RED ROSE TEA

"is good tea"

## Classified Advertising

### FOR SALE

A SEA SLED FOR SALE. MODEL 16, with new 22 H.P. Evinrude motor, all in perfect condition, very fast, absolutely safe, splendid fishing boat, has special sedan top; owner getting larger model. Now located on Georgian Bay. Wilson Publishing Co., 73 Adelaide W., Toronto, Box 27.

### SITUATIONS VACANT

EARN MONEY NOW TAKING ORDERS for Personal Christmas Greeting Cards. Finest line ever shown. Easy to sell. Write for particulars. Regal Art Co., 312 Spadina Ave., Toronto.

### For Good Results

The editor of a city poultry journal received a letter from a woman reader. It read: "How long should a hen remain on the eggs?"

The editor replied: "Three weeks for chickens and four weeks for ducks."

Three weeks passed, and the editor again received a letter from the reader: "Thank you very much for the kind advice," it read. "The hen remained on the eggs for three weeks, and there were no chickens hatched. As I did not care for ducks, I took her off the nest and sold the eggs."—Answers.

### Safety Record

London—Two street car motormen here have an enviable safety record. C. J. Grantham holds the record for having piloted his car for 12 years and 250,000 miles without an accident. T. W. Manley has driven 10 years and 200,000 miles without an accident.

## Get Rid of Dandruff

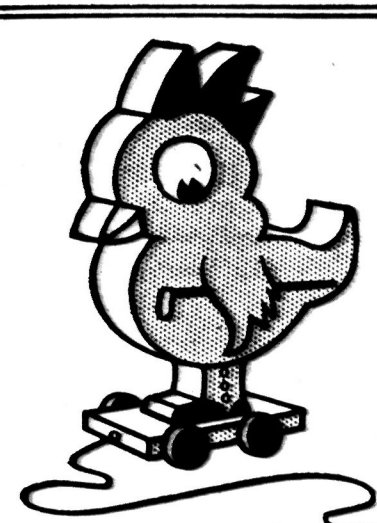
By using Cuticura Soap and Cuticura Ointment Sold everywhere. Soap 25c. Ointment 25c. & 50c.

### Athletic People

are subject to strains and ligament displacement. Rub in a little Minard's for prompt relief.



"We should not put politics into religion, but we might well put more religion into politics."—Lady Astor.



## Restless CHILDREN

CHILDREN will fret, often for no apparent reason. But there's always Castoria Harmless as the recipe on the wrapper, mild and bland as it tastes. But its gentle action soothes a youngster more surely than a more powerful medicine.

That's the beauty of this special children's remedy! It may be given the tiniest infant—as often as there is need. In cases of colic, diarrhea or similar disturbance, it is invaluable. A coated tongue calls for just a few drops to ward off constipation; so does any suggestion of bad breath. Whenever children don't eat well, don't rest well, or have any little upset—this pure vegetable preparation is usually all that's needed.

## Castoria



"Do Not Hesitate to Try It"

"Your Vegetable Compound is a good medicine. Anyone who is in poor health should not hesitate to try it. When I was taking the Vegetable Compound I tried the sample Liver Pills I found in the package. I have taken them every night since and I can feel myself improving. I am so thankful for the good they do me that I have told several women about it."—Mrs. G. W. Posliff, 263 Huron St., Stratford, Ontario.

