

THE JARVIS RECORD

Published every Thursday morning
at its office in The Record Building
Main Street, Jarvis, Ontario.

THE RECORD PUBLISHING
HOUSE

EDITORIALS

Concentration

The young student with a college course before him, looks forward with expectation to the wonderful times he will have while attending college. College days are wonderful and full of interesting and instructive learning but most all modern students of to-day have their thoughts turned towards night life and a gay time in cabarets or other places of amusement. They lose sight of the real purpose why they are there.

There is one definite requirement, that the college faculty demands of every student, that each and every one, while attending class and study hours, shall concentrate his or her mind upon the subject or course of study out-lined for them.

Concentration is the key note of success, in the students life, who has won a diploma with honors. I have seen note of many students who will pass through over half their term, with very little knowledge of the subjects they were studying. Then for the balance of the term they would go dashing around madly trying to make up for lost time. Disturbing other students by borrowing their notes and asking all kinds of questions. Some of them by good luck would pass their exams but they never made any success in their future life along whatever vocation they followed. There was always that lack of concentration. Concentration on a subject means the elimination of outside interference. The student life is not the only one that concentration is needed in. It matters not what your vocation in life may be, if you are going to make a success of it, you must concentrate upon your work. Many people cannot work unless they have someone to talk to, but their work is never as satisfactorily done as the person's who works in silence with no other thought in mind but to do his very best with the task set before him.

A great sculptor once undertook the task of making a bust form of a noted musician who was well known for his pleasing personality. The great inspiration of the sculptor's life was his beautiful wife. But domestic troubles, misunderstandings, and outside interference tempted her to run away from home leaving her famous husband in a troubled and broken hearted mood. He finished the work on the bust of the musician. The outline was perfect, but the expression on the face was adverse to the expression of the original. It was the face of the musician with the expression contorted with trouble. The sad and lonely sculptor was so troubled over the loss of his wife that he could not concentrate on the subject before him. He carved into the face the troubled expression of his own heart and thoughts.

It takes a long will power to concentrate on a certain subject when your heart is torn with sorrow and trouble. The ordinary life of the average person today in this modern age is disturbed and unsettled. Old habitual routines of life are changed to spasmodic efforts. The quiet domestic home life is no more. We have become a restless race of people rushing at a tremendous rate of speed. Motor cars, aeroplanes or other fast transportation cannot get us to our destination fast enough. We do not seem to realize that this fast living is only burning up our energy and will bring us all the quicker to the end of this life.

People are not satisfied to concentrate on their own business but are always trying to run other people's business and the result is trouble and failure. Too many irons in the fire has always proved to be a failure and to be unsatisfactory to all who have tried it. If happiness and joy in your home is your greatest ambition then concentrate on that one thing and you will surely succeed. Do not let outside interference disturb your intentions. The Great Teacher has told us to ask and you shall receive. We also says that when we pray we should enter into the sacred inner chamber and there, in the quietness of the hour, pray to Him who "seeth in secret shall reward us openly."

A Life of Concentration

On prosperity and success, Will surely have its reward For those whom God does bless.

News of the Countryside

From The Record's Correspondents

SELKIRK

Mr. and Mrs. Ernest Reynard and daughter, May, spent a week in Erie, Penn.

Mr. and Mrs. Ira Mannix and family of Indiana visited relatives here for a week.

Mr. and Mrs. Cavanaugh, St. Lewis are visiting Mrs. Kelly and Mrs. Cavanaugh.

Mr. and Mrs. William Cridler of Middleville, Mich., spent part of their honeymoon here.

Mr. and Mrs. D. W. Hilborn are spending a week in Muskoka.

Mr. and Mrs. Ernest Lindsay are holidaying in Midland.

Miss Beulah Smith is visiting in Toronto this week.

Miss Dorothy McKeene, Hamilton, has been visiting her grandmother, Mrs. McKeene.

Mr. and Mrs. Chester Miller of Windsor have been spending a few days with Mr. and Mrs. Morgan Miller.

Leslie Maxwell of Walpole has moved into Lewis Weavers house on Erie St., South.

Mr. and Mrs. M. Hilborn, Toronto, were week-end visitors here.

Mr. and Mrs. H. Staunton and family of Toronto were week-end guests at the home of Mr. and Mrs. E. G. Hoover.

Word was received on Monday of the death of Mr. Thomas Badley in Hamilton Hospital where he has been for the last couple of weeks. Mr. Badley was well known all over the county by his famous 'Badley's taffy'. The last word received reports that Mr. Joseph Hare, who has been quite ill in Simcoe Hospital, is some better.

WOODLAND BEACH

Mrs. Mary Deller and daughter, Ethel, are spending a month at Woodland Beach.

Mrs. Fred Hyde, Simcoe spent the week-end at her home here.

Mr. Hubert Edwards, Chatham, is spending his holidays with his grandmother, Mrs. John Edwards.

WRIGHT RE-UNION

The annual re-union of the Wright family was held in Lynnwood Park on Monday afternoon, August 4th.

Over 65 sat down to the bounteous chicken supper at six o'clock. The eldest member of the family present was "Aunt Mary" Mrs. Mary Mattie who has passed her 92nd birthday. The next re-union will be held on Civic Holiday of next year at Hickory Beach, Nanticoke.

Banking on the Fly

The old excuse, 'delayed at the office' is being replaced by another and one, "Couldn't find a place to park my car" But with improvements in system in every direction, this parking problem is not going to last long.

Here is a bank, down in St. Louis, Mo., which has built a special window and driveway at one side of its building where motorists can transact business without having to think of hiring a lot or steer clear of a hydrant.

VARENCY

Misses Doris and Jean Jonson were the guests of their cousins, Mary and Kathleen Miller last week.

Mr. and Mrs. L. G. Healy, who have been visiting friends in the vicinity, returned to their home in Detroit on Sunday and were accompanied by the latter's mother, Mrs. S. F. Saunders.

Miss Elva McKenzie spent several days last week in Hamilton.

Ken Hemphill and Arthur Wickham are visiting at Mr. Robert Milles.

Mr. S. R. Rowntree and Mr. Andrew Campbell, Toronto, and Mr. J. Rowntree and children, Hagersville, were Sunday visitors at the home of Mr. Richard Parkinson.

Russel Fleming, Hubert Saunders and George Parkinson made the trip to Erie on Sunday. They report VERY rough weather.

Mr. John Saunders and daughter, Mrs. L. Moffat and family spent Sunday with Mr. and Mrs. G. Saunders.

Miss Gertrude Fleming and Miss Mary Miller spent Friday with Miss Arletta Parkinson.

Mr. Lorne Parkinson motored to Toronto on Sunday.

Miss Fernie McKenzie, who underwent an operation in St. Joseph's on Friday last, is reported to be doing nicely.

Mrs. Leslie Moffat and children are visiting relatives and friends in the neighborhood.

MAIN STREET APPLE SAUCE

The editor of the Apple Sauce has become very poetical of late. He says he has many things to say and so he says them in a poetical way.

Last week was very bad For Main Street Barber Sam Kincardine was bad enough But at Woodland he received a slam

He was watching a "Moth" fly And when it went to land Somehow it tangled in the wires And Flopped where Sam did stand.

A phone wire struck his face, Scratched him from nose to ear Like a little boy he didn't know He should stand 'in the clear.'

Sam sure looks like a warrior With the scar upon his face And now, when watching aeroplanes He'll stand some other place.

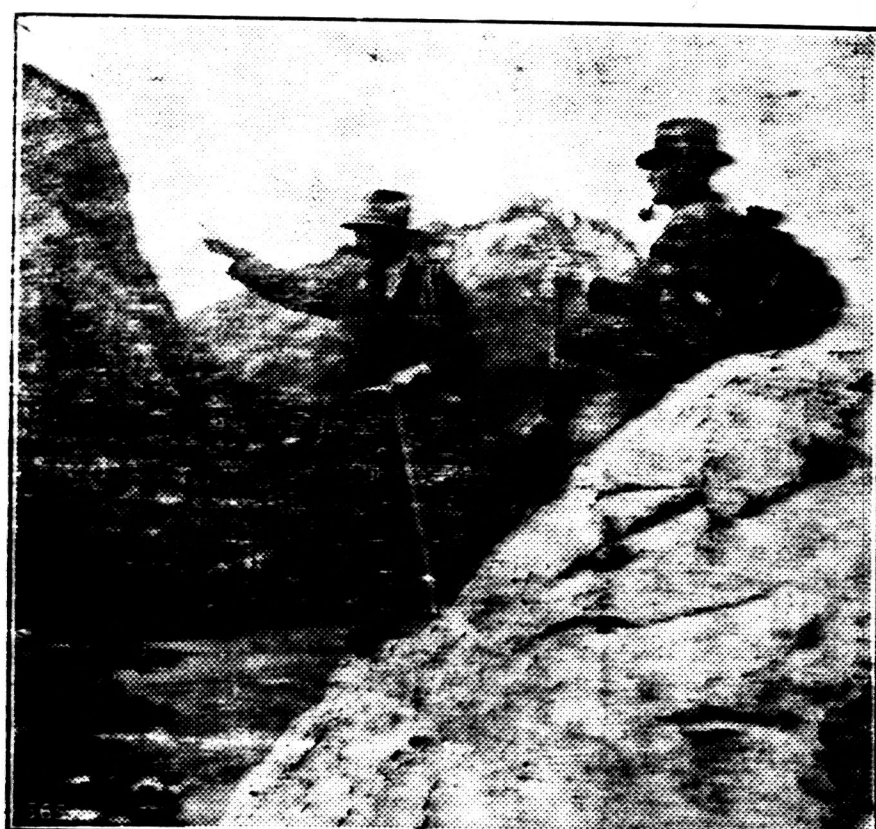
Rough Waters

Some pleasure seeking youths For a boat ride they did go Some of them got very sick How many we do not know.

George tells his little story Of how the fish were fed But when asked if he was sick His face turned very red.

At the end of their boat trip They hurried to their home Vowing that they never more Upon the lake would roam.

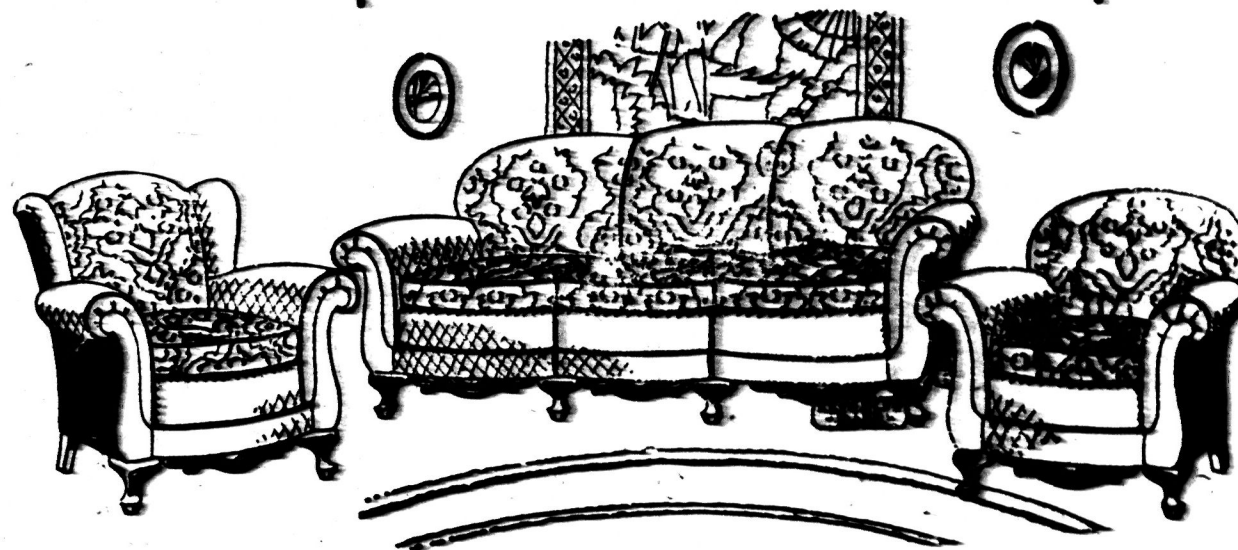
Show Them A Mountain And They'll Do The Rest



Edward Fox (left) holds that "the climbing urge" is a heritage of all white races, be the objective high furniture for an infant; a tree-top for a schoolboy; or the pinnacle of success or the summit of a mountain for an adult. He ought to know, for he makes his living as a mountain guide in the heart of the famous Canadian Rocky Mountains, with headquarters at the Canadian Pacific Railway's hotels at Banff and Lake Louise, and has more "first ascents" to his credit than any other man in the country. His brother Ernst (right) is also an experienced guide and mountaineer. Both are natives of Interlaken, Switzerland, and have winter-homes in the little Swiss guide village of Edelweiss, in the Columbia Valley. They are shown scanning the peaks adjoining the Banff Springs Hotel.

FALLS' AUGUST FURNITURE SALE

Backed by the Best Stock of Furniture Falls' Store
Ever Owned at Bona-fide Economies



It makes such a difference in a sale to have a backbone of reality—in superior goods, in better values and careful services. For these are the things that matter.

Back of the Falls' Sale is a Furniture stock of which, so far as can be learned, has no equal between Hamilton and Windsor—in comprehensiveness, in character and in suitability to the people's needs.

Back of the Falls' Sale is the cumulative experience of practice in home furnishing. Back of it all are the resources and all the enthusiasm of the Falls organization.

These are some of the reasons why people who know most about the furniture situation would never think of buying Furniture without first coming to the sale that gave this store a lead many years ago and has held the lead ever since, no matter how many other good sales have sprung up in the meantime. We hope you do not consider this statement boastful, but it is a fact well worth remembering.

12 Odd Chesterfield and Occasional Chairs

Some covered in Mohair, Jacquard Tapestry and some in Warp. All sizes and styles. Values up to \$48.50 Choice of these Chairs for only\$19.75

Card Tables, \$1.77

The first time offered at this price. A good strong 30x30 in. Card Table with oak frame and double braced legs; felt top. Falls' August Sale\$1.77

Felt Mattresses, \$4.90

Truck load of Felt Mattresses made from clean felted cotton. This is encased in strong art ticking, evenly tufted, sides and ends neatly stitched. To fit any bed. Falls' August Sale\$4.90

Marshall Spring-Filled Mattresses

Assorted covers. All are strong and durable To fit double, three-quarter and single size beds. Complete with free slip cover. Falls' August Sale\$18.50

Bathing Caps, 10c

Of good quality rubber, in popular colors, with contrasting trim. Also in solid shades. August Clearance Sale10c each

Travel Via
Erie-Dover Ferry Line
Leave Port Dover
1 p.m. and 9 p.m.
Leave Erie
9 a.m. and 5 p.m.

Falls' Department Store, Simcoe

British Columbia Brings Honour To Canada

Regina, Canada—Signal honor has come to the Dominion of Canada through the splendid success of the Western Canadian Coast province of British Columbia at the Leipzig (Germany) Exposition this summer.

According to information received a few days ago by Attorney General Pooley, British Columbia won first place among exhibitors of game trophies from all the leading countries throughout the entire world. The exhibit, which included giant moose,

skins of the principal fur bearing animals was prepared by G. L. Pop, Vancouver taxidermist in co-operation with Brian Williams, Provincial Game Commissioner, and arranged against a background of British Columbia scenery. The large number of exhibits and the costliness of some of them made the competition very keen, thus enhancing the greatness of the honor to the province and to the whole Dominion. British Columbia citizens are well aware of the value of a world wide reputation for fine scenery, good

hunting grounds, valuable natural resources and productive fields, and to this may be attributed their intense desire to make a creditable showing of grain at the World's Grain Exhibition and Conference to take place at Regina, Canada, July 25 to August 6, 1932.

Farmers, for the safety and health of their own families, should join in the crusade to banish bovine tuberculosis. A complete medical survey might reveal the fact that the menace to public health has been greatly underestimated.

The August Clearance Sale Brings Unheard of Economies in Women's Silk Underwear

Panties, Sets, Step-ins, Bloomers, etc., rich qualities, tailored and reinforced for long wear. Beautiful Pastel shades. You will want a dozen of them when you see them:

Women's \$1.25 Bloomers for 79c
Misses' and small women's Panties worth 90c for 59c
Women's Silk and Crepe de Chine Pyjamas worth \$2.50 for \$1.49
Princess Slips worth \$1.50 for 98c
Brassiere and Bloomer Sets worth \$1.50 for 98c

"LOOKING AHEAD"

Thousands of New and dainty Handkerchiefs Just to Hand From Belfast—All Are Sale Priced

Hand blocked printed Handkerchiefs of fine even weave, warranted all pure Irish Linen. Patterns are rather unique, and altogether different than heretofore shown. Some have dainty hemstitched edges and some the popular hand rolled. Colors are fast. Sale priced at 2 for 25c, 3 for 35c, and 25c each. Remarkable values in new Fancy Lawn Handkerchiefs at 2 for 9c and 2 for 19c

August Clearance Prices in the Downstairs Store

P. and G. Soap, 5 bars for 19c
Surprise Soap, 5 bars for 27c
Gold Soap, 5 bars for 25c
Lux Flakes, 2 packages for 19c
Ammonia (small) 3 packages for 25c
Saniflush, 1 can for 27c
Blue Bird Tissue, 4 rolls for 23c
Castle Bars, 2 for 25c
Castile Soap (toilet size) 4 for 11c
Infants' Delight Soap 15c

Advertising

The Jarvis

Jarvis
WEEKLY—8 pages, columns 13 cms wide; 35 lines per column.
Display Advertising
12 mos. 150
6 mos. 200
3 mos. 250
1 mos. 300
Single insertion, 35c

Display Count

Position—Run of 10 used at option within 500 ft. 1 in. and over 100 in. and over 250 in. and over
Reading Matter—Matter

Special Ad

Annual statement other financial having ordinary 25 cents per inch. Political, Election advertising, 35c

Condensed

Minimum charge 25c. Locals, notices, etc. Legal advertising, 50c (agate measure)

Transient advertisement Accounts rendered

PROFESSION

Arrell & HAMILTON—S. CALEDONIA—HARRISON A. County Crown S. Camer

Kelly, Port SIMCOE, Solicitors for North DAVID E. Barristers, Solicitors W. E. Kelly, K.C. County Attorney Money to Loan

PHYSIC

I. J. Leather OFFICE 10 to 12 a.m. 7 to 9 JARVIS

DR. E. M. PHYSICIAN Office Hours

PHONE OFFICE—In the Residence J

DENT

Dr. R. G. DENT Office Hours—9 to 5:30 Office above Shop MAIN ST. HAGERSVILLE

VETER

DR. E. SLACK VETERINARIAN Hagersville MODERATE

NANTICOKE

NO. 12 Meets on Monday 5:30 p.m. — Insurance ASHTON EVAN

CAPITO

THURS. F. MATINEE 5:30 p.m. Evenings 7:30 TIGER Monte Blue A great dramatic son Bay County Comedy and

MON.—TUE. 12—1 Matinee Monday Ronald

CONDE with Ann A United Art Vaudeville and