

"ALL FOR THE SMALL SUM OF TEN CENTS!"

25 YEARS AGO

When the spell-binding Barker inspired people to part cheerfully with their small change, Wilson's Bachelor cigars were steadily winning popular favour on men's lips. . . and, today, there are more small coins being cheerfully exchanged for Wilson's Bachelors—100% Havana filler—than for any other ten cent cigar in Canada.



Individually foil wrapped
10¢
and in pocket
packs of five

WILSON'S BACHELOR Cigar

Still most for the money

Sweet Potatoes Utilized In Making Cloth and Paper

New York—Clothes containing a dash of the American sweet potato are next on the list of prospective wonders.

New United States bureau of standards researches, which aim to put sweet potatoes and other southern agricultural crops into the textile industry, and boost the southern pine as a source of paper, were announced by Theodore Swann of Birmingham, Ala., vice-chairman of the Alabama Industrial Development Board.

The bureau begins work next month on both projects, co-operating with Alabama Polytechnic Institute for textiles and the University of Alabama for paper.

Starch is to be the sweet potato contribution to what the well-dressed man will wear. Known principally in collars as something that melts, starch also is a chemical with many other qualities, from food and glue-like adhesive to explosives and artificial silks, and it is particularly indispensable in weaving.

It serves first as a protective coating, called sizing, which guards threads from wearing or losing their nap as they rub in the weaving process. In some goods the starch is removed after weaving by using chemicals. But it also may be retained in

the finished products to enrich color, enhance sheen, make threads full-bodied by filling in the microscopic nicks and hollows or produce a texture more agreeable to the touch.

American textile mills use 250,000,000 pounds of starch annually, mainly made from Irish potatoes, wheat and corn. Millions of dollars worth of this starch is imported. The American sweet potato, with a 20 to 25 per cent starch content, offers the South another economic opportunity if it can be made into the textile starch.

There may develop also sweet potato Christmas cards and sweet potato correspondence notes, for starch is used in the finishing process of these and many other grades of paper.

"This investigation," says a prospectus of the bureau of standards, "will have to do principally with the starches found in the crops grown in the South. It is proposed to make a study of the uses of starch in the manufacture of textiles and the properties required in a starch for each use. Further it is planned to determine whether starch from one source is superior to that from another for given purposes, and if specific starches may be modified so as better to adapt them for particular uses."

Concerning the paper-making plans the prospectus says: "A fundamental study of the chemical reactions involved in the sulphate pulping process is being initiated. This process is used for the production of the southern kraft papers which has attained huge proportions in recent years. More definite information on the complicated chemical reactions of this process is sought to extend its field of usefulness. At present each ton of paper produced is accompanied by the loss of 350 pounds of sodium sulphate or 88 pounds of sulphur."

Both research projects were undertaken at the request of Gov. Bibb Graves of Alabama, chairman of the Alabama Industrial Development Board.

Dad Comes In

A distant foot-fall down the road,
Too faint for human ear,
Lifts up old Rover's head in joy—
The master's drawing near.

A clicking at the garden gate,
Which squeaks in warning glee:
"Look out, you folks inside, look out;
He's got as far as me!"

A key inserted in the lock,
A step across the hall,
The parlor door flung open wide,
A cheery "Hallo, all!"

The papers handed round the room,
A happy greeting din,
And by the laughter in the house
You know that Dad's come in!

—Answers.

Henry Ford should go down in history as the man practically responsible for the abolition of the horsefly.

Minard's Liniment for Neuralgia

The Little Ships that Never Sail

At work on inland farms he must have dreamed,
In restless youth, of sailing ships that came
With lifted prows where still the wonder gleamed
From seas and ports he loved but could not name.

In him was some old trace of blood that knew
The lift of sails and thrill of blowing spray—
But land had held him and the harvest grew
And he had never dared to go away.

Too old at last for work, his knotted hands
Have turned to dreams his youth saw shining by
And at a window facing prairie lands
He sees the cloud-ships billowed down the sky.

Each day he sits there, till the light must fail,
To build his little ships that never sail.
—Glenn Ward Dresbach.

Guard Baby's Health in the Summer

The summer months are the most dangerous to children. The complaints of that season, which are cholera infantum, colic, diarrhoea and dysentery, come on so quickly that often a little one is beyond aid before the mother realizes he is ill. The mother must be on her guard to prevent these troubles, or if they do come on suddenly to banish them. No other medicine is of such aid to mothers during hot weather as Baby's Own Tablets. They regulate the stomach and bowels and are absolutely safe. Sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Do Prairie Dogs Live With Rattlesnakes?

It is widely believed that rattlesnakes, burrowing owls and prairie dogs live together in peace and harmony. Such is not the case, according to the best informed naturalists. This belief arose from the fact that rattlesnakes and burrowing owls are often found in the dens of prairie dogs. The relationship, however, is not so peaceful as many suppose. In fact both the rattlers and the owls are fond of small mammals as an article of diet and they visit the prairie dog dens primarily to catch and eat young prairie dogs. They frequently remain in the holes with young prairie dogs, after which the snakes prowl while their meal is being digested. It is common to see rattlesnakes sunning themselves at the entrances of prairie dog burrows. The prairie owls not only feed upon young prairie dogs but also use deserted burrows for building their nests and rearing their young.

Applicant—"Can I get Clarence's job?"
He's drowning in the lake." Employer—"You're too late. The man who pushed him in has got it."

Modern Fish Tales Rival Old Legends

From the choppy waters of Williams Lake, British Columbia, the ogopogo rises to lay claims to the title of prize monster of 1930. It is credited with having uncoiled its huge, elastic form to the destruction of a sailboat owned by a member of the Provincial Legislature.

The ogopogo is one of those animals unknown to science, but cherished by popular imagination, at least locally. Was it not the dread ogopogo of Williams Lake that many years ago wrecked an Indian canoe near the same spot, devoured its occupants and, as legend holds, transported them by an underground river to the Pacific Ocean? Sea monster stories never fail to gain an ear.

Science has busied itself explaining away the tales seamen long have told of gigantic snakes rising like mast in mid-ocean, molesting vessels and snapping sailors off their decks; but enough credit of such creatures to leave in uncertainty the matter of the possible survival of supposedly extinct forms.

A little more than 100 years ago the fisherfolk of Gloucester were agog over reports of the doings of a sea serpent said to be lingering in the vicinity of Cape Ann. And fifty years ago a British sea captain of high reputation brought home from Zanzibar a dramatic account of a sea battle to the death between a serpent of gigantic proportions and a whale. Only four years ago a sea serpent was reported off the south coast of the Atlantic.

The British Zoological Society was told in 1906 of a most mysterious monster seen off the coast of Brazil. Its great fin was sighted first, then arose a great head and neck to a height of seven or eight feet, both being about as thick as a man's body and the head having a turtle-like appearance. Then suddenly the monster disappeared, never to be seen again.

People "All Nerves"

What to Do if You Find Yourself in This Condition.

The sort of thing that specialists call nervous debility is the run-down condition caused by over-work and household worries. The sufferers find themselves tired, low-spirited and unable to keep their mind on anything. Any sudden noise startles and sets the heart palpitating violently. They cannot sleep well at night; their hands tremble and legs seem unable to support them. Such a condition is indeed pitiable.

Doctoring the nerves with sedatives is a terrible mistake. The only real nerve tonic is a supply of good red blood. Therefore the treatment for nervousness and run-down health is Dr. Williams' Pink Pills, which promptly build up and enrich the blood. The revived appetite, the strengthened nerves, improved spirits and new strength which come after a course of these pills will delight every sufferer.

You can get these pills from any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



"Say, Weary, what did they do at that last laundry you tackled?"
"Ever'ing. First dey collared me, den dey cuffed me, and den they took dey starch outer me!"

Disputes arising out of proposed reductions of wages caused the loss of 2,825,000 working days in the first five months of this year. The total loss for 1929 was 7,234,000 working days.



Sick stomachs, sour stomachs and indigestion usually mean excess acid. The stomach nerves are over-stimulated. Too much acid makes the stomach and intestines sour.

Alkali kills acid instantly. The best form is Phillips' Milk of Magnesia, because one harmless, tasteless dose neutralizes many times its volume in acid. Since its invention, 50 years ago, it has remained the standard with physicians everywhere.

When baby frets

and you can't get your work done - your nerves are getting the better of you -- make a cup of tea - it's a great "pick-me-up". Sit down a few minutes - you will feel better!

RED ROSE TEA

"is good tea"

Two Qualities -- Red Label & Orange Package

Lightning Sinuous Does Not Zig-Zag

There is no such thing as zig-zag lightning, declares Charles Fitzhugh Talman in his feature, Why the Weather (Washington).

Only within the last four or five years, he says, has the motion-picture industry discovered the fact that lightning, however much it may twist and meander in its path across the sky, never turns sharp angles. Zig-zag lightning was formerly the rule rather than the exception on the screen, just as it was once universal in the drawings and paintings of great artists, but it is unknown in nature. He goes on:

"The first person to call attention to the mistake of the artists in this matter was the Scottish engineer James Nasmyth, who was the son of a landscape painter."

"At a meeting of the British Association for the Advancement of Science, in 1856, he stated that 'in no instance among the many thunderstorms whose progress he had most attentively watched had he ever observed such forms of lightning as that usually represented in works of art; in all such the artists invariably adopt a conventional form, namely, that of a zigzag combination of straight lines.' Nasmyth believed the error of the artists originated in the form given to the thunderbolt in the hand of Zeus as sculptured by the ancient Greeks."

"Some decades after these remarks were uttered the photography of lightning began to be common, and the photographs all showed that he was right in believing that lightning is never truly zigzag. Its path generally includes many sinuous curves, and it often branches, but a sharp angle is very rarely seen in a photograph, and it is then doubtless an effect of perspective."

Things Said

Men and women are not cogs.—Mr. Angus Watson.

There is too much desire to amuse everyone.—Sir Arthur Balfour.

There are already fifty thousand books about the war.—Mr. H. Foster.

Too many are content to begin life on a dole and end it on a pension.—Mr. W. Strachan.

The man who works in a coalmine today is the bravest man in the world.—A Sheffield coroner.

I see no reason why a station should not be as beautiful as a National Gallery.—Sir Herbert Walker.

The ideas in the schools of 1930 are the ingredients of the world situation of 1940.—Bishop of Winchester.

"I am all right; I have had my day; that child's day is to come."—A Liverpool woman killed in saving a child from a car.

"There are no fundamentally bad boys."—"Uncle Dan" Beard.

Minard's Liniment removes Warts.

Classified Advertising FOR SALE

A SEA SLED FOR SALE. MODEL 15, with new 22 H.P. Evinrude motor, all in perfect condition, very fast, absolutely safe, splendid fishing boat, has special sedan top; owner getting larger model. Now for sale on Georgian Bay. Wilson Publishing Co., 72 Adelaide St. W., Toronto, Box 27.

SITUATIONS VACANT

CHRISTMAS MONEY BASILY, quickly earned taking orders now for our beautiful line of Personal Christmas Greeting Cards. Sell on sight. Regal Art Co., 512 Spadina.

Chefs in the Making

The school for training boys as chefs for high-class hotel work, which was started by the London County Council in 1910, has turned out about 3,000 fully trained men since that date.

"John, the paper says the Jenkinsons are back from their vacation in Yellowstone Park." "Well, we'd better hurry right over and see them before they have their films developed."

The cost of staging the Canadian National Exhibition annually is \$1,225,000.

An Old Remedy

that never loses favor. Minard's Liniment has been in use for fifty years. A sure test of quality.



The Honey Fly Catcher

You Must Do Your Bit in the war against the fly, carrier of germs and breeder of disease.

It is proven that AEROXON is one of the most convenient and most efficient means of combating this fly-evil. It is convenient, because of the push-pin. It is hygienic; flies never get away when once caught. Each spiral gives three weeks' perfect service.

BEWARE OF IMITATIONS

Sold at drug, grocery and hardware stores.

La Cie Co. General & Fil, Limited

100, BROADWAY, QUE.

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