### Three Principles Of Canada's Offer

#### 589 Classes of Goods Allow ed Free Entry—270 **Duties Lowered**

Mr. Dunning, the Minister of Finence for Canada, has announced better preference terms for British goods. The "Canadian Gazette" thus concisely explains the situation: -

The principals upon which Mr. Dunning has proceeded are quite definite, and it is essential to a proper understanding of Canada's position to make this clear. They are threefold:-

"(1) When neither Britain nor Canada produces a commodity, as low a general tariff as possible.

"(2) Where Canada does not produce and Britain does, free entry of British goods with a general tariff;

"(3) Where Canada does produce, tariff protection, usually with prefer-

#### The Position of British Traders

value of some £40,000,000, British prosperity. trade receives important concessions. and in 589 tariff items out of 1.188 it mate the possible results of the tariff will enjoy a free entry into the Cana- policies recently announced by the dian market. Only in eleven items has the duty on British goods been in- that they will result in advantage to creased, while it has been lowered in Canadian industries and in the ex-

It may be said that whereas United present situation has been that the States exports to Canada increased contribution of unusual conditions has from £9 4s, per head in 1912 to £14 failed to shake the general confidence 18s. in 1928, the British exports to throughout Canada. The strength of Canada increased from £3 8s. to £3 the country has been very effectively 17s. only. In iron and its products. proven, and I for one do not view fuwhich benefit most by the new sche- ture prospects with any degree of apdule, British exports per head actual- prehension, notwithstanding that in ly declined by 15.2 per cent. in the some particulars and during the past same period, while United States ex- eight months the situation has been ports to Canada increased by 88.6 per obscure."

"It is for British traders to take advantage of this new position. They are busy expressing gratitude. Let them mend their ways also. Canada has made these concessions to British industry without any bargaining for corresponding concessions. She has asked for nothing in return. They are, as Mr. Dunning said, designed simultaneously to serve the best interests of the Canadian people and to enable Canadians to buy freely from those countries which buy most freely from Canada. But: 'The seller, even with the advantage of British preference, must seek a buyer in Canada through sales service organiza- Now that summer's spell entrances, tions comparable with those of his effective competitor.'

"We all know how assiduously the United States business men cultivate Bees in countless swarms alighting the Canadian market. They know how well it is worth while. Not infrequently they live a part of the year on Canadian soil, and have a big advantage over a British firm content to send over a clerk. They also show more enterprise in associating with Canadian firms or establishing branch organizations. It is true that threequarters of the manufacturing process may be finished in Canada, but a quarter is better than none at all, and it is for British industrialists to seek that quarter and turn their new chance to its full advantage.

"Canada, with the approval of practically the whole nation, has shown her readiness to meet other members of the Empire more than half-way in the direction of freer Empire trade. There is good ground for believing that Mr. Neville Chamberlain accurately expresses the predominant British view when he says: 'If we can get an offer like that from Canada without giving anything in return, Italy is Driven how much more do you think we could get if we could offer something which would be of substantial value to her?" In that sense, the new Canadian budget may become the keystone of a new Empire structure."

### A Significant Hint to Canada

"If the fullest benefit," comments the Times Trade and Engineering Supplement, "is to be obtained from the new concessions, British exporters will have to make special efforts to omist, said recently in an address beobtain orders ; and equally, if Canadians really wish to buy freely from those countries which buy most freely Canada's most vital products,' they wil have to see that their terms and conditions do not preclude any possibility of contracts being secured by an expanding population but the na-Great Britain. In many cases everything depends on the way in which specifications are drawn up and on the date for the delivery of tenders, and it is not inopportune to remind Canadian buyers that in the past there have been occasions when American engineering concerns have beaten the British simply because the time limit has been insufficient to give this country a chance. In such cases the complaint that British methods of salesmanship are not as good as American is irrelevant and unfair.'

grandparents and the old-fashioned Sandy made his presence known by grandfather clock in the hall was a remarking: "Weil, Jean, what are ye source of wonderment to her. While goin' to have the nicht, some sweets she was standing before it her grand- or fruit?" Surprised at her sweetmother said to her from the next heart's unexpected generosity, the girl room: "Is the clock running, dear?" "No. ma'am," promptly replied Mary, Sandy." So Sandy went into the "it's just standing still and wagging shop and came out a minute later

### **Future Prospects** Promise Prosperity

"There is no general or widespread depression in Canada, though several factors, principally the failure to market our grain, have contributed to a slowing up of freight traffic" said Mr. E. W. Beatty, President of the Canadian Pacific Railway, at its recent meeting.

"There is not, however, anything of a fundamental character which should prevent the return of normal business conditions within the next few months. Indeed, we have all been hopeful that the first and perhaps most essential change, both because of its psychological, as well as its commercial effect, namely, the free movement of grain out of the country would be in evidence during this or next month.

"If this movement begins I feel personally assured that the effect will be a gradual betterment in conditions, and, granted normal crops, the fall business should show an improvement over that of last year. "The net effect is such a revision It is not, I think, reasonable to asof Canadian import duties as will give sume that the same difficulties in marwhat the Times justly describes as a keting of the grain will be experienc-'widespread and generous improved ed this year, and if this is so Canada ment in the British preference rates. has only a short step to take to reach On imports which last year reached a a position of healthy and gradual

"It is probably too early to estifederal authorities, but it is hoped pansion of Canadian trade. One of "To sum up in general percentages the most gratifying factors of our

#### New Light on Bees

Experimental Station claims to have produced "good-natured" bees that will not sting.)

"Everything is done by kindness"-'Tis a saying far from new, Though most people in their blind-

Thought it bunkum hitherto. Now throughout the world is ringing News that proves the adage good:

And the garden's passing fair, Those whose heads are bald expanses Can with safety take the air. On those pink and shining spheres Bring their owners no affrighting Thoughts of pain-the little dears.

When the occupants are flitting In and out the hive, you'll find Anyone is safe in sitting On it with an easy mind.

Have no fear-no bee will treat you To an angry little bite, So that friends next day will greet

As a lovely "summer sight."

Fondle bees-you're safe as houses; Put your nose beneath their roof; Conduct such as this arouses Ne'er a buzz of mild reproof. But, before you're really able Such delightful tricks to play, See each bee displays the label: "Straight from Jersey, U.S.A.!" -L. E. V. in "Answers."

## Into Poverty By Europe

#### Expanding Population Met By Tariff Barriers

London-Italy is being forced into poverty by European nations, Sir George Paish, widely known econfore the Free Trade Conference at

Caxton Hall. "That is why Premier Mussolini is making speeches just like the former German Kaiser made before the World War," said Paish. "Italy has tions are barring their frontiers against Italian immigrants.

"They an enter America or Australia only in small number. They can emigrate to South America." He said Britain's duties on artificial silk and automobiles were contribut-

ing to keep Italy in great poverty. "Italian statesmen have to face the prospects of an increasing population with high tariff barriers against her goods," he said.

Sandy had just come up to his girl at the end of the street, where she had been waiting for him. She was Little Mary was on a visit to her looking into a confectioner's wheal replied: "I'll have both if I may, with a toffee-apple in his hand!

Colling Prince



The Prince of Wales enjoying his favorite sport on course at Sandwich after he had flown there to see first day's play of Walker Cup match between America and Great Britain.

### (New Jersey, U.S.A., Agricultural Patients Should Submit to Illness

There are too many people who think that the stomach is merely a

The co-operation which had resultfood values and the principles of dia- topped trough across the road. betic treatment, could be emulated in ances, Dr. Laidlay said. The majority to be given time to digest it.

Discussing the treatment of "afterern University, London, Ont., pointed no traffic officer is visible. out that a great many of these were caused by "neurosis." Much would be tent to get along as best he could with his handicap. "He should cease kicking against the pricks and even

beings can be very dangerous.

# **Barrier of Light**

The unexpected bit of psychology that careless automoobile drivers are punch bowl into which can be poured less likely to run past a barrier conwith impunity any quantity at any the street pavement than they are to time of any substance net actually la- ignore an ordinary red traffic light belled poison, declared Dr. Campbell hung on a pole at one side, is reported Bees lose all their urge for stinging Laidlaw of Ottawa, speaking before from recent tests in England with the the Ontario Medical Association at the method of stopping traffic by pave- Miss Whitton's Report Shows ment markers. The apparatus consists of a line of electric lamps buried ed in the treatment of diabetics by underneath small glass lenses flush making such patients familiar with with the pavement or inside a glass-

When traffic is to be stopped these of people had yet to learn that after the motorist is supposed not to cross, a red signal on a pole.

son the vivid line of light across the meeting of the National Chapter,

A schoolmistress was returning

home one night in an omnibus, and view, if not with humor, at least with the face of the man opposite to whom ed no immigration work, looked after teen sessions at the microphone. Each philosophical acquiescence, his after- she sat seemed very familiar to her. 175 boys, a splendid record, it was session lasted fifteen minutes. Stati-She smiled at him and said, "Good commented. Increases in activity sticians have sharpered their pencils evening." He looked so surprised that was reported for all the Provinces, and figured that at this rate Mr. she realized at once that she had even though the tide of immigration Rogers was paid the tidy sum of \$350 The dogs used by Eskimos to draw spoken to a stranger. "I beg your had slowed down. The work accom- a minute for his work. That is more their sledges, and known as "huskies," pardon,' she exclaimed, much con- plished during the eight months that money than the President of the Uniare closely allied to the wolf, and if fused, "but when I first saw you I formed the basis of the review augurted States receives for a ten-hour day. they overcome their fear of human quite thought you were the father ed well for the approach of the immiof two of my children!"

# Biggest Custome

Washington-Canada s new tariff Dominion, adversely in most instance to the amount of \$225,000,000, it in Australia. estimated in an analysis of the Dunpoint of view, which has been forwarred to Washington by Lynn W. H. Thiermann, assistant trade commissioner of the United States, in Ot-

duties are also carried in the meas-

The agents also stress the fact that other parts of the British Empire are threatening to raise similar barriers against United States products and that Canada is America's best customer, buying \$800,000,000 annually from its neighbor..

American producers are greatly interested in the clauses which give preference to British Empire goods and raise the duties against American products.

# **King's Condition**

His Majesty Forced Only to Forego Attendance at Royal Courts

London-For the first time in twelve nonths, the British people were recently scanning the press for reports of the Illness of their Sovereign. Confined to his quarters in Buckingham Palace with a painful attack of inflammatory rheumatism centering in his right hip, King George was obliged to forego the third court of the season, his place being occupied by the Prince of Wales.

Otherwise, according to official anis 64 years old. He has had two p.m." severe illnesses in the last two years. Reforms Drivers only indirectly related to these, due Zeppelin Proves o his somewhat depleted vigor.

### **Immigration Work** Of LO.D.E. Commended

Rapid Expansion of Activities

Montreal-Immigration work on the part of the Imperial Order Daughters of the Empire in all the Provinces the treatment of digestive disturb- lamps are illuminated, making a line made a notable advance last year, of light across the roadway. This line under the new working arrangements approved at the last annual meeting having eaten a meal the stomach had just as he is supposed not to run past and which have been widely endorsed by official bodies, as well as by the In the ordinary light systems, how- Federal services concerned and sevdinner complaints," Doctor George C. ever, the custom grows among many eral of the Provincial Governments, Hale, professor of medicine at West- motorists of "stealing a light" when it was reported by Miss Charlotte pass along a ramp and look into the Whitton, convener of the Immigration For some obscure psychological rea- Committee, at the recent annual gained,, he said, if the patient could pavements seems, the English investi- I.O.D.E. Miss Whitton had made a be taught the law of submission—to gators report, to be observed more comprehensive survey covering each Will Rogers for a series of short talks

> as a whole. Increasing Activity

Nova Scotia, which last year report- Mr. Rogers' contract called for fourgration season.

### Canada Hurts U.S. Ternadoes Menace U.S. and Australia

vill affect American trade with the most vicious storms, occur almost exclusively in the United States and in

Although tornadoes occur practicalning Budget from the United States Iy every month in the year, says, Science Service's Daily Science News Bulletin, most of them strike during Meekins, commercial attache, and A. March, April, May and June. In 1922 there were 17 tornadoes in March, killing 20 people; 60 in April, killing 168; 37 in May, killing 35; and 11 in It is pointed out in these reports June, killing two. During the first that the new duties mainly affect iron four months of 1930 only about 20 peoand steel products, machinery, fruit ple had been killed by the storms, but and vegetables, while countervailing to these must be added more than 100 lives lost in two outbreaks of tornadoes the first part of May. We read further:

"Tornadoes of America are confined almost entirely to the Mid-West. where the most destructive one to visit this country swept through Missouri, Illinois, and Indiana in March, 1925, killing 695 people, injuring 2,027, and destroying \$16,500,000 worth of property.

'St. Louis has suffered from tornadoes more than any other American city, because that city happens to be the biggest target in their territory, and they naturally hit it often. In May, 1896, one of these 'twisters' killed 255 people in the Missouri city, and Not Deemed Grave ed 255 people in the Missouri city, and again in September, 1927, 85 people were killed, 1,300 injured, and \$15,-000,000 worth of damage was done.

"In spite of the great havoc wrought the tornado's career is brief. The entire storm seldom lasts longer than an hour, and not more than a minute in any one place. It usually cuts a path about thirty miles long and only 1,000 feet wide, so narrow that the U.S. Weather Bureau advises that if underground shelters are not available, one should try to run out of the path of the approaching storm."

"Nine per cent. of tornado damage is done in Iowa. Missouri suffers next, and Kansas, Tennessee, Alabama, Minnesota, Illinois and Wisconsin follow nouncement, the King was maintain in order. Eighty per cent. of the ing his usual schedules. George V storms occur between ncon and 6

# **Big Attraction**

Crowd of 125,000 Throngs Field-Traffic Chokes Road

Naval Air Station, Lakehurst, N.J.-The Graf Zeppelin, famed nomad of the air, recently drew a crowd estimated at 125,000 persons to the hangar in which its giant hulk was resting preparatory to its early departure for Seville and its home port of Friedrichshafen.

Not in the lifetime of the dirigible could it accommodate in trans-ocean flight a respectable fraction of the sightseers who thronged for a brief view of the Graf. The visitors were forced to line up 15 abreast in a 1,000foot quekue and then, moving as quickly as could be, they were permitted to cabin of the airship.

### \$72,000 Speech

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Province separately and the Dominion over the radio establishes a high mark at which other celebrities are likely to be shooting for some time.

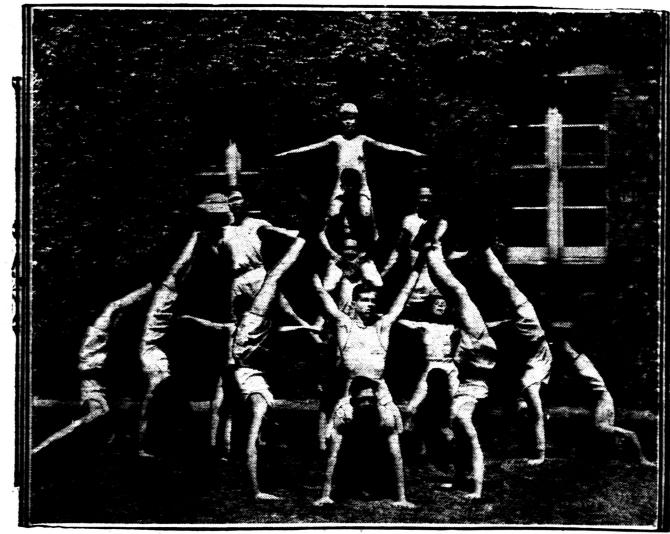
The reasons behind Mr. Rogers' popularity, probably lie in large part on the quality of his ready talent. His wit is casual and spontaneous. He wastes no time with it. His stories are all point and no prologue. They are immensely up-to-date, concerned with a treaty in London or an uproar in Congress or a scandal in Hollywood that happened yesterday. If Queer Marie of Rumania signs a new testimonial or Bernard Shaw goes walking with Gene Tunney or the President of Mexico makes a hole in one, Mr. Rogers seems to hear about it in five minutes.

### Glass Eyes Safe?

Comfort and better eyesight are claimed by the inventor for those who wear lenses inside the eyelids instead of in the usual "outside" spectacles says Popular Science Monthly. The new glasses, devised by a German oculist, are an adaptation of the thin glass shells sometimes used to protect the cornea in cases of inflammation. The new lenses are said to be more effective than ordinary spectacles because they turn from side to side with the eyeballs. No irritation, it is claimed, of the eye or eyelid, and no interference with the flow of tears, will result if the internal lenses are properly shaped and ground. The inventor says that there is no great danger of injury to the eye in case of breakage, but other oculists are inclined to doubt this statement.

Spiders' webs, which are used in aerial photography and surveying, are being "cultivated" in Canada. In use they are stretched across view-finders. helping operators to secure a more accurate direction.





This interesting photograph shows pupils of the Ontario school for the blind during one of the more difficult stunts in gymnastic training, showing how they have overcome their handicap.