

Advertising Rate Card

The Jarvis Record

Jarvis, Ont.

WEEKLY—8 pages, 6 columns to page, columns 19 1/4 inches long, 13 ems wide; set in 8 point.

Display Advertising Contracts

12 mos. 15c per in. per issue
6 mos. 20c per in. per issue
3 mos. 25c per in. per issue
1 mos. 30c per in. per issue
Single insertion .35c per in. per issue

Display Contracts—Plat

Position—Run of paper; space to be used at option of advertiser within six months.

1 in. and over. 28c per line
100 in.'s and over. 20c per line
250 in.'s and over. 15c per line
Reading Matter—Double Display Matter Rates.

Special Advertising

Annual statements of Banks and other financial corporations, whether having ordinary contracts or not, 25 cents per inch.
Political, Election and other special advertising, 35 cents per inch.

Condensed Advertising

Minimum charge 25c.—Cash with order
Locals, notices, etc. 10 cents per line.
Legal advertising, 12c and 8c per line (agate measurement).

Transient advertisements CASH.
Accounts rendered monthly.

PROFESSIONAL CARDS

Arrell & Arrell

HAMILTON—Sun Life Building
CALEDONIA—Ropers Block
HARRISON ARRELL, K.C.
County Crown Attorney
S. Cameron Arrell

Kelly, Porter & Kelly

SIMCOE, ONTARIO.
Solicitors for Norfolk County Council
DAVID E. KELLY
Barristers, Solicitors, Notaries, Etc.
W. E. Kelly, K.C. J. Porter
Crown Attorney County Treas.
Money to Loan at Lowest Rates

PHYSICIANS

I. J. Leatherdale, M.D.

OFFICE HOURS
10 to 12 a.m. 2 to 5 p.m.
JARVIS 7 to 9 p.m. ONTARIO

DR. E. M. JONES

PHYSICIAN AND SURGEON
Office Hours:— 9 to 10 a.m.
PHONE 74
OFFICE— In the late Bryce Allen
Residence Jarvis, Ont.

DENTISTS

Dr. R. G. Hyde

DENTIST
Office Hours:— 9 to 12 a.m.; 1:30 to 5:30 p.m.
Office above Shildrick's Hardware
Phone 121
MAIN ST. HAGERSVILLE, ONT.

VETERINARY

DR. E. SLACK, B. V. Sc.
VETERINARY
Hagersville Phone 24
MODERATE RATES

NANTICOKE C. O. F.

NO. 1273
Meets on the last
Monday of each
month.
— Insurance at Cost —
ASHTON SWANS — Secretary

CAPITOL THEATRE
SIMCOE

THURS.—FRI.—SAT.
MATINEE Sat.—2-30
M A M B A
Gripping drama of high romance and adventure. Scenes in East Africa.

All in Technicolor
Episode No 9 of Serial
KING OF THE KONGO "U"
Vaudefilm

MON.—TUES.—WED.
23 — 24 — 25
Matinee Mon.—WED 2-30
Evenings 7:15—9:15

Richard Barthelmess in
SON OF THE GODS
Approved "U" From the novel
by Rex Beach
Scenes in Technicolor
Comedy — Pathe News

IT'S SO EASY — SO FASCINATING — SO PROFITABLE!

With a can of Scarfe's Varn-O-lac four-hour enamel, it is easy to transform a drab, lifeless room into one of colour, full charm, in four hours. Scarfe's Varn-O-lac dries with a smooth hard surface, without lags or brush marks. Even the most inexperienced can, with a good brush, work wonders with Varn-O-lac.

No offensive odor. No special thinner required. See the tints at your Scarfe's dealer's.

W. J. ELLIOTT
Phone 27, Jarvis

Scarfe's
YARN-O-LAC
FOUR HOUR ENAMEL

HEALTH SERVICE

Of The Canadian Medical Association

SUMMER CARE OF THE BABY.

The infant is dependent on others for care. Whether or not the hot weather makes baby uncomfortable depends upon the attention he receives. The baby may show his discomfort by crying, but he cannot beg for a drink or a bath, or ask to be left alone and not handled. He cannot say that he has too many clothes on and that he would be more comfortable if he could get them off.

In order to keep the baby comfortable we must consider his hot weather needs.

Not so many years ago, summer diarrhoea, or summer complaint, as it was known, used to take a toll of infant lives that rose as high as one life in every three. This was because mothers had not been taught how to care for their babies, and because milk supplies were not protected by inspection and pasteurization.

Those who talk of the "good old days", who laugh at the idea that women need to be taught how to care for their babies, and who do not see why milk should be pasteurized, might well compare conditions in the past with those now prevailing in places where, through the teaching of mothers by public health nurses and the safeguarding of milk supplies, summer diarrhoea among infants has been almost eliminated.

CREAMERY MONOXIDE

Owing to the fact Stoney was weighing in the milk on Sunday, several of the drivers had time to have a good sleep before their turn came to be unloaded.

Cole was very much put out having to wait so long as he missed church.

Ad Libb thought he was riding a Ferris Wheel on Sunday and rode around on a pulley a couple of times, however he is still alive.

The flower bed is looking much better since Dan cleaned it out, therefore I think we might as well fire Faulkner.

Muriel has that far away look in her eyes again, we all sincerely hope he returns soon.

Keep the baby as cool as possible. It is not too much to give him a bath morning and evening, and a sponge in the middle of the day during the very hot weather.

A sleeveless shirt and a diaper are sufficient clothing for hot days. Clothing can be added from day to day and from day to night as the temperature varies.

Change the diaper as often as it is wet. If the skin is chafed, apply a little vaseline or olive oil.

In hot weather the baby perspires like everyone else, and he naturally becomes thirsty and wants water. Water is an essential part of the baby's diet. Between feedings unsweetened water should be offered to him. The baby will take a considerable amount of water when he is thirsty.

The child should be kept out of the sun, in the coolest shade available, during the heat of the day. Protect him from flies, insects and other pests because they carry disease germs.

If, in spite of all care, diarrhoea does develop, stop all feedings, give as much unsweetened water as the baby will take, and consult your doctor at once. Prompt proper treatment should be secured at the earliest possible moment.

Jim has been so busy putting in time lately that he is thinking very seriously of hiring someone to help him.

Stew might get to work at five in the morning, but how is he going to prove that he does any work from then till six.

Fitz says from the looks of the pile of casein on hand every night that the Chief and Charlie are trying to put him on an endurance test.

George says he is getting tired of finishing Stew's work for him every day, it looks as if he tries to leave as much as he can.

Johnston has had the Separator washed and put away at five o'clock lately, I think we ought to present him with a leather medal.

M. P. Church
SANITARY
BARBER SHOP

Ladies' Room in Connection

Satisfaction Guaranteed
on all work

SUGAR

100 lb. granulated sugar \$4.95
8-oz bottle of Fly Tox for 35c

Just call on us when in need of Shoes, Mitts, Shirts, Overalls, Caps Groceries.

Orders delivered any where in town. Phone them in.

Duxbury's
STORE
PHONE 47.

W. EVANS
Shoemaker

(Moved Near Station)

FIRST-CLASS REPAIRING

We mend the rips
Patch the holes
Build up your heels
And save your soles

Service with a Smile.

JOB WORK DONE TO
YOUR SATISFACTION

WANT ADS.

Wanted—Fully accredited—Registered—Sound Young Cows of Good Quality due Sept., Oct. & Nov., Also car of July & August—Reg. Cows, Subject to Test
Frank Wilson, R. R. 5, Hagersville.

Wanted Sewing—Women's and Children's Dresses, also clothing. Reasonable, Apply,—To Mrs Earl Harrison, Jarvis. Phone—66

FOR SALE.—1. 1929 Chev.—Sedan, 1. 1929 Chev.—Brougham—Sedan, 1. 1929 Durant—"Six"—Sedan, 1. 1928 Ford—Coach—
1. 1928 Oakland—Brougham Sedan
All in A. 1. Condition—Apply to Chevrolet Garage—Jarvis.

FOR SALE—Beautiful upright Piano Latest style—Full rich tone—Must be sold at once—REAL BARGAIN Apply Post Box—Record.

FOR SALE.—A few bus. of Silver Full Buckwheat; \$1.25 per bus. Apply B. Lundy—Ph-410-R-14 P. Dover.

Subscribe Now for "The Record"

Get our Prices on

Eavetroughs Ridge Roll Corner Bead
Metal Ceilings Galvanized Roofing
Scarfe's Paint

Phone 27 W. J. ELLIOTT JARVIS
Plumbing and Tinsmithing

TRAVEL VIA LAKE ERIE
between Buffalo, N. Y. or Pt. Stanley, Can. and Cleveland, O.
LET THE C & B LINE be your host for a delightful night's trip. Every comfort of a modern hotel awaits you. Autos carried.
CLEVELAND—BUFFALO DIVISION
Steamers each way, every night, leaving at 9:00 p.m., arriving at 7:30 a.m. (E.S.T.) April 15th to November 15th. FARE \$5.00 One Way; \$8.50 Round Trip Auto Rate \$6.50 and up.
CLEVELAND—PORT STANLEY, CANADIAN DIVISION
Steamer leaves Pt. Stanley, 4:30 p.m., arriving at Cleveland, 9:30 p.m.; returning, leaves Cleveland at midnight, arriving at Pt. Stanley, 6:00 a.m. (E.S.T.) June 21st to Sept. 7th. FARE \$3.00 one way; \$5.00 Round Trip Auto Rate \$4.50 and up.
Write for free folder and Rate Book. Ask for details on C & B Line Through Tickets and All Expense Tours, also 1930 Cruise to Lake to Chicago, via South St. Marys.
THE CLEVELAND AND BUFFALO TRAMIT COMPANY
Port Stanley, Canada Buffalo, N.Y.
SAVE A DAY THE CB WAY

Keep FIRE
at Bay with
GYPROC

FIRE seldom visits houses having Gyproc Wallboard ceilings, partitions, walls and sheathing. On the contrary Gyproc has saved many homes.

This pioneer Canadian fire-safe gypsum board has a new Ivory coloured finish this year that makes decoration unnecessary (when panelled). It is just the thing to use for making extra rooms in the cellar or attic.

Quickly erected, inexpensive, structurally strong, Gyproc Wallboard gives permanent fire protection.

Your dealer's name is listed below. Ask him today for full information or write for interesting free book, "Building and Remodelling with Gyproc."

GYPSUM, LIME AND ALABASTINE, CANADA, LIMITED
Paris Ontario

The NEW IVORY

GYPROC
Fireproof Wallboard

For Sale By
W. J. Bailey - Jarvis, Ont.
L. Hoover - Selkirk, Ont.