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SALADA TEA COMPANY OF CANADA LIMITED

Saves Your Babies Lives From Disease

"Baby Book"

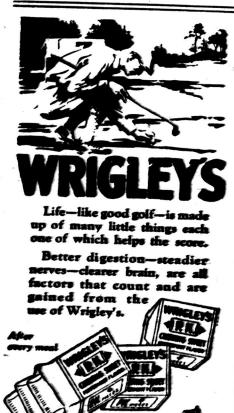
artiles on health sponsored by the child all that it needs. But poverty by many feet, and—a very important down the Continent of Europe. The Canadian Social Hygiene Council. So is no excuse nowadays for not know-consideration—a lack of proper storimportant is the subject of Infant ing what the child needs and how to age for food. Nearly always there that "France has only herself to blame Mortality that the article on this sun- take care of it. Ignorance on the is a complete lack of refrigeration— if to-day she is isolated," and it project has been divided into two parts. part of the mother is inexcusable as all these things tend to lessen a hild's ceeds:

strong children it can acquire in physician or from a competent nurse different quarters. No landlord— to force the Italians to migrate, where-

of a nation can be no greater than the sufficient sunlight, enough fresh air that their properties are uninhabit good price for a free hand against on the health, vigor and intelligence were non-existent. Their bottles are If you are a landlord you can help man policy of the Locarno pact. We of its children for the child is the sometimes filthy from a scientific creatly by taking a prize in your prop- must not forget that dread of Italy father of the man and the school boy standpoint. of to-day is the citizen of to-morrow.

then to have every child grow up family and it happened to be what cities. Towns and villages have it a yielding d'sposition in France will strong in body and strong the mind, the mother figured was the baby's just as well. I know of an Ontario be interpreted as an admission of the

zation of a nation is the care which the milk into it. The procedure was that have redued the town to this have Use Minard's for Burns. it expends on its infants. The only to fill a tumbler with milk and then made the poorer residents so poor method of estimating this is by ob- pour it into the baby's bottle from that they cannot afford to pay even serving the infant mortality rates. that. As the nurse watched wide the ridiculously low rental that is This is usually computed on the num- eyed a fly fell into the glass of milk. asked for excellent brick houses in snapped Mrs. Brown, dashing into the ber of infants out of every 1000 born The mother calmly picked it out the best of condition. Many of these butcher's shop and waving a small who do not live until the end of the with her dirty fingers and went on people are living in what are real



ISSUE No. 19-30

Part one is published below. Part there are health centres throughout chances for life and in life. Great

order to keep its place in the world and if meither of these are available unless he is very public spirited will as the area of the French empire re-The population of a country described country districts condemned without a fight. There people her own colonies? pends, aside from migratory fluctua- then from the literaure which can be are many landlords of course, who are "In France itself now two groups tions, on the number of children born obtained from a number of sources. ready and willing to help in every confront each other. and the number of those children | Children of ignortant mothers are way possible. They very often "One is actuated solely by distrust that reach maturity. The strength rarely properly bathed, rarely get need no word from the health officers of Germany. It would pay Italy a strength of its citizens, therefore the or the right kind of food. They are at le and they make changes or re-Germany. future strength of a nation depends nearly always treated as if germs build of their own volition.

There can be nothing more clear and writer of a thing she saw one time. solution of the very real housing ing with Germany. It is hardly believable. The nurse problem. You must not think that "Briand, and with him a great num-The aim of every nation should be, was paying her first visit to a poor the problem is confined wholly to the ber of French statesmen, is afraid that agents in producing a higher type of feeding time. The mother was putting town where a great percentage of the rights of races to a greater independmilk into a bottle which she carefully houses are on the market for sale or ence of development." One of the best criteria of the civili- washed under the tap before putting rent. The same economic conditions filling the infant's bottle. Needless slums and under unsanitary, unwhole-

> and pure. With a mother who is problem,—in that town everybody ber in one of the sausages that I both poor and ignorant such a stand- knows everybody else. it is extremeard is impossible. A mother who ly hard for the health officers to do knows what she is doing but who is anything at all. baby is to grow up with an even which a family has to live. chance in the world.

A mother between the ages of twenty-five and thirty has the best chance of giving birth to a healthy child,-one which will be able to resist the dangers besetting it during the first year. Care of the infant should begin long before the child is born as the physical condition of the mother is of the utmost importance. If the mother is poor and undernourished, or suffering from any of the complications of pregnancy, the child's chances of life are greatly lessened. If the mother has to work she should arrange it that she has Many new features distinguish the 1930 some rest before the birth of her baby. The death of weakly infants, due to overwork and undernourishment on the part of mothers, forms a waiter Andrews Ltd., Distributors

It is a common superstition that the poverty plays in keeping up our inrearing of children is instinctive with fant mortality rate—and in bringing Meanwhile, not a few German the human race. Nothing could be children poorly equipped to maturity. papers, and among them the Koelfarther from the truth. The mother Bad housing and poor sanitation are nische Zeitung, are enjoying what must be taught how to care for her detrimintal to the health of the child. they at least consider the greatest Ontario Health Department child if the child is to have any sort Families that are forced to live in of chance of surviving the dangerous cramped quarters of one or two rooms The sum of German present opinion first year and of reaching a healthy cannot but suffer. There is lack of inclines pretty strongly to this view. maturity. Poverty may be an excuse fresh air and sunlight, there is dirt On France alone it is asserted, must (This is one of a series of weekly in some quarters for not giving a and filth tracked in from the street henceforth fall the burden of holding the country to which those within strides have been taken by the health enduring peace. Poverty is responsible for more in- reach may go at regular intervals and authorities, but there is much work "He makes a mockery of the rigidity fant deaths than anything else, be- which will send reliable information yet to be done. The work of health into which Continental Europe has cause most of the predisposing causes to women in outlying distrits. Such officers in connection with housing is been forced by recent diplomatic of infant mortality are due to a lack information may be had by writing no bed of roses. You may find it pacts. of money and to the ignorance and to the Social Hygiene Council in care hard to believe, but their efforts are "Is it not against al reason, he has often misunderstood and they are al- contended again and again, that the A nation needs all the healthy and The mother should learn from her ways meeting strong opposition from area of Italy should be so reduced as because of the mothers isolation in allow a house or building of his to be mains so vast that she is unable to

> erties and seeing to it that they are really inspired a certain element in A public health nurse once told the a help instead of a hindrance in the France to reach a better understand-

> to say that mother had a few lessons some conditions. Without hurting butcher nervously. on the preparation of feeding for the town any, ninety per cent.—yes babies within the next few days. | 100 per cent.—of the bad houses could "This is the matter." She unwrapped A baby's food must be wholesome be condemned. But—and here is the the parcel. "I found this piece of rub-

poor and unable to afford the proper Statistics compiled in England show surroundings finds it hard to main that the infant mortality rate varies tain the standards necessary if her directly with the amount of space in



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great part of the infant mortality 346 and 351 Youge Street, Toronto, 101 Eing St. West, Esmilton, Co.

It is quite obvious the part that Minard's Checks Failing Hair.

Carmen Sucas At Disamental

If we credit the German press, it woul seem that the London Naval Confrom the start, and that the longer it ference was "an elaborate pretense" issted the more obvious the "deception of it became."

In the view of the Leipziger Neunte Nachrichten, it was a device to "befool the artless," and this daily

continues: "The London Naval Conference never had anything to do with disarm-

"This fact was, naturally, perfectly well known to the men taking part in

They knew that disarmament was just the lettering on the sign over the door behind which they sought to agree on the subject of armaments so as not to involve themselves in a ruinous competition.

"The five naval Powers wanted to form an armaments trust under the auspices of England and America, so that the whole of mankind would feel satisfied with the business done by the firm of Disarmament & Company.

"This was certainly no easy thing; but to play the game right, no one ought to have defied its rules so flagrantly as Tardieu—that is, if the conference were not to crash, as it did, over the abyss.

"Tardieu was somewhat intoxicated with the success he had at the Hague Conference, and he tried to hound the London gathering just as he had done the previous one with helpless Germans in front of him.

"If this London gathering has taught one thing more than another, it is this; not one of the great Powers, even remotely, dreams of adhering to its obligation to disarm as a requital to Germany for her disarmament. "All the great Powers are persuaded

that they must keep armed so as to be in a position to vindicate their rights with their own mailed fists." The "fiasco" of the Naval Conference, declares the Hamburger Nachrichten, proves that there will be "no more reconciliations of great Powers on the back of Germany." The Berlin Kreuz Zeitung similarly remarks that "the map of Europe traced in the

Versailles Treaty is doomed."

AUTO-SUGGESTION

parcel in front of the butcher. "What's the matter?" asked the

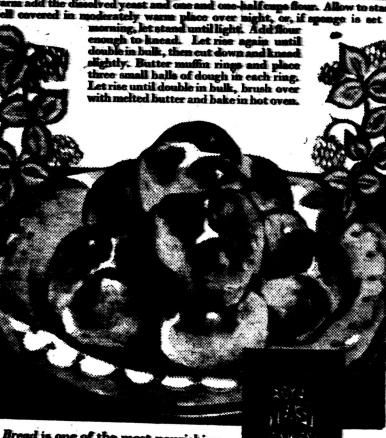
bought here this morning." The butcher sighed unhappily. "Yes, madam," he said at last, "the motor-car is replacing the horse every-

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Savings and Wealth

of foods. It can be made mo interesting, however, by occasional

varying the form of serving it.

Economist (London): British industry is struggling along the hard which both prosperity and furture nanational savings should be sufficient purposes.

to provide an adequate supply of new capital for permanent investment at low interest rates . If this adequate path of reorganization towards the greater production of wealth, upon sential that the national resources should be carefully husbanded, and tional revenue depend, and a factor indispensable to success is that the not be squandered for unproductive





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