

# BETTER SMOKE BACHELOR

THE FINEST 10c CIGAR ON THE MARKET

## Soviets to Place Microphones To Spy on Siberian Wolves

Telephones for wolf packs, so that the whereabouts of these animals may be discovered quickly and the packs exterminated by hunters, is the latest device proposed by scientists of Soviet Russia to help rid the vast plains of Siberia of the wolf menace, long an obstacle to settlement and safe travel. At intervals throughout regions where wolves are common microphones like those used in radio will be set up on trees or posts. These will be connected by telephone wires or shortwave radio transmitters to one "central," where an operator will listen continually to sounds from the different microphones. Howls of wolves running in a pack often are audible for many miles, especially in a region like Siberia where few other noises exist. It is expected that the listener at the

wolf "central" will hear through the nearest microphone the howls of any pack of these animals which enters the protected area. The operator then will communicate by telephone with the nearest patrol station or with groups of volunteer hunters living in the neighborhood who have arranged to answer such a summons. Aided by this telephonic information of exactly where the wolf pack is, the hunters will be able, it is expected, to locate the pack quickly and to exterminate it. In addition to this immediate object of helping to rid the country of wolves, listening in this way to the sounds of a whole, manless countryside may prove extremely interesting. Russian naturalists suggest, for study of the natural noises which exist in regions unaffected by man.

## Wins Trip Prize



Miss Gladys L. Powell, of Winnipeg, passenger on a recent trip aboard Canadian Pacific liner Duchess of Richmond to Montreal, had a brilliant idea for the Masquerade which featured the entertainment of travellers on the voyage. She went as a "C.P.R. advertisement" and when you look at the above photograph you will not be surprised to learn that she was awarded the prize for "the most original costume." Booklets, labels, badges, mottoes and C.P.R. designs make up a beautiful and effective ensemble.

## A Simple Treatment for Children's Colds

Cold in the head is very common at this time of year, especially in the very young. Neglect of a cold is prone to lead to serious consequences. To relieve all congestion of the system is the first step in treating a cold, whether in infants or adults. For the very young, Baby's Own Tablets are the ideal means of doing this. Containing no narcotic or other harmful drugs they soothe the child's fretfulness, relieve its suffering and ensure convalescence.

Baby's Own Tablets are without an equal for relieving indigestion, constipation and colic. They check diarrhoea; break up colds and simple fevers; promote health-giving sleep and make the dreaded teething period easy. They are sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

With hisses and groans the audience greeted the principal scene of the new drama. All hope then was at an end. "It's hard to tell just what the public wants," murmured the heart-broken playwright. "It's easy enough to tell in this case," said the manager grimly. "It wants its money back."

An old farmer was complaining bitterly to the minister of the terrible bad weather for the crops, when the latter reminded him that he had much to be grateful for, all the same. "And remember," said the good man, "Providence cares for all. Even the birds of the air are fed each day." "Aye," replied the farmer, dourly, "Oft my corn."

Owner—"How did you puncture the tyre so badly?" Chauffeur—"Ran over a bottle, sir." Owner—"Didn't you see it in time?" Chauffeur—"No, sir; the man had it in his pocket."

Britain is the only country in the world with a society of women engineers; this has a membership of 200.

Minard's Liniment refreshes the scalp.

## "Provincial Days" at Royal Winter Fair

"We are featuring 'Provincial Days' at the Royal Winter Fair," said the President, Alfred Rogers, in an interview, "because it has always been felt that one of the purposes of the Fair in addition to promoting the more immediate needs of Canadian agriculture, is to contribute to the development of national unity. This year we feel sure from the letters and records that the Royal will be a concrete expression of the optimism of all who believe in the basic soundness of economic conditions in Canada. The first day has been designated for this special purpose of the Royal program, 'Canadian Day'. On that day the broad national aspects of Canadian agriculture are brought out and its unifying effect in a national sense are seen more plainly. We are dedicating the succeeding days to each of the provinces, combining the three Maritime provinces into one. This year the order will be:—

Canadian Day—Wednesday, November 19th.  
British Columbia—Thursday, Nov. 20th.  
Maritime Day—Friday, November 21st.  
Quebec Day—Saturday, November 22nd.  
Alberta Day—Monday, November 24th.  
Manitoba Day—Tuesday, November 25th.  
Saskatchewan Day—Wednesday, November 26th.  
Ontario Day—Thursday, November 27th.

"On each day we hope to have the Minister of Agriculture of each province or his representative, and we shall make that particular province as prominent as possible through parades of livestock in the arena and in many other ways."

"In the past this has created an atmosphere that has tended to intensify general interest in these provinces and their resources. In this way visitors to the Royal find a means under one roof of comparing the exhibits of widely separated districts of Canada and of contrasting them with others, while at the same time sensing the link of unit that in abroad way runs through our Canadian life."

## BLACKHEADS

Get two ounces of peroxide powder from your druggist. Sprinkle on a hot, wet cloth and rub the face briskly. Every blackhead will be dissolved. The one safe, sure and simple way to remove blackheads. Satisfaction guaranteed or money refunded. T. W. MINARD & CO., 422 Wellington St. W., Toronto.

## Chapped Skin

Wind, snow and sleet bruise unprotected skin surfaces. Minard's heals the raw skin tissue and affords full protection.

A London paper says a Scotchman was cured of asthma by playing the bagpipes. On the other hand, we suppose there are Scotchmen who have been cured of bagpipes by asthma.

Denish pain with Minard's Liniment.

MINARD'S LINIMENT

When You OVER-INDULGE

EVERY man, woman and child will occasionally over-indulge. But don't suffer for your indulgence. It's easy to do so when you eat our early sweetener and utilize a new, sweet stomach with a little Phillips' Milk of Magnesia.

Heavy eaters have long since learned the quick comfort this pure, salt-free liniment brings. Some may know how it neutralizes acidities; brings back a sweet taste; quells the burn; soothes the rawness that does the damage—or rich heartburn. And when children have over-eaten, an occasional, unobtrusive application—just give them a little of the

new, pleasant-tasting and milky-White Phillips' Milk of Magnesia. You'll be through with acute stomach troubles once you learn the perfect way. Nothing else has the same quick, gentle effect. Doctors prescribe it for indigestion, nausea, heartburn, gas, sour stomach and headache. It has been standard with them for over 50 years.

Insist on genuine Phillips' Milk of Magnesia; a non-potential product that is always a liquid—never in tablet form—and the name Phillips' is always on bottle and wrapper.

## Paris Says "Jewel" Day and Evening

The never-falling Paris interest in ensembles is resulting in more complicated fashions for women. Among the advance fashions shown at the early openings of models for the Winter 1934-35, there are dozens of new ensemble arrangements—hats, gloves made of materials matching dresses, belts made of silks matching coat linings—and now, of all things, little jeweled pocket mirrors that match the decorations on the outside of handbags.

Last season's bag that was up-to-the-minute if its fittings were finished with the leather of the bag itself, is apt to get an inferiority complex nowadays unless its interior equipment is studded with the same crystals or turquoise that decorate its outside.

The new jeweled accessories are elaborate affairs, designed as lovingly as any brooch. An example is a little mirror made to fill a pocket in a metal-fabric bag that has onyx, turquoise and lapis-lazuli decorations.

Furthermore, jewels have literally gone to the heads of Paris women. Both jewelers and milliners unite in declaring that never in fashion history have women spent so much on jewels to be worn on the street, to be worn casually as part of a casual daytime costume.

In the two types of hats Paris is wearing this year—the beret and the tricorne—jewels are an important decoration. Both models are extremely simple and must be kept so; but Paris, rules out naive; by jeweled ornaments on hats that are worn after midday.

With the continued vogue of growing locks, women are gradually reviving the long-haired fashions of seasons ago and are wearing jewels in their hair for dinner and the theatre.

## Danger from Colds

Every woman beyond middle age should realize that a majority of the troubles she has to fear have their origin in what are known as common colds. Each attack lowers her vitality and reduces resistance to disease. At this season of the year every woman should see that her blood is toned up to meet the rigors of the climate and especially that strength should be restored after any cold, however slight.

For this Dr. Williams' Pink Pills are a reliable tonic. These Pills are not a mere stimulant giving temporary relief. They build up the body by creating that rich red blood which imparts the glow of health; steadies the nerves, improves the appetite and digestion and make the users capable of withstanding the rigors of our Fall and Winter months. They are sold by medicine dealers or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## To Find the North Star

During clear weather north can be determined closely enough for all practical purposes by observing the position of the North Star (Polaris). This star itself is not conspicuous, but can readily be located by the two "pointers," as the two stars which form the side of the Great Dipper opposite the handle are called. A line drawn through these two stars will cut the North Star, according to the Canadian Forestry Association. Since the Dipper itself rotates around the North Star, the line must always be drawn from the pointer at the bottom of the dipper through the pointer at the rim. The north point can be carried to the ground by imagining a plumbline suspended from the North Star.

## Cactus Has 1,232 Species

Tucson, Ariz.—A Carnegie Institution report from its desert laboratory here states there are 1,232 species of cacti in 124 genera.

That remark of the child-problem columnist, "Remember, applause helps the child," somehow stirs memories of our remote youth. When they gave us a hand in those days, we were always considerably bothered in the place where it landed.

## A MILLION FAT FOLKS CAN'T BE WRONG

And that's a low estimate of the number taking Kruschen to keep down superfluous fat. When you take vitalizing Kruschen Salts for a few days that old indolent arm-chair feeling deserts you—it doesn't matter how fat you are—the urge for activity has got you—and you're "stepping lively."

And best of all you like this activity—you walk a couple of miles and enjoy it—you thought you'd never dance again, but you find you're getting as spry as ever—the old tingling, active feeling reaches even your feet. Kruschen is a combination of the six salts Nature has already put into your body to keep you alive—if it were not for these vital salts you could not live. One bottle is enough to prove to you that Kruschen will make you feel younger—spryer—more energetic—you'll enjoy life—every minute of it. A half teaspoonful in a glass of hot water every morning in all you need to keep healthy—keep your stomach, liver, bowels and kidneys in splendid condition—free your system from harmful toxins and acids.

# Congratulations to this month's BRIDES & GROOMS

We hope you will be very happy. May we invite you to try Red Rose Tea?

RED ROSE LABEL TEA  
RED ROSE ORANGE PENNE TEA  
RED ROSE TEA  
"is good tea"

## When It Was Dark

The gas company's inspector called on the busy housewife to repair a defect in the lighting apparatus. "You're not always troubled with poor light, are you?" he asked. "Oh, no," replied the housewife; "not always!" "Ah," murmured the inspector, "I thought so! It's only at certain times—eh?" "Yes; only after dark," came the retort.

## Hereditary

Little Peggy was often very naughty, and on one occasion, when she had been particularly trying, her mother, hoping to be specially impressive, said: "Do you know, Peggy, that if you keep on doing many naughty things, your children will be naughty, too." The child gave a triumphant smile. "Oh, mummy," she said, "now you have given yourself away."

A group of men at a club were discussing something very earnestly, and the man from Aberdeen approached and asked the subject of the discussion. "Will you join our Anti-Tipping Society?" asked one of the group. "We consider tipping is a degrading custom and have formed a society to put a stop to it." "Aye, I'll join," said the man from Aberdeen, gladly. "That's fine. The subscription is only a shilling a year." "Och—in that case I'll be thinking it'll be cheaper for me to tip."

The twins had been brought to be christened. "What names?" asked the clergyman. "Steak and Kidney," the father answered. "Bill, you fool," cried the mother, "it's Kate and Sydney."

Lead a girl to the altar and that's where the leading ends.



## YOUNG WIFE STRENGTHENED

After Taking Lydia E. Pinkham's Vegetable Compound

Bancroft, Ontario—"When I first took Lydia E. Pinkham's Vegetable Compound I had been married about a year and my strength was leaving me on account of my condition. I was only 19 and it was my first child. My mother told me I needed something to steady my nerves and a girl chum told me to take the Vegetable Compound. I am so thankful I did because it strengthened my whole system and now I feel perfectly well and have a sweet little baby boy."—Mrs. J. B. SEALER, Bancroft, Ontario.

## Classified Advertising

WANTED—A THOUSAND BRITISH-ERS to get prices for apples Overseas for Christmas. Write "The Man From Kent," Drawer A, Burlington, Ont.

for SORE THROAT  
BUCKLEY'S MIXTURE  
A Simple Safe Process

To Wake up FIT Tomorrow  
Take one TONIGHT  
Quick Relief for CONSTIPATION, BILIOUSNESS, BLOATING, ETC.

Cascarels 10¢  
"THEY WORK WHILE YOU SLEEP"

DO YOU SUFFER WITH HEADACHE?

So easy to get quick relief and prevent an attack in the future. Avoid bromides and dope. They relieve quickly but affect the heart and are very dangerous. They are depressing and only give temporary relief, the cause of the headache still remains within. The same and harmless way. First correct the cause, soothe the sour and acid stomach, relieve the intestines of the decayed and poisonous food matter, gently stimulate the liver, start the bile flowing and the bowels pass off the waste matter which causes your headache. Try Carter's Little Liver Pills. Druggists 25c red pkg.

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Bancroft, Ontario—"When I first took Lydia E. Pinkham's Vegetable Compound I had been married about a year and my strength was leaving me on account of my condition. I was only 19 and it was my first child. My mother told me I needed something to steady my nerves and a girl chum told me to take the Vegetable Compound. I am so thankful I did because it strengthened my whole system and now I feel perfectly well and have a sweet little baby boy."—Mrs. J. B. SEALER, Bancroft, Ontario.