

Toyland Opens Saturday

Never before in this neck of the woods has there been anything to compare with it; and that's saying a heap. Two [2] mammoth displays—one in the big cheery Downstairs Store; and one on the spacious Second Floor. Santa has simply poured into this great store whole trainloads of Toys, Dolls, Motors, Woolly Animals, Games and Everything. Not a person for twenty-five miles around should miss seeing these attractive, amusing, sturdily constructed toys that will bring years of pleasure to the children



Santa Claus has a large "postal list" on his hands this year than ever before, as there have been daily little letters received by The Falls' Company will substantiate. The writing, considering the ages of these children, is particularly good.

Simcoe, Nov. 26th, 1930

Dear Santa Claus

I was afraid you did not know we had moved to Simcoe. I hope you get this in time, as I would like to have a Doll's Trunk, a string of red beads to go with my red dress, or a rain-coat and hat and a bowling alley game. I don't expect all these things but I would like one or two of these. I hope you will have enough for every little girl and boy in the world.

Your little friend,
Marie Chapman,
10 years old.

Dear Santa Claus:

I used to write to you at Eaton's store, but you never answered my letters. Guess you were too busy. We moved to Simcoe so I am going to send this letter to the biggest and best store in our town. I want a rain-coat and hat to wear to school and a train on a track or an Erector set to learn to build like my daddy. If this is too many things please bring me the building set. I hope you will answer my letter this year. I was going to send this letter to the North Pole, but my mother said you would soon be in this town. My sister is going to write to you too to-night. Thank you for always being so kind to me and my sister, and please be sure to answer this letter.

Your little friend,
Robert Charlton, Simcoe,
7 years old.

HEADQUARTERS FOR SANTA CLAUS-- FALLS' STORE, SIMCOE

Oh Say! "See that Fire Truck, and it holds two kids too," and you may choose a Buick, Ford, Nash or Marmon. Bill sure would have fun with that big Dump Truck--Boy! its a real one

Falls' Department Store, Simcoe

News of the Countryside

From The Record's Correspondents

RENTON

We are having a touch of squaw winter in this vicinity at time of writing.

Mr. Thomas Larnes, Mr. W. Smith Miss Audrey Wardell and Miss Gladys Wardell of Toronto and Mr. A. R. Fox of Charlottesville were guests of Mr. and Mrs. Joseph Taylor on Sunday last.

Mr. and Mrs. M. D. Secord and Mrs. Ira Fisher spent a day recently with Mr. and Mrs. Tom Billington in Nanticoke.

Mr. and Mrs. Jas. W. Misner spent the week-end with friends in Blenheim.

Mr. Sidney Benstead of Hamilton was a visitor recently at East Lynn Farm, the home of Mr. D. Secord.

Mrs. Jas. Earl and son Austin of Elberton and Mrs. Mary Morrow and two sons of Simcoe spent the week-end at the home of Mr. and Mrs. G. Earl.

Mr. and Mrs. George Potts spent Nov. 18th with their nephew, Harry Potts, near Lynville, and with other relatives, gave him a very enjoyable birthday party.

Most of the farmers are through with their fall work in this vicinity.

HAGERSVILLE

The Hagersville W. I. celebrated their 25th anniversary on Wednesday, November 19th. A banquet was held in the Sunday School rooms of St. Andrew's Presbyterian church, starting at 6.30. Four long tables were beautifully set with snowy white linen, lovely silverware, silver candle holders with white candles gave a finishing touch to the tables.

The secretary of 25 years ago, Mrs. Foreman, of Grimsby was present. Mrs. George Beam of Niagara Falls the first president was unable to attend, but sent a letter which conveyed her best wishes to the Institute. After the supper was served to about 200 members an interesting program was given. Short speeches were given by all the past presidents. Toasts were given to the King, the past president, the Institute, and to the officers. Solos were rendered by Mrs. H. Hoshal of Cayuga and Mrs. Charles Brown of Hagersville. Mrs. Orval Beckerson acted as toast mistress. Members were present from Dunnville, Cayuga, Jarvis, Simcoe, Hamilton and Grimsby as well as the Hagersville members.

Mrs. Robert Robertson of Hamilton was a guest of Mrs. W. W. Jen-

ning for a few days last week.

Mr. and Mrs. Henry Hurst, Simcoe spent Wednesday with Mr. and Mrs. William Edwards.

Mr. and Mrs. Wallace Sutherland and son George spent Sunday with relatives in Toronto. Mrs. Sutherland remaining in the city for a few days.

Mr. and Mrs. Geo. Robbins and Mrs. John Hoover were in Hamilton on Wednesday attending the funeral of their aunt, the late Mrs. William McWilliam.

Mr. and Mrs. William Kelly of St. Thomas and Mr. and Mrs. Melvin Robbins of Niagara Falls were visiting this week at the home of Mr. and Mrs. George Robbins.

Mr. and Mrs. Leslie Reid spent Monday evening at the home of Mr. and Mrs. Fred Creswells in Jarvis.

Mrs. George Moore and two sons and Mrs. Roy Kindree of Buffalo are spending a week with their mother, Mrs. Susie Bowman.

Miss Minnie Awde entertained the Hagersville Ladies' Euchre Club at her home in the Stewart apartments on Thursday afternoon, with four tables of players. The prizes were won by Viola Evans, Mrs. Victor Evans, Mrs. Ester Stone and Mrs. Henry Jackson. Mrs. William Edwards is entertaining the Club at her home this Thursday afternoon.

CHEAPSIDE

Mrs. Neighan and Miss Margaret, Mrs. Metcalfe and Misses Phyllis and Florence spent Saturday in Hamilton

Mr. and Mrs. G. Pond spent Sunday evening with Mr. and Mrs. Haitwick in Fisherville.

Mr. and Mrs. Frank Pond spent Sunday evening with the McBurneys

Mr. and Mrs. O Fleming were callers in the village on Sunday.

Mrs. Clifford Atkinson was taken to the hospital on Friday for treatment.

Mr. and Mrs. Wilson McBurney, Miss Leatha Greenbury and Mr. and Mrs. George McBurney attended the funeral of the late Mrs. Thomas Phibbs on Monday

Mr. and Mrs. Austin Pond spent Sunday with the latter's mother in Simcoe.

VARENCY

A number from here attended the banquet at Mr. Carl Smith's given by the Jarvis Agricultural Society.

Miss Laura Marr, Nurse-in-training, was home for the week-end.

Miss Elva McKenzie spent the week-end in Toronto with her sister, Miss Helen, and attended the Royal Winter Fair.

Miss Alice Robinson entertained a number of friends on Friday night.

Mr. W. G. Livingstone of Ottawa, Miss Livingstone of Nanticoke and Miss Ruth Hind of Port Dover were Sunday visitors at the home of Mr. Hugh Saunders.

Mr. Russell Miller spent the past week in Guelph and Toronto with the Junior Farmers' Judging Team.

Mrs. Magnus Banks is spending a few days with friends in Toronto.

Miss Fern McKenzie has been visiting for a few days with friends in Simcoe.

Dr. and Mrs. Bruce Smith left on Monday for Toronto to attend the Royal Winter Fair.

Mr. Bruce Miller has returned home after spending the past few weeks near Simcoe.

Mr. Gordon Saunders, who is attending Normal School in Hamilton spent the week-end at home.

We are very sorry to report that Mr. John Highland is on the sick list. The December meeting of the Varence W. I. will be held at the home of Mrs. Doc Parkinson.

SELKIRK

The W. I. Meeting will be held in the Disciple church basement on December 4th. Roll call, Christmas quotations. Please remember the Xmas exchange gifts not to exceed 25c.

Orvil Dell moved to Jarvis and G. Bagley moved into the apartment.

Master Gerald Pettit will be here again to sing in the Evangelical church next Sunday evening.

Chester Miller, of Windsor was a recent guest at Morgan Millers.

Rev. H. W. C. was called to the funeral of a relative in Stratford last week.

Mr. and Mrs. William Dell and son, of Cayuga, were visitors here on Sunday.

Mr. and Mrs. Fred Wingfield and family of Hamilton, Mr. and Mrs. J. Mitchell and children, and Mr. and

Mrs. Albert Leng and sons of Jarvis, were guests of Mr. and Mrs. G. Atkinson on Sunday.

Russell Hurst and Albert Absolom were week-end guests here from Buffalo.

Mr. Eugene Hoover, Caledonia, spent Sunday at E. G. Hoover's.

Mr. and Mrs. D. Hare and family of Rainham spent Sunday with Mr. and Mrs. H. Hare.

The results of the Home Plowing Competition held in the County during 1930 have just been announced by the Department of Agriculture. In this competition the contestants did the plowing on the home farm, plowing three acres in a block in the case of walking plows and five acres in the case of tractors. The competition was open to all young men of the county under 26 years of age. The Junior Farmers' Association had general supervision over the contest. A complete list of the prize winners is as follows--

- Class 1.—Single plow in Sod.
 - 1st—Allen Flowers, Caledonia; 2nd—Harold Backer, Cayuga; 3rd—Harry Hilde, Dunnville.
- Class 2.—Single plow in Stubble.
 - 1st—Eos Tyler, Caledonia; 2nd—Harold Walker, York; 3rd—Elmer Schwyer, Fisherville.
- Class 3.—Two furrow plow in stubble
 - 1st—Bruce Leng, Jarvis; 2nd—Ernest Anderson, Caledonia; 3rd—George Schwyer, Fisherville.
- Class 4.—Tractor in stubble.
 - 1st—Harold Porter, Jarvis; 2nd—Russell Hare, Nanticoke; 3rd—Geo. Dobbie, Caledonia.

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SWEET KITTY BEL
Claudia Dell
All Color Operetta
Romance - Beauty - C
News Reel and Come
Wednesday 3 — Thurs
Matinee Wednesday 2
"WOMAN TO WOM
Betty Compson
Drama full of human
out and Pathos.
Hodge Podge and Color
Friday 5 — Satur
"PRINCE OF DIAMON