### Gyproc Says "KEEP OUT"

#### Fire, Draughts. Rodents

YPROC Wallboard that does not burn is the way of least expense when you desire o make alterations in your home, store, factory or on the tarm. Use it for all walls, ceilings

Gyproc is made from gypsum rock into sheets 4 to 10 feet long, 4 feet wide and 3% of an inch thick. It nails and cuts as easily as lumber with

Gyproc is fire-resistant, easily and quickly erected, structurally strong and has insulation value. It is drought and vermin-proof as well

Because it is ivory-coloured, it does not require decoration (when panelled) yet it is also a suitable base for Alabastine, Gyptex or wallpaper. Consult your nearest dealer to-day. He will gladly supply you with a direction sheet on Gyproc. Or write for the interesting, free booklet, "Building and Remodelling with

GYPSUM, LIME and ALABASTINE, CANADA, LIMITED

The NEW IVORY

L. Hoover

# GLASSCO'S

Your FURS Should be In

STORAGE Right Now Particularly in GLASSCO'S BELOW FREEZING Vaults, where they receive the best protection possible, and are insured against lose by Fire, Moth and Theft—where you know they will be safe

We pay express charges on coats coming in to us for storage. G. F. GLASSCO & CO., LIMITED 28 KING ST. EAST HAMILTON ONT 

> News of the Countryside om The Record's Forrespondents

The recent rains have made things ited Mrs. R. A. Miller on Monday of from Halifax under its own power. The outstacking a made things this week.

in general look good.

Road work in this vicinity is in ful swing.
Mr and Mrs. George Second of De-

Mr L. Marr of Marburg was a visitor in this vicinity on Monday.

Mr and Mrs. J. Gilbertson of Simcoe spent Monday with Mr and Mrs. R. E. Miller.

Mr and Mrs. W. Girling and family and Mr Lorne Parkinson of Toronto were guests at the home of Mr. R. Parlinson on Sunday.

Misses Doris. Jean and Peggy Iongen spent Wednesday of last week with their cousins, Misses Kathleen and Marro Myller.

Mr and Mrs. H. K. Saunders and Misses Evelyn spent Sunday with Mr cross its 72-mile surface of ice and

59c, 98c, \$1.19, \$1.25, \$1.59 and \$1.95

es for so little.

Just When You'll Appreciate It Most

Lag st Purchase of

Summer Dresses

in Our History

Hundreds and hundreds of Summer

Frocks made to our order. In scores and

scores of styles for every summer occas-

For Juniors, Misses, Women and Larger

There are fashions for promenading

at the shore, Sports, Afternoon Teas.

Garden Parties, Formal Dances, for

Street Wear, Travelling and Office Wear

wide scope-and never such smart dress-

Prices begin at \$1.95 and scale up to \$3.50

\$4.95, \$7.50, \$8.50, \$10.50, \$12.50, \$15.00,

\$16.50, \$18.50 and a few exclusive

MORNING FROCKS

In gay, pretty styles. Exceptional at

models at \$20.00 to \$35.00

Never have we had a display of such

the railway right-of-way had to be

In spite of the strain placed the McLaughlin-Buick roadster

only minor repairs have been found necessary at this time, although a complete inspection and overhaul complete inspection and overhaul will be given the car at Fort William before resumption of the journey. It is felt that the auto is fully capable of withstanding the treatment it will RENTON

and Mrs J. Bannister, Port Dover.

Mrs. Wray Doughty of Simcoe visrains have made things ited Mrs. R. A. Miller on Monday of It has made the whole of the strategies.

Of withstanding the treatment it will fet undergo in this two-year effort to cross Canada by motor car.

The 'Nova-Columbia' is a stock model car and has no extra equipment, outside of skis, to aid in the forbidding country it is traversing. It has made the whole of the strategies of th from Halifax under its own power.
The outstanding a more of the Road work in this vicinity is in ful swing.

Mr and Mrs. George Secord of Detroit, Miss Eva M. Secord of Hamilton and their father, Mr D. K. Secord spent last week up north, fishing and visiting with Mr W. C. Burch of Cepterol. They wen't by way of Totomo, North Bay, Sudbury to caperol, then by train to Lafores', up the river to the fishing grounds in a chain of lakrs, where there is nothing b.t. Tocks, water and bush.

Mr and Mrs. Geo. Fisher of Tormoto, Mr and Mrs. Geo. E. Secord and Mrs. Geo. The Mr and Mrs. D. Secord and Mrs. Chas. Bennett.

Mr and Mrs. Geo. Potts were the form of Tormoto, spent the week-end with Mr and Mrs. Geo. Potts were the Grossing of Lake. Nipigon. This was accomplished after skis were used to completing 2,000 miles of the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the most hazardous and trying stretch of a4,000 mile trans-Canada autority to the hazardous and trying stretch of a4,000 mile trans-Canada autority in the lake because of the base because of the base because of the obstacle slush and deep snow present deep snow present danger of sudden or and my my miles to shore and safety.

It was on September 5th 1930 that the journey to date has been the 72-mile

Asks for a Share of

Your Patronage. THANK YOU.

J. B. MeMILLAN

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### JARVIS RECORD

elly, Porter & Kelly women's day, try this number, 3760 Pure shades. Sizes 81/2 to 10. Price 95c pair.

Price ..... 95c pair No. 3545-Rayon Silk, cotton top which gives you good vent; panel heel; eight shades to choose from; size 81/6 to 10

Price TWO pairs for ......956 No. 3100-Women's Cotton Hose, At a glance you will appreciate its colorings. At a touch you are impressed with its fine texture. WORTH MORE MONEY.

Four good colors to choose fr m. Sizes plain colors, ribbed tops; sand, yellow, sky, romper blue, white, pink, mauve. green. Size 4 to 81/2. Unusual at the price

CARE

Watch children—Slow dow Sound born!
 Look out for pedestrians street care.

street cars.

Read and observe all warning signs, especially at railway crossings.

Do not stop or park on highway, especially on curves or near the crest of hill.

Keep your car in good mechanical condition, especially brakes, stooring, tires, lights and homeland the condition of the consideration of the condition of the consideration of the condition of the c

defects. Have your cas at least twice a year.

the car you have just the beginning of all of the highways. Don't be or obsticate.

Be considerate of your gers. In the event of a they invariably receive serious injuries than the

COMMON SENSE

Drive at speeds in keeping wisa ety of others and with your and with your ast in crowded transfe or courses or bad roads.

eep on the right side of when pearing crest of Always he sure there is an time and spread

time and space.

Obey all traffic signals, stop through streets and highway go through all intersection slowly and only when way clear.

Give clear signals before turn-ing or stopping in traffic.

COURTESY Do not hawdle slong mosd. tave sti faster traffic right of way.

A July line of socks for the kiddies. Ankle length; white with fancy cuffs; sand with fancy cuffs. Sizes 6 to 81/6. Real quality sox. Pair .....

Amazing Savings

Of Quality

For the varied activities of the smart

No. 3780-Chiffon, full fashioned, have

the narrow French heel and cradle foot

Silk in a light service weight, full fast

ioned, neither too sheer nor too her

but just the right weight

All good colors. Size 81/2 to 10.

Falls' Department Store Limited, Simcoe

# DRIVING

will save money

A new plan of Automobile Insurance, sponsored by two Canadian companies, provides reduced premium rates based on the individual merit of drivers.

10% REDUCTION for two years driving without accident. 15% REDUCTION for three years driving without accident.

20% REDUCTION for four years driving without accident. Discount applicable to Public Liability,
Property Damage and Collision Premiums

Human Life Is In Your Hands Our merit rating policy is offered with a sincere desire to encourage careful driving and to foster a keen regard for life and property. Remember, it's the man at the wheel that counts — in his hands lies the safety of children, pedestrians

The need for safety is imperative. Life and property are being sacrificed unnecessarily by careless and thoughtless drivers. Do your part. Help in the crusade for saner and safer driving. Talk, think and practise safety. The SAFE DRIVER Comes Into His Own Our merit rating policy rewards every safe and sane driver for his care, courtesy and common sense. He is no longer classed with reckless motorists. Instead, his premium rates are adjusted in accordance with his personal record of careful driving.

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"It's the man at the wheel that counts"



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TSICAN AND SURGEON

DENTISTS .

bove Shildricks Hardwar

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## **PAWNED**

Clarence Dougherty, By Arrell & Arrell,

PLANTS FOR SALE

'Cedarvale Gardens'

IN THE MATTER of the ESTATE of ROBERT DOUGHERTY, late of

Dated at Caledonia this 23rd day of May, A.D. 1931.

to glimpse for the first

6 models, listing from \$1,085 to \$1,230 at factory. A car of su-perb performance selling at the price of an ordinary Six. Includes uch advanced engineering

such advanced engineering re-finements as the famous Syncro-Mesh transmission and Down-Draft carburetion.

McLAUGHLIN-BUICK

22 models, listing from \$1,290 to \$2,900 at factory. More than 8 out of 10 McLaughlin-Buicks again and again. Every McLaughlin-Buick has the non-clashing Syncro-Mesh transmission and the Engine Oil Temperature Regulator.

. CADILLAC .

Over 51 models available, ranging from the Cadillac V-8 at 53,520, to the Cadillac V-12 at 55,130 and up to the Cadillac V-16 with custom bodies for as much as \$15,000. All prices at factory. The world's finest cars. In matter of colors, upholstery and even body design, there cars in be highly personalized.

GENERAL GM21-30

or help the word had been uning enough to keep under covering that was why he had not been home. But he would be home before he went out to be married.

Even a man like Crang would have a few preparations to make.

John Bruce sat by the window Occasionally the old woman carnet was the word of the downway—and went was an story of the house.

He was to be at Paul Ventzas at eight, "said John Bruce to himself with cool precision.

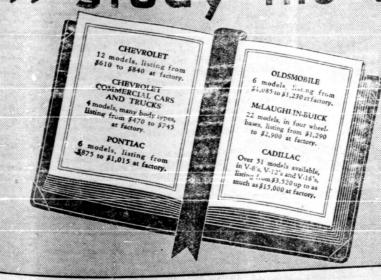
The Best Man, Hawkins sat at the table in his room, and twined and twined one old storn-beaten hand over the other was long after some of clock. His bed had not been slept in. He was long after some of clock. His bed had not been slept in. He was fire seal in his ship best suit; he wore his frayed black cravat. He had been dressed like that since minight; since he had returned home after Claire had fled into her hous and John Bruce had strode by him on the sidewalk with set, stony face and unseeing eyes; since one fire Claire had fled into her hous and John Bruce had strode by him on the sidewalk with set, stony face and unseeing eyes; since one fire Claire had fled into her hous and John Bruce had strode by him on the sidewalk with set, stony face and unseeing eyes; since one fire Claire had fled into her hous and John Bruce had strode by him on the sidewalk with set, stony face and unseeing eyes; since one fire the had been though the door. He was to be at Paul Veniza's at eight occombination of the had been though the proposed of the method of the had down the had went to chook with the traveling panyreshop.

The index had an anothing about the had went to chook and the border had then had with the had been during the had seen the had a strode by him on the sidewalk with set, stony face and unseeing eyes; since on the had seen the had with set, stony face and unseeing eyes; since on the had been the had be

"Forward Canada!" Canadians everywhere are striking forward on the rising tide of a fresh and vigorous prosperity. And General Motors pays tribute to Canadian achievement with "Canada on Parade", on all-Cenadian radio hour every Priday evening Look in the classified pages of your phone book under "General Motors" for the address of the nearest dealer

study the value .CHEVROLET. The world's lowest priced Six. 12 models listing from \$610 to \$840 at factory. The most popular car in Canada—because it is so economical to buy and drive. . PONTIAC . McLAUGHI IN-BUICK . OLDSMOBILE .

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This is designed to help you to buy conveniently, therefore the rates are the lowest available. Your continued satisfaction in your motor car purchase is pledged by the General Motors Owner Service Policy, the broadest and most generous in the industry.

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