

Musical Crusaders to Resume Travels

With its network of twenty-six W.B.S. stations, including Halifax, Nova Scotia, with Victoria, B.C., the Canadian Pacific Railway gives a very complete coverage of Canadian radio listeners. The program is planned for the winter season 1931-1932 will consist chiefly of musical travelogues, interpreting the music of various European and Mediterranean countries. Programmed on similar lines were provided last winter by the celebrated Ensemble known as the Musical Crusaders, and these brought in so many listeners from a large number of stations to the type who desired further information on this subject, and also from new Canadian and European organizations in Western Canada, that this type of program has been selected for the coming season as being useful as well as entertaining.

This has necessitated a vast amount of research which has been undertaken for the Canadian Pacific Radio department by George M. Brewer, well-known organist and composer of Montreal. Each hour of music includes approximately 25 selections, so that for the series of 18 musical travelogues which has been planned, Mr. Brewer has had to select a total of 360 numbers, each with its special interest and each illustrating some particular phase of the country concerned.

These musical travelogues will be interpreted by the Musical Crusaders, under the direction of Alfred Heather, assisted by Rex Battle, Royal York Concert Orchestra, supported by a specially designed studio organ built by J. E. Quinn of Montreal. There will also be guests artists of various nationalities or certain of the program.

This series commences on October 2, with a programme of music from Norway, followed on October 3 by a programme of Danish and Icelandic music. There will be programmes of Spanish, French and German music, and concerts illustrating the music of Sweden, Finland, Italy, Belgium, Austria, Czechoslovakia, Greece, Turkey, Poland, Hungary, Egypt, Scotland and Ireland. Interspersed in the musical travelogues will be other general programmes—for instance, a programme of music rendered by a choir in London, Ontario, on November 20. This series of programmes will be of great educational interest as well as being highly entertaining, and will undoubtedly prove one of the major attractions of the coming season.

GRAIN & SEEDS

Fall Wheat white—Morley Krouse; Russell Hare.
Fall Wheat, Red—Amos Porter.
Oats, white—Russell Hare.
Barley—Amos Porter.
Field Peas, white—Walter Hiffie; Amos Porter.
Field Beans—Mrs. J. A. Caswell; Walter Hiffie.
Clover Seed red—Amos Porter; A. M. Williamson.
Alsike Seed—Amos Porter.
Alfalfa Seed—Amos Porter.

ROOTS & VEGETABLES

16th Cabbage potatoes—Edmund Payne; Emerson Miller.
Rose type potatoes—Clarence Atkinson.
Rural New Yorker type—Edmund Payne; Morley Krouse.
Green Mountain type—Carl Smith; Emerson Miller.
Turnips, swede—Arthur Phillips; M. Krouse.
Onions, white—Arthur Phillips; Walter Hiffie.
Onions, red—R. I. Jones; Morley Krouse.
Mangolds, long—John Erwin; Arthur Haggards; globe—Edmund Payne; Morley Krouse.
Onions, red—R. I. Jones; Walter Hiffie.
Onions, yellow—Edmund Miller; Walter Hiffie.
Beets, long—Earl Marr.
Beets, sugar—Morley Krouse; W. H. Stuebing.
Beets, turnip—Earl Marr; Russell Hare.

Phillips.

Squash mammoth—Clarence Atkinson.
Squash, Hubbard—John Thomson; Carl Smith.
Cabbage, white—Dalton Somers; Emerson Miller.
Cabbage, red—John Thomson; R. I. Jones.
Cauliflower—R. I. Jones.
Pie Pumpkin—Russell Hare; Emerson Miller.
Field Pumpkin—Alf. Walker; Morley Krouse.
Parsnip—Emerson Miller; Walter Hiffie.
Salsify—T. W. Gowan; Carl Smith.
Tomatoes—John Thomson; Dalton Somers.
Celery, white—Walter Hiffie; R. I. Jones.
Citrus—Emerson Miller; Mrs. Hammond.
Radishes—R. I. Jones; D. Somers.
Water melons—Emerson Miller; R. I. Jones.
Peppers, sweet bull nose—Emerson Miller.
Peppers, long—Dalton Somers; Mrs. R. E. Griffin.
Cayenne Peppers—Mrs. Frank Saunders; Mrs. Albert McBride.
Musk melons—Emerson Miller.
Best Display—W. Hiffie; R. I. Jones.
Willis Special—Carl Smith.
Hodges Special—Carl Smith.
Brown Special—Ernest Duncan.
Anderson Special—E. Duncan.
Smith and Miller, display special—E. W. Gowan; Emerson Miller; Raymond Jacques; Mrs. F. Saunders.
A. P. Head special—Emerson Miller.
Ira Whitehead special—D. Somers.
SPECIALS
Pursell & Goodlett—Emerson Miller.
By Martin Bros.—Emerson Miller.
J. H. Misner, onions—E. Miller.
J. H. Misner, squash—Edmund Payne.
J. H. Misner, parsnips—R. I. Jones.
J. H. Misner, melons—E. Miller.
Port Dover Canning Co., tomatoes—John Thomson.
Port Dover Canning Co., yellow onion—R. I. Jones.

HORTICULTURAL

Mr. John Erwin won the first prizes for the following classes.
Apples—winter variety; Fall variety; Northern Spy; Baldwin; Greening; Tompkins; Tolman; Snow; Wealthy and McIntosh Red. He also won the following specials, first & seconds.
J.M. Schrieber and Mrs. Harris, Dr. Jones and Peter Banks.
J. A. Duncan—first.
D. C. Allen.

PRESERVES & PICKLES

Canned Tomatoes—Mrs. J. A. McBride; Mrs. J. S. Burwash.
Canned Corn—Mrs. Dalton Somers; Mrs. R. E. Griffin.
Canned String Beans—Mrs. J. A. McBride; Mrs. F. Saunders.
Canned Chickens—Mrs. F. Saunders.
Tomato sauce—Mrs. Earl Marr; Mrs. D. Steel.
Pickled beets—Mrs. R. E. Griffin; Mrs. W. C. Easton.
Green relish—Mrs. F. Saunders; Mrs. D. Steel.
Cucumber pickle—Mrs. D. Steel.
Mustard pickles—Mrs. R. E. Griffin; Mrs. Hammond.
Pickled fruits—Mrs. Dalton Somers; Mrs. Dalton Somers.
Pepper hash—Mrs. Dalton Somers; Mrs. Earl Marr.
Sliced Dressings—Mrs. W. C. Easton; Mrs. Ernest Duncan.
Canned pineapple—Mrs. Hammond; Mrs. Ernest Duncan.
Canned red raspberries—Mrs. F. Saunders; Mrs. Lloyd Mitchell.
Canned cherries—Mrs. Dalton Somers; Mrs. J. S. Burwash.
Canned Plums—Mrs. F. Saunders; Mrs. Earl Marr.
Canned pears—Mrs. F. Saunders; Mrs. D. Steel.
Canned peaches—Mrs. Lloyd Mitchell; Mrs. Dalton Somers.
Preserved Citrus—Mrs. R. E. Griffin; Mrs. Ben Johnson.
Preserved Strawberries—Mrs. R. E. Griffin; Mrs. J. A. McBride.
Blackcurrant Jam—Mrs. F. Saunders; Mrs. R. E. Griffin.
Cranberry Jam—Mrs. R. E. Griffin; Mrs. W. C. Easton.
Orange marmalade—Mrs. D. Steel; Mrs. F. Saunders.
Vegetable marmalade—Mrs. F. Saunders; Mrs. D. Steel.
Apple Jelly—Mrs. F. Saunders; Mrs. J. A. McBride.

DAIRY & DOMESTIC

Private Dairy Butter—Mrs. A. M. Williamson; Mrs. Albert McBride.
Best Butter Shown—Mrs. A. M. Williamson.
Honey Extracted—Mrs. John Thomson; W. I. Holterman.
Hen's eggs, white—Wm. Thompson; Mrs. Ernest Duncan.
Hen's eggs, brown—Raymond Jacques; Ernest Duncan.
White bread—Mrs. J. A. McBride; Mrs. Albert McBride.
Brown Bread—Mrs. Albert McBride; Mrs. J. A. McBride.
Nut Bread—Mrs. Ernest Duncan; Mrs. J. S. Burwash.
Short Bread—Mrs. Carl Smith; Mrs. Ernest Duncan.
Raised buns—Mrs. Albert McBride; Mrs. J. A. McBride.
Tea Biscuits—Miss Ida Parkinson; Mrs. Geo. Mitchell.
Cookies, rolled—Mrs. Jas. Mitchell.
Cookies, drop—Mrs. Ben Johnson; Mrs. Earl Marr.

Don't Miss The Thanksgiving DANCE

Under The Auspices of The Jarvis Booster Girls

in the Jarvis Arena

Friday Evening OCTOBER 9th, 1931

Ted Phillips & His Orchestra

Refreshments Sold in The Arena

Admission 25c

Boost the Booster Girls

Current Jelly—Mrs. W. C. Easton; Mrs. J. S. Burwash.
Raspberry Jelly—Mrs. D. Steel; Mrs. F. Saunders.
Grape Jelly—Mrs. D. Steel; Mrs. F. Saunders.
Collection Canned fruits—Mrs. F. Saunders; Mrs. Dalton Somers.
Collection Jelly—Mrs. D. Steel; Mrs. F. Saunders.
Collection canned vegetables—Mrs. D. Steel; Mrs. J. A. McBride.
DAIRY & DOMESTIC
Private Dairy Butter—Mrs. A. M. Williamson; Mrs. Albert McBride.
Best Butter Shown—Mrs. A. M. Williamson.
Honey Extracted—Mrs. John Thomson; W. I. Holterman.
Hen's eggs, white—Wm. Thompson; Mrs. Ernest Duncan.
Hen's eggs, brown—Raymond Jacques; Ernest Duncan.
White bread—Mrs. J. A. McBride; Mrs. Albert McBride.
Brown Bread—Mrs. Albert McBride; Mrs. J. A. McBride.
Nut Bread—Mrs. Ernest Duncan; Mrs. J. S. Burwash.
Short Bread—Mrs. Carl Smith; Mrs. Ernest Duncan.
Raised buns—Mrs. Albert McBride; Mrs. J. A. McBride.
Tea Biscuits—Miss Ida Parkinson; Mrs. Geo. Mitchell.
Cookies, rolled—Mrs. Jas. Mitchell.
Cookies, drop—Mrs. Ben Johnson; Mrs. Earl Marr.

THE JARVIS RECORD

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Swedish weaving—Miss Nita Carey; Mrs. John Wodham.
Afghan wool—Mrs. John Wodham; Mrs. Henry Bousfield.
Italian Hemstitching—Miss Marie Carter.
Collection crochet work—Miss Nita Carey; Mrs. J. A. McBride.
Centre piece, white—Mrs. J. A. McBride; Mrs. Jas. Mitchell.
Bridge set, colored—Mrs. W. C. Easton.
Buffet set—Mrs. W. C. Easton; Mrs. R. E. Griffin.
Buffet scarf—Mrs. W. C. Easton; Mrs. John Wodham.
Pair tray cloth—Mrs. W. C. Easton; Mrs. John Wodham.
Tea Cloth, cut work—Mrs. W. C. Easton; Mrs. John Wodham.
Tea Cloth, any other—Mrs. W. C. Easton; Mrs. John Wodham.
Jas. Mitchell; Mrs. R. E. Griffin.
Serviettes—Mrs. Chas. Walters; Miss Nita Carey.
Tea cozy—Miss Nita Carey.
Pillow cases, em—Mrs. Chas. Walters; Miss Nita Carey.
Pillow Cases, crochet—Mrs. Chas. Walters; Miss Nita Carey.
Pillow cases, cut work—Mrs. Chas. Walters; Miss Nita Carey.
Pillow cases, cut work—Mrs. Chas. Walters; Miss Nita Carey.

By J. A. Burwash, 5 doz. eggs—Wm. Thompson.
By S. R. Leatherdale, Devils Food—Mrs. J. S. Burwash; Mrs. R. E. Griffin; Mrs. Raymond Jacques.
By W. J. Elliott, 5 lb. clover honey—Mrs. Nita Carey; Mrs. J. A. McBride.
By D. C. Allen, best pair dressed chickens—Mrs. Frank Saunders; Mrs. Lloyd Mitchell.
By J. H. Brown, 3 lb. homemade candy—Mrs. Lloyd Mitchell.
By Kett Bros, 3 lb. dairy butter—A. M. Williamson.
C. S. Brown, Angel cake—Mrs. D. Steel.

LADIES WORK
Quilt piece, cotton—Mrs. Chas. Walters; Mrs. Geo. Mitchell.
Quilt, fancy—Mrs. Jas. Mitchell.
Quilt applique—Mrs. Geo. Mitchell; Mrs. R. E. Griffin.
Redspread, white—Mrs. Geo. Mitchell.
Comforter fancy—Mrs. John Forest; Mrs. Ben Johnson.
Floor mat, braided—Mrs. Carl Smith; Mrs. Henry Bousfield.
Floor mat, hooked wool rags—Mrs. F. W. Reichel; Mrs. Chas. Walters.
Tatting—Miss Nita Carey; Mrs. Dan Steel.
Embroidery, solid white—Miss Marie Carter; Mrs. R. E. Griffin.
Embroidery, Modern cross stitch—Miss Nita Carey; Mrs. R. E. Griffin.
Embroidery, Roman cut—Mrs. R. E. Griffin.

SPECIALS
By G. W. Webb dairy butter—A. M. Williamson.
By R. A. Niles, 5 dozen brown hens eggs—Albert McLean.
By R. A. Niles, 5 dozen white eggs—Wm. Thompson.
By R. A. Niles, 10 lbs. extracted honey—Mrs. J. Thomson.
By J. G. Miller, heaviest doz. eggs—Wm. Thompson.

A Coat of Many Moods BY SHAGMOOR

Of many moods indeed! For town and country, for the afternoon bridge and the formal evening wear...for smart and sportswear...this charming and well-trimmed Todel is appropriate on each occasion. "SHAGMOOR" \$125.00.
Fine tailoring in the best Shagmoor manner—lovely fabrics—new shades—and lower prices.



Side By Side With the SHAGMOOR COATS

You will find the Very Newest Coat Fashions
Furred in New Ways at \$48.50; \$39.00; \$35.00; \$27.50; \$25.00; \$22.00; \$19.00
\$17.50 and \$15.00

These coats are in the season's newest cloths. Slim waists, Straight Silhouettes interesting sleeves, luxuriously fur trimmed, all are warmly lined. In black, brown, green and navy.

GIRLS' WINTER COATS

Smart New Styles for Ages 1 1/2 Years to 14 Years at \$1.95 to \$22.50

We Figure there are About Thirty-Seven People in Norfolk and Adjacent Who are Thinking About Fall Clothes

Women Excited about the New Fashions
Men Anxious to Get Into the New Fall Suits
Children Back to School Needing New Clothes

Therefore Falls' prepared lavishly of items of apparel from an Infant's Bunting to a Fur Coat for its mother. All in stock, up-to-the-minute fashions with savings that reach a higher peak. This was a GREAT Store a year ago. It's a GREATER Store today.

Sweater and Bonnet—Miss Nita Carey; Mrs. Albert McBride.
Table centre piece—Mrs. C. Walters Painted article—Mrs. Carl Smith; W. J. Leatherdale.
Lamp Shade silk—Mrs. C. Walters; Miss Nita Carey.
Cushion, Italian quilting—Miss Leonora Allan.
Asters, white—Mrs. Les Marr; Mrs. Robt. Taylor.
Asters, pink—Mrs. Les Marr; Mrs. Robt. Taylor.
Asters, mauve—Mrs. Robt. Taylor.

Floral Exhibits
Asters, white—Mrs. Les Marr; Mrs. Robt. Taylor.
Asters, pink—Mrs. Les Marr; Mrs. Robt. Taylor.
Asters, mauve—Mrs. Robt. Taylor.

Hand work—Miss Nita Carey; Mrs. W. C. Easton.
Hand towels, hand-made—Mrs. Carl Smith; Miss Nita Carey.
Hand towels, hand-made—Mrs. Carl Smith; Miss Nita Carey.

Men & Young Men's WINTER OVERCOATS That Will Create New Records for Values

The Choice of the Market
The selection offers practically every style, scores of patterns and colorings and many fine materials. If men could see these coats they would buy without hesitation—so great are the values that we expect to sell more overcoats than ever before.

FABRICS
Soft, deep, warm Camel and Llama Pile Coats, Miltons, Brushed Wool, Chinchilla, Naps, Tweed and Whiteheads.

STYLES
Barley Ulsters, Ulsterettes, Trim Gahrs Models: young men's double-breasted models, swagger Reglan models.

Every Coat well tailored, lustrously lined. Good looking, good wearing and good fitting. Sizes 34 to 44
\$27.50; \$29.50; \$25.00; \$19.00; \$15.00 and \$12.00
Falls' Department Store, Limited, Simcoe.

Semi Annual Two [2] Days' Sale of Soaps and House Cleaning Supplies, Etc.
Saturday and Monday, Falls' Downstairs Store
Purchases made after 12 o'clock Saturday will be delivered Monday.
Purchases made after 12 o'clock Monday will be delivered Tuesday.
Sale in Downstairs Store. We reserve the right to limit quantities.
A TIP—"Aged" soap lasts quite 15 per cent longer than soap newly-made. Another saving.

P. and G. Soap 5 bars for 15c
Surprise Soap 5 bars for 25c
Sunlight Soap 5 bars for 25c
Comfort Soap 5 bars for 25c
Fels Naptha Soap 5 bars for 25c
Chipsol 2 for 25c
Oxydol 3 for 25c
Ivory Flakes 3 for 25c
Dutch Cleanser 3 for 25c
Bon Ami 2 for 25c
Infants' Delight 2 for 25c
Lux, Toilet Form 6 for 35c
Palmolive Soap 3 for 10c
Guest Ivory 2 for 24c
Castile Bars (large) 2 for 24c
Castile Cakes 2 for 11c
Old English Wax, tin 55c
Dust Mops, large size, each 98c
Ironing Table (Folding) each \$1.95
Preserving Kettle, 12-quart size \$1.09
Aluminum Percolator, 6 cup size 98c
Colored Jardinieres, two sizes, three colors. 35c & 75c

FALLS-DEPARTMENT STORE LIMITED—SIMCOE

Dahlias, "cactus"—I. W. Holterman; Flower Basket—R. I. Jones; Mrs. Les Marr.
Dahlias, show—Mrs. Les Marr; I. W. Holterman.
Dahlias, decorative—I. W. Holterman; Mrs. Les Marr.
Gladioli, 3 spikes—Walter Hiffie.
Gladioli, 4 varieties—Walter Hiffie.
Roses 3 blooms—Mrs. J. S. Burwash; Miss L. Allen.
Basket of Roses—Mrs. J. S. Burwash; Miss Kathleen Miller; Walter Hiffie.

House Plant—W. H. Stuebing; Mrs. John Dellor.
Collection of Zinnias—Miss Kathleen Miller; Mrs. F. Saunders.
Collection of Snap-dragon—Miss Kathleen Miller; Walter Hiffie.

By Dr. R. G. Hyde, best display of Dahlias—I. W. Holterman.
By H. S. Falls, best 6 blooms Dahlias show—I. W. Holterman.
By T. A. Ivey & Sons, House plant in bloom—Raymond Jacques.
By Simcoe Reformer, Bouquet of cut flowers—Miss Kathleen Miller.

ART WORK
Pencil drawing—Mrs. Gordon Mitchell; W. H. Stuebing.
Crayonwork—Mrs. Albert McBride; Mrs. J. A. McBride.
Map Haldimand County—Mrs. Chas. Walters; Miss Marie Carter.
Hand painted china, cake plate—W. H. Stuebing; Mrs. W. Anderson.
Hand painted cup and saucer—W. H. Stuebing; Mrs. R. E. Griffin.
Hand painted Lustre work—W. H. Stuebing; Miss L. Allen.
Hand painted vase—Miss L. Allen.
Hand painted bowl—Miss L. Allen; W. H. Stuebing.
Hand painted china, 5 piec—Mrs. W. C. Easton; Miss L. Allen.
Snap shots, local—Kathleen Miller; Mrs. C. Walters.

SPECIALS
By Walker Stiers, Simcoe, collection fancy work—Mrs. C. Walters; Miss Nita Carey.
By E. D. Holiday, knitted wool sweater—Miss Nita Carey.

SCHOOL CHILDREN'S PARADE
Winner Teacher
Jarvis Junior Room, Miss Booth
S.S. No. 11, Woodhouse—Miss Meredith.
S.S. No. 10, Townsend—Miss Kitchen.
School Children's Address—Alice Payne; Rhea Dougherty.
Old Time Fiddlers Contest—Joseph Cacey; Albert Culp; Leslie Marr.

ORGES LOCAL WAR TO RID CANADA OF INSECT PESTS
An appeal to residents of Jarvis take up the cudgels of war against flies, mosquitoes and other insect pests, it was made by Wade Morrow, the Canadian director of the Rex Research Foundation, of Toronto, in a message to the Record.

The Rex Research Foundation is an international organization devoted to warfare on harmful insects. Morrow stated that, since the severe outbreak in 1912, the public has been lax in keeping down these pests.
Warm moist weather in many sections has aided a widespread increase of insect pests. He urged that an extermination campaign be undertaken not alone for its immediate results but as a precaution against larvae deposits that will result in hordes of insects infesting this locality next year.
"Best authorities agree that there are about 60 species of mosquitoes in Canada which feed on the blood of human beings," said Mr. Morrow. "Although a majority of them are most annoying in the woodlands, they often cause people considerable trouble indoors. In autumn they are generally found in cellars and basements."
"Too many of us are inclined to think of flies in terms of personal discomfort and annoyance. There are no other insects that spread so much disease—they are known to carry germs of 30 different ailments many of which are often fatal. The yearly toll of life from 'fly borne diseases' is more than the annual automobile fatalities. One fly can carry as many as 6,000,000 germs on its body from its common breeding place in the most filthy places.
Now is the time to exterminate both these 'flying nuisances' and deadly pests. The best and most efficient method is for every householder, stockkeeper, or farmer to spray homes, stores and barns twice daily with good insecticide. Swatting the fly or the use of flypapers in homes is inefficient, destroying only a few. Spraying not only destroys flies and mosquitoes present; it will keep other insects from entering for a period of time.
Cool weather causes insects to hide in places inaccessible to extermination methods other than a mist spray. A fly or a mosquito is a greater menace than those in summer because of the 'winter rest' they take. In the following season, they re-emerge on fly this fall and you prevent millions from hatching in the spring.