

## GAS RANGES & HEATERS

QUEBEC HEATERS AND JEWEL HOME WARMERS

One Happy Thought Quebec Cook Stove.....\$15.00  
One Good Cheer Cook Stove.....\$35.00  
One Combination Coal, Wood or Gas Range.....\$20.00

Phone 27 **W. J. ELLIOTT JARVIS**  
Plumbing and Tinsmithing

## JAQUES' AUTO PARTS

34 WATER STREET, SIMCOE  
Phone 188. Nights and Holidays, 87

## New and Used Parts for All Makes Cars

AUTOMOBILE GLASS INSTALLED.  
Accessories  
Graded Pipe, All Sizes From 1/2 inch to 8 inches  
Trailers  
SAV-IT-IT, Cleaner, and Rust Remover

## CATTLE COMFORT Pays Big Dividends

Use: Stockaid, Channells, Dr. Williams, Whiz, for the Stock

For the Householder:-  
Flit Fly Kill, Bottle 35c, Tin 60c  
Fly Tox, Bottles, 50c and 75c

## E. T. CARTER

JARVIS - PHONE 10

## Eventually---- Why Not Now? "Silent Glow" Oil Burners

FOR COOKING and HEATING

### Anderson's Garage

Jarvis - Phone 70

#### Miscellaneous Adv.

FOR SALE—6 roomed frame house with good cellar. Hard and soft water, gas and hydro. Good barn and chicken house. Apply Box B, Record, Jarvis.

FOR SALE—Pure Clover Honey, 8 cents lb. Apply Arthur Hodgson.

FOR SALE—A sow and seven pigs, or will exchange for mixed grain. Apply to James Moore, R.R. 2, Simcoe.

FOR SALE—Sample package 10-lb. good leaf tobacco, \$2.50 with free red briar pipe. G. Dubois, 18 Henderson, Ottawa.

FOR SALE—Buckwheat Honey to a J. Kitchener and children, James and Edith of Toronto spent Thanksgiving with Mr. and Mrs. J. J. Parsons.

Mr. and Mrs. Herbert Roberts, Miss Mildred Squirrell and Miss Loraine Wilby spent the week-end with friends in Jarvis.

Smart New Designs in Diamond Rings, Green and White Gold, ranging in price from \$25.00 up at Chadwick's Jewellery, Simcoe.

Miss Bessie Allen of Toronto and Miss Dorothy Allen of London spent the holiday at the home of their parents, Mr. and Mrs. D. C. Allen.

Mr. and Mrs. R. H. Johnson and family returned on Sunday after spending a week with friends in Simcoe.

Mr. Bert Parsons of Detroit and Mrs. Margaret Parsons and daughter of Burlington spent Sunday with Mrs. Edna Newman.

Mr. and Mrs. Chas. Parsons and son Charles Jr., of Delhi and Mrs. Parsons and children, James and Edith of Toronto spent Thanksgiving with Mr. and Mrs. J. J. Parsons.

#### Local Events

Mr. and Mrs. W. J. Falls spent a few days in Toronto this week.

Mr. and Mrs. W. Yallop of Cayuga spent Sunday with Mrs. Ada Harris.

Mrs. G. Smith and son Frank spent a few days this week in Rochester.

Mrs. Fred Hyde is in the Norfolk Hospital to undergo an operation.

Mr. J. Stallwood of Toronto spent the holiday at his home here.

T. E. Clue of Hamilton spent the holiday in Jarvis.

Miss Grace Walters of Toronto spent the holiday with her parents, Mr. and Mrs. R. A. Walters.

Miss Kay Courlette, R.N. of Kingston spent a few days with Mrs. F. E. Eild last week.

Mrs. J. W. Biggar and daughter of Mt. Hope spent the week-end at the home of Mr. and Mrs. Walters.

Miss Bessie Dorman of Hamilton was a guest of Mrs. F. E. Eild for Thanksgiving Day.

Don't forget the Old Time Calico Dance on Friday, Oct. 16th. Folk dances by the girls—Prizes.

Clinton Moore and T. E. Eild of Palmerston spent the week-end with Mrs. Flossie Eild.

Mr. and Mrs. C. O. Dell left on Saturday for a trip to Detroit and Chicago.

Mr. D. M. Allen spent the holiday with his daughter, Mrs. Goodell, in Delhi.

Mr. and Mrs. D. F. Aiken called on Mr. and Mrs. Thos. Lewis on Sunday last.

Mr. Guy Lething and family of Hamilton spent Sunday with Mr. and Mrs. Marshall.

Mrs. L. Johnson of Gladstone is spending a few days with her sister, Mrs. Lea Marshall.

The tourist traffic through here was exceptionally heavy over the holiday.

Ladies and Gents Wrist Watches \$10.00, \$12.00, \$15.00 and up at Chadwick's Jewellery, Simcoe.

Mr. and Mrs. Monfield and family of Toronto spent the week-end with Mrs. Monfield's mother, Mrs. James Marshall.

Mr. and Mrs. Alfred Terry of Hamilton spent the holiday with Mr. and Mrs. Thos. Lewis.

Mr. Bert Smithman spent the holiday at the home of Mr. and Mrs. Chas. Walters.

Mr. Bruce Butcher of Watford spent the week-end with his parents here.

Mr. Edward Fleming of Hamilton spent Sunday last at the home of Mr. and Mrs. Percy Jonson.

Friends of Mrs. J. J. Parsons are pleased to see her around again after her recent attack of pneumonia.

Mr. and Mrs. Fred Fess of Simcoe spent Sunday with Mrs. Alfred Underhill.

Mrs. Mary Dellar and daughter Ethel of Simcoe spent Saturday in town.

Miss Cora Ruppel of Hamilton spent the holiday with Mr. and Mrs. George Eild.

Guaranteed fine Watch, Clock and Jewellery Repairing. Moderate prices at Chadwick's Jewellery, Simcoe.

Mr. James Armstrong, Fire Chief of Kingston and Sec-treas. of the Dominion Fire Chiefs' Association, called on G. L. Miller one day last week.

Miss Mable Macintosh, R. N., who is in charge of Dr. Irvin J. Leith's dental office, visited her parents in Hamilton on Tuesday.

Well assorted line of Watches, Clocks, Jewellery, Silverware and China, for Gifts at Chadwick's Jewellery, Simcoe.

#### Opportunity!

You can make splendid money selling Personal Greeting Cards. Our co-operation and beautiful portfolio assures success.

Now is the time to start—Special Radio Prize Contest beginning. No charge for samples. Commission weekly.

**MASTER KRAFT LIMITED**  
Toronto 2

Send in your news items.

Don't miss the Chicken Supper to be held in Nanticoke United Church on Monday, October 26th. Watch for further particulars later.

Quite a number from here attended the Simcoe Fair on Thursday and Friday of last week, the weather turning out much more favorable than was anticipated at the first of the week.

We are pleased to report that Miss Florence O'Donnell, who was operated on on Sunday last for appendicitis, is progressing as well as can be expected, Miss Bertha Parsons, R.N., is her special nurse.

Miss Ruth Henson of St. Joseph's Hospital, Hamilton, called on friends in town on Saturday afternoon last.

Miss Myrtle Cox spent the week-end with her parents at Woodlawn.

Don't forget the Calico Dance in the Arena on Friday evening.

Miss Dorothy Jones and Miss Barbara and Mrs. James Newell of Hamilton spent the holiday with their grandparents, Mr. and Mrs. E. Jones.

Miss Mabel Reid of Toronto spent Sunday last with her sister, Mrs. S. McNelly.

A number of friends from Hamilton spent Sunday with Mr. and Mrs. L. A. Thorne and presented Mr. Thorne with a beautiful leather suitcase, a shaving outfit and a flashlight. Mr. Thorne left yesterday (Wednesday) for Montreal where he will embark on the S.S. Aurania for England.

On Thursday evening last about thirty friends assembled at the home of Mr. and Mrs. Stanford Vokes, in the form of a surprise party, the occasion being Mr. Vokes' birthday. The evening was spent in playing cards, in which Jack Paulker was successful in winning the largest number of games. Art Stone was next and would have been first prize winner had Stewart McNelly not been a better shuffler than he at stacking the cards. A very beautiful lunch was then served by Mrs. Vokes after which dancing was enjoyed until the wee hours of the morning. The music was supplied by Mrs. Arthur Bellack and Chas. Fields. On the departure of the guests they all wished Mr. Vokes a most many more happy birthdays.

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Miss Iva Graves was taken to St. Joseph's Hospital on Tuesday last and successfully passed a serious operation.

Mr. J. J. Parsons spent Monday and Tuesday in Dunville where he is assisting in the third Quarterly audit of the County Books.

Miss Willis McMurchy of Hamilton spent Sunday and Monday at the home of her parents, Mr. and Mrs. W. McMurchy.

## THE HOUSE OF QUALITY FREE

One Full Size Package of SUPER SUDS

with One Full Size Package of PRINCESS SOAP FLAKES for 23c

**J. A. BURWASH** Phone 58  
JARVIS, ONT.

## JASMINE

HAVE YOU SEEN IT?

A 75c bottle of Jasmine Perfume and a \$1.00 metal box of Jasmine Powder.

One 25c cake of WOODBURY'S SOAP and one 25c tube of WOODBURY'S FACIAL CREAM BOTH FOR 25c

Get them at  
**The Rexall Store**  
J. M. SCHREIBER, Pharm.B. Jarvis

## GOOD FURNITURE AT LOW PRICES

**Juan W. Holmes**  
FURNITURE & UNDERTAKING  
JARVIS, ONT.

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# THE JARVIS RECORD

Year, No. 12 JARVIS, ONT., THURSDAY, OCTOBER 22 1931 \$1.50 per Year \$2.00 to United States Single Copies, 5c Each

## NOTICE

We, the undersigned, have agreed to close our Barber Shop—  
Every Thursday Afternoon—  
commencing October 22nd, 1931.

W. WILLIS M. P. CHURCH  
J. B. McILLAY

## ANNIVERSARY SERVICE

Large congregation filled Wesley Church to capacity last Sunday, on the occasion of its 32nd Anniversary. Rev. E. Val Tilton of Burlington was the anniversary preacher and he brought to his hearers two splendid messages dealing with the problems of the day and the need of greater practical Christian living. The ladies decorated the church with beautiful flowers and the choir was assisted by Mr. Fred Adsett and Mr. Fletcher of Caledonia. It was a splendid day and many friends again renewed their friendship.

On Monday evening the ladies served a chicken supper. Between 4 and 5 hundred sat down to supper, after which a splendid program was presented in the church auditorium. Mrs. Vera Blanford Rigby of Simcoe charmed the audience with her splendid numbers and the Hagerville male quartette were heard with great acceptance in several numbers. Miss D. Botwright, violinist, Mr. P. Adsett, Mr. Charles Davidson and Mr. Rigby, soloists, with Miss Meta Rigby at the piano also contributed excellent numbers.

The committee in charge were very happy in the splendid results that have crowned their efforts.

Wesley United Church is growing in numbers and enthusiasm and a good fall and winter program is anticipated.

The twenty-fifth anniversary of Knox Presbyterian Church, Jarvis, will be held on Sunday, November 1st, Rev. J. A. Brown of Ingersoll will preach at both services.

Morning service at 11 a.m. Evening Service at 7 p.m. Special music by the choir.

On Monday evening, November 2, a chicken supper will be served from 5.30 to 8 o'clock.

After which there will be a concert given by the Hamilton Chorus and addresses by several ministers. Admission 50c.

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## NINTH SESSION OF COUNTY COUNCIL

On Tuesday afternoon Oct. 20, the ninth session of the County Council was held at the County Council Chamber, Jarvis.

Mr. Lyons, that he do now adjourn to allow the committee to meet.

Moved by Mr. Marshall, seconded by Mr. Shaw, that we resume business with the Warden in the chair.

Carried.

Moved by Mr. Wheeler, seconded by Mr. Marshall, that the report of the Home Committee, be received and read.

Carried.

Home Committee Report

To the Warden and members of the County Council:

Gentlemen—We your Home Committee met at the home on Friday, Oct. 9th and beg leave to report as follows:

1—We have checked over the accounts of the Children's Aid and the Home for the month of September, found them correct, and have handed them over to the Finance Committee for payment.

2—There are at present 29 inmates 17 males and 12 females. Health fair.

3—There have been no commitments or deaths since our last meeting.

4—430 bushels of potatoes were raised this year and have been placed in the new root house.

5—The garage as ordered by the Building Committee is nearly completed.

All of which is respectfully submitted.

H. M. COLEBERRY, Chairman.

Moved by Mr. Wheeler, seconded by Mr. Huber, that the report of the Committee on Communications be received and read.

Carried.

Communication Committee Report: To the Warden and Members of the County Council:

Gentlemen—We your Committee on Communications have met and beg leave to report as follows:

1—Letters from Brantford General Hospital, re admission of Dorothy Anderson. Filed with the Clerk.

2—Letter from Mountain Sanatorium, re admission of Ethel Walker. Filed with Clerk.

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## BRITISH MOTORS TO BE MADE IN CANADA

That British motor car manufacturers are about to invade the Canadian field in a big way is the announcement made by Frederick Thompson Field, Senior British trade Commissioner in Canada, and Mr. G. W. Brown, in an article entitled "British Industry's Bid for Canadian Trade" which appears in the October 1 number of Maclean's Magazine.

Mr. Field as reported by Maclean's says: "It is of more than passing importance that one of the leading British motor car concerns—Rootes, Limited, of London and Coventry—have completed a survey of the situation and are now taking the initial steps toward producing cars in the Dominion. Rootes are determined to put their cars and trucks on the streets of Canadian cities in competition with United States models. A number of other well-known Old Country firms also are looking over the field for strategic location, including John Macintosh and Sons, who make jeffes, chewing gum and other confections, with an already large trade in this country; Crowther and Nicholson of Huddersfield, Yorkshire, who are planning to produce a brand of woolen piece goods not now made here. Holland, Limited, of Manchester, yarn manufacturers; John Brown and Son, Glasgow, in the woolen and artificial silk trade; British Drug Houses, Limited, and D. and J. Tullis, Limited, Glasgow, makers of laundry equipment.

Past attempts by British manufacturers to gain a foothold in the Canadian motor car market failed largely because of three factors—unavailability of product, lack of facilities for repair parts and servicing and cost of transport and customs. These ineffectual experiments have shown that only intimate knowledge of market conditions, readiness to meet Canadian requirements to the last rivet, large expenditure on promotion, and the creation of an efficient and thorough organization, can achieve results.

It is just such a campaign as this that Rootes, Limited, have in mind. Three hundred cars of a type suitable for the general Canadian trade are being built at Coventry for distribution throughout the Dominion, and at the same time preparations are under way for service and repair depots in the key cities.

Establishment of an assembly plant on a site not yet announced is the next immediate step, and the final stage will be reached when Rootes cars are turned out entirely within Canada.

I have reason to know that the investigation by Rootes, Limited, of their chance of successful competition in Canada has been very thorough, both from engineering and marketing standpoints. For one thing they have enlisted as aides and consultants veteran Canadian motor car men, technical and commercial, who know every turn in the trade. Some of them probably will be found permanently attached to the Rootes organization.

From discussions I had with executives at Coventry, I gathered that the general principals and methods followed there will be applied in the Canadian operations in so far as they are adaptable. Rootes' engineers, I was told, had spent a considerable time in the United States studying processes and had also absorbed useful ideas at European motor car centres. The Coventry works, in consequence, embrace the best elements and phrases of American and Continental production together with original Old Country ideas which, run, in the main, to ensuring quality—and they are one hundred per cent efficient, typical examples by the new order in British industry.

Since the average life of a motor car in Canada is about six and one half years and there are more than one million licenses today, the replacement demand should insure a domestic market for about 150,000 cars a year, without taking into account the probable increase in the number of owners. On top of this exports run into about 100,000 annually. Rootes, Limited, believe they can corral a profitable share.

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## Jarvis W. I.

On Wednesday afternoon Oct. 21, the Jarvis branch of the W. I. held its monthly meeting at the home of Mrs. N. Brown with an attendance of 41. After the usual opening the roll call was answered by a "Current Event."

Minutes of the last meeting were read and approved, also the correspondence read. Community singing.

The English "Interglacial" article for the month and anyone having any articles of clothing they wish to contribute may take them to Mrs. W. Robinson.

Miss Dennis and Miss Whitwell will be