CANADA
THE EMPIRE

Voice of the Press

THE WORLD
AT LARGE

CANADA

NEWSPAPERS BEST.

Newspapers provide the best way for clothing merchants to advertise their clothes to the public. This has been agreed by the National Association of Retail Clothiers assembled in convention in Chicago. They have decided unanimously on an advertising program for the coming year which is scheduled to spend by far the bulk of the total appropriation on newspaper advertising.

The clothing men know from long experience that the buying public looks to the newspapers for the announcements of merchants and manufacturers. And the people read the advertisements, have a chance to read them a second or third time if they wish and to discuss them. Then they act and buy. That's why the clothiers are making sure they will do the bulk of their advertising in the columns of the newspapers. —Border Cities Star.

EIGHTH GIFT OF BUFFALO

The Canadian Government has given as a gift of four buffalo from the herd at Wainwright Park in Poland. Poland is the eighth country to receive shipments of buffalo from Canada as previous shipments have been presented to South Africa, New Zealand, England, Australia, France and Belgium.—London Free Press.

RESPECT.

A Scot was walking with a Roman Catholic friend in London. On passing Westminster Cathedral his friend raised his hat, and the Scotsman followed suit.

At this his friend said: "You're getting very pious, raising your hat as you pass the cathedral."

"Was that the cathedral?" the Scot replied. "I thought it was the Bank of England."—London Observer.

STUDY OF PEACE.

Princeton University has just now made a change in its curriculum which is causing wide comment.

Hitherto it has been giving courses on the art of war which were given in conjunction with the Reserve Officers' Training Corps in the place of one of these courses on the operation of an artillery battery, instruction will be given on the agencies for the promotion of peace. Instead of another course on communication systems and gun firing will be one on civil and military law.

The subject was threshed out by the university together with the Reserve Officers' Training Corps and this action taken as a result. Which, we take it, does not mean that the Training Corps is done away with, but it does mean that the university is giving serious study to the agencies which make for peace. Which is a step up.—Halifax Chronicle.

PLATINUM PRODUCTION.

With continued prosperity in the nickel industry, Canada is capable of supplying the major part of the world demand for platinum and its allied metals, according to the Department of Mines, Ottawa. Cost of production in Canada of platinum and related metals is presently well below that of most producing countries. —Brandon Sun.

ACCIDENTS ARE CAUSED

The stubborn fact is that accidents do not happen. If cars are standing still they do no damage. It is when people get in and start to make them go that things happen, and the people in them are responsible. The safety of the roads and highways is not being guarded when we find the judiciary voicing the complaint that juries are freeing men who should not be made free.—Stratford Beacon-Herald.

THE FLEA AND THE EMPIRE

A flea was the grand-daddy of the British Empire, we are told by Dr. Thomas W. M. Cameron. From his institute of parasitology at Macdonald College, Quebec, he tells a plausible story. The flea, he says, caused the Black Death in Europe. This ruined English agriculture and shifted into sheep growing. This made wool and broadcloth England's staple products and led to the necessity of finding foreign markets. This in turn led to the founding of the overseas empire.—Winnipeg Tribune.

OBVIOUSLY

As the crowded London bus came to a standstill, a stout, middle-aged man descended the stairs, carrying a small girl, obviously his daughter.

Tenderly placing his burden on the curb, he ascended the stairs again and shortly returned carrying a tiny dog. Placing the dog beside the child, he returned upstairs and again descended, bearing a second child, which he stood beside the first. Once more he ascended the stairs and again returned, carrying a third youngster.

These evolutions were eagerly observed by a passenger seated inside the bus, who, as father proceeded to dismount with his third offspring, exclaimed in a loud stage whisper:

"Lumme, 'e must have a nest up there!"—Vancouver Province.

EDDIE CANTOR TELLS ENGLAND

Eddie Cantor receives, or is said to receive some £10,000 for a brief radio broadcast in the United States, and so perhaps it was not unnatural that when he spoke recently over a British Broadcasting station, he expressed a decided preference for the system of his own country. His statement started a controversy that has been filling the letter columns of the Manchester Guardian, and which the Guardian summarizes in these words:

"So far there has appeared .... no sign of envy on the part of British listeners .... The general feeling expressed on this side is that no swelling of revenue would compensate for the unescapable horrors of wireless advertisements."

The case for supporting broadcasting by the revenues from advertising, as made by Mr. Cantor, is that the competitive basis on which it rests evolves the "talent" that the radio needs—talent such as Mr. Cantor—and that the advertising brings in the money to pay such entertainers on a lavish scale. But Britis's listeners would not submit to the invasion of their homes by the commercialism that dominates the wireless in the United States — and of which Canadian radio is not entirely free. —Ottawa Journal.

WOMEN IN PUBLIC LIFE

Ontario has now its first woman J.P. as well as its first woman K.C. while at Ottawa there is one woman in the Commons and one in the Senate. The entry of women into the fields of law and legislation has been singularly small.—Kingston Whig-Standard.

HERE'S A SUGGESTION.

A letter in a woman's paper suggests a Government department whose job it would be to create joy and happiness for one and all. A sort of Ministry of Transports, as it were.—Regina Leader-Post.

COUNTRY DOCTORS

Dr. Dafoe has undoubtedly drawn world-wide attention to the fact that the humble rural or small town practitioner hitherto unhonored and unsung, is, after all, one of the mainstays of the human race and a man of the moment, whether he comes through with quints or prescribes for chickenpox.—Border Cities Star.

CHANGING TIMES

The once-famous Police Gazette is resuming publication. It went into bankruptcy because it became effeminate. Now it is to be edited by a woman.—St. Thomas Times-Journal.

OUTSTANDING.

The Ottawa Journal, which has entered upon its fiftieth year of publication, is one of Canada's outstanding papers.

THE EMPIRE

THOMSON OR MACTAVISH

The kilt is becoming fashionable among Edinburgh town councillors, and I'm told not to be surprised if the Lord Provost is seen in one before long. As a Thomson, he is entitled to wear the MacTavish tartan. "Thomas" was, as early as the fifteenth century, written as "Tomas" of "Tamas," and Thomson is a translation of "MacTomas," which has another rendering in MacTavish, Sir William Thomson is of the northern branch. The MacTomases of Argyl are a sept of the Campbells. —Glasgow Bulletin.

LIVING ARTISTS OR DEAD MASTERS

A curious correspondence has arisen in the English Press out of the display of the wedding presents which were sent to the Duke and Duchess of Kent. Criticism has been made of the number of valuable antiques which were among the gifts, and it is urged that public bodies like the Royal Academy and the City Companies should have tried rather to benefit present-day artists and designers.—Belfast Telegraph.

"DIE WAYS" NOT HIGHWAYS.

A big inquiry into the causes of motoring accidents is promised. It seems a little late. There will be accidents on the roads till their users acquire a new mentality. They will not do that till (1) We re-design our highways as single tracks. (2) We keep our homes well away from them. (3) We re-design our pavements to stop people stepping off them. (4) We devise a uniform lighting system to avoid the present jigsaws of light and blackness. (5) We substitute a national control for the whims of a hundred local authorities. —London Sunday Express.

WOMEN IN CRIME.

Women criminals in England and Wales have increased by 10 per cent in four years. Last year there were 6,779 convictions. It is by pure coincidence that the figures appear at the same time as the announcement that in Britain 18,000,000 of us go to the pictures every week, which means that one in every three of us is a film fan. But only one in several thousands of us lands in gaol in a whole lifetime, much less once a week. Every now and then a magistrate blames the films for crime. He is usually a very old magistrate who never goes to the pictures. When he was a boy they blamed penny dreadfuls! — Manchester Sunday Chronicle.

Defense Attacks Wood Experts Testimony

Arthur Koehler, wood technologist, holds Lindbergh kidnap ladder and board from Hauptmann's attic which he linked together in his testimony. On table are Bruno's tools.

Position of Modern Woman Due Largely to Type

Washington — The stenographer's favorite instrument, the typewriter, was described in an official report as an emancipator of women.

"The invention and development of the typewriter has opened more jobs to women than any other single machine, said a review by the women's bureau of its first extensive study of feminine white collar workers.

The pamphlet added that approximately one out of every eight women office workers in the seven cities studied operated a machine having some sort of a key board.

"In the seventies and eighties, the amanuensis turned out stilted and formal letters in a Spencerian hand and the word stenographer was almost unknown," the report said. "In this survey, the stenographic group formed about one-third of all office workers."

However, mechanical devices which have followed the typewriter were said to have resulted in reducing numbers on certain types of work.

The bureau studied some 45,000 of the 2,000,000 women at work in offices—a number larger than those employed in industry, in stores, or in any other occupation except domestic and personal service.

This cross-section was done in advertising, finance, investment, and publishing, and public utilities in New York, Hartford, Atlanta, Chicago, Detroit, St. Louis, on salary, and tuition chances, and trade

"More women were general clerks than at in the offices included in the report said. "While the largest group received a monthly only $90—a lower than received by any other ployees except file median was $81, tabulating punchers whose median a smaller number of whose median was $1 phers, the second tion group, received a dian salary—$114.

"In Chicago, the only data on the salaries of were secured women the most part to earn less than the men over Jobs.

"Negro women office cluded in the study lower salaries than women."

Loses Trade

ermany's Balance Drops 350 Millions In One Year

Berlin.— Germany's foreign ade balance dropped by $380,700,- 0 within the past year, it was announced.

While the 1933 foreign trade alance was favorable by $267,200,- 0, the balance for 1934 was unvorable by $113,500,000. Increased imports of raw materials d cattle sent the total of 1934 nports to $1,780,000,000, an inrease of $92,700,000 over the previous year.

Germany sent out goods valued $1,666,800,000, a decline of $2,900,000 from 1933, attributed rtly to decreased prices. Food exrts declined one-third while the uantity of foods brought in increased, although its total value as smaller.

Lady Ashley and Senior Fairbanks May Be Married

Rome. — Douglas Fairbanks and Lady Ashley, arriving in Rome recently smiling and happy, steadfastly refused to discuss the possibility of their marriage.

"I have nothing to say on that subject," said Fairbanks when asked whether he contemplated being married in Rome. "That is my own business."

The American film actor said he was planning a long cruise on a yacht being prepared in the United States.

When asked whether Lady Ashley would accompany him on the voyage, he replied that that, too, was his business.

His attention was called to a remark by a newspaper correspondent that whenever an important event was about to happen in Fairbanks' life, he came to Rome where his tailor lives and had a dozen suits made.

Fairbanks merely lauhed and asked how the weather had been.

Lady Ashley, who left the train without a hat, her blond hair cascading to her shoulders, and dressed in a luxurious fur coat, told those who approached her with questions about the rumored wedding: "I never talk to newspapermen. I have nothing to say about that."

Both Fairbanks and Lady Ashley kept far apart as they walked along the station platform to avoid being photographed together.

Weather

Shows Eight Diffe of Air — W Aviators.

New York. — A weather map, showing of air over the Unit presented to aviation annual meeting of the Aeronautical Sciences.

The eight, discovered airplane, are all this in North America. The and spill, all the types troubles known, includ which forecasters go wo

The map is a step i analysis, the new syste casting being inaugura U. S. Weather Bureau.

Developed by Dr. Irving California Institute of

No. 1 air is polar- comes down from Can dry and "stable." It but contains few storm

No. 2 is polar-Pacific moist, sometimes squally. There is plen tenth of No. 2, but n nasty in disposition.

Four is polar-basin. Nothing they have between and the Pacific Coast. warm and the prospect weather.

Five is tropical-Pacific warm and moist, but usually "stable," or not because its heat has been passing over the water cific.

Six is tropical Gulf tropical-Atlantic. That many cases, is merely an *acid* twins in troublemaking *irritation* of the stomach. The thing very warm and moist. do is simply to *neutralize* the excess

Eight is tropical-conti- much acidity. trouble-maker for flying over northern Mexico and western tier of Americ is hot and too dry for ny this. You'll feel like another but its "instability" fa with "bumps."

Ultra Short Radio Waves Give Interesting Results in U.S. Test

New York — New facts about ultra-short radio waves, showing that they spread like soft twilight in every direction, was reported to the American Institute of Electrical Engineers recently.

These short waves were sprayed all over Boston from an antenna 130 feet above the ground. A receiving set on a truck travelled all over the city and a surrounding area of about 55 square miles.

Never once did the truck completely lose the little waves. There were deep radio shadows in them in spots, as down behind buildings and under bridges. Some streets were brighter than others with these radio waves.

The Boston experiments strengthen a growing belief that they have powers of reflection that may make them very useful. In Boston seemingly the little waves splashed and reflected from all sorts of surfaces. In spots completely hidden from the sending antenna, the waves seemed to be arriving by reflection from numerous other directions.

Over salt water the rays were usually bright and strong. After passing the water they lost this extra strength.

Under one bridge, as if under a deep shadow, the signal strength fell sharply. It rose again on each side of the bridge.

Overhead trolley wires cast deep radio shadows, apparently interfering with the short waves in all directions.

Women Make Up Of Tr

Truro, N.S. — About of the voting populati are women, it was voters' lists compiled made public recently.

11

OT A RHEUMATIC AIN FOR 4 YEARS

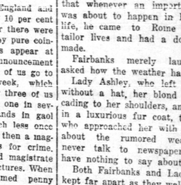
70-Year-Old Man Praises Kruschen

A man who once suffered severely writes:—

"For a long time I suffered with rheumatism, and at one time was laid up for weeks. About five years ago I was advised to try Kruschen, and have consistently used it ever since. Kruschen has relieved me of rheumatic pains for over four years. I am now 70 years of age, and always take for my rheumatism—thanks to Kruschen."

Kruschen dissolves away those needle-pointed crystals of uric acid which are the cause of all rheumatic troubles. It will also flush these dissolved crystals clean out of the system. When you keep up "the daily dose," excess uric acid

Why at 40 You Think You're "GROWING OLD"



about 40, many people think re "growing old." They're tired Have headaches. Stomach upa. Dizziness. Nausea.

Well, scientists say the cause, in a *acid* in the stomach. The thing do is simply to *neutralize* the excess much acidity.

When you have one of these acid much upsets, all you do is take ilips' Milk of Magnesia after eating or before going to bed.

Try this. You'll feel like another sonl Take either the familiar d "PHILLIPS", or the con- new Phillips' Milk of Magnesia *Tablets*. Made in Canada.

Also in Tablet Form:
Phillips' Milk of Magnesia Tablets are now on sale at all drug stores in Canada. Each tiny tablet is the equivalent of Genuine Phillips' Milk of Magnesia.

The Abundant Vitality of Cod Liver Oil PLUS PLEASANT TASTE

For over fifty years doctors have specified "Scott's Emulsion", wherever the bone-building, strengthening qualities of pure cod liver oil were indicated. For Scott's Emulsion is more than just cod liver oil. Scott's is a pure cod liver oil, *emulsified* for easier digestion, greater efficiency and pleasant taste.

SCOTT'S EMULSION

THE COD LIVER OIL WITH THE PLUS VALUE

For Sale by Your Druggist 8A

Work of Country Doctors

(An Editorial from Toronto Star)

In medicine and surgery the man who counts is the man who is not satisfied with what he is told. He must verify, keeping his eyes open the while. He must refuse to believe that his memory is all he needs — that knowledge has been ascertained, that he can be taught and will thus know.

"The man," said Henry Ford recently, "who is going to reorganize all our lives is probably right now at work in a backyard shop, fiddling away with an idea that everybody tells him is foolish."

At the present time Ontario has three physicians or surgeons in general practice in rural parts who arrest the attention of the world. These three men were and are local doctors doing their work in small communities.

The first to be named is necessarily the eldest, Dr. Abram Groves of Fergus, who was the first surgeon in the world to save a human life by removing the appendix. The first appendectomy operation was performed by this young Fergus doctor in 1833. Here was a man off by himself, thinking. He was. as Henry Ford would put it, in a backyard shop, fiddling with an idea that everybody said was foolish. Yet he came out with a great result. There is, right now, a book by Dr. Groves of Fergus, on sale in all the bookstores entitled "All In the Day's Work," and doctors and surgeons the world over will read it — we should all read it. It is published by MacMillans.

Another Ontario doctor who has arrested world attention is Dr. Locke, of Williamsburg, to whom patients come from two hemispheres so that he may manipulate their feet, twist their toes, loosen their cords and muscles, free the stagnant marrow in their bones and adjust their nervous systems. All this sounds irregular to physicians who were not taught this sort of thing at school. But without any question or room for dispute Dr. Locke is making the lame to walk and the bent and crippled to stand erect and be glad.

The third country doctor in the province who arrests world attention is Dr. Dafoe, of Callander, who in going about his local practice was suddenly confronted by the Dionne quintuplets and proceeded to handle the case to the admiration of physicians all over the world. Dr. Dafoe went to New York recently as the guest of Johns Hopkins, where he addressed an audience of physicians, after which he spoke at a public meeting in Carnegie Hall. He has not trained himself for this — he trained himself to the task of being a general practioner in a rural community. And he has succeeded.

Dr. Koch, the German, who identified and isolated the tuberculosis germ, was a country physician with a practice so small that he had time on his hands. He got interested in microscopy and, being a large- stout, young man, was locally accused of being lazy because he spent so much of his time fooling around with microscope and test tubes. Yet he was chasing an idea and he caught it and did much to deliver the world from a great evil.

Dr. Beaumont, a rural physician in the province of Quebec, nearly a century ago, found a patient on his hands whose case puzzled him. He performed an operation and was so interested in what was revealed of the man's digestive processes that he put a piece of glass in the man's side while he was in bed so that he could daily study the case and make notes. Off and on over a period of ten years he kept this up and then wrote a book on the digestive processes of the human body which is even yet a basic work on the subject.

The country doctor, relying upon his own diagnosis, jogging along in his buggy over bad roads, had time to think, reason, contemplate the whole range of things. The doctor today, scooting along in his motor car over cement roads, has not the chance to do this open-air thinking, but he gets more swiftly back to his office and ought to have more time for indoor thought—if it is as fruitful.

Code of a Family Rules the Mitsuis

(Winnipeg Tribune)

In the Occident the name of Rothschild is one that by over a century of common consent, represents economic power and influence.

Today, along with the sharper projection of Japan's progressive intrests into Western and world affairs, the name of Mitsui figures largely as the dominating influence in the economic set-up of the leading power of the Orient.

Long before entering into financial enterprises in 1673, over three hundred years ago, the Mitsuis of the seventh century were established among the warrior aristocracy of Japan.

Hachierobei Mitsui came to the front as the founder of the business house at the latter date. The great sign of his business establishment still exists, reading: CASH PAYMENT AND A SINGLE PRICE.

Each of the eleven Mitsui families of today are under an identical code, bound to it by formal written pledges, unchanged in the past 35 years. Then the older rules of 1676 were drawn up anew but practically the same in principle.

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These eleven separate Mitsui families of today occupy fields of banking, trade, mining, shipping, shipbuilding, insurance, trusts, warehousing, mining, manufacturing and brewing. They all trace their ancestry back to that seventh-century warrior, to the seventeenth-century tradesman and to a good many other celebrities.

They constitute by war the largest organization of its sort in the world and their world operations are spreading with the expansion of Japan's aggressive methods in world-wide trade and commerce.

Examination of the code, as published in a recently issued book at Tokio, written by one of the family, Mitsuis Gomei Kaisha, gives an indication how seriously the House of Mitsui takes its obligations. Here are outstanding pledges:

To observe thrift and avoid all luxury.

Not to retire from active business too early (the recent head of the house quite active work in 1933 at the age of 77).

To marry only on advice of the family council.

To employ able subordinates, and listen to them.

To make executives only of those who know how to do subordinates' work.

To sacrifice today, in order to avert a larger loss tomorrow.

To worship the gods, revere the Emperor, love one's country and do one's duty as a citizen.

Not to quarrel with relatives.

Not to over expand.

Coal Miner Shouldn't Mend Clothes And Do "Sissy Work"

The State of Ohio agreed recently that maybe it would be all right for Ida Mae Stull to work in her own coal mine.

So Ida Mae, 34 years old and buxom, donned overalls, boots and carbide lamp and went back into the pits from which she was barred when state mine inspectors said loading coal was not for women.

"I've got to start making a living again," said Miss Stull. "I've been doing sissy work long enough. I've got no business baking cookies and mending clothes, 'm a coal mined. I've worked in the mines for 22 years. I've shot it down and I've hauled it out. I've cut props, dug entries and loaded coal. I can load five tons a day with pick and shovel, and that's as much as any man in the mines can do."

Miss Stull is part owner of a mine near here. She also keeps house for happy J. Wolfe, 45, who owns the other half of her mine and who was a former partner of her late father.

Ida Mae was barred from the mines last summer when a state mine inspector recalled a state law prohibiting women from performing "manual labor." She stormed and railed, but the state mine department was adamant—the law was the law.

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SCOUTING

Here · There
Everywhere

A brother to every other Scout, without regard to race or creed

The forward looking Scouts of the 1st Sudbury Troop started their 1935 summer camp fund with a concert on January 21st.

Plans are being completed for an international Scout Jamboree to be held at St. Johns, Que., June 28-30, at which it is expected some 1,500 Scouts from the New England States will attend.

Two radio sets were provided the railroad School Car in Northern Ontario by the 66th Toronto Troop. The troop has been regularly supplying magazines.

Covering the whole city in systematic fashion, Toronto Boy Scouts for their second annual used-clothing collection, January 19, gathered between 175,000 and 185,000 items of clothing and many thousands of boots and shoes—more than the Neighborhod Workers' Association previously had been able to gather during a year. A fleet of 60 trucks was required to transport the bundles from the street corners where the 3,000 Scouts assembled them.

* * *

The public library of Saskatoon is adding to its shelves a list of up-to-date books on Scouting for the benefit of Scouts and Scout leaders of that district.

* * *

Cannington, Ont., Scouts canvassed the town for clothing and footwear, for the benefit of transient travelers accommodated over-night in the town hall, and who need warmer clothing.

4,440 children in 858 families in Northern Saskatchewan were provided with gifts by Saskatoon's last Christmas Scout Toy Shop, according to completed reports. Toys for 150 children were sent north by airplane. It was recommended that the shop for next Christmas be opened in September.

* * *

A Silver Cross for the rescue from drowning of another boy who had become exhausted and sank, was presented to Scout Franklin Johnston, of the 1st North Sydney, N.S., Troop. Previously Scout Johnston had been awarded a Royal Humane Society Medal for the same act of bravery and coolness.

* * *

The Sea Scouts of the 2nd Edmonton Troop are busy building six model racing yachts, for entering in a series of model yacht races at Cooking Lake next summer.

* * *

At the annual meeting of the Toronto Scout Association Scout Chief Commissioner Brown of the 47th Toronto Troop was presented by Distric Commissioner S. B. Mc- a Gilt Cross for the rescue last summer of a two year old girl who had waded beyond her depth. Scout Brown's promptness in applying artificial respiration was credited with saving the child's life.

* * *

The latest addition to the scattered units of the British Empire adopting Boy Scouting, according to announcement from Imperial Headquarters at London, is the Cayman Islands.

* * *

Australia's first Scout Jamboree, which closed January was attended by 11,000 Scouts representing 23 different countries. The concluding ceremony was a "wheel of friendship," down whose spokes were passed boomerangs, as symbols of world Scout friendship.

* * *

During the opening ceremonies the Governor-General, Sir Isaac Isaacs, read a message from His Majesty the King sending affectionate greetings and expressing his keen interest in the growth of the Scout and Guide Movements throughout the Empire, and their contribution to world peace.

A Body Builder

Mr. James Howarth of 3 E. 25th St., Hamilton, Ont., says: "My appetite failed, I lost weight and strength, and caught a cold easily. This state of health also affected my digestion. I took Dr. Pierce's Golden Medical Discovery and fully regained my lost health. I picked up in appetite and weight." New size, tablets 50 cents, liquid $1.00. Large size, tablets or liquid, $1.35.

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At Yarmouth that night there is a terrible storm. Outside the pounding breakers a ship-wrecked vessel is tossing. Before David can reach him, Ham is out in the sea in a breeches buoy, trying to save the lone survivor. But he is drowned when the ship goes down. The passenger is washed up, dead. It is Steerforth!.

Soon there is more trouble. The frail Dora dies and David goes abroad to forget. A year later he returns, worried about the Wickfields. Then, with the aid of Micawber, he exposes Heep as a cheat and a forger, who had cunningly made Wickfield believe that he, himself, was a thief. This was the hold he had had on him.

In return for his unselfish act, David gives Micawber a sum of money so that he and his family can set sail for Australia, where they hope to find the good fortune that always seems to be just around the corner. Everyone is at the boat to see them off and, amid loud cheers, it slowly eases away from the dock.

That afternoon, Aunt Betsey beckons to Mr. Dick and points out the window to the cliffs where David and Agnes watch the sunset, then start talking to each other earnestly. Aunt Betsey is eaten up by curiosity. What is it they are saying? It looks like the beginning of a new life and new happiness for David and his childhood sweetheart.