

THE JARVIS RECORD

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In Memoriam and Engagement Announcements—50c; verse, 4 lines 25c; one insertion.

CONSUMER DIVIDENDS AND MILK PRICE CONTROL

(Continued from last week)

in Toronto, only forty sales away. With Toronto gone, of course, the collapse of fluid milk markets all through Ontario would then have been a matter of only a few days. With ample, though as yet untested powers of the Milk Board behind them producers and distributors were able to look a remarkably uniform system of producer and consumer values all through Ontario.

There are three large dairies operating in Hamilton and a dozen or more privately owned distributors. Among the list is a co-operative organization composed of about 80 shippers. The charter of this company is said, however, to pay producer dividends. This is a very common practice among farm co-operatives, but usually the dividend is confined to one end of the business only. In the case of the Hamilton Co-operative, the buyer of the graded wool in the one case nor of the manufactured butter in the other, expects any rebate on the price paid for the product.

But this Hamilton co-operative dairy, apparently, decided to pay dividends at both ends. In an effort to extend its field a two per cent cash dividend in the form of a coupon was given to all retail customers. Now the Ontario Milk Board decided that while any distributor, co-operative or privately owned, could pay the farmer as much above the minimum price as they liked, there would be no cutting below the minimum figure and in offering a rebate to the consumer the Board was of the opinion that minimum prices to the farmer were endangered. Members of the Board also declared that the capital of the co-operative, which had been supplied by the shippers themselves, was also risked by such a procedure.

Apparently other Hamilton distributors also interpreted the coupon idea as a price cut, because when their customers started slipping away, they, too, started to offer coupons, or rebates in some other form. From this step quickly came the straight cut in prices until milk was selling at ninety fifty per cent below values outside of Hamilton. As a result of the efforts of the Milk Board the loss, estimated at around \$500 per day, was confined to the large distributors and the producers. Neither the producer price nor wages of employees were affected, though nobody believed that such control could have been exercised for very long. Eventually, as in all similar cases previously, the farmer applying this cheap milk which he had to foot the bill.

All sides in the Hamilton dispute have now agreed to accept the price proposed by the Milk Board and for the time being Hamilton prices are again back to 1 1/2 cents per quart. But the present settlement is not permanent. The question of permitting consumer dividends will have to be decided by the members of the Ontario legislature at the coming session. Members of the Milk Board in protesting against this practice state that they are simply protecting the producers and the capital of the smaller dairies. Had the Hamilton

THE NEW OLDSMOBILES

Many new and better features are incorporated in the 1935 Oldsmobile Six and Eight lines announced today by General Motors Products of Canada, Limited, which are having their premiere shown at dealer establishments today.

Built to conform to the public demand for new features of safety, comfort, improved economy and economy as revealed in replies to the 1934 questionnaire conducted by General Motors Customer Research Branch at Ottawa, the 1935 Oldsmobile introduces as an outstanding development the new all-steel "turret-top" roof by Fisher. This not only provides added safety in itself but lends new strength, rigidity and grace to the already strong and graceful Oldsmobile bodies.

The streamline design of the new Oldsmobiles is utilitarian and at the same time individualistic, incorporating with all the advantages of wind resistance reduction enhanced beauty of symmetrical lines. Other new features are: A complete system of soundproofing of body, chassis and motor; longer wheelbase and roomier interiors; increased economy of operation by means of improved manifolding and carburetion systems; increased power achieved through an entirely new design of cylinder head which still permits the use of standard fuel; repositioning of weight to give an even smoother ride by placing steel location between the axle; new design of the car front, with narrow and higher radiator front end and lower; and the retention of the 34 advancements, principal of which are knee-action wheels and hydraulic brakes.

Ten models are available in the Oldsmobile Six: The 5 passenger Coach; 5 passenger Coupe with trunk; 2 passenger Coupe; 4 passenger De Luxe Coupe with trunk; 4 passenger De Luxe Sedan with trunk; 5 passenger Sedan with trunk; 5 passenger Sedan with trunk; 5 passenger Sedan with trunk; 5 passenger Sedan with trunk; 5 passenger Sedan with trunk.

In the new Eight five models are available: 5 passenger De Luxe Coach with trunk; 4 passenger De Luxe Coupe with trunk; 4 passenger De Luxe Sedan with trunk; 4 passenger De Luxe Sedan with trunk; 4 passenger De Luxe Sedan with trunk.

less of family income, children will not be healthy who, through lack of parental control, fail to secure regularly adequate sleep each night. It is during sleep, when the body is at its lowest point of activity, that the anabolic, or building-up process has a chance to restore the body to a high state of fitness. That is why periods of rest must alternate with periods of activity. Children require more rest than do adults because of their greater expenditure of energy when awake.

Not only is the physical health of the child dependent upon the kind of care received, but even more so is it the case as regards mental health. Parents who give their children intelligent care provide them with the feeling of security in their home which is essential to their healthy mental development. Mental disorders are the final outgrowth of a long period of development. They usually date back to the infancy in the family which children received from their parents. The child needs affection, but much more does he require understanding. Affection is often largely selfish in that it allows for the child in place of independence which is what must be attained; if a healthy maturity is to be reached. Questions concerning health, addressed to the Canadian Health Association, 184 College Street, Toronto, will be answered personally by letter.

THE PRIME MINISTERS CRITICS

We are beginning to hear more and more talk concerning the election that is bound to occur sometime during the coming year. The general opinion seems to be most favorable concerning the effects of the Bennett administration, although there is also a noticeable amount of criticism concerning the manner in which Mr. Bennett has prolonged his efforts towards reform. Can anyone frankly denounce the Prime Minister, who has sincerely and honestly considered his administration during the past five hectic years? How can we re-lash gossip against the man who has proved himself one of the greatest statesmen Canada has ever had and who has during his term of office lent himself wholeheartedly to the interests of his country; who has led us out of a depression that left the whole world shaking. Our position today is the envy of other nations. We have a favorable trade balance. Our unemployment is decreasing and at the present time is at a par with that in 1926, when we all thought we were enjoying a far greater prosperity than we are today. Our exports for the first eleven months in 1934 exceeded our imports by approximately \$10,000,000, while in 1931 our imports exceeded our exports by a healthy figure.

This favorable difference in trade has been brought about by the efforts of the Ottawa trade agreements. Mr. Bennett has negotiated a trade treaty with France, giving us a preference for our wheat in that country and at the present time is negotiating with Washington for the same. These trade agreements will result in increased profits to both countries and to the United States. Mr. Bennett very rarely makes a premature statement although he did say that he would end unemployment, which appears to be being brought about by the revelations of unemployment statistics. However, he differs greatly from the published Premier of Ontario. His method is to achieve success in his undertaking before bringing it to the attention of the electorate, while Premier Hepburn apparently deems it much wiser to tell the public what he is going to do, and then make vain attempts to carry out the promise. The man that has conducted his private business more profitably than Prime Minister Bennett has carried on the affairs of this great country, possibly might be in a position to criticize the methods employed by the Prime Minister in his administration, but how many can't darn feed, if any.

Two forces are at play in the body anabolic or building-up, and katabolic, or breaking down. The balance between these two determines the nutritional state of the body. A sufficiency of the right kinds of food is essential to proper nutrition, or to express the same truth in other words, good health and physical fitness cannot be enjoyed unless a reasonably satisfactory diet is followed.

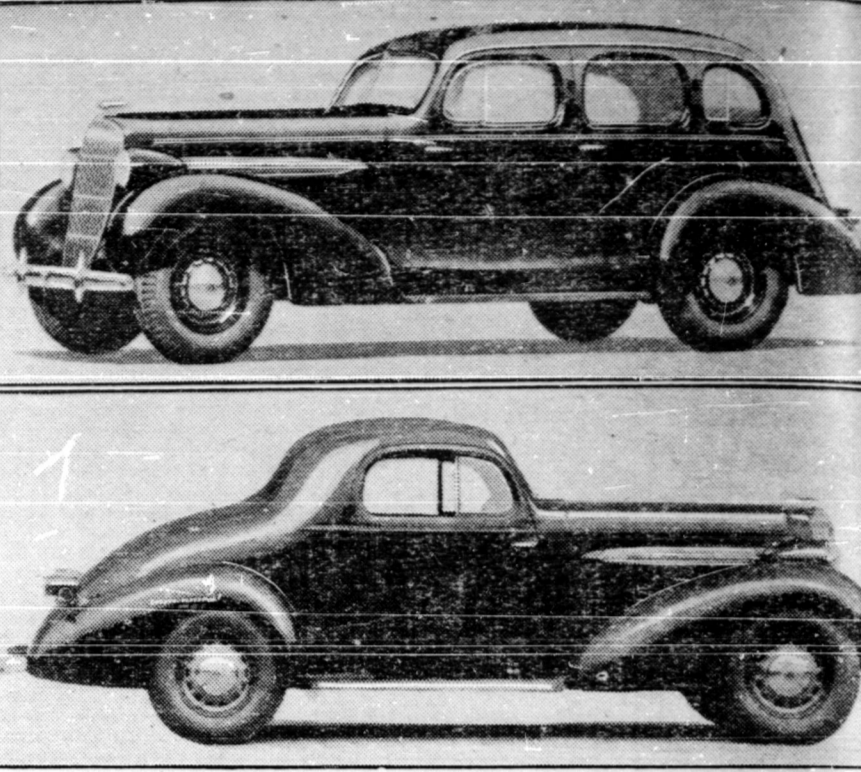
There is no doubt that the family income has a fairly direct relationship to the health of the family. Obviously, unless there is sufficient money, proper foods cannot be purchased. Nevertheless, there are many homes in which there is a material lack of money, but where the diet is insufficient due to unwise spending of money, poor selection of foods and inability to cook properly. There is a much closer relationship between family health and effective family income, than is between family health and family income, alone, or solely from food which can be purchased. Repard letter.

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Oldsmobile Announces Six and Eight for 1935



NEW CARS FEATURE SAFETY AND BEAUTY  
Modern design, added comfort, improved operating economy, and new streamlined bodies are featured in the Oldsmobile Six and Eight for 1935.

With both the Six and the Eight materially larger and roomier, Oldsmobile presents two beautifully streamlined automobiles in 1935. The Six is distinguished from that of the Six by the double horizontal cross bars on the radiator ornaments. Headlamps are mounted on the radiator shell instead of on the fender hood ledge. Front fenders carry the hood ledge further back and the rear ends of the crown are raised and narrower, giving a finished streamline effect. Running boards are entirely separate from the fenders and use a rubber mat extending down over the outer sides. Rear fenders likewise have been raised and narrowed. The spare tire is kept inside the luggage compartment which gives room for not only luggage but for the spare tire and wheel. The storage compartment above furnishes greater luggage space than formerly.

The new instrument panel is a dream of styling, with a central dial provided for radio controls. Instrument dials are grouped on the left. The front seat in the Oldsmobile Six is more than three inches wider than in the Eight. Oil pump capacity has been increased by 50 per cent by the use of specially shaped gear teeth, assuring sufficient oil pressure at all engine speeds.

"THE JARVIS RECORD"

Take your choice!  
IT'S MONEY SAVED ANYWAY YOU CHOOSE  
HERE'S THE OFFER!  
SELECT YOUR MAGAZINES LISTED BELOW TO A TOTAL VALUE OF \$3.00

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K. H. PORTER & KELLY, Solicitors for the County of Haldimand.

NORMAN C. COLBERT, Solicitor for the County of Haldimand.

DR. E. M. JONES, Physician and Surgeon.

W. W. HOLMES, Licensed General Director Furniture.

SKATING CLUB

GIVE SPLENDID PERFORMANCES  
Four Minto Skating Club Members Give Splendid Performances

PEMBROKE, Ont., Feb. 22.—Featured by a graceful and polished display of fancy and figure skating by four lady members of the Minto Skating Club, of Ottawa, the annual carnival of the Pembroke Kiwanis Club was held to-night in the Mackay street arena with a capacity attendance. Proceeds of the arrival, which again proved an over-whelming success, are being turned over to the Kiwanis crippled children's fund.

DR. E. M. JONES, Physician and Surgeon.

W. W. HOLMES, Licensed General Director Furniture.

The SNAPSHOT GUILD



Cloud Pictures  
The beauty of the sky. Include them in every picture. It's easy to do.

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for 1935  
"THE CAR THAT HAS EVERYTHING"  
A 90 HORSEPOWER SIX... A 100 HORSEPOWER STRAIGHT EIGHT  
FOR 1935, Oldsmobile offers a low-priced, 90-horsepower Six, and a 100-horsepower Straight Eight... more beautiful than any previous models... more brilliant in performance... more lavish in improvements.

'SAFETY FIRST'

A COMEDY PLAY IN THREE ACTS  
WILL BE PRESENTED IN THE TOWN HALL, JARVIS TUES., MARCH 5  
Under Auspices Anglican Y.P.A. and Presbyterian Y.P.S.

CAST OF CHARACTERS  
JACK MONTGOMERY, A Young Husband... JOHN BROWN  
JERRY ARNOLD, An Unsuccessful Fixer... BOB LYSCH  
MR. MCNUIT, A Defective Detective... WALLY THOMPSON  
ELMER PLANNED, Awfully Shrinking... DONALD MOWAT  
ABOU BEN MOCHA, A Turk from Turkey... BOB BOURNE  
MABEL MONTGOMERY, Jack's Wife, Fly Her... KATHERINE SWAIN  
VIRGINIA BRIDGER, Her Young Sister... AUDREY MITCHELL  
MRS. BARRINGER BRIDGER, Their Mother... MRS. GUY LEATHONG  
ZULEIKA, A Tende, Turkish Maiden... MARGARET POWELL  
MARY ANN O'FINNERTY, An Irish Cook Lady... VERA FITZGERALD

ADMISSION 25c  
CHILDREN 15c

ERIE

While driving their car south on Wednesday evening on the Chesapeake side road, Mr. and Mrs. Elgin Fisher had the misfortune to skid down over the embankment of the creek. The damage was slight. Mr. John A. Forrest has sold his farm to Mr. Stanley Lind of Rahrham.

The Church services were withdrawn Sunday owing to so many members unable to attend. Mr. Jack Pearson, Mr. Murray A. de hal Tuesday evening with Mr. and Mrs. Thos. Falls.

Mr. Wm. Skinner has got his summer supply of auto parts for future reference. The two plays "Whiskers" and "Uncle George's Papa" are well on their way for the entertainment contest to be held at the close of the Y.P.S. A large and appreciative audience greeted the Dramatic Club at Kohler on Friday night when they presented their play "Headstrong Joan" between acts the Lyric Quartette sang and Mrs. E. Kohler and Miss M. Kohler played piano duets. Mr. Lishman acted as chairman. Following the play the Kohler ladies served delicious refreshments. All the side roads are blocked for motor traffic at present. However if the mild weather continues they will soon be open. Several from this district attended the hockey match in Cayuga on Friday and Saturday nights. Mrs. Ann Swing entertained a few friends on Tuesday night. Some of our young men were rather inebriate on Sunday night because they could not visit their lady friends living on side roads. Our advice to them is to get out of the horse and cutter and go in the old fashioned way. Despite the very unfavorable condition of the roads on Thursday there was a good attendance at the Ladies Aid meeting held at Mrs. W. Campbell's home on Thursday last. The afternoon was spent working on quilts. Following a short business meeting the hostess served a very tasty lunch. A vote of thanks was extended to Mrs. Campbell for her hospitality. The next meeting will be held at the home of Mrs. W. McBurney. Owing to the condition of the side roads the Y.P.S. meeting was postponed to next Saturday night, March 2nd. The Dramatic Club will put on their play "Headstrong Joan" in the Garrett Church on Monday night, March 4th. Mr. Bruce Long spent Sunday night at the Gore.