

THE REMARKABLE DROMA OF AN INDUSTRIAL DICTATOR

Velvet and Steel

By PEARL BELLAIRS

Joan Dromy, of humble origin, introduced as a social snail of Miss Georgia La Fontaine, a former secretary of a prominent business house, is anxious for her to marry well and to introduce her to Pier Hansen, head of the Hansen Steel and Iron works.



Enjoy a really fine hand-made cigarette by rolling your own with GOLDEN VIRGINIA. ALSO MADE UP IN PIPE TOBACCO.

FALSE TEETH

DR. WERNER'S POWDER HOLDS FAST

When this gentle, non-irritating powder is applied to the teeth, it holds them in place as firmly as cement. It is the largest and most effective tooth powder in the world. It is non-toxic, non-irritating, and does not cause decay or discoloration.

QUICKEST METHOD TO RELIEVE A COLD

Aspirin Tablets

Follow Directions to Ease Pain and Discomfort Almost Instantly

When you have a cold, remember the simple treatment pictured here, prescribed by doctors everywhere to-day as the quick, safe way.

1. Take 2 Aspirin Tablets.

2. Drink full glass of water.

3. If throat is sore, crush and stir a Aspirin Tablet in a third of a glass of water and gargle. This eases the soreness in your throat almost instantly.

Edwardsburg CROWN BRAND CORN SYRUP

AN ENERGY FOOD THAT HAS HOUR-SHED MORE CANADIAN CHILDREN THAN ANY OTHER CORN SYRUP

CANADIAN SCHOOLS

(Bureau of Statistics) Schools and universities in Canada claim about 2.5 per cent of the national expenditure, and this may be considered as an indication of their importance in the economic life of the country. Their weight as a social factor can not be as readily represented statistically, but the following considerations are of interest in this connection.

Much From Little

The days of romance are not yet over, and many a small and struggling establishment founded as a means of livelihood found in the depression period may yet become a massive industrial undertaking.

Puzzling Universe

Its Inconsistencies Are Still A Mystery To Scientists

The outer nebulae are rushing away at the rate of 12,000 miles a second. Assuming that we have more optical evidence of the universe expanding like a soap bubble, in accordance with the latest findings in relativist circles, it is easy to calculate when the process began and how long ago the great act of creation began. The answer proves that the universe is a certain amount of years older than we are.

Nobody's Business But Your Own

If you cannot afford a new suit, you can keep the old one cleaned and pressed. If you have not the cash for new shoes, polish the old ones. If you have to economize, do not let it be on laundry bills.

OLD PEOPLE FEEL YOUNG

Just because more years than your care to count have fled by on your life's calendar is no reason for feeling old. Age, after all, isn't a matter of years. It is a matter of health.

MER

MER helps the habit of dentifrice. Cleanses the mouth, whitens the teeth, and freshens the breath. It is a most valuable element of good personal hygiene.

News! Salada Tea

now has a blend for every purse

Yellow Label

28¢ - 1/2 lb

BROWN LABEL • 33¢ 1/2 lb

ORANGE PEKOE • 40¢ 1/2 lb

All leaders in their class

Ontario's First Highway

It is just twenty years ago that the first permanent highway was built and it spanned the forty-mile stretch between Hamilton and Toronto. It was built as a relief measure to give much needed employment to hundreds of men in 1912.

CHAPPED HANDS? NO!

APPLY HINDS See how quickly it softens

USE Charmite CIGARETTE PAPERS

DOUBLE Automatic Booklet

Fits the pocket—keeps every paper in prime condition.

DON'T RISK BAKING FAILURES . . .

"YOU CAN'T BAKE GOOD CAKE WITH INFERIOR BAKING POWDER. I INSIST ON MAGIC. LESS THAN 1¢ WORTH MAKES A BIG CAKE."

MUTT AND JEFF

JEFF: I NEED A TALL HANDSOME MAN TO PLAY THE MALE LEAD IN MY PICTURE AND I'M UNDECIDED ON JUST WHO TO PICK FOR THE PART—IS PLAY THE PART MYSELF?

MUTT: I WANT HIM TO BE TALLER THAN I AM.

Woman's World

By Mair M. Morgan

HOME HINTS

Adding Salt to Starch
A handful of salt added to your starch gives your clothes a new texture.

Dr. Sale and Fruit Skin

Sprinkle some dry salt immediately on a fruit stain and it will seldom become permanent.

SAVORY MEALS

A friend of ours said to us recently: "One of the things I'm proudest of is that my family prides the most meals I serve the last few days of the month when I have to budget like the mischievous to make ends meet and pay the bills. Perhaps it's because I put in so much time, and thought to make up for the cost of my food."

TRICKS OF THE TRADE

Lucio, in the Manchester Guardian. "There is a great deal too much propaganda going on"—Mr. Ramsay says in his column. "The man who gives them quite a new appearance, and the collar will not crease quickly or soil easily."

AVOCADES MEAT DISHES

Here are tricks in all trades—especially in cooking. One woman serves fish or meat that fairly melts in the mouth. Another, with such much effort, prepares a dish that is—well, "ordinary" is as good a word as you can use. A touch of sugar, a dash of salt, a dash of pepper, and you will quickly note the difference."

DOES NOT HARM THE HEART

Edwardsburg Crown Brand Corn Syrup is a most valuable element of good personal hygiene. It is a most valuable element of good personal hygiene.

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SUNDAY SCHOOL LESSON

LESSON IX, March 2.—PETER UNMANSK FALSEHOOD AND HYPOCRISY. Acts 5: 1-16; 18-24. GOLDEN TEXT: Wherefore, putting away falsehood, speak ye truth each one with his neighbor; for we are members one of another. Ephesians 4: 25.

THE LESSON IN ITS SETTING

Time.—The events in the fifth chapter of Acts took place in the year 31 A.D.; those in the eighth chapter of Acts took place a year later.

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Fashion Hints

In the new collection of hats for spring, the following highlights are stressed: Off-face silhouettes, exceedingly important, often in fasting away but narrow forward ornaments.

SLIM SMART LINES

Illustrated Dressmaking Lesson

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