VOICE of the PRESS

CANADA, THE EMPIRE

THE WORLD AT LARGE

CANADA

VINELAND SCIENTIST MAKES NAME IN AVICULTURE

The work of Jack Miner and other naturalists in the preservation of wild life is almost a household word. Few know, however, of the outstanding work done in rearing in captivity birds, strange to our continent, by such men as Dr. W. E. Hurlburt, naturalist and ornithologist of Vineland. By this excellent contribution to aviculture, this Vineland physician has qualified for recognition by the Avicultural Society of America, which offers medals to members in the United States and Canada, who are the first to breed certain species of foreign birds.

For the past decade or more Dr. Hurlburt has taken an interest in tropical birds until he has sixty in species in captivity. He has also reared for the first time anywhere in the world in captivity the fox sparrow, native of the far north in North America, and the white throated finch, native of Brazil, and for the first time probably on this continent, the magpie manniken, a native of tropical Africa. Other foreign birds somewhat rare in this country are to be seen among his specimens. Dr. Hurlburt has done real work as a scientist, and is deserving of any recognition that may be bestowed upon him. — Toronto Mail and Empire.

TYPE IS NOT ELASTIC

The American police commissioner who does not like the word "fight" and is trying to get the newspapers to use the more polite word "disturbance" won't get anywhere. There are 11½ characters in disturbance and only 4½ in fight (the letter "i" being only half as wide as the others). Desk men on newspapers, boiling down stories to save space and writing headlines that have to be compressed in narrow columns, will not use a long word when they can use a short one. That is why diplomatic communications are "notes"; the enemy is the "foe"; interrogates or cross-examines becomes "quiz", criticize is "nix", and so on.

Something of a modern classic in headline English is a recent example from Variety, the amusement newspaper. The headline reads: "STICKS N' NIX HICK PIX."

Each of the four words is a slang word and the headline would be inadmissable in any daily newspaper. What the headline intended to convey is simply this: that the movie-going public in the smaller communities have indicated that they dislike and will not pay their good money to see motion pictures depicting rural life. — Financial Post.

LIVES OF NAPOLEON

Ten thousand books, or one every 98 hours for 112 years, have been written on Napoleon's life. "This should dampen Mussolini's ambition a bit. — Winnipeg Tribune.

JOURNALESE

Strange how newspaper lingo changes. A couple of generations ago reporters were in the habit of often calling a church a "sacred edifice," and some of them seemed to prefer "conflagration" to "fire," and "postprandial" to "after dinner." A generation ago the revered Montreal Star was wont to refer to even police court doings as "dramatic." A few of the newer words now affected — definitely, "spot" of tea, "considered" opinion, "blunt" view, and socialite. — Sault Ste. Marie Star.

GOOD ROADS

Good roads bound the old Roman Empire together, and it is not a vain hope that they may be made a bound which shall in time help to bind together the "United States of Europe." — Halifax Herald.

FINE BABIES EVERYWHERE

When we look at the photographs of those babies who won prizes at the North Wentworth Agricultural Society Fair, we cannot help thinking that the Dionne quintuplets may get more publicity, but their appearance is no more a guarantee of a healthy and good-looking future Canadian generation than that of numerous other children, born and bred without bally-hoo in our rural districts. — Hamilton Spectator.

OLD STAINS

The stain of 1936 has been wiped out. Italians are celebrating the fall of Adowa. Fine! Let's all wipe out our stains. The Scotch might invade England to revenge themselves for Flodden Feld; the British wallop the Russians for cutting up the Light Brigade; France might invade Germany to clear up that old trouble of 1870 and Germany might invade France to avenge the defeat of 1918; Italy might walk into France to wipe out the stain of the Napoleonic conquest; Austria might . . . but why go on? — Hamilton Herald.

STREET CAR SERVICE

So it would seem that there is still a demand for street railway transportation, but it is significant that modernization of the system is given much of the credit for the increased business. The Mayor of Indianapolis says that an 8 per cent increase has noted since the new cars — "fast, silent, handsome and comfortable" — were put into service, "enhancing the prestige of the city." If the cars are the opposite to fast or silent or handsome, it is not reasonable to expect any great improvement in the traffic. — Hamilton Spectator.

A BIT TOO MUCH

Young man from Stirling appeared in court at Belleville and the charge was that he fired a shot-gun at a charivari party. Tin pans, old boilers, wash tubs and cow bells used to be commonly used, but this restless generation seeking for greater effects with weapons will have to be checked. — Stratford Beacon-Herald.

A NOBLE RETREAT

Recent news from Italy might lead an old-time reader of nursery rhymes to wonder if the world is not about to witness a repetition of the performance made famous by the noble Duke of York.

The noble Duke, as you may remember, had a thousand men; and after marching them boldly uphill one day, he "about-faced and marched them gallantly down again.

Since the British navy began concentrating in the Mediterranean, it has been possible to notice a watering-down in the warlike speeches at Rome. Mussolini has declared over and over again that Italy could not withdraw on any account; now, however, there is a faint trace of a more moderate attitude to be heard, just as a suggestion that if it could be done with the right flourish, Il Duce might be willing to modify his bellicose plans.

Strange, the change that can come over a statesman when he takes a good look down the business end of the guns of a British dreadnaught! —Guelph Mercury.

THE EMPIRE

BRITAIN AND THE DOMINIONS

They stand, as we in this country stand, for peace and justice and the plighted world. They will not lightly be committed — and never committed in advance or without the full assent of their free peoples — to warlike measures. But they are becoming more and more conscious by the dangers of the present world, even to their own remote Dominions, so long as it contains great nations which have no such voice as theirs in the choice between war and peace. It is safe to say that the recent debates in the Dominion Parliaments, and the line taken at Geneva by their representatives, have revealed an array of unanimity which would have been incredible not long ago. Lord Tweedsmuir's prediction the other day that what he called the "Fourth Empire" would possess a new cohesion, following upon the achievement of national independence, was something more than the dream of an imaginative and patriotic mind. Nor is it conceivable that the Dominions, or any class in this country, will dissent from the view that these dangers of the present world, so conspicuously revealed demand some revision of our imperial defences. — London Times.

THE BRITISH WHEAT BOUNTY

Ask any farmers' leader in either Scotland or England today which scheme of assistance to the industry has yielded the most satisfactory results to producers and he will unhesitatingly reply, "The wheat quota." Under this plan, no matter what the world price of wheat may be, home growers are guaranteed (subject to a production limit) a standard price for all millable wheat of 45s. per qr. of 504 lb., or 4½ cwt. Since the scheme began in the season of 1932-33 experience has shown that the standard price for this home-wheat has been about double that which our growers could have hoped to reap from the open market. — Glasgow Herald.

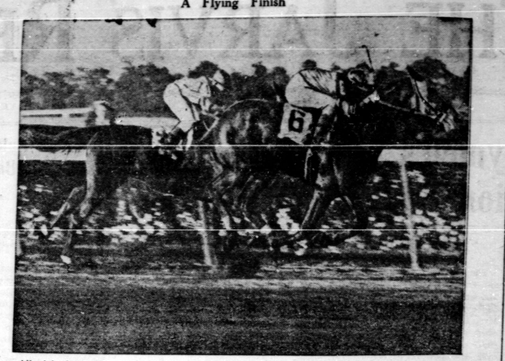
A MIRACLE

Man has sought out many inventions and afterwards has mostly regretted his pains. But now a device has appeared at which not even the most anti-mechanical of Erewhonians could grumble. The machine for giving women the illusion of wearing new clothes, which is to be shown at the forthcoming Exhibition of Inventions in London, sounds so utterly beneficial and flattering that it should obviously be the "starred" item of the whole affair. The effect is produced by magic mirrors and strong lights. Henceforth, apparently a woman choosing a new frock need only stand in front of the machine's arrangement of mirrors with a sample piece of dress material in her hand; she will then see in the mirror a vision of herself wearing the dress proposed. — Manchester Guardian.

St. Louis. — Vanilla ice cream still is a favorite.

But chocolate is a close second, say representatives of the International Association of Ice Cream Manufacturers here for their annual convention.

A Flying Finish



All eight hoofs off the ground, Count Arthur and Judy O'Grady pictured in flying finish in the mile and one-half Manhattan Handicap at Belmont Park, L.I. Reigh Count's son won race by half a length.

Reviewing Three Centuries Of Journalism in England

Delegates from all parts of the country to the annual conference of the Institute of Journalists in London enjoyed the opportunity to inspect a panorama of the evolution of the English newspaper from its beginning more than three hundred years ago to the present day.

In the forefront of this fascinating record of three centuries of English journalism stood a page from William Caxton's press at Westminster dated 1480 as an example of the earliest printing in England. An interval of a century and a quarter led up to a copy of "Mercurius Gallobelgicus," dated 1606, a six-monthly compilation of European news done in Latin at Frankfurt and containing the report of a speech delivered in Parliament by James I denouncing the atrocity of the Guy Fawkes Plot.

This forerunner of newspapers with letters from Continental correspondents and the Dutch and German corantos—the earliest form of news-sheets—provided the material from which the pioneers of English journalism compiled the first newspapers in this country. Their origin dates from May, 1622, and in the exhibition was shown a finely preserved specimen of a year later—"The Continuation of our Weekly News"—with its decorative headpiece, table of contents, and entertaining account of recent happenings in the Thirty Years' War.

The Journalism of the Civil War and Commonwealth period, when news pamphlets on the opposing sides poured from the London presses, was represented by numerous examples. "A Perfect Relation of Sumuarte" is a particularly striking specimen of front-page lay-out, and the "Faithful Scout" is singled out for a graphic account of the "great and bludy engagemen" between the English and Dutch fleets off Dungeness in November, 1652.

From these beginnings the pageant of the Press was shown in evolution through the journalistic eccentricities of the Restoration and Revolution to the advent of the triweekly morning paper at the close of the seventeenth century and of the daily at the opening of Anne's reign, when literature allied itself with journalism in the brilliant Steele and Addison group of essay sheets, and Defoe's "Robinson Crusoe" was running as a serial through the columns of the "Daily Post."

The second half of the eighteenth century was the period when the newspaper reached maturity, and here were shown amidst their contemporaries the first issue of the "Morning Post" (the only copy known) dated November 2, 1772; "The Times" in its first year (1785), under its original title, "The Daily Universal Register"; and the Observer, the oldest existing of the Sunday papers of today.

Journalism in its more modern phases was represented by the first issues of many of the morning, evening, and Sunday papers of Victorian and Edwardian times, and a large section of the exhibition was devoted to a display of the oldest provincial, Scottish, and Irish newspapers, which emphasized the interesting fact that while journalism in London had a long start compared with the country towns, many of the old towns and cities are still producing with unbroken records of longevity journals that have flourished since long before the birth of the oldest existing London newspapers.

TWEEDSMUIRS SHOULD BE AT HOME IN CANADA OF SCOTTISH NAMES

(From Canada's Weekly (London)

Lord Tweedsmuir has told us that he looks forward with deep interest to his residence in Canada. We can well believe it. For us ordinary mortals, Canada never fails to provide mental gymanastics in a high degree. Something new is always arising to stir us to fresh effort. It is a land of illimitable possibilities whether we think of the resources of Nature, of the Mind or of Spirit. That is our common experience. How great, then, must be the exhilaration which Canada brings to leaders of thought such as our new Governor General. As they come into touch with Canadian life they may say with the poet:

"Then felt I like some watcher of the skies
When a new planet swims into his ken."

More than that. Kingship has in these latter days gained a new meaning for British peoples everywhere. Above all our differences of parties and creeds it implies leadership in the higher art of living. More than ever, then, may the representative of the Sovereign in Canada find joy in leadership in realms where his leadership can be most helpful and stimulating.

It has been said in Canada that Lord Tweedsmuir has been chosen for his high office by the express wish of those who can speak for the two main political sections of the Canadian people. His Majesty, we are told, has fulfilled what we may call a national Canadian desire. In any case, we know that he will be heartily welcomed by the whole Canadian community in every corner of the Dominion. We lay stress on the words "every corner", for it is the way with Governors to undertake the arduous but also happy task of getting into personal touch with Canadians of every race and creed in every centre from Halifax to Victoria and from the 49th parallel up to the sub-Arctic itself.

To large numbers of them John Buchan will come as a familiar friend, for his writings have opened a window of history and romance in many a Canadian home. Everywhere he and Lady Tweedsmuir will, by their presence and personality, quicken Scottish memories and affections in a land which owes so much to the qualities of the Scottish race. They will, by the way, find a Buchan in Manitoba, and a Tweedsmuir in Ontario, and Lady Tweedsmuir will be glad, no doubt, to make the acquaintance of Grosvenor in Nova Scotia. Readers of John Buchan's novels will hope that the founder of the hamlet of McNab in Ontario had the Christian name of John.

One has heard something of a lament that John Buchan the writer should be for a period submerged in Lord Tweedsmuir the King's representative. As Governor General, it has been suggested, he cannot hope to have many moments to himself, and few opportunities of continuing a literary career. But may it not be that new and stimulating experiences will provide a Canadian background for the further writings that will yet come from the pen of our new Governor General? That, at any rate, is our hope.

Notable Increase In Rail Freights

Fort William—The Canadian National Railways reported here last week that east-to-west package freight handled over the company's docks here averages more than 1,000 tons a month increase this year compared with 1935.

Milk Kept Fresh For Months Now

Duisberg, Germany—An invention which is expected to revolutionize the dairying industry has been revealed by Theodor Hofius, a Duisberg engineer, who states that it has been entered for patent rights in all countries.

He claims that he has invented a vessel in which milk and cream can be kept fresh for several months by using an oxygen apparatus.

Milk remained fresh in a new vessel for at least two months and its quality was improved, it is claimed.

The invention, if successful, will permit milk to be transported for any distance, thus opening new prospects for milk-exporting countries, it is claimed.

Reading Is Praised As Relaxation Aid

Toronto—Doctors and nurses were warned against becoming too absorbed in the technical side of their profession, and reading was suggested as physical and mental relaxation by C. R. Sanderson of the Toronto Public Libraries.

"If you want something funny, read something funny," he said. "If you want to read novels, read them rather than nothing at all. I don't care what you read so long as you read along general lines. I believe that reading gives one fun, stimulus and something that will stay long after one has forgotten the book itself."

The futility of trying to live by rules without relaxation was stressed by the speaker. He had no sympathy with those who pleaded that they had no time for reading. That was only the first bit that was difficult.

Dr. D. M. Robertson, of the Ottawa Civic Hospital, who presided, urged the establishment of more sanatoria in Ontario. In the meantime, he said, separate wards could be maintained in hospitals for cases of tuberculosis. Grants ought to be made to them by the Government for full term of residence just as war done in regard to sanatoria, he thought.

Woman Plans Lamps For Coal Miners

London—Among the women who came to London for the 13th annual conference of women engineers was a Sheffield girl of 26 who is an expert on mine illumination. She is Miss Monica Maurice.

As manager of a large lamp-making company she has for four years been responsible for the planning and operation of lamps at collieries in every large coalfield in the country. She does much of her work in the mines.

One of her aims is to bring about an international standard for mine lighting. To this end she has read many papers at international meetings of mining and illuminating engineers in France and Germany, her first when she was 21. She spoke the native tongue in each case, and took part in the highly technical discussions. She plays as hard as she works, and is an expert rider, swimmer and dancer. Her favorite recreation is what she calls "week-end aerobatics".

Then there was the time when H. G. Wells, bringing George Bernard Shaw, arrived at the Conrad home for luncheon. Joseph Conrad loved good food and, being a most hospitable man, you may be sure the meal was worthy of the occasion. But! — Wells arrived with a terrible headache and would eat nothing but a slice of dry bread washed down by a glass of quinine and water, while Shaw made a meal off cocoa and a dry biscuit.

"That exasperated my husband very much," says Mrs. Conrad—and no wonder! Shaw, of course, has always been a vegetarian.

WHERE NOTHING SEEMS TO GR

Mr. Ion L. Idriess, the Aust author, has returned to Sydney a graphic story of a journey of than 8,000 miles which he undertook through the heart Australia, in search of materi a biography of Sir Sidney Kid His journey tok him thro the north of South Australia; as the Northern Territory Queensland borders into Queensland; through sou Queensland to the northwest of New South Wales; back to laide, and thence through Australia and round the Lak country. His main aim was to into touch with every type of ly bushman in that vast tra country, and to obtain from station hands, and others memories of Sir Sidney Kidma in the days when he worked few shillings a week.

Mr. Idriess says that Sir Kidman today either own controls about a large inter more than 100 stations; an and leases more land in the Empire than any other man its borders.

Mr. Idriess draws a drab of much of the country through he passed, consequent upon lack of rain and as a result dustorms and drifting sa says that over a large area wards the Lake Eyre basin been about an inch of rain, the ravages of duststorms, th blades of grass which had up had disappeared.

"One journeyed for hundr miles," he adds. "practically out a sign of any living Where there had been young there was a desolate expa sand. For hundreds of mi is this creeping, very fe drifting all the time towa good lands—towards the corner of New South Wales south towards the coastal border, and between the Soth tralian and New South Wales ers, even across to Victoria Dust from central Australia b colored the snow on some of Victorian alps a dirty pink in Mr. Idriess says that, in the west of Queensland, along the ritory border, and north of Australia, one sees the merest nants of native tribes at a n of about every 40 miles, where used to be tribes of from 200 many years ago. "Some trib adds, "have entirely disapp This is due in a large measu colds which the natives contrac which rapidly develop into monia. It is well known that p ight with a lariat nor fished for, even consciously tried for." ily Post.

HOW TAKE HEALTH from LITTLE MANITOU SPA

FAMOUS MINERAL SALTS BROUGHT TO YOU

rlsbad, Vichy and other resorts in rope are famous for their mineral ters.
nada, too, has its Carlsbad, for Lit- Manitou Lake in Saskatchewan is amazing lake—a lake of wondrous tions—yield'ng medicinal salts of tent curative properties.
ese powerful health-giving salts are tracted from the waters of the lake, tilled and prepared, with the addition iodides, by expert chemists. They n then available to you as "Saskasal" a very fitting name for these medi- al Spa Salts of Saskatchewan.
skasal is a non-effervescent salt rbly recommended in all ailments ulting from over-acidity of the blood. You suffer from Rheumatism, Neuri- a, Mild Stomach Disorders, Kidney nd Liver troubles, Impure Blood, Skin ubles and Constipation, a short rse of Saskasal will soon put you the chorus singing its praises. If are sitting along in indifferent alth, one bottle of Saskasal will ve you a new experience of what it is like to be in real good health. If you think you already enjoy good alth, take a sample of Saskasal and n judge if your stomach, kidneys d bowels needed the flushing Saskasal ve them.
n sale at your druggists—enough for weeks' treatment—65c a bottle.

MAIL THIS COUPON TODAY

ASKASAL LIMITED,
ales Office:
200 Atlantic Ave., Toronto.

I would like to try SASKASAL. Please send me a FREE Sample as offered in this advertisement.

Name .....
Address .....
Town ..... Prov. M-25

Two Ways To Make It

2553

Today's dress of black crepe is designed along very simple but distinctive lines. Jeweled buttons accent the interesting points of shoulder yoke.

The small view shows another possibility in two-piece suggestion with peplum. Note the convertible neckline forms tiny revers. It's especially nice in rayon or woolen.

Style No. 2553 is designed for sizes 14, 16, 18 years, 36, 38, 40-inches bust. Size 16 requires 3¾ yards of 39-inch material for long sleeve dress.

HOW TO ORDER PATTERNS

Write your name and address plainly, giving size and number of pattern wanted. Enclose 16 cts. in stamps or coin (coin preferred) and wrap it carefully, and address your order to Wilson Pattern Service, 73 West Adelaide Street, Toronto.

Find Out

From Your Doctor if the "Pain" Remedy You Take Is Safe.

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches; or the pain of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it—in comparison with "Aspirin."

We say this because, before the discovery of "Aspirin," most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people have taken "Aspirin" year in and out without ill effect, have proved that the medical findings and its safety were correct.

Remember this: "Aspirin" is *still among the fastest methods yet discovered* for the relief of headaches and all common pains . . . and *safe* when the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get
"ASPIRIN"

Clothes Of Destiny

algary—Good clothes make a but poor clothes provide food Bill Haraland, graduate of University of Toronto, found, ployed since his firm in To- shut down a year ago, Bill the road" in his good clothes, after his money was out he d difficulty in making uches."

e said he found more sympathy n dressed in overall pants and shirt, but admitted he found easier to keep out of jail if ssed in his best.

"Real popularity is something not ught with a lariat nor fished for, even consciously tried for." — ily Post.

SCOUTING
Here · There Everywhere

A brother to every other Scout, without regard to race or creed

A parade of 500 Cubs, Scouts and Rovers of Galt, Preston, Kitchener, Waterloo and Guelph joined those of the 1st Hespeler Group of St. James' Anglican church, for an unusually impressive ceremony of dedication of the colours of the Hespeler Scouts at Queen's Theatre. In the evening at St. James' church the colours were formally handed over to the church wardens and placed in the chancel. Both services were attended by capacity congregations.

* * *

First and second prizes in the airplane model contest at the Halifax Fall Exhibition were won by Scouts Gordon Waugh and Kenneth Smith.

* * *

Lone Scout Ken. Farrell of Finch, Ont., proved that the tests for the Scout Entertainer's Badge were of practical value. By giving entertainment stunts at concerts in his district he earned sufficient money to buy a new Scout uniform and cover his expenses to the Baden-Powell rally at Ottawa.

* * *

Calgary Scouts will erect an archway entrance to the new Little Red Deer bird and game sanctuary recently opened near Innisfail. It is expected that the sanctuary will become one of the popular camping grounds of the province.

The 12th St. Catharines Sea Scouts captured the Silver White Shield for high points at the annual district Scout Field Day, nine troops competing. The contest included: Neatest uniform, knotting, troop relay, fire-lighting, 75-yard dash, equipment race, 440-yard cycle race, quarter-mile run. Firsts taken by the Sea Scouts included neatest uniform, knotting, fire-lighting and equipment race.

* * *

Eleven Halifax district Scout Groups now own cabins on the Miller's Lake reforestation and wild life conservation area.

* * *

A farewell party for seventeen members of the 1st Bowmanville Wolf Cub Pack about to graduate into the Scout troop was made a memberable event. After the usual pack meeting opening exercises, the entire pack was taken to a movie show, then to the Cubmaster's home for a feast of weiners, rolls, cookies, cocoa and candy. There wasn't any difficulty in filling the places of the graduates with new boys.

* * *

A "Boy Scout Week," to advance Scouting in New South Wales, was officially opened at Sydney by His Excellency the Governor, Sir Alexander Hore-Ruthven.

HAVE YOU HEARD

A millionaire, 77, has taken a bride, 37, but the chances are he will not take her very far.

Can you drive with one hand?" asked the girl in a gentle voice.

"You bet I can," replied the young man, eagerly.

"Then have an apple," answered the sophisticated young creature.

Even the perfectly good lies are so slow on their feet they're easily overtaken.

Customer — I want to buy some rouge and face powder.

Clerk—For your wife, sir, or to match your coat lapel?

Business Magnate—I am a manufacturer of mattresses and beds.

"I've never had the pleasure of meeting your wife!"

"What makes you imagine it would be a pleasure?"

Actor—Hurrah! At last I have a leading part!

Friend—Are you to play the hero? Actor—Not exactly — I lead a camel on the stage.

The minister persists in asking the bridegroom: "Do you take this woman to be your lawfully wedded wife?" just as though he didn't know they sent for him.

Woman—A letter from your husband, I see.

Friend—Yes, it's chiefly to send these two needles for me to thread. He's camping, you know, and has to do his own sewing, you know.

Maybe somebody will invent something sometime that will never need any spare parts.

Great Explorer—We were slowly starving to death, but we cut up our boots and made soup of them.

Fellow Boarder (at boarding house)—S-sh-sh-sh! Not so loud. The landlady might hear you.

Wife—How do you like the potato salad, dear?

Hubby—Delicious! Did you buy it yourself?

Learn to take the low hurdles so that when opportunity comes you can make the high ones.

Bill—Why do the leaves turn red in the autumn?

John—I suppose they are blushing to think how green they've been all the summer.

In a country newspaper appeared the following advertisement:

"The man who picked up my wallet in the High Street was recognized. He is requested to return it."

The next day this reply was published:

"The recognized man who picked up the wallet requests the loser to call at any time and collect it."

Don't you just love the good fellows that telephone you at two o'clock in the morning and say: "I hope I didn't waken you!"

Warden — Who gave the bride away?

Connolly—Her little brother. He stood up in the middle of the ceremony and yelled: "Hurrah, Annie, you've got him at last!"

So live that folks in your community would rather take a bust of you than at you.

A very proper and careful old woman was engaging a new gardener.

"Have you a reference from your last place, my man?" she inquired.

"No, mum," replied the applicant. "They wouldn't give me one."

"Why?"

"Oh," answered the man, absently, "I hit one of the warders!"

WHERE PAIN TORTURES

Don't dope yourself internally to stop pain. Authorities say, "Use Omega Oil to break up the congestion that causes it." Omega Oil works quickly and safely to bring real relief. At all drug stores, 35c.

Omega Oil RUB IT IN IT WON'T BLISTER

SHORT-STORY WRITING CONTEST

THERE is at least one good story in everyone's life. For the best 3

Stories received on or before November 10th, 1935, A CASH PRIZE, and Two Other Valuable Prizes, will be given for Original, or True Life Stories of 1,000 words or under. Send in with your story a signed statement that it is either original, or a true life story, your name and address, and number of words in the story, enclose return postage for its return. Entry Fee Twenty-Five Cents. Typewrite if possible or even legible handwriting accepted.

GIFF BAKER, 39 LEE AVE., TORONTO

The Longer Evenings

of Fall and Winter afford opportunity for mental improvement. You can overcome Inferiority Complex, develop a powerful memory, learn the secret of success, and improve your mental calibre by fascinating correspondence courses which you can study in your spare time and in the quiet of your own home. For full particulars, write to

The Institute of Practical and Applied Psychology
910 Confederation Building
MONTREAL, QUEBEC

Bees Need Help

(Experimental Farm Note)

The honey-gathering season has now ended and the bees are now preparing, in so far as they possibly can, for the coming winter. They will, however, need some assistance in order to survive the long cold months that are ahead. During the summer months the bees worked feverishly to gather enough honey to sustain them through the following autumn, winter and spring. In most cases the amount stored far exceeded their requirements and the surplus has been taken from them. Unfortunately, there is a tendency on the part of many beekeepers to take from the bees an unfair proportion of their stores, thus placing them in danger of starvation before new supplies can be obtained the following year. To pack bees away for winter without an adequate food supply is to court disaster. It is far better to find living colonies with a surplus of food in the spring than it is to find colonies dead or depleted through starvation. During the autumn months, the colonies are producing a large force of young bees that must survive the winter and continue the activity of the colony next spring. For this purpose a large food supply is needed. Should the supply be insufficient brood production is curtailed or stopped entirely, thus weakening the colony when strength is of extreme importance. After brood rearing normally ceases the consumption of food is greatly reduced but does not cease entirely. At the end of September, or early October, every colony should have at least forty pounds of well capped honey or sugar syrup for winter use. Any deficiency in this amount must be made up by giving combs of sealed honey or an equal amount of refined sugar made into syrup. Bees also require protection during the winter months and as they are unable to provide this for themselves it must be supplied by the beekeeper. Protection can be given by either packing the bees in well insulated packing cases or moving the apiary into a well constructed cellar or dugout. For detailed information on preparing bees for winter write to the Bee Division, Central Experimental Farm, Ottawa, for Bulletin No. 74 entitled "Winter-Bees in Canada".

Creamery Butter

Cost of Manufacturing Butter In The Prairie Provinces

Economy in the production of a commodity is always important and it is much more so when, as in the case of butter in the Prairie Provinces, a large proportion is shipped to distant markets, states a recent issue of the Economic Annalist. A knowledge of the factors affecting cost is therefore necessary in order that the most economical practices may be adopted. It was for this reason that study of creamery management and the cost of manufacturing butter in the Prairie Provinces was conducted jointly by the Departments of Agriculture in the three Prairie Provinces, the Rural Economics Divisions of the Universities in these provinces and the Dairy and Economic Branches of the Dominion Department of Agriculture. Records from 91 of the 210 creameries operating in 1933 were obtained by personal visits to the creameries. Only 78 of the records were used for tabulation purposes and cover the fiscal year of 1933.

In this study, the cost of manufacturing a pound of butter includes all items of cost from the time the cream is received at the creamery until the butter is packed into 56-pound boxes. Charges for gathering the cream, costs of printing and shipping the butter are, therefore, excluded. Commissions on cream cheques have also been omitted. The average cost of manufacture in plants in which the production was under 100,000 pounds of butter for the year was 4.82 cents per pound, while in factories having an output of over 500,000 pounds, the figure was 3.18, a range of 1.64 cents per pound. The range in cost from the lowest to the highest cost factory was from 2.62 to 6.56 cents a difference of 3.94 cents per pound.

The cost of manufacturing in the 78 plants averaged 3.45 cents, the average production being 350,500 pounds. Thirty plants in Alberta with an average production of 316,303 pounds had a cost of 3.56 cents per pound butter. The average production in twenty-five Saskatchewan plants was 404,178 pounds and the cost 3.47 cents. The cost in Manitoba was 3.28 cents in 22 plants producing an average of 326,757 pounds of butter. Overhead and administrative costs were much lower in Manitoba than in the other two provinces. The greater volume of production in Saskatchewan brought costs per unit in this province lower than those in Alberta.

About one-third of the cream going to creameries was transported by motor trucks, one-third by railway express and the remainder delivered by the producers. In very small factories producers delivered about 60 per cent of the total cream received by the factories, while in larger factories only 25 per cent was delivered and 75 per cent. was either trucked or expressed to the creamery The cost of trucking in most cases was over two cents per pound butter fat and averaged 2.25 for all cream trucked. The cost of expressing cream averaged 1.74 cents per pound butterfat. Cartage charges on cream delivered by express averaged .06 cents per pound butter-fat. The cost of trucking, railway express and cartage amounted to 2.08 cents per pound butter-fat on all cream so handled. The total charge divided by all cream used in the manufacture of butter amounted to 1.37 cents per pound butter-fat.

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