

CANADA THE EMPIRE

Voice of the Press THE WORLD AT LARGE

CANADA

RED TAG FOR THE RECKLESS The Ontario Government in despair over the failure of its laborious efforts to stop the massacre on our roads should get some help in that direction...

READY FOR UNLAWFUL CRIME

A report on the administration of criminal justice adopted by the Canadian Bar Association at its Winnipeg convention a few days ago urged an increase in the maximum penalty for kidnaping and allowing punishment to include whipping...

DEFENCE OF WEEDS

It was a hilarious pastime to observe the efforts of the men who are to be put to sleep for a period of years all the planters who are to be found in almost every land, how much more plentiful and secure this world would be!

WILL ROGERS WHOLESOME

It was not the humor that so confuses with wit, and that laughs at people, it was the humor that and sensibility in it, and kindness, that laughs with people. He can show man his own absurdity, but he himself is made to seem absurd, too, and it was the sort of showing which saved all of us from the commission of pompousness and undue seriousness...

SMALL THINGS THAT COUNT

The humble and diversified needs of the world's consumers are the giving rise to considerable industrial activity in one British celtic which has attained celebrity for the production of souveners and novelties and similar activity is probably to be noted elsewhere. It is not always the big, expensive things that lead to the largest amount of employment...

LOOK FIRST!

The first fatal hunting accident has been reported from the North woods and from now till the end of the hunting season there will unfortunately in all probability be a recurrence of these sad stories. All the warnings that can be delivered seem fruitless when men who shoot first and look afterwards take their guns in hand and go into the woods. And yet also hundred and ninety-nine out of every thousand hunting accidents could be prevented by the observance of about five rules or precautions...

OTTAWA THE BEAUTIFUL

We are always enthusiastic when we read that something more is being added to the long list of Ottawa attractions...

Capital grow in both size and beauty, we appreciate its qualities and never begrudge the expenditure of national funds for this purpose.

NO TIME FOR SHORT CUTS

Taken as a whole, the Dominion's industrial and agricultural conditions must certainly be taken as improving. This improvement is far from rapid and doubtless it tests the patience and steadfastness of the people, but it is sustained and natural...

LONG LIFE

The problem is not to postpone death, but to prolong the period of vigorous life, in other words, to double the years of youth and shorten the period of exhausted, enfeebled old age. Youth, no longer lives, it what we all crave. It is doubtful if the average person could live more than two centuries without committing suicide. Try to sit every day on the same stage production ten times — and see how the show bores you.

PROGRESS OF EVOLUTION

In an ongoing world, the bus, the truck, and the airplane have come to the front as means of transport, and saving are now vice, because they are anti-social in causing over-production. Dr. Thom's chemistry message will not be so impressive, however, to those who have seen what man can do to the most magnificent garden in a two weeks' vacation by the owner. — Brandon Sun.

WHITE ELEPHANTS

The big, luxurious liners are no doubt good advertising for the thing to which they belong, but shipping companies cannot live on prestige alone. After all it is the balance sheet that matters and it is hard to see such beautiful craft as the Normandie laid up all winter because it is uneconomical to operate with a large percentage of the accommodation unoccupied. — St. Thomas Times-Journal.

THE EMPIRE PLAYING THE GAME

"The game for the game's sake," was proclaimed by Mr. S. S. Dean, president of the New Zealand Rugby Union, when speaking of what reality is the sporting mission of the All Black team to Great Britain this year. Because of the fact that it included some international games in recent years, Mr. Dean's reference to the essence of the thing is timely. There is no implication that touring teams from New Zealand in the past have failed in this respect. Quite the reverse is the case, but it is worth that the fathers of all games should take the opportunity to remind players, particularly the younger ones, that victory is not everything.

DRAKE'S OWN GAME

There is something in howl which appeals to the English temperament, it is an unburied and companionable game, and by no means a pastime for elderly men only. Today it is being played by thousands of people of all ages, including women, who have their own association, and which is being played with the enthusiasm that takes up its popularity lies in the friendliness of its surroundings. Bowls is mainly an outdoor game and it is played on greens of that velvety texture which is the dream of every lover of golf and lawns and that means nearly every Englishman. — London Daily Mail.

PRIME MINISTER'S CORRIDOR

At Falkenberg, the Prime Minister, Mr. W. W. Hughes planted an oak tree in the Prime Minister's Corridor, making the sixth young tree that has been planted in position to represent a prime minister of Australia. Mr. Hughes, pointing to the green tree in the valleys and on the mountains said: "These clumps of towering gums—look at them! Where in all the world shall we find their equal? Some day there will arise the opportunity of watching the among us a poet who will write 21

Il Duce Taps Out His Key Note To Forces



Premier Mussolini listens intently as radio operator explains workings of field set during maneuvers in Brenner Pass. He later tapped out a message to his forces in the field.

The Week In Ottawa

OTTAWA.—The election campaign is in full stride via the radio and the response to his series of half hour broadcasts has been gratifying. He is now headed for the West but will come East again before the campaign ends within four weeks' time. The picture of the situation will be very different from the picture of the situation which are not lacking in a cry for national government. Even the King has called the shot. He predicts that Mr. Bennett will advocate national government during his speaking tour. That remains to be seen.

Mainly, however, the Conservative strategians place reliance upon the performance, politics and speaking capacities of the Prime Minister. He has gone into the campaign with a vigour which, despite his illness last winter, is comparable with that of 1930. His four broadcasts will be developed in detail on the hustings and will be a most effective and precise response from the thinking public. What appeal the proposed retirement on a species of pension workers at sixty or thereabouts will carry appears to be problematical. While the criticism is plentiful and the difficulties, constitutional and otherwise, of great magnitude, at least the idea is commensurate with the force of an idea which, if not new, is relatively so.

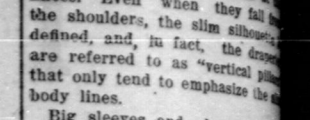
The Electric Shock Hazard

In this age of electricity, the shock hazard added to life on the farm is electrical shock. The passage of electric current through the body is usually thrown clear of the live wire or apparatus, but it is not the case the obvious thing to do is to get away from the power source. The failure of the normal tests for life should not be taken as evidence of death. Persons have been resuscitated after a period of hours after ordinary signs of life were absent. In cases where the contact was of short duration and where artificial respiration has been applied with care for the medical man, or at a point for those men of the power and telephone companies, well trained in the art of artificial respiration, there are certain things which every body can do. In the case of a person who is usually thrown clear of the live wire or apparatus, but it is not the case the obvious thing to do is to get away from the power source.

English Oysters

Observes the Manchester Guardian is English oyster in these days have only an academic interest to most of us. This year again we hear that there is a prospect that prices may come down in the future. Within five years, they say, oysters may be cheap if nothing happens to the health of the spat that is so plentiful this year. Recently inquiries at two eminent restaurants revealed that the price had fallen to 8s. 6d. per stone, the same as last year, in the other cases 2s. less. This is for the Whitstable variety, but even the oysters from other areas, including the famous, are selling at 10s. per stone. In the West of England, the oysters are sold at 4s. per stone. The price of oysters is a good index of the state of the fishery. The price of oysters is a good index of the state of the fishery.

SCOUTING Here There Everywhere



A brother to every other Scout, without regard to race or creed

Lord Baden-Powell in an address during his recent visit to Canada, which will be held in 1937, December, will be announced early in November. The program for the coming year will be held in 1937, December, which will be announced early in November.

WHEN BARN WALLS GET FROST-COVERED

With a Cold Wall It Is Difficult To Prevent Frosting

In many barns the walls get frost covered in cold weather due either to lack of insulation in the walls, lack of proper ventilating system, or both. With a cold wall, it is difficult to prevent frosting, even with reasonably good ventilation, and farmers are just beginning to realize the importance of proper stable construction.

Tunics Again!



Who do men look like who help and harrasses as when they appear in a flash of a banquet... Tunics again! Who do men look like who help and harrasses as when they appear in a flash of a banquet...

FASHION FLASHES

Period influences, including the familiar Renaissance and Greek, and the newer military and penant, are presented in a force in molding the new styles. Luxurious fabrics extolled in rich brocades and a great endorsement of jeweled trimming that makes jeweled buttons more important, color and large sleeves, establish the Renaissance theme. More pleats, for day and evening wear, more drapery, reflect the Greek motifs. In military interpretation, the new styles are represented by the use of the same materials as last year, in the other cases 2s. less. This is for the Whitstable variety, but even the oysters from other areas, including the famous, are selling at 10s. per stone.

BURLEY TOBACCO MARKETING SCHEME

The Burley Tobacco Marketing Scheme has been officially approved upon the recommendation of the Dominion Marketing Board. The scheme tobacco grown in the Province of Ontario, and is in respect similar to the Fine-Cured Tobacco Marketing Scheme.

5,966 Novels

Wallaceburg — During July and August Wallaceburg book readers took a total of 5,966 novels from the Wallaceburg Public Library. The two months saw 4,987 fiction titles removed. Fifty-four books on general art were taken; 23 on philosophy; 14 on religion; 288 on useful arts; three on fine art; 69 on literature or philosophy; 36 on science.

Canada's Prairie Provinces

Ottawa, Canada—Great progress in agricultural production has been witnessed in the Prairie Provinces during the past 1936. During the years 1901 to 1931 the area of occupied farm land in the prairie provinces increased by 15 million acres to 110 million acres, or more than sevenfold. In 1901 the Prairie Provinces occupied 24.3 million acres in the total occupied farm acreage in the Dominion and by 1931 this acreage had increased to 110 million acres.

Have You Heard

Three men were arguing over whose was the oldest profession? The Surgeon — The Bible says that Eve was made by carrying a rib out of Adam. I guess that makes mine the oldest profession.

ASH FOR YOUR SPARE TIME

Signified Agents Wanted for part time work for men and women who need extra money. Selling high quality "Imperial" and "Wonder" personal stationery cards to friends, neighbors, relatives, etc. Earn your own money. No money to pay. No sales experience necessary. Liberal commissions. Free price contest. Sample book and new cards supplied free. Also box assortments. Write—British Canadian Publishing Co. Limited, Room 61 Wellington St. West, Toronto.

Malt Money

Advertisement for Malt Money featuring a bottle of malt and text describing its benefits for hair and skin.

Another View On Abyssinia

With correspondents writing daily their impressions of Abyssinia, the reader has collected a more or less random picture. Therefore, it is with distinct sense of relief that one reads the first-hand testimony of one who is, so far as can be judged, a truth-seeking witness.

Queen Victoria's Voice Survives in Message to King

Writes the Manchester Guardian: "Some time in the eighties a Mr. Gourant, agent of the Edison-Bell Company, introduced the first phonograph into England. Queen Victoria consented to allow her voice to be recorded, and chose for this purpose a message to hang everyone it can catch, regardless of guilt or innocence."

Canada's Fisheries Show Improvement

OTTAWA, Canada. — In common with others, Canada's extensive fishing industry suffered as a result of the recent world-wide recession. Statistics for 1934 indicate that the tide had turned and some betterment was under way. Persons employed in the fishing industry in 1934 numbered 83,396 compared with 75,848 in 1933, a gain of 7 per cent. Capital investment in the industry rose from \$40,914,657 to \$43,377,531, an increase of 6 per cent. The production of the salmon fishery showed an increase of about 18 per cent, amounting to \$4,780,538 compared with \$4,062,288 in 1933. Marketed value of the sea fisheries production was 26 per cent more than in 1933, amounting to \$29,341,938 compared with \$23,443,553.

Roman Trains Driver Says Women Are Bad Pedestrians

Halifax—After watching traffic from street car cabs for 42 years, grey-haired Thomas McLaughlin has come to the conclusion that women make worse pedestrians and automobile drivers than men.

CLASSIFIED ADVERTISING

AN OFFER TO EVERY INVENTOR A list of wanted inventions and full information sent free. The Bannister Company, Patent Attorneys, 275 Bank Street, Ottawa, Canada.

Caked Udder Cleared

Experienced dairymen and Miners' particularly good. Price 40c. Keen bottle in stable and barn.

MINARD'S "KING OF PAIN" RUBBER

Advertisement for Minard's 'King of Pain' featuring a picture of the product and text describing its effectiveness for various pains.

THE DOUBLE AUTOMATIC IS THE HANDIEST BOOKLET OF ALL!



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